# FINANCIAL TIMES



Ford v GM: the



Malaysia

The rise and rise of Rashid Hussain

FRIDAY DECEMBER 6 1996

Surveys

Turkish Finance Czech Republic

Separate sections



Weekend **F**T

The price of truth and justice

## GM seeks sale of S Korea warns of threat to relations after Thomson sale suspension

## **Hughes division** as merger fails

General Motors is to sell the defence and aerospace division of its subsidiary Hughes Electronics after the failure of merger talks between Hughes and its aerospace competitor Raytheon. US defence contractors Northrop Grumman and McDonnell Douglas, which are looking for defence electronics businesses, are potential bidders for the division, which is likely to fetch between \$8hn and \$10hn. Page 15; Lex,

Suu Kyi released after protest



ALCOHOL: SA

Burmese pro-democracy leader Aung San Suu Kyi (left) was released from confine ment at her Rangoon home after complaining the had been held illegally. She joined about 200 supporters in a ceremony marking Burma's National Day and urged the Association

of South East Asian Nations not to grant Burma full membership as long as the military State Law and Order Restoration Council was in power.

German jobless at fresh record: Germany's unemployment level reached another postwar record in November after a larger-than-expected monthly increase highlighted the fitful character of the country's economic recovery. Page 2; Editorial Comment,

Drugs industry loses imports fight: The pharmaceutical industry lost its European Court battle to stop cheap unpatented drugs from Spain and Portugal entering other European Union countries. Page 3

News Corp in Japanese music venture: Rupert Murdoch's News Corporation is to join forces with Japanese record producer Tetsuya Komuro to form a music and multimedia company. The move will give News Corp a stake in one of the music market's fastest growing areas.

Profits warning hits Reed Elsevier: A warning from Reed Elsevier that the strength of sterling was hurting profits contributed to a 5 per cent fall in the shares of the Anglo-Dutch publishing and information group. Page 15

Companies ignore Emu costs: Most European companies have not yet estimated the ensis of adapting to a single cu one in 12 has budgeted for it. Page 2

Italian inflation lowest since 1969: Italy's inflation fell to an annualised 26 per cent, a level not touched since 1969, official figures show, Page 2

Hague to cut KLM stake: The Dutch government is to cut its stake in KLM to 25 per cent from 38.2 per cent by selling a parcel of shares back to the airline in a deal worth up to Filbn (\$638m). Page 15; Lex. Page 14

Farmers fail to move Greek PM: Greek prime minister Costas Simitis told protesting farmers the government would make no conce sions on debts or taxes. Protests spread to southern Greece and could disrupt supplies to the Athens area. Page 3

De Benedetti sells Cofir stake: Cerus, the French group owned by Italian financier Carlo De Benedetti, sold its 48 per cent stake in Cofir for Pta16.2bn (\$124m), paving the way for the Madrid-based holding company to restructure itself as a hotels and wines group. Page 15

British Gas changes contracts: British Gas took the first step to end its bitter row with North Sea gas producers over the future of "take-or-pay" gas contracts by renegotiating agreements with British Petroleum, one of its largest suppliers. Page 14 and Lex

Barings bonus claim falls: Mary Walz. former head of equity derivatives trading at Bar-ings, the collapsed UK merchant banking group, lost her claim to be paid a £500,000 (\$820,000) bonus she alleged was promised to her. Page 8

John Vassall dies: John Vassall, who spied for Russia's KGB for seven years, has died in London, aged 71, it was revealed yesterday. Vassall, who was jailed in 1962, changed his name to John Phillips on his release 10 years later.

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M STOCK MARKET INDICES | M GOLD

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Asia-Pacific News --American News ..... World Trade News ....

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# Paris plea to foreign investors

By David Owen and Andrew Jack in Paris and John Burton in Seoul

Mr Jean Arthuis, the French finance minister, has made a strong appeal to foreign investors not to shun France following the government's surprise decision to suspend the sale of

the Thomson electronics giant. 'We must not leave the slightest shadow of a doubt. France needs foreign investors," he said in an interview with the Financial Times.

Mr Arthuis was speaking after an independent commission told the government this week it could not approve some aspects of the planned transfer of the Thomson Multimedia consumer electronics

By Lionel Barber in Brussels

The European Union's Irish

presidency yesterday laid the

groundwork for a trouble-free

summit in Dublin next week

with a modest outline for revi-

The draft text skirts sensi-

tive issues such as the balance

of power between small and

larger countries, and avoids

singling out Britain as the

chief obstacle to an agreement

However, Mr Jacques San-

Commission, warned that "the

hour of truth" was approach-

ing for member states in the

EU's intergovernmental con-

ference (IGC), especially if

they intended to reform the

EU's decision-making to cope

with the planned expansion to

He said all 15 member states

had to decide whether to sup-

port the Union as a political

project going back to the 1957

Treaty of Rome, or as a vast

Mr Santer was speaking in

Brussels as the Irish presi-

dency unveiled a 140-page

draft treaty text that features

proposals for an EU-wide area

guaranteeing free movement

of EU citizens among member

states, rather than the present

hotchpotch of border controls.

ecurity and justice" would be

buttressed by closer co-opera-

The new area of "freedom,

free-trade zone.

central and eastern Europe.

June 1997 in Amsterdam.

sion of the Maastricht treaty.

for smooth

summit

government's preferred bidder for the Thomson group, to Daewoo Electronics of South Korea.

South Korean government warned of a possible deterioration in relations with France following the suspension of the As the Korean domestic

His appeal came as the

media accused the French of racism in blocking the deal, Seoul said it would determine whether the French decision amounted to discrimination against South Korea. The Korean government will seek clarification about the French decision through its embassy

"The candidates did not lack

ised crime and terrorism.

January 1, 2001.

on this issue.

business by Lagardère, the quality or honour, Daewoo's honour was not in question. The candidates in no way failed in their obligations," Mr Arthuis said.

The privatisation commission's reservations concerned "the enforceability of the detailed arrangements between Lagardère and Daewoo. The procedure was not

criticised." In a separate radio interview, Mr Arthuis said be hoped the privatisation could be completed "before the spring". He hoped the group could be sold in one piece, "but we must examine all the hypotheses . . . We must not exclude anything". However. he indicated some form of pri-

vate placement was necessary.

its capital" could be more profitable for the French state than trying to sell the whole group in one step. The privatisation commis-

sion based its decision.

statement, on concerns that

explained in a seven-page

government might try to sell

the money-draining Multime-

dia and the Thomson-CSF

defence division separately, or

it could opt to dispose of the

entire group more gradually.

pledges given by Daewoo on investment and job creation suspension has prompted suggestions that the were unenforceable, and that a complete divestment of Multimedia would remove any prospect of the state getting a return on its investment in the group's technological exper

Mr Serge Tchuruk, chairman of Alcatel Alsthom, the tele-Daewoo said it was still comcoms and engineering group mitted to acquiring Thomson that lost out to Lagardère in Multimedia and called the decision to suspend the sale the original bidding, has "very regrettable". argued that the sale of Thom-• The European Commission son "by successive fractions of

said last night that it had received a letter from Philips, the Dutch consumer electronics group, complaining about French government proposals to give an FFr11bn (\$2.1bn) capital injection to Thomson to reduce its FFr25bn debt.

## Newmont in \$2bn bid for gold rival Santa Fe

By Kenneth Gooding, Mining Correspondent

Newmont Mining, already the biggest gold producer in the US, yesterday surprised the mining industry by making an unsolicited bid for Santa Fe Pacific Gold which Newmont

said was worth \$2bn. Newmont said the combined group would be the largest and potentially the most efficient gold producer in North America, with reserves of more than 47m troy ounces. The merged group would produce 3.5m ounces of gold next year and 3.75m in 1998 at cash costs of

less than \$215 an ounce. Analysts pointed out this output would put the Newmont-Santa Fe combination neck and neck with Barrick Gold of Canada, at present the biggest North American gold company. Barrick is widely forecast to produce 3.4m ounces in 1997.

The Newmont bid comes at a time of hectic takeover activity in the mining industry. Placer Dome, one of its big North American rivals, has launched bids both for Highlands Gold. which has operations in Papua New Guinea, and for the rest of Placer Pacific, its Australian

Barrick Gold recently acquired Arequipa, which has a gold project in Peru, and at present is in discussions about taking a substantial interest in the Busang gold deposit owned by Bre-X, a small Canadian company.

Newmont said it had been in talks with Santa Fe "from time to time" but refused to elabo-

Santa Fe, the sixth-largest North American gold group in production terms, acknowledged it had received the Newmont bid but said: "There is no further comment at the present time."

Newmont, after 30 years of producing gold only on the Carlin Trend in Nevada, has expanded its horizons, is rapidly growing worldwide and has had spectacular success

> Continued on Page 14 Commodities, Page 26



Mrs Madeleine Albright (above) US ambassador to the UN, has been nominated by President Bill Clinton to be the country's first woman secretary of state. He has also chosen Mr William Cohen. the outgoing Republican senator from Maine, as secretary of Report, Page 14

## tion on visas, asylum and horsetrading, Page 2 Chinese in Sweden lose money in forex scheme

By Clay Harris and Norma Cohen in London and Davrell Roberts Tien in Stockholm

Ethnic Chinese private investors in Sweden have lost millions of kronor through Fairbank, a currency trading operation run by a man whose previous foreign exchange company is being probed by Britain's Serious Fraud Office. Fairbank is the latest exam-

ple of high-risk currency trading schemes which have cost investors across Europe millions of dollars and confounded efforts by national regulators to bring their activities under control.

Run by Mr Dannis Cheung, a 38-year-old UK citizen, Fairbank operates openly in Stockholm, Gothenburg and Malmo even though it is not authorised to trade foreign exchange in Sweden. Mr Cheung's forover the alleged misuse of used by Pagoda.

\$7.5m in investors' funds. Most of its customers were also eth-

sador to the EU, warned yes-

terday that Britain would

block the conclusion of the IGC unless it achieved satisfac-

tion over two issues: quota-

hopping by Spanish fishermen

and revision of health and

Irish allow for EU

Mr Gent Jansson, a lawyer at the Riksbank, Sweden's central bank, said: "It is a criminal act to provide currency trading services without per-mission." The Riksbank had no power of investigation to determine whether authorisation was required, he said.

Trader played China card Page 10

The Riksbank had contacted the police but learned they were already gathering information about Fairbank. The opening of an official investigation awaits a decision by a prosecutor in Sweden's Serious

Fairbank has close links with Currency Exchange Services (CES), which operates mer company, Pagoda, is from the same office in Lonunder investigation in the UK don's Soho district formerly

Economic Crimes Squad.

According to former employees, Fairbank places its trades by a "hotline" to London. Mr Kenneth Yeung, a CES director, said his company provided "indicated prices" to Fairbank, being paid \$5 per transaction. It also acted as agent for Fairbank and kept its records.

Mr Yeung said it was a "matter of coincidence rather than anything else" that CES occupied Pagoda's old premises. Swedish company records list Mr Yeung as the "alternate director" of Currency Exchange Stockholm, the official name of Fairbank.

CES has applied to the UK's Securities and Futures Authority for authorisation to arrange "rolling spot" foreign exchange trades. These involve rolled-over forward contracts of seven days or less.

Few of Fairbank's investors have come forward to complain. A significant portion of the money invested was probably undeclared income.

## This announcement appears as a matter of record only £32,600,000 MANAGEMENT BUY OUT OF HICKSON MANRO Structured, Led and Arranged by HSBC Private Equity Equity Underwritten by **HSBC** Private Equity NatWest Ventures Debt Facilities Provided by Midland Bank plc Advisers Coopers & Lybrand Dibb Lupton Alsop **HSBC** Private Equity **HSBC Private Equity Europe Limited** Vintner's Place, 68 Upper Thames Street, London EC4V 3BJ Tel: 0171 336 9955 Fax: 0171 336 9961

# EU acts on minimum energy tax rates

By Levia Boulton. Environment Correspondent

Proposals to extend minimum tax rates to all forms of energy in the European Union are being pre pared in Brussels as a substitute for the European Commission's ill-fated carbon tax.

A draft directive, which is likely to be submitted to EU governments by the Commission early next year. would for the first time set minimum tax rates for coal, natural gas and elec-

It also recommends that the EU agree in principle to a tax on aviation fuel, pending amendments to the international agreements which at present prohibit such tax-

The Commission is expected to propose the new minimum rates together with a rise in existing EU thresholds for petrol, diesel, heating fuel and heavy fuel

The new minimum rate per tonne of petrol for and other greenhouse gas instance. would rise from

Taxes on energy products in the EU: new minimum rates

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Denmerk France Germeny	596 596	556 526	34		24 43		11 6-122	of price	8.5% of price	

Ecu337 to Ecu450, represent-

in real terms. The aim of the plan drafted by the indirect taxation directorate is twofold: time. further to harmonise taxes as EU energy markets are liberalised and to combat environmental threats from the consumption of fossil fuels. Chief of these is global warming, caused by carbon

Though the new minima ing an 17 per cent increase would be modest, they would national carbon taxes set a framework making it easier for governments to ratchet up energy taxes over them on other states which

> The plan is likely to arouse fierce controversy as taxation is one of the most jealously guarded preserves of national govern-

But officials said that setting minimum rates across the board would enable indi-

vidual states to introduce intended to combat global were less keen on the

If the proposal is approved by EU ministers, the Commission is likely to withdraw its vexed proposal for a unified EU carbon tax. The Commission's attempt to introduce a harmonised EU

resistance in principle of the UK. while other countries have worried about its impact on their international

Cefic, the European chemical industry association, recently joined forces with other energy-intensive industries to warn the Commission against pursuing carbon tax substitutes to the detriment of their international competitiveness.

mission officials have also incorporated a series of concessions to industry in the draft directive.

These include exemptions for businesses that are energy-intensive, or adopt energy conservation measures, or generate electricity from renewable sources.

A report accompanying the draft directive argues that the main victim of the proposals would be energy imports from outside the EU, but that the bloc's international competitiveness would be "practically untouched". This is because govern-

ments would be able to offset the tax increases with cuts in payroll taxes, thus keeping costs unchanged for business, and even promoting employment. Or they could use the extra revenue to reduce budget deficits, contributing to a lowering of interest rates that would also benefit their economies.

Inflationary impacts within the EU would also be mitigated by increased energy saving by consumers. EUROPEAN NEWS DIGEST

## Aid warning for Bosnia

International donors yesterday warned Bosnia's leaders that economic and security assistance hinged on their stricter compliance with security, human rights and other provisions of the Dayton peace accords.

More than 50 governments and institutions at a peace implementation conference in London said Bosnia's mutually suspicious, ethnically based authorities should assume the main responsibility for improving their citizens' security and civil rights. However, the conference made few institutional changes other than a limited strengthening of the investigative powers of the 1,700-strong international police taskforce.

The conference was overshadowed by continuing anti-government demonstrations in Belgrade. But attempts by the US and others to add to the final document a toughly worded statement criticising the annulment of elections and closure of independent media by President Slobodan Milosevic of Serbia were opposed

Mr Milosevic yesterday allowed Belgrade's leading independent radio station, B92, back on air and orchestrated a request by the electoral commission for judicial review of a court decision which deprived the opposition of seats won in local elections last month. It was the annulment of those opposition victories which sparked more than two weeks of street

#### Bundesbank eases repo rules

Laura Silber and Anthony Robinson, London

The Bundesbank yesterday sought to enhance Germany's attraction as a financial centre by dropping, from January, minimum reserve requirements on securities repurchase (repo) deals. These are agreements by banks to sell and then repurchase government bonds. The move, which was expected, followed complaints by banks that a large volume of such dealings in German securities had shifted to London because of the reserve rules.

The central bank's action was welcomed by Mr Theo Waigel, the finance minister, who said it brought German reserve instruments into line with competitive conditions in international capital markets. The German banking association said the decision would strengthen Germany's position as a financial centre. Repo business would gain significance after European monetary union, when dealings would be in a single currency. The Bundesbank's move would also reduce banks' refinancing costs.

The Bundesbank said, however, it was still committed to minimum reserves as an instrument of monetary Andrew Fisher, Frankfurt

## Business unprepared for Emu

Most European companies have not yet estimated the costs of adapting to a single currency, and only one in 12 has allocated a budget to pay for the necessary changes, according to a survey of 301 finance directors carried out by KPMG Management Consulting. This is despite the fact that the vast majority of senior executives expect their countries to sign up to Emu.

Minimising the costs involved was much more important to them than identifying and exploiting business opportunities, said Ms Vicky Pryce, KPMG's chief economist. Companies were "passive players" and were failing to recognise, for example, the implications that Emu would have for their marketing strategies.

UK companies are the least well prepared. Only one in five has plans in place to cope with the change, compared to more than half in Germany. Financial sector companies - which expect relatively big implementation costs for Emu - are better prepared than manufacturers or the rest of the service sector. Robert Chote. London

## Istanbul police chief sacked

The Turkish government yesterday sacked istanbul's police chief and five other security service members while investigators began probing media and opposition claims that they were involved in drugs trade killings. Mrs Meral Aksener, interior minister, suspended Mr Kemal Yazicloğlu, his deputy and the head of the special operations department – an elite police unit – and three of its officers.

Mr Mesut Yilmaz, leader of the opposition Motherland party, accused them of involvement in the murder in July of Mr Omer Lüffi Topal, owner of a casino chain and reputed heroin kingpin. Media reports say Mr Topal was killed in a dispute with rivals over dividing gambling and

smuggling profits. Last month, a car carrying a government politician, a policeman and a wanted gangster crashed last month killing all except the MP, Mr Sedat Bucak from the True Path party, junior coalition partner in the Islamist-led government. The affair strengthened widespread suspicions of government corruption and close ties between police, politicians and organised crime. Mr Mehmet Ağar, a former senior police chief, had to quit as interior minister after media reports linked him to the John Barham, Ankara

## Aérospatiale sues over missile

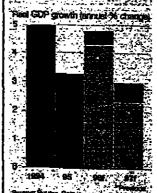
French state-owned Aérospatiale revealed yesterday it was suing part of the Lagardère group for allegedly failing to respect their joint development agreement on the Apache family of missiles when Lagardère teamed with British Aerospace to win a £850m (\$1bn) UK contract for

Storm Shadow, an Apache derivative, early this year.
The complaint, filed in Paris in September, focuses on the alleged failure of Matra-Défense, a Lagardère subsidiary, either to respect the Aérospatiale's intellectual property in the Storm Shadow project or to give it any subcontracting work from the UK programme. The case is expected to be heard next month.

The row is another instance of what appears to be growing ill-will between French defence contractors, all ockeying for position for the restructuring of the arms industry, when it finally comes. David Buchan, Paris

**ECONOMIC WATCH** 

## Growth forecasts raised



Norway's bureau of statistics yesterday raised its forecasts for economic growth, emphasising the strong upswing the oil-fuelled nation is already enjoying. It said it expected gross domestic product to grow by 4.8 per cent this year, against its earlier 4.8 per cent, and by 3 per cent in 1997 against previous expectations of 2.3 per cent. The bureau said GDP excluding oil and gas and shipping had grown 2.8 per cent in the year to the third quarter, and it now expected 2.7 per cent in

997 rather than 2.4 per cent. These forecasts remained below those of the finance ministry, however, which is expecting 5.4 per cent this year and 3.1 per cent next. The government's chief concern is overbeating, prompting it to tighten its fiscal stance to balance a big increase in private consumption. The statistics bureau forecast inflation at 2.3 per cent in 1997, slightly below the ministry's 2.5 per cent. Hugh Carnegy, Stockhols

## German iobless at fresh post-war

By Ralph Atkins in Bonn

record

Germany's unemployment level reached another postwar record in November after a larger-than-expected monthly increase high-lighted the fitful character of the country's economic

Seasonally adjusted unemployment rose 50,000 to 4.1m last wonth, the federal labour office in Nuremberg said vesterday. Mr Remhard Jagoda, federal labour office president, said: "Economic recovery and growth have so far not had the effect of preventing the unfavourable development of the labour

market " override the intentions of recent legislation and retain sick pay levels at 100 per

The deal could provide a model for settlements in other regions.

cent of wages.

Although employers achieved some savings in total employment bills, the settlement may prove a setback for those in the ruling coalition of Chancellor Helmut Kohl seeking to boost the country's competitiveness and reduce unemployment through lower labour

The unemployment figures followed other statistics this week which suggested the German economy, although growing, is not on a steady recovery path.

Seasonally adjusted gross domestic product in the three months to September was 1 per cent higher than the previous quarter, but figures for industrial production in October showed a steep decline compared with September. Manufacturing orders rose in October but not enough to offset a fall in

Unemployment rose in all regions of Germany last month. The seasonally adjusted number of unemployed in west Germany increased by 34,000 to 2.924m and in east Germany by 17,000 to 1.176m.

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per cent Last month an important

# Job creation in the firing

Public spending cuts threaten 'make work' schemes that have benefited the unemployed in eastern Germany, writes Lucy Smy

"Our coffee is better than gardening, running kinderyours!" shouts Mr Bernd Froertzek from the train to builders on the platform slurping from a Thermos. One of 162 workers serving

coffee, tea and snacks from trolleys on Berlin's overground S-bahn system, Mr Froertzek has picked up the importance of cheap advertising if you work for a job creation scheme on a oneyear contract where the funds are under threat.

It is estimated that eastern

Germany's unadjusted unemployment level of 15 per cent would rise to 23 per cent without job creation measures, but the government is committed to cutting 25 per cent from next year's public spending. With German unemploy-

ment topping 4m, according The figures came as to yesterday's figures, the unions and employers in government faced tough electrical and metal indus- questions last week in the tries reached a surprise deal parliamentary budget debate in Lower Saxony which will about its intentions towards criteria, the government has per cent of those on the job

The majority of those on job creation schemes work, like Mr Froertzek, in Arbeitsbeschaffungsmassnahmen (ABMs), the all too honestly named "make work" programmes, Last year, 205,800 people in the east found places on these schemes. They work in special pro-

gartens, and looking after the elderly. To receive funding the schemes have to be classified as extras, services that would not otherwise be

provided.

Workers on the alternative 249(h) schemes, so called after the paragraph in the law that brought them into being, work in real companies, however. The difference between the two is that the labour ministry pays the company the equivalent of the worker's unemployment benefit, leaving the company to make up the difference. The 249(h) scheme is cheaper to run, explaining its swift growth after introduction in 1993. In 1995, 106,500 people were employed in this way, but for only a third of the cost of those on ABM

DM17bn (\$10.8bn) spread over four years and these cuts are mainly to be concentrated in active employment support programmes. Government supporters say the reduction in funding will be accompanied by changes to legislation minimising the actual cuts in

the payment workers will receive and by increasing measures such as 249(h).

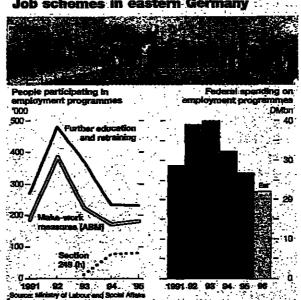
carbon tax foundered on the

Mr Wolfgang Vogt MP, head of the Christian Democratic Employers Association, estimates that the total number of job creation places will fall by only 7,000. However, an opposition SPD member. Mr Ottmar Schreiner, says: "In real terms [the cuts mean that about two thirds of all funded activities will be cut by the year 2000.... In this situation the proposed cuts in the active employment support programme lack all justifica-

In theory, experience on

an ABM scheme should ease the path of workers either to 249(h) places in companies or into real jobs. The reality for many of eastern Ger-As part of Germany's drive many's long-term unemto cut its public spending ployed is different. But it is deficit to meet Maastricht estimated that less than 20 creation programmes go on to get real jobs. Alternating one year on an ABM scheme with one year of unemployment is as common as it is demoralising, creating an expensive tier of society in a second labour market who will never make it into real

> S-presso, the coffee and snacks ABM which employs



Mr Froertzek, planned to employ 165 people, four of on participants say they must have been unemployed for more than a year -S-presso has one worker who had been unemployed since 1982.

ABM workers are also only guaranteed work for a year, after which they may have to give up their place to someone else who has been unemployed for longer than a year.

which has been running since March, is popular with travellers it could never

cern because of the cost of labour, says Mr Arik nel. He is deeply concerned about the prospective funding cuts. Supported by the local labour office and the Berlin senate, S-presso is already under pressure. Last month, the senate confirmed there would be enough

money for the project to continue until March; thereafter things are uncertain. While the S-presso project,

As Mr Komets says: "We have people here who would have great difficulty ever finding adequate employment in a free market econ-

Editorial Comment, Page 13

Foreign policy. The treaty

text calls for a limited exten-

sion of the European Com-

vices, intellectual property,

and direct foreign invest-

# Italy welcomes

jects doing such things as the number of job creation

ltaly's inflation has come down to an annualised 2.6 per cent, a level not touched since 1969. But good news on inflation is balanced by concern over outstanding wage

The monthly increase in consumer prices was 0.3 per cent in November, reported Istat, the official statistics institute. If tobacco were to be included in the basket of items, in line with European Union policy, the annualised rate would be 2.7 per cent. expected after preliminary data released last month on the trend in Italy's big cities. Nevertheless, they were welcomed by the government as

its economic policies. However, trade unions were cautious. A spokesman for the CGIL, the largest trade union confederation, said: "The fall in prices is the result of an alarming drop in demand; and this is a clear signal of recession."

evidence of the soundness of

The government is concerned that part of the fall in inflation is attributable to depressed domestic demand. Mr Romano Prodi, the prime minister, said: "The decline in inflation is as yet by no means sufficient to ensure our economic recovery: we also need the cost of money to come down."

Prices have fallen steadily over the past 12 months apart from minor blips in April and September. The government had anticipated year-end inflation would be running at 3 per cent and has fixed a 1997 target of 2.5

element in the continued fall and unions in 1993. was a decline in the impact

Annual % chance in CP



of foodstuffs. These account for a fifth of items in the consumer price index and last month they increased a mere 0.1 per cent. On an annualised basis the biggest pressure on prices comes from housing, fuel, electricity and water, which are increasing at 4.9 per cent. However, the Bank of Italy

is also concerned about potential inflationary pressures from wages - an anxiety that has been holding back a further cut in interest rates. Negotiations over a key new wage contract for 1.6m engineering workers are stalled. But if the unions win concessions this would have an immediate impact on other pending wage deals, since engineering wages have always been regarded as the benchmark for other

The main sticking point is a demand by the engineering unions to recover a substantial amount of lost earnings eroded by inflation since

This, they claim, is due under a wages and productivity agreement signed by the government, employers

## Irish allow for usual falling inflation EU horsetrading

The revision of Maastricht has been labelled 'mission impossible' writes Lionel Barber

Mission impossible" is how be identified. one senior European Union diplomat described the task of revising the Maastricht treaty yesterday. By that yardstick, the Irish presidency's draft text is no mean achievement.

The 140-page document is eadable, well-organised, and cautious in scope, with the exception of proposals for creating a common area of freedom, security and justice" among the 15 member

The paper is not a treaty:

tt is intended to serve as a

basis for further negotiation

at the Inter-Governmental One look at the accompanying Irlsh commentary underlines how difficult it will be to meet the self-imposed deadline of a final deal at the EU summit in Amster-

dam next June. The document makes no attempt to draw up treaty language covering three sen sitive items in the IGC: the balance of power between big and small member states, including the size of the European Commission: the extension of qualified majority voting; and the question of "flexibility" which would allow countries to co-operate more closely in specific areas without being

The Irish share the general view that these questions can only be settled in lastminute horsetrading. Their focus, therefore, comes down to four areas where common interests - if not necessarily common approaches

 An area of freedom, security and justice. The presidency suggests new treaty language covering the free movement of people, asylum and immigration, as well as strengthened co-operation between governments and national police forces to

mission's authority in trade negotiations covering serment. It also calls for "closer relations" between the EU and the Western European tackle organised crime, ter- Union, its embryonic defence

One look at the accompanying Irish commentary underlines how difficult it will be to meet the self-imposed deadline of a final deal at the European Union summit in Amsterdam next June

rorism and drug traffickers. The text proposes setting a target date for guaranteeing the free movement of people within this new European space, possibly by January 1 2001. But member states disagree on whether to incorporate the soon-to-be-expanded Schengen accord on freedom of movement among seven member states into the full EU treaty.

 The Union and its citizens. The highlight is a "Jobs Chapter" which calls for the promotion of "a high level of employment", common guidelines on employment, and a new committee of Brussels-based civil servants monitoring the policy. The text also proposes

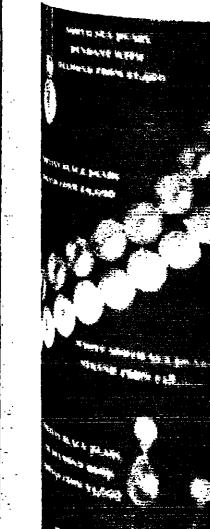
making sustainable develop-

strengthening environmen-

arm, and for an incorpora-tion of the "Petersburg tasks" covering humanitarian aid and peacekeeping in the treaty. Military and defence decisions would still be made by unanimity.

In addition, the hish think that the Union should be endowed with a "legal personality" which would allow the rotating EU presidency to negotiate agreements on behalf of the rest of the members, subject to unanimous authorisation and approval. The idea is to make it easier for the Union to be an external actor beyond trade matters.

• Institutions. The report says that it is desirable to strengthen the European Parliament's role as a co-legment a treaty goal to islator. Legislative decisionmaking should be reduced to three processes.



held back by others.

## WALL CHAIL

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#### **NEWS:** EUROPE

## Sweden set to grasp nuclear power nettle

Phasing out capacity will be far from easy, writes Greg McIvor

After two decades of bitter near St Petersburg - if the debate and political wrangling, Sweden is poised to embark on its most expensive and controversial environmental project - the multi-billion dollar decommissioning of the country's nuclear power industry.

The minority Social Democratic government is confident of imminent agreement with several opposition parties to close the first of 12 nuclear reactors by the end of the millennium. It would be the first step towards fulfilling a commitment, made following a referendum in 1980, to phase out the country's atomic power capability

That deadline is now seen as unrealistic by the government, but Mr Anders Sundstrom, industry minister, is adamant the process must start after the next general election in 1998. Support appears likely from the environment-oriented Centre party, and several other smaller ones, including the Left and the Greens - sufficient for a clear majority in parliament.

Nuclear power is an emotive issue in Sweden, where energy utility, is already public opinion is coloured by memories of the Chernobyl nuclear disaster in 1986. which contaminated large tracts of northern Sweden.

Yet the industrial establishment and union movement are implacably opposed to any weakening of the nuclear infrastructure. They fear the costs of dismantling a cheap source of power will force up electricity prices and undermine manufacturing profitability.

Mr Tord Eng. an economist at the Federation of Swedish Industries, says the knock-on effects of decommissioning just one reactor will spread through business "like ripples on water". "Production will fall and unemployment will rise," he

Mr Bert-Olof Svanholm, chairman of Volvo and head would at best replace only Industries, says it is like scrapping your car when it is only a few years old": "If we are truly concerned about nuclear power we should act against those reactors which are the real risks." Nuclear plants in the Mr Peter Nygards, under-secformer Soviet Union pose a far greater threat to the try ministry. health of Sweden than its more modern reactors, he

The federation has even offered to fund the decommissioning of two of these plants deemed to constitute

government agrees to keep Sweden's plants open for their technical lifespan. However, the offer looks set to gather dust.

Nuclear power accounts for half Sweden's energy needs, hydro-electricity supplying the rest. Reactors are today reckoned to have a 40year lifespan; Sweden's oldest plant is 24, suggesting the government could wait until 2012. Ministers say this would lead to a flurry of closures which would be impossible to absorb without massive disturbance to the industry. They prefer a programme staggered over many years.

Two key obstacles lie abead. First, the total cost. estimated at anywhere between SKr90bn (\$13bn) and SKr350bn, presents a huge burden for a country of less than 9m people. It is not clear how this would square with the government's pledge to run an annual bud get surplus after 1998.

Compensation would have to be paid to the operator of any reactor which is shut. and Vattenfall, the state demanding SKr10bn per reactor if one of its plants is selected. Sydkraft, the independent nuclear generator, has a similar stance.

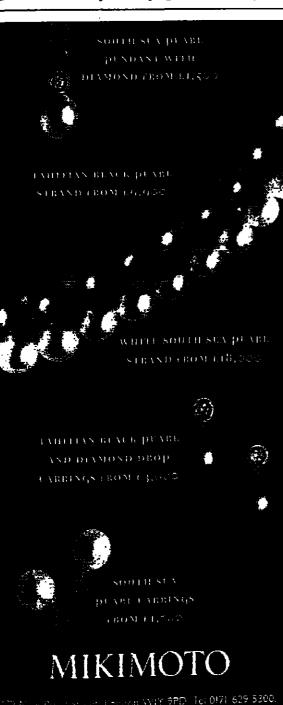
Second, it is unclear how the energy gap will be closed. The most straightforward solution would be natural gas, but this would increase carbon dioxide emissions beyond levels Sweden is committed to. The government would

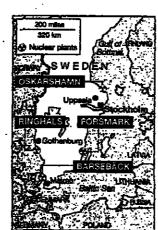
happily plug the deficit by building more hydro-power plants, but it admits this is politically impossible because of public objections to damming more rivers. Instead, it insists alterna

tive sources such as solar energy, wind power and biofuels will bridge the divide. These are considerably more expensive, however, and "What we need is a tech-

nological breakthrough. We can stimulate that through the closure of one reactor. which will put pressure on the whole research and development sector," asserts retary of state at the indus

will only be closed at a pace allowed by technical development and that the government will not countenance higher electricity prices for industry. In the meantime, a a high risk - at Ignalina in research and development Latvia and Sosnovyl Bor programme worth perhaps





The map shows Sweden's

be implemented to improve energy recovery from biomass products such as wood shavings and waste pellets, while developing other methods such as wind power.

government has mired itself in such a politically sensitive debate at all. The SDP ducked the issue at the 1980 referendum, declining to take a stand for fear of splitting the party. Today the party is no less divided.

The answer lies in the SDP's informal electoral alliance with the Centre party. on which it relies for parliamentary support. Nuclear abolition is a political imperative for the Centre. SDP ministers clearly see this as a price worth paying for its

# Court backs cheap drug imports

By Emma Tucker in Brussels

The pharmaceutical industry yesterday lost its battle to stop cheap unpatented drugs from Spain and Portugal entering other European Union countries.

In a surprise move the European Court ruled in favour of two British companies, Primecrown and Buropharm, which wanted to import drugs sold in Spain for resale in the UK. Price controls and the absence of patents in Spain and Portugal help make drugs cheap there.

Overturning the preliminary advice of one of its advocates general, the court ruled that the principle of free movement of goods took precedence over fears that markets

tented products.

The ruling should open the way for drug importers in other EU countries to bring in about 30 drugs he identical to, but cheaper than, those available in northern Europe.

The complainants - Merck of the US and Śmithkline Beecham argued that the importing of certain drugs from Spain and Portugal, where no drugs were patented before 1992, would cancel out the benefit of the patent protection they still enjoy in most EU member states and harm research efforts.

Merck said yesterday: "By undermining patent protection, the court seems to be willing to risk the bene-

from Spain and Portugal which will selfishly from the fragmented nature of the European medicines market, it is cold comfort to those who are concerned about the inter-

> est of European patients." The court said there could be no doubt that if a patentee could prohibit the import of protected products marketed in another member state by him or with his consent "he would be able to partition national markets and thereby restrict trade between the member states".

The case forms part of a battle by

fits to society that come from a vent medicines from Spain and Porstrong research-based industry, tugal entering other Union states. While the court's ruling may be a Last year they failed to persuade the short-term victory for the middle- European Commission to allow men and arbitrageurs who profit seven countries to extend the ban

on drugs from Spain and Portugal. They said they could lose more than \$2bn a year in sales once exports entered their markets. But the Commission said that data supplied in support of the ban's extension had not indicated serious economic difficulties in the sector as a result of parallel imports.

Merck is to take up the issue with Mr Martin Bangemann, the industry commissioner, next week. It and other pharmaceutical countries want a political solution to the

## Blockades fail to move Greece's PM

By Kerin Hope in Athens

Greece's prime minister. Mr Costas Simitis, yesterday warned farmers who have been blockading main roads and railway lines for the past week that the government would make no concessions on debts or taxes for any special interest group.

The government appeared to be hardening its stance following the breakdown of talks with farmers' unions and the spread of protests to southern Greece, which

could disrupt basic supplies to the Athens area. The protests are the first test of the Socialist government's commitment to tighter economic policies aimed at ensuring Greek participation in monetary union. Mr Simitis said the government was determined to avoid "the fatal trap" of

handing out extra grants or subsidies to farmers, but he will face strong pressure from grassroots Socialist organisations to buy back the farmers' support.

More than 10,000 tractors are blocking intersections on ful political lobby, as they the main north-south highway used by international trucks carrying goods hetween Greece and central Europe. The farmers have also halted cross-border traffic with Bulgaria and Turkey and cut off access to secondary roads.

They want the government to reschedule about \$1.3hm in debt owed to the state-controlled Agricultural Bank and to reinstate a tax break on fuel.

The farmers are a powermake up almost 20 per cent of the total workforce. They have grown increasingly militant in response to efforts by the Socialists to tax agricultural incomes and tighten spending by state-funded cooperatives.

Their demands reflect the effect of cuts in EU subsidies for some crops and the government's increased willingness to import fresh produce in order to keep down conclaim that real incomes have declined by more than 20 per because of rising costs and a loss of competitiveness.

Greek farmers have run up a large burden of debt with state banks by invest ing heavily in equipment to expand production of industrial crops such as cotton. maize and tobacco, despite the likelihood that EU support prices for such crops will be further





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# Protect public access | Iraq oil shakes Gulf states' unity to databases, says US

in Geneva

US officials yesterday sought to allay concerns in the US and elsewhere that a new international treaty to protect databases from unauthorised copying will restrict public access to information.

Mr Bruce Lehman, head of the US Patent and Trademark Office, said Washington would not endorse any database protection treaty that "locks up facts". Opponents of the draft

pact, one of three intellectual property treaties being ed at a meeting in Geneva of the World Intellectual Property Organisation (Wipo), say its provisions are

They fear the proposed accord would permit data- part' base owners to license virtually all uses of the informawhether they be court opinions, sports statistics, bibli-

recognised these concerns and would not back a treaty unless they were satisfacto-

The objective of the accord was not to impede use of factual information but to prevent the theft of a substantial investment, he said. Databases can be very expensive to compile but can be copied and distributed electronically with the touch of a few computer

The pact as drafted would establish a special form of protection for databases that involve a "substantial investment" of resources, requiring users to seek authorisation if they want to copy all or "a substantial

Noting that the European Union already has a direcman said the US also saw the need for some kind of database protection. How- Editorial comment, Page 13

Mr Lehman said yesterday ever, though Washington that the US government had put forward some treaty language, it was open to discussion of the details. He said the chances of

agreeing a database treaty at the Geneva meeting, which ends on December 20, were anyway "very remote" because procedural delays meant the three-week conference had yet to begin sub-

Wipo officials conceded even before the meeting started that the database treaty might not be approved. It was only earlier this year that Brussels pro-"internationalising" its database directive and there has been relatively little discussion outside Europe of issues involved. If the pact is not accepted

to consider intellectual property protection affecting

this time it is likely to resur-

face at a Wipo meeting next

April in Manila which is due

gas-oil exports through the United Arab Emirates – have added to disunity among the six states of the Gulf Co-operation Council (GCC) before their annual

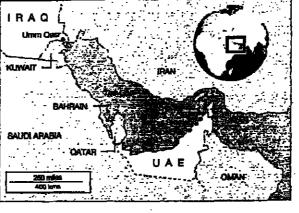
summit starting tomorrow

in Qatar's capital, Doha. The GCC links Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the UAE in a loose political, defence and economic agreement. Together they own more than 40 per cent of proven

The UAE, which for more than a year has been urging Arab reconciliation with Iraq, went a step further last week by suggesting that regional states should "normalise" their ties in spite of UN sanction

The UAE proposal was

made in the name of its president, Sheikh Zayed Bin Sultan Al-Nahyan, by an Abu Dhabi official. "We (Arabs) have to all do it together. We have to forget what happened," he said, in reference to Irag's 1990 invasion of Kuwait. Western diplomats



report the UAE's proposal met instant but discreet opposition from Kuwait, Saudi Arabia, and Bahrain: and caused considerable concern in Washington.

Speaking in the UAE capi-tal Abu Dhabi, Mr William Perry, US defence secretary said any normalisation of relations with Iraq would be "premature".

When it comes to the GCC heads of state meeting, diplomats say, the UAE is expected to move cautiously on Irao for three main reasons: First, Gulf states' policy

standing big issue for the group and represents unfinished business. To scrap spur of the moment sets the worst possible precedent, the diplomats say. Should the UAE need the GCC's support on an important issue in the occupation of Gulf islands claimed by the UAE - any

one or more of the other five could say: Why should we help you over the islands

you broke unity over

Trac? The UAE would have

this thrown back in its face,

Equally uncertain is the

outcome of parliamentary

elections, in which more

than 700 candidates are

standing for the 200-seat

more than enough wisdom to understand this". ■ Second, if the GCC restored relations with Iraq. this would "send a message

to Baghdad that Gulf states are a weak and accommodating group willing to help Iraq defy UN sanctions provided iraq stares down the international community long enough. This too," the diplomats said, "would set a precedent which is not in the GCC's interest." ■ Third, for the UAE or

GCC to break UN ranks would be received with relish by the incumbents in Baghdad that regardless of how strictly the UN monitors the oil-for-food deal, the GCC can be relied on to provide a loophole," according to a diplomat. British and US intelligence

officials are reported to be "seriously conalready cerned" at the way Iraqi middle distillate gas-oil and diesel are finding their way to UAE ports. Western air and naval sur-

veillance in the Gulf shows "constant" shipments of Iraqi gas-oil leaving Umm Qasr at the mouth of the

Gulf and moving inside iran's territorial waters. before berthing at Iranian ports.

Without unloading, the ships then cross the Gulf to the UAE, having swapped counterfeit certificates of origin for "genuine" ones. their cargo at Dubai's Jebel All, "and two smaller ports in the northern emirates' understood, but not confirmed, to be Sharjah and

The gas-oil is then imported into the UAE itself either for domestic consump tion, where it would have to undercut local products, or more likely for re-export by road through the UAE, or by sea on local dhours to other GCC states. Most, however, is thought to go by ahou to the Indian sub-continent,

Diplomats say Kuwait, Saudi Arabia and Bahrain as well as the US and UK. all "hope to see the UAE restor ing a measure of discipline among those of its members where respect for UN sanctions is somewhat lax".

Robin Allen

## seen as key to Ghanaian election

Africa's political and economic trendsetter means the outcome of tomorrow's presidential and parliamentary election is likely to be closely watched by multilateral institutions operating in a region where democracy remains rooted on uncertain foundations.

The indications are that President Jerry Rawlings, the military ruler for a decade before his victory at the ballot box in 1992, may be hard pushed to keep his

Initially a populist radical, Mr Rawlings was the first in Africa to embrace economic reforms inspired by the World Bank and International Monetary Fund, before again leading the way as the first to abandon his fatigues and compete for power at the polls. The gold- and cocoa-based

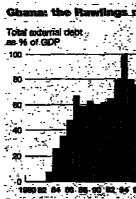
economy has been the focus of campaigning, with Mr

nent, Mr John Kufuor, arguing that after 15 years of structural adjustment, average annual wages remain below \$500, unemployment is high, inflation hovers at about 50 per cent and foreign debt constitutes nearly 80 per cent of gross domestic

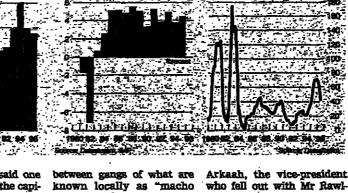
He further complains of unpunished corruption in

Mr Kufour, an Oxfordeducated lawyer who leads an awkward alliance of his otic party and the more popparty, advocates a quickening of the pace of economic reform and privatisation. ent economic growth since

own conservative New Patriulist People's Convention The president's supporters point to a record of consist-1983, reversing Ghana's slide from relative prosperity at independence to poverty and decay during the 1960s and



"It's very close," said one estern diplomat in the capital, Accra. "The opposition doing well in the towns, but Rawlings is strong in the country. It has made for a very tense last few days." In the central city of Kumasi last weekend, competition between opposition and government supporters



of running mate: Mr Kow

boys", in which one person was killed. Lurid accounts of the confrontation in partisan. newspapers have contributed to unease elsewhere. including Accra and several other towns. Tensions have not been eased by Mr Kufuor's choice

ings during a cabinet conhe was allegedly assaulted and had his suit sleeve torn

Whichever emerges victorious will require more than 50 per cent of the vote to avoid a

National Assembly. While executive power rests with the presidency, a legislature coposed to the head of state would promise to make politics in Ghana more lively, and abrasive, than at any time since the bitter 1970s. The 49-year-old Mr Rawlings has dominated Ghana ian politics for a generation.

His supporters are confident of one, final victory, "But," says Mr Edward Salia, his transport and communications minister, "our greatest triumph will be to show that Ghana, the first in Africa to abandon dictorship and economic stagnation, will again be first by managing a second, consecutive, election, free and fair, and conducted

Antony Goldman

## Taipei to suspend Pretoria links

An angry Taiwanese foreign minister said yesterday bis nation would recall its ambassador to South Africa and immediately suspend all aid projects and treaties in protest at the breaking of diplomatic ties, Reuter reports from Johannesburg. Mr John Chang told a news conference the moves showed the island state's displeasure at Pretoria's decision to cancel diplomatic links with Taiwan

from 1997 in favour of Speaking after talks in Pretoria with Mr Alfred Nzo. South Africa's foreign minister, an angry-looking Mr Chang said Taiwan would suspend its aid programme in South Africa and the bulk of 36 existing trea-

ties and agreements

Mr Chang said the

"We came to Pretoria with the sincere hope, and a bleeding heart, to try to find out whether or not we can save our diplomatic, at least to say formal, relationship, he said.

That hope was dashed in talks with President Nelson Mandela on Wednesday, who said he would stick by his "agonising" decision of the week before to end diplomatic ties Taiwan.

Taiwan is South Africa's seventh-largest trading partner, with two-way trade totalling R5.7bn (\$1.24bn) in 1995. Up to 48,000 jobs could disinvested entirely from South Africa, though this is not seen as likely.

## **NEWS:** WORLD TRADE

# US and Japan in a tangle on insurance

Michiyo Nakamoto reports on why Tokyo hesitates to deregulate its life and non-life sector

trade negotiators meet in Tokyo today with little more than a week to resolve a bitter dispute over access to Japan's insurance market, the second largest in the world.

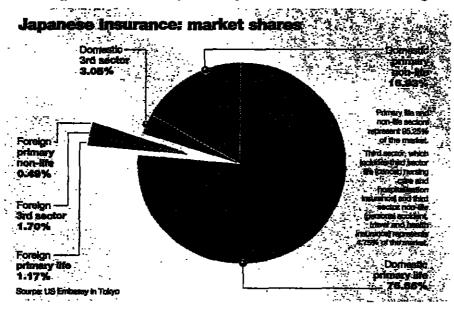
Ms Charlene Barshefsky, acting US Trade Representative, and Mr Hiroshi Mitsuzuka, Japan's finance minister, will begin what are expected to be final negotiations before a self-imposed December 15 deadline for settling the argument.

Earlier deadlines have been passed without agreement and failure this time could lead to sanctions by

The dispute, which stems from a 1994 agreement on liberalisation of Japan's insurance market, centres on two main issues: deregulation of the primary markets of life and non-life insurance and protection of the interests of companies dependent on the third sector of the market, which covers such products as acci-

The US is unhappy about the slow progress made in deregulating the primary markets and about Japanese plans to allow domestic life and non-life insurance companies into the third sector through subsidiaries.

Because of stringent rules on the rates and types of insurance products and on how those products may be distributed, says the US, for-



tive prices or innovative products

motor insurance, which makes up nearly 50 per cent

At the same time, the US

expertise to offer competi- age the interests of foreign For example, rates for niche in third sector prod-

of the non-life insurance market, are strictly regulated by a rating association which sets more or less uniform rates for everyone. regardless of age or region. The US argues that if rates are liberated, good drivers would not have to subsidise bad drivers and more efficient companies could comnete on the basis of cheaper

is concerned that the entry of Japanese companies into

companies, many of which have carved out a profitable ucts, such as personal accident and cancer insurance. AIU, the US group, has the largest share of Japan's travel insurance market,

according to ING Barings. Such deregulation of the third sector, the US claims, is in breach of the 1994 agreement in which Japan promised to avoid radical change in the business environment of the third sector market and substantially to deregulate the primary sectors before liberalising the third sector.

The Japanese counter that

mented substantial deregulation of the primary sectors and that the liberalisation measures introduced in the third sector do not constitute radical change. The ministry of finance

has given way on a US demand to allow direct mail motor insurance, which had been adamantly opposed by the Japanese industry, and American Home Assurance Company, a subsidiary of AIG, is offering a direct mail service from this month. The finance ministry has also which rates will be deregulated.

vented from using their the third sector could dam- they have in fact imple- This week, Ms Barshefsky incidence of accidents is determined to avoid

emphasised that a resolution higher, having to pay higher to the dispute depends on significant deregulation in the social disruption," says the primary sector. But the Japanese authorities and ministry. industry protest that Japan is being asked to give up a system with which they are extremely comfortable and

adopt one that is alien to Japanese culture. The Japanese are particularly worried about the disruptive effects that a sudden injection of competition would have on a society that treasures harmony and on a tried and tested system in which regulation may have kept choice limited and prices high but which has ensured insurance is widely

and equally available. The deregulation advocated by the US would create a market in which those who are deemed to be bad risks will have to pay more than those who are considered good risks. "This is not acceptable to Japanese society," explains Mr Nobuo Hara, general manager of the international department at the Marine and Fire Insurance Association of Japan.

"We are not against increasing choice for the consumers." he says, "but the question is whether or not we can accept the principle of inequality." Japanese people would

find it hard to accept dereguincreased the number of lation of motor insurance insurance products for rates which could lead to younger and elderly people with higher risks, and those The US is not yet satisfied. living in areas where the

an official at the finance

The Japanese also shudder at the thought of how such deregulation would lead to people with higher risks, who would be unwilling or unable to pay the higher premiums, driving without

insurance. Although the US emphasises that deregulation would create greater choice for consumers, even inde pendent observers are sceptical of the benefits of primary sector deregulation.

The small number of companies in the industry - there are only 24 non-life insurance companies and 27 life insurance companies in Japan compared with about 4,000 altogether in the US means that market forces are unlikely to work effec-tively, says Ms Rie Ota, industry analyst at ING Bar-

ings in Tokyo. Rating associations set rates at levels that provide reasonable profits for everyone, but once rates are deregulated and price-cutting occurs, the whole system of making profits collapses, Ms Ota notes.

When that happens, and some insurance companies end up unable to cover their payments, "the consumers will be hurt the most," she says. That is a situation Japan's regulatory regime is

## Export credit guidelines to meet agreed

By Nancy Dunne in Washington

Industrial countries agreed yesterday to a set of formal guidelines for their export credit agencies to use in deciding whether to provide export financing tied to foreign aid to customers in developing countries.

The new rules on "tied aid" were announced yesterday by the Organisation for Economic Co-operation and Development (OECD), based on an outline agreement on the use of aid credits signed in Helsinki in 1992 as part of the OECD's Arrangement on Export Credits.

The guidelines limit tied aid to projects which are sound from a development perspective, but are financially unviable and therefore not able to attract credits on the market. Export credit agencies use

tied aid to help their exporters win contracts in highly competitive markets. China often demands such subsidised credit. France and Japan have most often been its providers.

The new rules bring the OECD a step closer towards a long-time goal of removing distortions in trade and competition created by government-backed export credits. During the 1980s, as much as \$10bn a year in tied aid financing was awarded, but OECD curbs last year helped limit tied aid to less than \$4bn.

"Every country faces temptations and pressures to provide assistance to its exporters, and everyone is facing budgetary pressures." said Mr Jeffrey Shafer, tary for international "As budget pressures have

increased, countries have nal competitive pressure. agreed to join with us to exercise mutual restraint." Under the OECD rules, altogether.

## Vietnam resolved Afta rules

By Jeremy Grant in Hanoi

Vietnam's foreign minister, Mr Nguyen Manh Cam, yesterday reaffirmed Hanoi's commitment to meeting ambitious tariff reduction targets of the Asean Free Trade Area (Afta) and urged the country's poorly performing state sector to

become competitive. "From now to 2006, we will take all the steps necessary, he said. "In the future we will have to adapt policies more to Afta.'

Under Afta rules, Vietnam has until 2006 to change its tariff structure to bring it into line with most members of the Association of South East Asian Nations (Asean). That includes cutting duties on most imports to 5 per cent or lower. Hanoi joined Asean in July last year.

Vietnam emerged from under the umbrella of Comecon, the Soviet commandstye economic grouping, only 10 years ago. Since then, its economy has seen impressive growth rates. averaging 8.5 per cent in the last three years.

However, some economists worry that Hanoi's insistence on keeping the state sector as the backbone of the economy betrays a protectionist instinct out of step with its official desire to embrace trade liberalisation. There are also concerns that its enthusiasm for steering its state enterprises

slow growth. However, Mr Cam said state enterprises faced "a new situation" in which they had to be competitive and indicated that Vietnam saw no contradiction between this and a strategy of opening up its economy to exter-

towards import substitution

rather than exports may

"If we protect the products of those enterprises, we at the same time must meet the wealthier developing requirements of Afta. We nations are not eligible for have to re-adjust our laws tied-aid credits, while the and regulations in order to poorest countries are integrate into the region," he excluded from the roling said in an interview with the

# WTO urged to set target date for free trade

By Guy de Jonquières

World Trade Organisation ministers were yesterday urged by a group of leading international economists to set a target date for ministers to call for the removal of achieving global free trade and to agree to launch a new round of trade by 2025. comprehensive trade negotiations

isters' meeting in Singapore next agreement and would help prevent week should reject a US-backed the multilateral system being demand that the WTO discuss undermined by the growth of dislabour standards. They said adopt- criminatory regional trading should remain the main objective ing a "social clause" would weaken arrangements, they said.

support for the organisation and

thwart trade liberalisation. In a joint statement published by the Stockholm school of economics, the economists urged the WTO all tariff and non-tariff barriers to

Such a commitment would complete the liberalisation achieved by The 34 economists said the min- the Uruguay Round world trade

The economists said the WTO should accept controversial proposshould leave efforts to improve human rights to specialised agencies such as the International Labour Organisation and Unicel.

"Our view is that the more one

includes such social or societal

objectives into the WTO, the more

one is setting up road blocks to

trade liberalisation, which is and

WTO ministers resolve the threat of international trade and industry, als to discuss competition policy of conflict between global trade yesterday confirmed that he would US Treasury under-secreand global investment rules, but and environmental rules by not go to the WTO meeting "grandfathering" the main multi- because he had to answer parlialabour standards and respect for lateral environment agreements mentary questions on a scandal concluded until now.

They also urged an increase in the WTO's budget and resources. Signatories include Professors Paul Krugman, Jagdish Bhagwati and Burenstam Linder and André Sapir from Europe, Ross Garnaut and Koichi Hamada of Japan.

The economists proposed that • Mr Shinji Sato, Japan's minister involving Miti officials, William Dawkins reports from Tokyo.

Mr Sato's decision to stay at home is the clearest sign yet of the alarm in the seven-week-old minor-Anne Krueger of the US, Staffan ity government about this and another corruption scandal Mr Yukihiko Ikeda, foreign minister, Richard Snape from Australia and is due to attend part of the WTO meeting in Mr Sato's place.

Formosa Plastics group to sign landmark deal to generate and sell electricity

# Taiwan contract to end power monopoly

By Laura Tyson in Taipei

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Contract to

The Service of the Control of the Co

Formosa Plastics, Taiwan's biggest industrial group, will today become the country's first private sector power supplier, ending a 50-year state monopoly and marking a milestone in Tapci's privatisation programme.

In its first foray into the power industry, the petrochemicals-to-electronics giant will sign contracts to

for NZ

week'

'by next

generate and sell electricity under construction. It will to Taiwan's state-owned house an oil refinery and (Taipower),

Its 1.800MW thermal power in Mailiao in northern cent a year. Taiwan next week and is scheduled to come on line in October 1998.

mosa Plastics' multi-billion plant in northern Taiwan petrochemical complex now were behind the decision to

minister and the Sul-

tan of Brunei, the world's

in Malaysian Airlines, which

Mr Rashid, handling his first

big tender and concerned

about poor investor

"I had the trader of the

Brunei Investment Agency

calling up shortly afterwards

asking: 'Is that block [of

shares] still available?" said

Mr Rashid, who last week

took control of Malaysia's

biggest financial group fol-

lowing the merger of two

The game was played

some years ago but in the

world of "Malaysia Inc," the

hothouse co-existence

between business and poli-

tics which conditions the

national economy, favours

are rarely forgotten. The

merger betrayed signs of the

government exacting repay-

granted the emerging entre-

Until last week, Mr Rashid

stockbroker with a reputa-

tion as the most prominent

Over the next six months,

as the deals are finalised, Mr

Rashid and his family will

become the controlling

shareholders of a financial

powerhouse called Rashid

chant bank, a stockbroker, a

retail bank an insurance

company, a leasing company

and various other subsid-

banks.

operator.

response, was placing.

monopoly, Taiwan Power several downstream petrochemical plants.

Demand for electricity in plant, estimated to cost Taiwan is growing at a rapid US\$1.44bn, will break ground rate, averaging about 6 per

The increasing demand and the strident opposition to government plans to build Mailiao is the site of For- the island's fourth nuclear

open power generation to the private sector.

of Il consortia which won licences last year to build and operate electricity generating plants in the initial stage of privatisation.

Under government rules, the new independent power producers must sell electricity generated by the new plants to Taipower for distri-

pleted, they would add a Formosa Plastics was one combined 10,300MW to Taiwan's 1995 total installed capacity of 21,900MW.

Several other private sector groups which won licences are facing financial and practical problems in constructing power plants.

Formosa has agreed to sell about 1,350MW of electricity to Taipower over three years at an undisclosed price,

If all 11 projects are com- starting in March 1999. Formosa also plans to build a US\$3bn power complex in Zhangzhou, in the Chinese province of Fujian, on the south-east coast of China opposite Taiwan.

However, the project has been temporarily put on hold since August, when Taiwan's President Lee Teng-hui called on Taiwan business to slow the tide of investments to China

maker, good with figures

and he has a precise

Mr Rashid says his new

group will be looking to finance the expansion of

Malaysian companies abroad

- a central aim of the gov-

ernment as the Malaysian

economy becomes more

international. MRCB, for its

part, stands a good chance of

winning lucrative infrastruc-

ture projects, such as the

construction of a new admin-

istrative capital, Putrajaya,

Mr Rashid says he wants

to keep the new holding

company active and involved

in value-added projects in,

for example, infrastructure

He also wants to build up

his brokerage presence in

the south-east Asian region;

a new representation is

expected to be opened in

Thailand shortly. The firm

already has offices in Lon-

don, New York, Indonesia,

the Philippines and Singa-

as a home-grown expert on

south-east Asia's booming

economies and on Islamic

In investment banking, the

near Kuala Lumpur.

and privatisation.

# on passports

Patten pledge

ASIA-PACIFIC NEWS DIGEST

Mr Chris Patten, governor of Hong Kong, yesterday sought to remove anxieties about the treatment of British passport holders in the territory after it returns to Chinese sovereignty on July 1 next year.

Speaking to a special session of the Legislative Council, Mr Patten said the holders of passports granted under a 1990 scheme would not be treated as dual nationals. The scheme offered British passports to 50,000 Hong Kong

households and covers more than 135,000 people. Concerns had been prompted earlier this week after a senior British official noted that China regarded holders of such passports as dual nationals and therefore exempt from British consular protection. But Mr Patten pointed out vesterday that there were no differences between the special-scheme passports and other British John Ridding, Hong Kong

#### HK boat camp to close

The Whitehead detention centre, one of Hong Kong's main camps for Vietnamese boat people, will be closed on January 3, signalling the beginning of the end of the problem, according to Mr Brian Bresnihan, Refugee Co-ordinator. If current repatriation rates are kept up, it should be possible to close all the camps in the territory by the middle of next year, he said.

Mr Bresnihan said China has demanded that all migrants be returned to Vietnam by the time it resumes sovereignty over Hong Kong on July 1. More than 61 000 Vietnamese migrants had been returned since 1989 under the territory's repatriation programmes and 7,700 now

#### Philippine inflation slows A sharp drop in rice prices was behind the fourth

consecutive monthly drop in Philippine inflation last month. It slowed from 4.7 per cent to 4.5 per cent. For the 10 months to November average inflation stood at 8.7 per cent. Rice, which makes up about 13 per cent of the consumer price index, reported weakening prices in 12 of the 16 producer regions. Government economists expect impending petrol price increases to push inflation above 5

#### ADB sets Taiwan issue terms

The Asian Development Bank (ADB) yesterday set terms for its second local-currency fund-raising exercise in Taiwan. The coupon rate (fixed interest rate) for the launch of T\$7bn (\$255m) in seven-year bonds was set at 6 per cent, according to Taiwan's Chinatrust Bank, lead underwriter of the issue. In August 1995, the ADB issued a seven-year Taiwan dollar-denominated bond worth

Taiwan's central bank approved the latest issue last month in an effort to internationalise and develop the cash-rich island's financial markets, although the bank's governor, Mr Sheu Yuan-dong, cautioned against moving Laura Tyson, Taipei

## Indonesia cuts money rates

Indonesia's central bank yesterday signalled a relaxing of monetary policy by cutting interest rates on its money market certificates, the financial instruments through which banks borrow from the central bank. Interest rates on all of Bank Indonesia's money market certificates, known as SBPUs, were cut by 50 basis points.

The one-week SBPU rate was cut to 15.25 per cent from 15.75 per cent, the two-week rate to 15.5 per cent (16 per cent) and all other categories, from one month to one Jakarta Stock Exchange Composite Index to a peak of 634.29 point, up 1.3 per cent. They mark a departure from Bank Indonesia's tight monetary policy and come at a time when indonesia's inflation rate is at historically low levels; the November year-on-year inflation rate stood at

# Coalition | Financier with eye to power games

## James Kynge reports on the rise of a Malaysian banking magnate

richest man, yielded an By Terry Hall in Wellington Mr Jim Bolger, New Zealand's caretaker prime Sultan saying to his partner: "Don't worry, somebody will be interested" – a reference minister, is "95 per cent certain" a new government will be formed by next week, be to a large tranche of shares

said yesterday. He was delaying recalling Parliament by two days until next Thursday to give Mr Winston Peters, leader of New Zealand First, time to decide which of the two main parties, National or Labour, he wished to join in a coalition government.

Parliament must by law meet by Priday December 13 to elect a speaker. Some MPs apparently do not want to start the first session of New Zealand's first parliament elected on a proportional system, on a date traditionally considered

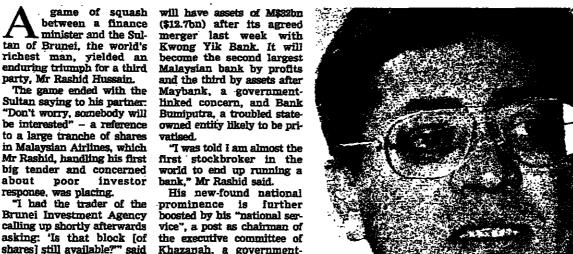
"A little more time doesn't matter in this business," Mr Bolger said. "For 60 years we've had the Maori people on the left of the political spectrum, now after seven weeks' negotiations we've got a chance to see them in the centre." Mr Peters is part-Maori.

A powerful group of New Zealand exporters yesterday criticised some economic policy proposals of Labour and New Zealand First, which it called inflationary. Labour wants to widen the Reserve Bank's target inflation band from 0-2 per cent to 0-3 per cent; New Zealan First wants it set "just below" the average figure of New Zealand's trading part-

after talks with Mr Don Brash, Reserve Bank gover nor, the bank should be given more flexibility in meeting its 0-2 per cent inflation target as a way of lowering value of the Kiwi dollar, up 30 per cent in the past four years.

The group, comprising the heads of 10 exporting groups, is concerned by the bank's tight monetary policy, widely blamed for the continuing rise in the dol-

Exporters said its strength meant some exporters faced



Rashid Hussain: 'shrewd deal-maker and precise memory'

Only by adding the stakes of his family members does Mr Rashid emerge as controlling shareholder of the Rashid Hussain holding com-

week's merger. The government also earned a payback. ment for the help it once. It realised the kind of banking merger it has been urging for years and, crucially, it has also enhanced was Malaysia's leading its influence in the new Rashid Hussain conglomer-

The 27.6 per cent stake gained by Malaysian Resources Corporation (MRCB), a publishing and property conglomerate con- examinations and briefly trolled by Dr Mahatir's United Malays National political party in Malaysia's ruling coalition) in the new financial group is greater than Mr Rashid's personal stake of just over 26 per

holding company and invest-

ment vehicle with M\$35bn

Khazanah is headed by Dr

Mahathir Mohamad, the

prime minister, who has said

he sees no conflict of

interest between Mr Rashid's

post in Khazanah and his

position as a financial

Mr Rashid was not the

only beneficiary of last

M\$40bn in assets.

the then finance minister pany with just over 30 per

There is no doubt Mr Rashid's overall influence has been bolstered by the merger. But observers say he has ceded considerable management control to MRCB. Mr Rashid's past provides some clues as to why he was willing to do this.

Mr Rashid, who passed the London Stock Exchange worked on that market, set up his brokerage house in breaks was in 1986 when he won the tender to place out a large tranche of shares in Malaysia Airlines.

and still the kingmaker in Malaysia's corporate world, and the Sultan helped ensure a successful place-

from Mr Daim, who now holds the post of economic adviser to the prime minister and is widely believed to have a key say in allocation of privatisation concessions. his brokerage house on the stock exchange but regula-

Daim, who was keen to representative offices. develop the brokerage industry, stepped in and the company became, in 1988, the "Rashid has been helped by the government, that is

for sure," said one former

pore and is positioning itself Later, help came again

finance. field that excites Mr Rashid most, there are also plans to Mr Rashid wanted to float

tory authorities resisted. Mr

associate. "But the govern-The game of squash ment's role has been rela- help from government diplo-

expand abroad. But most south-east Asian countries including Malaysia - have yet to liberalise their banking industries, making it difficult to set up anything but

However, he is hoping that Malaysian banks may over the next few years get branches in other Asian nations.

For this, he says, a little

## The bank, DCB Holdings, between Mr Daim Zainuddin, tively minor in his success. macy would not go amiss. Boost for Australian government on Telstra sale

By Nikki Tait in Sydney

Partial privatisation of Telstra, the Australian telecoms group wholly owned by the federal government, looks set to go ahead after two independent senators voted with the government to ensure enabling legislation was not lost in the Senate, parliament's upper house.

off one-third of Teistra shares, a move which could raise around A\$8bn (\$6.5bn) for federal coffers. It would be the largest privatisation ever seen in Australia.

The ability to proceed with the sale has hung in the balance for months as the two independent senators, Mr Brian Harradine from Tasmania and Mr Mal Col- necessary to carry the bill.

The government wants to sell ston, who defected from the Labor opposition in August, have prevaricated. The government, which made

the Telstra sale a key plank in its election manifesto, does not have a majority in the Senate. Labor and the minor parties are strongly opposed to the privatisation, so support from both independents is

have been swayed at the eleventh hour by the promise of a A\$250m package for regional Australia, to be funded from the proceeds of the share sale. "The money will be used to improve the quality of telecoms services and enhance the employment opportunities in

The two senators appear to telecommunications minister. "Low politics," retorted Mr Kim Beazley, opposition leader

The government agreed to delay proclamation of the Telstra legis-lation so that an inquiry could be held into Senator Harradine's suggestion that redeemable preference shares in the telecoms giant regional areas throughout Austra- be sold off to private investors, lia." said Senator Richard Alston. rather than ordinary shares.

Senator Harradine has canvassed this option strongly. though the federal treasurer has already said he does not believe it is a workable proposition.

While the "second reading" vote is a strong indication of the bill's likely success, the government cannot relax. The bill must still pass through the committee stage and a "third reading".





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# **Productivity** in US sees 0.3% decline

By Gerard Baker in Washington

US labour productivity annual rate of 3.7 per cent, up from 3.3 per cent in the marked its first decline in nearly a year in the three April-June period. Workers' months to September, the hourly compensation, adjusted for inflation, Labor Department reported increased at a rate of 1.1 per

The fall, at a seasonally per cent, was the result of a slower pace of economic growth in the summer.

The figure was a downward revision of a previous estimate of an increase in productivity in the third quarter of 0.2 per

Total output increased at a 1.8 per cent annual rate in the three months to September, while the number of hours worked grew at a 2.1 per cent rate, the department said.

Short-term productivity, defined as output per number of hours worked, tends to rise and fall in line with overall production, as the number of workers employed and hours worked changes little on a quarterly basis, while total output

varies much more widely. After a slight fall at the end of last year, non-farm productivity rose strongly in the first six months of 1996, reflecting the rapid growth in overall production.

Gross domestic product markedly from its benign expanded at an annual rate of over 3 per cent in the first half of the year, with productivity growth of over 1 per cent.

But as the economy slowed after the summer, to an annual growth rate of just 2 per cent between July and September, productivity

decline productivity suggests gentle achieved in the second quarinflationary pressures ter of the year. Most econoremain just beneath the surface of the US economy, since employees' pay continues to rise in spite of the fall in their output per federal open markets com-

Unit labour costs, which

## boost Mondex hopes

By George Graham,

production costs, rose during contenders in the race to the third quarter at an develop an "electronic purse", yesterday boosted its chances of success when it persuaded four large US banks to join its list of North American franchises.

Chase Manhattan, Dean Witter Discover, First Chi-Other figures published yesterday by the Labor National will all join the US Department showed a fall in offshoot of Mondex, which the number of first-time has developed a plastic card claims for unemployment with an embedded microbenefit last week. New chip which can be loaded applications fell from a with money, then used seasonally adjusted rate of instead of cash. Bankers and retailers are 344,000 in the previous week to 366,000, partly because of

a working week shortened

by the Thanksgiving boliday.

believe economy

moving average of new

claims showed a continuing

upward trend in claims. It

rose by 1,000 to 337,750, the

There is little evidence in

any of the figures that the

US economy is deviating

path of stable growth.

Employment figures to be

published today are expected

to show a slight increase in

jobless claims and a slowing

This slight increase in job-

lessness is commensurate

with the gradual slowing of

the economy in the second

half of 1996 to a more sus-

of employment growth.

highest level since July.

No reason to

is deviating

from benign

growth path

showing increasing interest in electronic purses, which can reduce the cost and risk of handling large quantities of cash. But no one wants to invest heavily in an experimental technology which may never gain general

Mr Michael Keegan, Mondex's chief executive, claimed the new group of backers was "further evidence that Mondex will be the global standard for chipbased payment products". The move follows the

ecquisition last month of a 51 per cent stake in Mondex International, the worldwide grouping developing the card, by MasterCard, the global payments consor-

That has helped bring in Chase Manhattan, the largest bank in the US, since it had previously planned a trial in New York of Master Card's own electronic purse, MasterCard Cash, now axed in favour of Mondex.

However, Chase is also testing Visa Cash, the electronic purse produced by MasterCard's arch-rival in the payment card business.

tainable rate than was Dean Witter is also seen as a significant addition for mists see little instification Mondex, since it is the single largest issuer of general in the figures for the Federal purpose credit cards in the Reserve to raise interest US, with 43m cardholders. It rates when its policy-making has a network of more than mittee next meets in two

## US banks Jurek Martin detects disappointment at the new foreign policy team

# Clinton team short on global vision

establishment. in Washington and in other world capitals, has been hoping against hope that President Bill Clinton would offer the world a second-term vision of America's place in a changing world it has considered so lacking in his first four years.

The president himself may yet address this task. But the foreign policy team he unveiled yesterday will nonetheless disappoint those weaned on a tradition of latter-day American Metternichs - Henry Kissinger, Zbigniew Brzezinski, even James Baker - to whom global strategy, whether applied well or badly, was mother's milk.

The paper trail of ideas and thinking compiled by Mrs Madeleine Albright, the new secretary of state, Mr William Cohen at the defence department. Mr Anthony Lake, moving to the CIA from the National Security Council, and Mr Sandy Berger, his successor, is not, except in the case of

None is a novice in foreign policy. Like Mr Warren Christopher, Mrs Albright has been steeped in it for more than 20 years as a resident of think-tanks and academia and as a foreign policy adviser to prominent Democrats.

She does have an acknowledged mentor in Mr Brzezinski, national security adviser of a century, than to the to President Jimmy Carter more combative Mr Berger.



Albright, Lake and Berger: second-term team under spotlight

and a perennial fount of ideas. But her strengths, as deployed over the last four vears as ambassador to the UN. have been more in implementation.

Equally, Mr Cohen, the outgoing Republican senator from Maine, knows defence well, as a longstanding member of the Senate's armed services and intelligence committees. But his reputation rests more on a handful of spy novels he has written than learned dissertations on defence theory. The record of the last four

years has revealed Mr Lake and Mr Berger as quintessential self-effacing team players reluctant to make public waves - a habit that may come more naturally to Mr Lake, who has commuted. between academis and government for over a quarter

The new NSC chief, a Washington trade lawyer in the 1980s, will bring to the job a greater background in commercial issues than did

He has been, for example, in the forefront of the annual battles to renew China's most favoured nation trading status. But, more important, both

Mr Lake and Mr Berger, as well as Mr Christopher, have ensured no resurrection of the classic turf battles between the National Security Council and the State Department that marked the tenures of Mr Kissinger (who served in both), Mr Brzezinski and Mr Baker. This is obviously a modus

operandi that appeals to Mr Clinton, not a man who relishes conflicts between powerful and strong-minded assistants. Mrs Albright cerbeing outspoken, with more public abrasiveness than Mr Christopher was wont to display, but she has been conspicuously loyal to her presi-

The fact that she has been tough with the UN and Mr Boutros Boutros Ghali, its secretary general, should ensure few problems with her nomination in a Senate that took a sharpish turn to the right in last month's elections.

Senator Jesse Helms, chairman of the foreign relations committee and a scourge of the State Department, was particularly nlessed with her attack on Cuba after its air force earlier this year had shot down two aircraft carrying anti-Castro activists.

She also has been, in relative terms, a hawk on the Balkans, an inside force ment of more than 20,000 IIS troops in Bosnia and the Nato air strikes last year which preceded it.

Mrs Albright is on record as having little truck with the doctrine of "maximum force" developed by former General Colin Powell. This holds that US troop deployment overseas should be confined to those theatres where its military advantage is overwhelming - an approach not easily applicable to messy peacekeeping

The new team, of course reports to Mr Clinton and to Vice President Al Gore. over foreign policy is likely to grow as he approaches his own presumed bid for the White House in the year

Collegiality, therefore, still rules. It is leavened by expe rience, not least that of a president aware that second terms and historical legacies are more often than not associated with global devel-

However, the Washington foreign policy establishment which has been not so secretly rooting for one of its own, Mr Richard Holbrooke. settled for Mr George Mitchell, is rumbling with dissatisfaction.

It will reverberate for some time - at least until

## enezuela to restructure \$3.9bn debt

The Venezuelan Congress has passed legislation that will allow the government to restructure an estimated

\$3.9bn debt with the central ministry of finance will issue bonds to replace the old debt. incurred in 1990 when the central bank financed

will be able to place the

important step strengthening the central bank at a time when decisive monetary policy is seen as Under the new law; the necessary in the ninistry of finance will issue government's attempts to bring down inflation from the current annual 97.4 per cent to a target of less than

collateral in a 30 per cent next year.

Latin American Research at Salomon Brothers in New

Until now the central bank issued its own stabilisation bonds (known as TEMs) and carried the cost of interest payments, thus creating new "It was a vicious circle,"

says Mr Orlando Ochoa, an independent economist. "Each new bond issue had to be larger than the previous

central bank's open-market one to pay the interest bank's growing financial bonds on the market to operations." says Mr because the central bank burden. carry out its monetary Lawrence Goodman, head of simply had no funds." The problem has been

revenues in excess of \$2bn balance to lax fiscal policy. have inflated the money central bank to issue even more costly TEMs.

With the new law, TEMs will gradually be phased out. The financial cost of the new paper issued by the central bank will be carried by the

Critics made worse in recent to soak up excess liquidity months as windfall oil should not be a counter-

"Government expenditure supply and forced the has jumped 80 per cent in nominal terms over last year and the government must be careful that windfall oil revenue is not simply pumped into the economy. despite political pressure to

## **NEWS: INTERNATIONAL**

## Currency trader played China Cheung keeps foot card to entice ethnic investors in the door at a

airbank, the currency trading group under scrutiny from Sweden's Serious Economic Crimes Squad, tax authorities and financial regulators, let little stand in the way of winning the trust of Chi-

The Chinese characters for Fairbank, embossed in gold on the front of its Englishlanguage sales brochure, are shong yin, which could be taken to mean *zhongguo yin-*hang, or Bank of China. Unlike the usual European

pattern for speculative foreign exchange schemes, Fairbank did not rely on cold calling or lists of "leads" to reach potential investors. Instead it targeted a niche market of ethnic Chinese in Sweden, a population of less than 20,000.

In this, it followed the British example of Pagoda, a similar currency scheme pre-viously operated by Mr Dannis Cheung, Fairbank's sole

Pagoda is being investi-Fraud Office and London's Metropolitan Police Fraud Squad over alleged misuse of \$7.5m in investors' funds. Most of its customers were

of kronor, according to police, few have complained publicly, probably to avoid attracting the attention of Swedish tax authorities to undeclared income.

In Fairbank's Stockholm office this week, Mr Cheung chose to be interviewed by room rather than face to face. "We're simply a broker giving clients access to the foreign exchange spot market. Many of our clients have realised capital gains."

Fairbank recruited members of the Chinese commu- agers - as having more a killing that day. nity in Sweden to act as financial sophistication. sales agents. Some of its leading daily newspaper. Initially, many of the nov- salesmen were praised in firm's trading slips, con- clients decided to invest."



Fairbank's logo: characters could be read 'Bank of China'

investments in short-term

movements of currency. Fairbank accepted nearly all applicants, offering them SKr4,000 (\$603) and a crash "rolling spot" foreign ents introduced by the manexchange market. Most of agement itself.

The ads sought entry-level ice traders appeared to realtraders to sell and manage ise easy profit. Hooked, they proceeded to gamble away the savings of friends and relatives they had recruited. A few who tried to leave grated by the UK Serious a monthly base salary of after exhausting their own money were enticed to stay course in the short term and trade on behalf of cli-

ented with hundreds of thousands in cash stuffed in staff lawyer, said: "Although envelopes." According to an the Riksbank is responsible official statement made to for authorising forex traders, police by a former employee, it has no supervisory func-Mr Cheung regularly took tion. We have no powers of briefcases of currency from Stockholm to London. One trader recalled: "Dan- ish prosecutor who consid-

nis told us to tell clients that ered the case for several although deposits by cheque were also acceptable.

account, alerted police to what it considered an irregular movement of SKr2m (\$302,000). At this time, tax received anonymous tips about the company.

Swedish prosecutors have the discretion to refuse to open cases when conviction is not likely to draw a prison sentence. A senior police ation. Traders who stayed up official commented: "The all night to follow markets maximum penalty for trading currency without permission is six months' imprisonment, and that would be reduced to a fine".

Former staff are reluctant to speak publicly against

Although Fairbank's Clay Harris, Davrell Roberts Tien and Norma Cohen investors have lost millions investigate the operations of a Swedish foreign exchange company with a London connection

> from mainland China. A thus able to generate comblend of unemployed aca- missions and recover some demics, housewives and res- of their own losses by churntaurant workers, they saw ing - or over-trading - the Fairbank as a rare white-collar career opening during a period of protracted high unemployment in Sweden. Mainlanders also see Chi-Cheung and his senior man-

traders lost their own money the course, trainees were Revolution struggle sesas well as that of customers. told to place SKr50,000 sions," said one former in September 1995, Fair- (\$7,550) of their own money trader. "Those who failed to bank ran a series of Chinese with the company and to bring in new clients were language advertisements in start trading on their own singled out for public humili-Dagens Nyheter, Sweden's accounts to gain experience. ation while one or two star

accounts of new investors. One regular sales technique was to ensure that a trader courting a new client carried a mobile telephone nese people whose roots are or bleeper so his pitch could in Hong Kong - like Mr be interrupted with the "news" that he was making

"Our company sales meet-Less than a fortnight into ings were just like Cultural

the trainees were originally Unsuccessful traders were Fairbank. They fear they themselves may have violated Swedish tax regulations. Most accepted Fairbank's explanation that since they placed trades by calling London, they were employed in the UK and thus exempt from Swedish income tax. Public tax records for several people employed full-time by Fairbank show no income tax returns for 1995. Tax authorities have been in contact with the police.

In October, lawyers at the Riksbank, Sweden's central bank, heard an account of Fairbank's activities from a former employee, who pres- tude: "'You're my friend - I ented the bank with the trust you'; that was how our

investigation." Mr Bo Skarrinder, a Swed-

it was better to make their months, planned a trip to investment in cash." London to inquire into Mr London to inquire into Mr Cheung's role in Pagoda. When his superiors denied In February, officials at Handelsbank, the Swedish bank where Fairbank has an Mr Cheung and other senior managers from Hong Kong prevented clients and traders in Stockholm from visiting Fairbank's London authorities and police office. London employees who quoted prices to Stockholm never revealed their

identities. But employees in Stock-holm had their suspicions aroused by the London operall night to follow markets in Tokyo often had to wait 10 to 20 rings before someone in London answered.

At one point in the spring

of 1996 frustrated traders confronted Mr Cheung and demanded to send a delegation to London to see proof that trading was taking place. The leader of the revolt was summarily fired. In July and August, the influx of new clients slowed to a trickle as only the most stubborn investors contin-

ued to put in fresh money

after heavy losses. Among the losers, anger often is not directed toward Mr Cheung, who always remained distant from day-to-day trading operations, but towards the traders who solicited funds from friends and relatives. The mother of a former

did not make good a former friend's losses. Out of a sense of honour. several traders have committed to pay clients back by instalment. One former trader recalled a client's atti-

lent threats to her son if he

# tracts and sales materials. But Mr Gent Jansson, a familiar address staff lawyer said: "Although

B efore Fairbank, there was Pagoda. The ethnic Chinese who lost offering "rolling spot forex", forward contracts of seven money through Mr Dannis Cheung's Swedish venture have many counterparts in Britain, who fell prey to a similar currency trading scheme. Pagoda is being investigated by the UK's Serious Fraud Office and London's Metropolitan Police Fraud Squad over the alleged misuse of \$7.5m in investors' money. Most, but not all, of its customers were

Fairbank gets currency quotes from Pagoda's former premises

also ethnic Chinese. Fairbank and Pagoda shared one striking feature: they both targeted a population which seemed less likely to complain. Some victims may have been illegal aliens, while others, possibly recent immigrants, may have had limited skills in the local language.

Pagoda Currency Management Corporation was formed in 1993. Its directors, like Mr Cheung, all had Chinese surnames. In January 1995, the company changed its name to

Pagoda Foreign Exchange

(London). Shortly afterwards, police and regulators began to receive complaints. A 28 year-old waiter at a tandoori restaurant in Birmingham reported, for example, that he had been persuaded to invest his life Fairbank trader spoke of vio- savings of £3,000 (\$4,920) by an employee of Pagoda in Birmingham. Within days, he was informed he had incurred losses and was being pressed for additional

> prompted in part by complaints about Pagoda and similar schemes, the Securities and Investments Board bank, according to Mr nity service.

days or less, which are rolled over, would have to be regu-

Pagoda informed the Securities and Futures Authority of its intention to apply for authorisation, but it withdrew its application on May 31 this year.

Mr Cheung, however, still had a foot in the SFA's door, and at a familiar address. Currency Exchange Services (CES), whose application to the SFA is still pending, operates from 35 Old Compton Street in Soho, on the fringe of London's Chi-

Mr Cheung had previously

listed this as his address in

the records of Pagoda Foreign Exchange (London). It was also the address of Straker Promotions, another of Mr Cheung's companies, dissolved in January 1996. Mr Kenneth Yeung, CES director, described as a "matter of coincidence" the fact that his company now occupies the same premises but he is listed in Swedish company records as the "alternate director" of Currency Exchange Stockholm, the official name for Fair-

A Fairbank internal document describes the Soho address as its "administration and back office" and specifies "no visitors". Mr Yeung is listed as contact.

CES acts as an agent for Fairbank and keeps its records, according to Mr Yeung. It also supplies "Indicated prices" to Fairbank traders calling from Sweden and receives \$5 for each transaction, he said. Mr Yeung said he was

unclear about how Fairbank traded with the prices supplied by CES. He added: "Tve been trying to find out In September 1995, myself, I suppose they must have other counter-parties." CES has no other business

**Currency Exchange Services** at all." Nor had Mr Yeung been involved in Pagoda.

Describing Mr Cheung as a "personal friend", Mr Yeung

said they had little contact.

They had met last month. "We had a drink and that was it," he said. Mr Yeung's wife, Maria, is listed as the only other director of CES but Mr Kelvin Kwok, a director of Pagoda Foreign Exchange (South-

ampton), served as corporate secretary until March. Mr Cheung was also, until March 1996, managing director of Danson Investments, a property investment company. According to the company's accounts for the year to September 3 1995, Mr Cheung entered into "unau-thorised transactions".

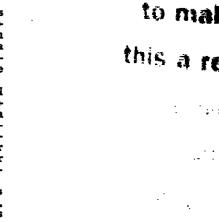
A note to the accounts said: "During January 1996, [Wendy] Leung [Danson's other director] became aware of certain transactions entered into by D. Cheung of which W. Leung

'Back office' seeks approval from UK regulator

had no knowledge." In particular, Mr Cheung is said to have taken out a loan from National Westminster Bank in 1992 secured by a property owned by the company in Haymarket, London.

Danson is now attempting to recover the £70,014 loan from Mr Cheung, according to the company's solicitor. In June 1995, Mr Cheung whose Chinese name is Cheung Yiu Ming - was convicted at Southwark Crown Court in London of two counts of passport forgery. He was ordered to pay £3,500 in fines and costs and to perother than acting for Fair- form 200 hours of commu-





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# life-threatening diseases.

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More than one million people are immunized with Pasteur Mérieux Connaught vaccines every day. More than one billion doses are given each year. As a leader in protecting and improving human health around the world, Pasteur Mérieux Connaught is committed to providing the best immunological solutions for the prevention

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Pasteur Mérieux Connaught and Rhône-Poulenc Rorer together comprise the human health business of Rhône-Poulenc, 7th largest pharmaceutical group worldwide.



3.9bn debt

Managers' and technicians' body ready to campaign at Fujitsu and other big investors

# Union pushes for recognition at Siemens

By Chris Tighe

Siemens is about to face a campaign to grant union recognition at its greenfield plant in north-east England, the area of the UK with the greatest success in securing factory investment from other countries.

The union, Manufacturing Science and Finance, said yesterday that if it made a breakthrough at Siemens it would turn attention to Fujitsu of Japan and the £120m (\$196.8m) factory being developed by Interconnection Systems, the UK printed circuit board maker.

recruitment drive among employees of the Siemens semiconductor plant in north Tyneside. "We are seeking to gain recognition because the electronics industry in the north-east is a boom industry," said MSF regional president Mr

MSF already has members among the Siemens workforce in North Tyneside, and hopes that if it can sign up more the company will agree to open negotiations on a single union recognition agree-

Bob Bolam

Siemens other big UK manufac- a union is a prime objective for the

managers, will next week launch a deals but these plants are north-east. In spite of the region's operations which the German electronics company acquired with an existing union structure.

The north Tyneside plant, the first phase of a projected £1.1bn investment, is Siemens' first UK greenfield site, and therefore provides a test of the company's stance on unionisation.

had not yet been decided. It added: "There hasn't been any semiconductor inward investor who has set up a union deal in the UK."

Siemens vesterday said the issue

Persuading Siemens to recognise

success in winning big inward investments, unions are worried they are losing ground.

In the mid 1980s the Japanese carmaker Nissan signed a single union deal at its Sunderland plant with the AEEU engineering and electrical workers' union. Since then few of the region's inward investors have granted collective mind" on union recognition. representation rights to trade

Plants with no union deal include two of the region's biggest investment coups, the £450m Teesside electronics complex of Korean- Brooke.

owned Samsung and the £400m County Durham semi-conductor piant set up by Fujitsu.

Mr Larry Brooke, MSF's national secretary for the electronics industry and co-ordinator of the joint union consultative body which meets Siemens at national levels. said the company at its last meeting with the unions had given a clear indication it had an "open

The unions, including the TGWU and GMBU, will meet Siemens again in the New Year. "In the meantime we, and I guess other

**Pound** 

falls for

UK central bank - damped

market expectations of a sharp rise in UK interest

Mr George told the House

"urgent need for a dramatic

step" on interest rates. But

he did not rule out the need

for a rise before the general

election which is due by May

The pound was hit by Mr

George's comments and by

profit taking, with many traders seeking to cash in gains from sterling's recent

surge. Between August and

Tuesday, the pound rose 12

eighted basket of currer cies. It has since lost a quar-

Currency strategists said

that vesterday's sellers of

sterling included companies

hedging against the rising

pound and big investors who

were holding more of their

assets in sterling than their

internal guidelines suggested they should.

The pound closed in Lon-

don yesterday at DM2.530

and \$1.628. Mr George's com-

ments, by reducing expecta-

tions of a rate rise, boosted

short sterling futures con-

tracts. These still point to a

quarter-point base rate rise

later this month although

most economists expect Mr

Kenneth Clarke, chief

finance minister, to wait

The latest monthly survey

of retailers from the Confed-

eration of British Industry, the main employers' lobby,

pointed to some slowing in the annual rate of spending growth last month, although

the underlying trend

Mr George assured MPs

that, although the simulta-

neous strength of consumer

demand and sterling in

recent weeks was reminis-

cent of the 1980s boom, the

upturn showed nothing like

the intensity that had been

remains strong.

experienced then.

before tightening policy.

ter of that gain.

internal

next year.

of Commons Treasury com-

## UK NEWS DIGEST

## Suit over bonus at Barings fails

Ms Mary Walz, the former head of equity derivatives trading at Barings; the collapsed merchant banking group, yesterday lost her claim to be paid a £500.000 (\$820,000) bonus she alleged was promised to her hours before the discovery of catastrophic losses. Ms Walz was dismissed after the bank's collapse caused by £830m of derivatives trading losses built up by Mr Nick Leeson. An industrial tribunal ruled that a conversation on the

afternoon of February 23 1995 between Ms Walz and Mr Andrew Tuckey, deputy chairman of the bank, did not constitute a firm commitment.

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Ms Walz is facing a separate action by the Securities and Futures Authority, the City regulator, which is to consider whether she should be banned from working as manager in an investment bank. Ms Walz said last night that she did not intend to appeal. She had made her claim "to isolate what was strictly an employment issue from the complexities of the tragedy of the collapse of Barings", she said. Mr Ian Pritchard-Witts, tribunal chairman, ruled that a slip of paper on which Mr Tuckey had written Ms Wals's name and the figure £500,000 did not constitute a binding contract.

#### ■ LONDON STOCK EXCHANGE

## Big provision for restructuring

The London Stock Exchange yesterday disclosed that it had made a big provision – thought to be more than £25m (\$41m) – in the first half of the year to cover the costs of reducing staff and implementing new share trading methods. The exchange disclosed that its first half income rose from £94.8m to £105.5m, while costs dropped slightly to £65.6m from £67.9m. After making its provision and pay-

mittees that help to formulate policy. Mr Ian Salter, of will chair a secondary markets committee. John Gapper

#### SCANDEX CAPITAL MANAGEMENT

#### Winding-up shifts to Denmark

Full responsibility for the winding up of Scandex Capital Management is likely to move to Denmark, ending the role of a provisional liquidator appointed by the High Court in London. Scandex was a Copenhagen-based curbased in the UK – who lost more than £1m (\$1.6m). It is

White, Scandex's managing director, was adjourned to the High Court, at the request of SIB, to seek a winding

tested yesterday at what they consider a threat to the supply of fresh, untainted produce. The chefs were voicing concern at the principle of genetically engineered food and, in particular, the arrival in Europe last week of genetically engineered soya beans from the US. The products will not be labelled, and chefs are concerned they will not know what they are buying. Nicholas Lander
Editorial Comment, Page 13

### ■ EDUCATION

A a return to traditional pre-20th century texts in A level proposals designed to safeguard standards. A government survey showed "a trade-off of breadth for depth" leading Simon Targett



## Number of smokers dwindles

Britain's smokers are giving up in their thousands, according to research by retail consultants Verdict. Today just 27 per cent of the UK population smokes, compared with 45 per cent in 1974. Although more women are smoking than ever before, growing concern over health risks and the sharp rise in the tax on cigarettes has depressed the overall market for tobacco. Over the last five years tobacco duty has increased by 40 per cent, and now accounts for 78 per cent of the price of a packet of 20 ciga-Peaau Hollinger

## third day

## running

By Robert Chota and Simon Kuper The pound fell for the third day running yesterday after ing tax, it was left with a surplus of £9.7m. Mr Eddie George – governor of the Bank of England, the

The exchange also named the chairmen of its new com-Société Générale, will chair its primary markets commit-tee, and Mr Hector Sants, of Union Bank of Switzerland.

rency trading company with 600 to 700 customers - many the subject of legal proceedings brought in London by the Securities and Investments Board, the City regulator. In the High Court yesterday, the hearing of a winding

up petition brought by Mr Jeremy Bartholomewuntil January. He had previously given an undertaking

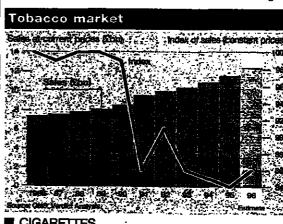
#### SENETIC ENGINEERING

## Chefs protest over 'tainted' food

Many of London's leading chefs and restaurateurs pro-

## Calculator-free' maths urged

English Literature and the introduction of "calculatorfree" maths papers are among a package of government to a reduced emphasis on basic skills like spelling, punctuation, grammar and mental arithmetic. Universities choose students on the basis of their results in A level exams at school.



Currencies, Page 25

## Unattractive package may be improved

A state parcels business sold for £1 is due to make a £1m profit

state-owned bases state-owned British making parcels business, will be an early test of whether the private sector can make money where a big publicly-owned corporation failed. Mr John Holmes, who led a management buy-out of the company, is trying to revitalise the business he acquired for a nominal £1 13 months ago.

He has a strong brand name which has survived several years of decline and retrenchment. He also has a unique seven-year contract transferred from BR to the privatised railway companies to use their trains for his parcels. This gives him a strong position at the premium end of the market for same day deliveries.

But against Mr Holmes is ranged an array of much ing staff numbers from bigger rivals, such as the state-owned Royal Mail's Parcelforce and the privatesector TNT and Parceline. tain an expensive network

By John Murray Brown

Leading anti-nationalist

politicians in Northern

Ireland are this weekend set

to stand alongside the

parishioners of a Roman

Catholic church which has

been the target for two

The Church of Our Lady

months of a weekly picket

in Harryville has become the

focus for a dispute over

rights to march. The politi-

cians have taken a stand

after a pearby Catholic

school was firebombed on

Wednesday and petrol

bombs were thrown into two

Violence was triggered in

BBC executives yesterday told a

House of Commons committee that

the corporation could not launch

digital satellite services without

using British Sky Broadcasting

receiving equipment, but suggested

that a deal might be possible. The

BBC is the national public service

broadcaster and BSkyB is the satel-

Catholic families' homes .

By Liam Halligan and Raymond Snoddy

by Protestant militants.

ed Star, formerly the muscle denied a beavily extended buy-out company. work and the information vide the level of service which the customer now demands is a tall order for a niche player such as Red

> BR's attempts to create a saleable business led it to sustain it," says Mr Paul jettison Red Star's slower Jackson, chief executive of services - for next day 12h00 and 15h30 delivery to concentrate on the company's areas of strength same day and next day 09h00 delivery.

This cut turnover from £43m (\$70.5m) in 1993 to £20m in the year before the buy-out - though losses were still £9m at that stage. But even though a drastic cost-reduction programme was implemented – reducnearly 1,300 to just 420 now - Red Star's new managers are still attempting to main-

on Catholic worshippers

road ahead of a march by

members of the Protestant

Yesterday saw the first

Orange Order in Drumcree.

sign of a Protestant split. Mr

lan Paisley jr, son of the

leader of the hardline Demo-

cratic Unionist party, dis-

missed as a "stunt" the

announcement that Mr

David Ervine, Progressive

Unionist party leader, would

stand alongside Catholics at

Harryville in support of the

Roman Catholic parishio-

ners. Mr Ervine's party is

the political wing of the out-

lawed Protestant Ulster Vol-

A survey published yester-

day by the Police Authority

of Northern Ireland showed

low Catholic confidence in

Murdoch's media conglomerate is

The BBC has been trying to per-

saade the government to ensure

tal set-top boxes needed to receive

up to 200 digital television channels

committee, Mr John Birt, BBC

Giving evidence to the heritage

"fair and reasonable" access to digi-

the biggest stakeholder.

planned for next year.

unteer Force.

the summer as police forced the security services. Some



Moving forward: Red Star has a strong brand and a unique deal with train companies

Star's niche is big enough to Triangle Management Services, an industry consultancy. "It needs other products but this takes it into markets which are very competitive and where prices are coming down." Mr Holmes is now reintroducing the services

believed the Royal Ulster

Constabulary, the region's

police force, should be

reformed or replaced. Mr Pat

Armstrong, police authority

chairman, said he was "sad-

dened but not surprised by

About 10,000 vehicles a

lite television in which Mr Rupert the de facto reality that Sky are the

the results.

dropped by BR. He is also expanding into specialist areas such as stockpiling and supplying parts for ser-He is moving as fast as he and delivery services. He has found franchisees for 18

"I question whether Red time-consuming, hopes to this has been reversed. Red find 60 more by the end of

Red Star's own employees will provide bead office services and operate the computerised "track and trace" system, keeping customers in touch with their parcels. While BR met the redundancy costs needed to create a saleable business, the present management has

had to sort out the problems caused by the terms and conditions of employment which it inherited. Rates of pay have been cut but Red Star's payroll costs are still can to franchise out counter higher than those of its rivals, says Mr Holmes. The first few months after areas and, although select-

Star made its first "modest" monthly net profit in Octo-ber. It is on target to reduce the annual loss to £3m this year and expects to make a net profit of £1m on projected turnover of £22m in

He believes that a private sector management can succeed where BR struggled because it has brought a more commercial approach to what was a marginal business. But Mr Holmes still has to show that he has the answer to the problems which dissuaded many of the bigger parcels groups from bidding for Red Star

Charles Batchelor a continuing shrinkage but

## Protestants slam attacks | Move to reassure hospital investors

By Mark Suzman, Social Affairs Correspondent

Mr Stephen Dorrell, chief cue the troubled Private Finance Initiative (PFI) in the state health service by providing written assurances on funding for the first hospital projects.

day are expected to be The unusual step is diverted or discouraged from entering London's financial intended to meet concerns centre under a scheme from lenders that the government might not meet the approved yesterday by the City's municipal authority, liabilities of hospital trusts -Jimmy Burns writes. local hospital administra-Councillors supported tions - in the event of their enlargement of the ring of failure to meet payments. road closures and anti-ter-The PFI aims to attract pri-

vate funding to many kinds rorist checkpoints in the of public project. City. Traffic restrictions were set up after the Bishopsgate bombing by the Mr Dorrell hopes the move will help to break the logiam Irish Republican Army in that has affected PFI in the

pioneers in this area. The only way

we can provide digital satellite ser-

vices is through Sky's set-top

Sir Christopher Bland, BBC chair-

man, said: "I would call Mr Mur-

doch extremely clever and

extremely powerful. It may be possi-

He added that such a deal would

ble to negotiate a deal with him."

Over the past year, 23 hos pital PFI schemes worth over £20m (\$32.8m) have named approved privatehealth minister, aims to res- sector bidders, six have received Treasury approval and two have reached commercial agreement. But no final contracts have been signed because banks are not yet convinced they have

adequate security.

The problem arises out of the decentralised structure of the health service after reforms in 1991. PFI deals now have to be negotiated between bidding consortia and individual trusts, rather

that the government could avoid having to meet a defunct trust's outstanding Habilities by refusing to dis-

than the government. Lenders are concerned

solve a trust that is falling.

chief suggests deal with Murdoch regulatory structure established by

Mr Birt added: "It would be in the interests of the consumer if all satellite systems were launched using a common technology." BSkyB yesterday welcomed the

BBC's comments. It said it was willing to licence its technology and wanted a deal with the BBC to ensure its new channels would be director-general, said: "We accept have to be within "an appropriate part of the new digital package.

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RANKS AS ONE OF MAN'S MORE ENDURING ACCOMPLISHMENTS AND, IN PACIFYING THE MOST DEMANDING PALATES, IT STANDS



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Manage Service ...

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John Kay

## What's in a name

Branded goods send signs to consumers about the value and quality of the product that another name may not

What is a brand? A rose by other name. Shakespeare pointed out, if the product is unchanged. would smell as sweet. There is a difference between a that value? Why would name and a brand,

by John Kay. But John Kay Most often, marketeers will makes the transition from name on the masthead to brand only when attaching it to the contents persuades you to read the article, or pay attention to it - and if you would ignore the same piece if it appeared under someone else's name. Once that happens but only when that happens I have a brand with a

You will not admire the scent of a stinging nettle because I label it a rose, and that is why rose is a description of a fine product, rather than a brand

You use electricity light bulb, not because it you go to Euston Station because that is where the trains for Birmingham and Manchester are, not because it is Euston Station, Roses. electricity and Euston Station all have values, but not brand values.

A brand is worth more than a functionally equivalent product. You pay far more for a bottle of Chanel No 5 than for a bottle of liquid whose smell is indistinguishable.

And that is what makes clear to us that roses. electricity and Euston are not brands. No sensible person would shell out their cash to be allowed to describe a nettle as a rose, to label coal as solid electricity, or to call a bus depot Euston Station.

But you would like to be able to call your fizzy soft drink Coca Cola, to offer legal advice under the brand name of Linklaters and Paines, and to put up a Hertz sign outside your car-hire agency. People can and do pay money for

access to these brands. value eroded when people quality is important to The brand adds value even

MANAGEMENT

So what gives a brand people pay more when they You are reading an article can get the same for less? tell us, because they do not think it is the same.

You feel seductive when you splash on Chanel-No 5, but you will never derive the same confidence from a whiff of anonymous scent, even if you would need a trained perfumier to tell the difference. Perhaps. Perfume is

certainly a commodity that appeals to irrational instincts. And there are goods where the brand encourages people to make statements about themselves to others. I am irresistible, I say, as I put on my designer fragrance. I am a merchant banker, I say, as because it illuminates your I climb out of my BMW: I am a juvenile lout, I say, as called electricity; I down a glass of go to Euston Station extra-strong lager. I am handsome, I say, as I don my Levi's jeans.

> Some brands are of this kind. Mostly, these brands apply to commodities such as clothes, drinks, cars and cigarettes, which you consume consciously in the presence of other

And as with any signal. the brand as signal has its I am irresistible, I

say, as I spray my designer fragrance. I am a merchant banker, I say, as I

climb out of my BMW. I am handsome, I say, as I don my Levi's

use the signal in misleading consumers but is not easy

to assess, as for legal

Or they are found where

people care about the

quality of the goods

concerned but don't like

discussing that with their

contraceptives and sanitary

mechanism by which names

turn into brands. No doubt

Mr Linklater and Mr Paine

were fine lawyers in theb

Other good lawyers

realised that they could

make the level of their skills

known to potential clients

by attaching themselves to

the coattails of Mr Linklater

And Mr Linklater and Mr

Paine themselves could

make a turn by selling out

the services of such lawyers

for more than they had to

pay them. This process

enabled the reputation of

Mr Linklater and Mr Paine

to outlive the individuals

confidence to Halsbury's

Laws of England, not so

much because he trusts

the integrity and reliability

of Lord Halsbury, who has

been dead for the best

part of a century, but

because the publishers

have an incentive to

maintain the value of the

brand that Lord Halsbury

In the same way, the

Financial Times has an

incentive to maintain the

quality and reliability of the

material which appears on

And John Kay has an

incentive to keep up the

standard of his columns.

That way, he might turn a

John Kay is the chairman of

A solicitor can turn with

and Mr Paine.

concerned.

established.

its pages.

And that is

services, medicines, or

financial services.

towels.

Since the shop will sell you Levi's whether you are handsome or not, the illusion that you will be handsome if you wear them

is hard to sustain.

Chandon.

To survive, the brand as signal has to remain friends, as for toilet paper, exclusive. either because not everyone wishes to give the signal - football fans drink extra-strength lagers, the Queen Mother does not - or because the signal keeps people out by virtue of its expense. The most enduring of such brands are symbols of affinence, such as Rolls Royce and Moët et

But while you certainly need to be affluent to enjoy the services of a City law firm, not many people use Linklaters & Paines in the hope that their friends will be impressed when they see them coming out of their offices. Or hire a Hertz car in order to display the discreet No 1 logo in the rear windows of their Fiat

You go to Linklaters because you think you will get good advice. You hire from Hertz because you don't expect that the car will break down and you know that Hertz will fix it if

The most important function of brands is quality certification. Other lawyers may give you equally good advice, but you can't be sure. Other companies may rent reliable cars, but when you visit a foreign city for the first time, how do you know?

For goods where it is difficult for consumers to judge quality for themselves, the reputation associated with a powerful brand may have considerable value. Most of the brands that command large price premiums are of this kind.

London Economics and director of the School of They are found in Management Studies at industries where product Oxford University

name into a brand.

#### TECHNOLOGY

opdy the cow boy, a Walt Disney toy based on the phenomenally successful Toy Story movie, says: "Howdy Partner". Press the button again and he spits out: "There's a snake in my boot!".

Amusing, yes, but the problem is that Woody knows just five phrases. Even for a five-year-old, that can get pretty tiresome.

While the film Tou Story used dazzling computer technology to work its magic, kids' products based on the movie seem mired in the dark ages. The only imporsince the 1960s is that they are sometimes activated with buttons rather than strings - a pathetically small step considering the technological advances of three the past

A new project at the Massachusetts Institute of Technology's Media Laboratory, however, is trying to bring toys into the age of multimedia. Researchers Rob Poor and Manish Tuteja are using wireless technology and the Internet to expand the vocabulary and interactivity of toys like Woody.

Unlike the off-the-shelf Woody, the Media Laboratory's cowboy greets people by name, introduces them to each other, announces the time when a clock comes into view, and offers an expanded repertoire of sayings, such as "Got a dime for a cup of coffee?"

The possibilities, say Poor and Tuteja, are endless. "By being programmed over the Internet, Woody can sing the potential to change the Happy Birthday To You on a kid's birthday, read books, and tell a child it's bedtime," says Poor. The technology applies to moving toys as well. A doll that crawls one day could be made to walk the next.

The technological knowhow to make toys a lot more interesting has been around for some time: any plaything can be equipped with the same capability as a sophisticated computer.

Yet complex computers as toys are not very practical. For one thing, they would weigh at least as much as a bowling ball - not the sort of thing a child usually drags into bed. Another problem is

# at play

Victoria Griffith on toys with interactive improvements

cost and weight dynamics. Using wireless technology, a plaything can be geared to broadcast information channeled through the personal computer. Under this model. most of the computer power is contained in a remote location that processes information for thousands of customers. The tov is turned into a digital radio: lightweight, low-cost, and, if welldesigned, extremely amus-

The toys become further personalised through the use of cheap identification codes attached to people and objects. Through the use of simple digital tags, the Media Laboratory's Woody responds to a host of sponsor of the project. "But Few parents are willing to signals. He introduces his it may be partly because of

ter how entertaining it is. converses with fellow Toy The Internet, however, has Story character Buzz Lightyear. If a guest wears a special name tag. Woody will even make introductions to the researchers.

Despite the ready technology, toy companies are not racing to get such products to the shops. Walt Disney. one of the main sponsors of the project, says it has no plans to use the research

One reason for the reluctance may be problems in pricing. "Sometimes I see what they're doing with the Internet toys at the Media Laboratory and think - why isn't someone making these?" says David Morgan, vice-president of technical sment for the multimedia division of Motorola, a pay \$3,000 for a toy, no mat- friend Mort the penguin and confusion over how consum- young faces.

ers would pay for the ser vice.

It is uncertain, for instance, whether consumers should pay for the Internet programming upfront when they purchase a toy, or whether they should pay a monthly service based on

You need to pull together a lot of elements here: someone to organise the websites that would programme the tovs, a service to broadcast the programming, and the toy itself." says Morgan.

Other practical difficulties exist. To programme a wireless toy through the personal computer, for instance, the customer would have to be hooked up to the Internet all the time. That could generate some large service and electricity bills. Another solution - hooking up the plaything by wire to a modem, and downloading information periodically may be more workable, but would require the toy to hold more memory - resurrecting cost and weight prob-

As a provider of wireless technology, Motorola believes it can help solve the problem. "The signals don't have to come through the computer; they could come over the telephone wire, the television cable, or a tiny box in the corner of the room." says Tuteja. The box in the corner could, in theory, be provided by Motorola.

In the long run, Morgan is convinced the technology can be put to good use, not just for toys, but for all sorts of household objects. "Motorola is interested in this for programming everything in the house," says Morgan, "It could get the toaster oven to turn on at a certain time, or cause household clocks to change automatically when

daylight savings time ends. Researchers at the Media Laboratory are convinced their technology will soon be commercially available. "It just takes one company to decide there's a market here," says Poor, "The technology is already do-able."

This Christmas, however, children will have to be happy with a speechchallenged Woody. That's not so bad. When the Disney cowboy screams "Yee Haw!", he may not be at the cutting edge, but he's bound to put a smile on many

## **PUBLIC NOTICES**



## PROPOSED MODIFICATIONS OF THE LICENCE OF MERCURY **COMMUNICATIONS LIMITED (MERCURY)**

i The Director General of Telecommunications (the "Director"), in accordance with section 12(2) of the Telecommunications Act 1984 (the "Act"), hereby gives notice that he proposes to make modifications to the licence granted to Mercury Communications Limited on 5 November 1984 (the "Mercury Licence").

2 The principal modifications which the Director proposes to make are described in the Schedule below. The Director also proposes to make a number of minor and consequential modifications for the purposes of the principal proposed modifications.

3 These modifications constitute the second phase of the modifications to Mercury's licence on which OFTEL consulted in December 1995 in "A Review of Mercury Communications Limited's Telecommunications Act Licence". The Director proposes to make the modifications described in the Schedule to: reduce the burden of certain obligations which apply to Mercury in the domestic market, because they are not appropriate to a non-dominant operator, modify Mercury's obligations in relation to its international operations so that they are appropriate in the context of international liberalisation and Mercury's market position in the international market introduce the Fair Trading Condition into Mercury's ficence to ensure that the Director has adequate powers to deal with anticompetitive behaviour in the UK's liberalised and increasingly competitive relecommunications market; and remove certain conditions in Mercury's licence which are now obsolete or unnecessary because of the introduction of the Fair Trading Condition. The Director also proposes that at the same time as these modifications are made, he will determine Mercury to be a Well Established Operator in the international market. Mercury will therefore continue to have an obligation to publish international retail prices.

4 The Director is required by section (2(2) of the Act to consider any representations or objections which are duly made and not withdrawn. Following consultation and Mercury's agreement with them, the Director proposes to make the modifications forthwith.

5 The consultation procedure comprises two stages. In the first stage, representations on or objections to the proposed modifications may be made to David Naylor, OFTEL, 50 Ludgate Hill, London EC4M 7]] (telephone 0171 634 8708) no later than 6 January 1997.

Any confidential material should be clearly marked as such and separated out into a confidential annex. All representations or objections received by OFTEL, with the exception of material marked confidential, will be made available for inspection in OFTEL's library. Comments on this document (if they are relatively short) can also be sent to OFTEL at the following e-mail address: press.office.ofcel@gtnet.gov.uk

6 In the second stage of consultation, interested parties are invited to send comments to OFTEL, no later than 21 January 1997 on the representations and objections received in the first stage. Copies of the proposed modifications can be obtained from David O'Neill at the above address (telephone 0171 634 8861).

Proposed principal modifications of conditions of the Mercury licence.

It is proposed to make the following modifications:

Inland Operations ! The replacement of Mercury's service obligation under Condition I (Installation of Applicable Systems and provision of Telecommunication Services) by the standard service obligation applied to all public telecommunication operators having a 'slimline' licence. It will apply however only in relation to the provision of inland telecommunication services. Condition 4 of Mercury's licence, which imposes an obligation in

relation to the provision of international services will remain unchanged. International Operations 2 The introduction of a condition entitled "The Maintenance of Effective Competition where the

Licensee Operates a System or Provides Service

3 The replacement of Condition 44 (Other Arrangements for International Services). This condition will be replaced by a condition dealing with arrangements for proportionate return and a condition dealing with arrangements for accounting in respect of International Connection Services.

Both these conditions are the same as the conditions which appear in the draft International Facilities Licence, on which DTI is currently consulting.

Inland and International Operations 4 The replacement of Mercury's publication obligation under Condition 15 (Publication of Charges, Terms and Conditions to be Applied) by a publication condition which is modelled on the publication condition in the draft International Facilities Licence, although modified to take account of Mercury's integrated domestic and international operations.

5 The insertion of the Fair Trading Condition (this also replicates the condition in the draft International Facilities Licence).

**Deletion of Obsolete and Unnecessary Conditions** 6 The following shall also be deleted from Mercury's licence: Condition 24 (Arbitration of Disputes with Customers), Condition 31 (Prohibition of Linked Sales), Condition 33 (Requirement to Provide Itemised Information), paragraphs 2 to 5 of Condition 42 (Private Circuits).

## **CONTRACTS & TENDERS**

## PALESTINE TELECOMMUNICATIONS COMPANY LTD

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For the Construction of Palestine GSM Network (With an Option For Equity Purchase) Tender No. 1/96

On November 15, 1996, the Ministry of Post and Telecommunications (MoPT) granted Palestine Telecommunication Co. (PALTEL) a twenty (20) year license renewable for additional periods of twenty (20) years to establish, operate, own, manage, invest in telecommunications networks and provide telecommunications services in the Palestinian Authority Areas. The license authorises PALTEL to provide mobile services exclusively for five (5) years or until reaching 120,000 lines.

PALTEL would like to invite international companies to submit a proposal with a turnkey solution for the design, supply, installation, commissioning and project management of Palestine GSM Network with an option for purchasing an equity share in PALTEL's Mobile

The Request for Proposal (RFP) documents, including technical specifications can be obtained from PALTEL's head office in exchange for US\$ 10,000 in the form of a certified check from a recognised international bank from 08:30 to 13:30 Monday December 9, 1996 through Monday December 16, 1996.

The proposals shall be submitted to PALTEL's head office in accordance with the delivery procedures set forth in the RFP documents, along with a bank guarantee for the amount of US\$500.000 no later than 13:00 on Wednesday February 5, 1997.

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KL Linear City, the company

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the building will provoke the

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with people demanding that

their workplaces combine

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modern office and the conve-

Mahathir Mohamad, the

prime minister, firmly sup-

ports the project, but he

made it clear recently that the financial risk for Giga-

world will rest squarely on

the shareholders of KL Lin-

ear City and whoever

emerges over the next few

months as the project's

The first phase of Giga-

world is expected to be com-pleted by 1999 - when all

main sectors of Kuala Lum-

expected to be suffering from

Kuala Lumpur property

of problems in the office.

the capital a showcase for

government's desire to make another 6.5m in 1998 and

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nience of a shopping mall.

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retail and hotel sectors from Fax: ±44 0171 873 next year. The situation is being caused partly by the 3064

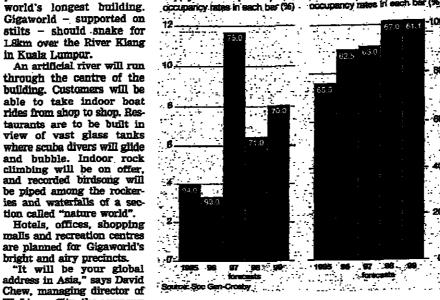
## THE PROPERTY MARKET

Malaysia will soon have a glut of space, says James Kynge

#### Mushroom inanciers willing. one of the most world's most extraordinary buildgrowth ings will take shape in Malaysia in a few months. Near the world's tallest office blocks, the Petronas towers, earthmovers and

Kuala Lumpur: yacancies grow

Supply of office space sq ft (m) - Hotel rooms available (1000s) occupancy rates in each bar (%) - occupancy rates in each bar (%):



the Commonwealth Games in September 1998. Paradoxically, many analysts believe Mr Chew is convinced that that prestige projects such as Gigaworld will be immune from the worst of the shakedown.

Source Soc Gen-Crosby

"It is unlikely to be prethe tranquillity of nature mier commercial space such as that offered by the KLCC [Petronas towers] which takes the brunt of any property downturn," says Dominic Armstrong, head of research at Pesaka Jardine Fleming. "The downturn is likely to be felt among second or third-tier properties as companies leave them to

move into intelligent build-

ings," he says. The twin tower, 88-storey KLCC, which by most yardsticks is considered taller than Chicago's Sears building, is expected to put about 4m sq ft of space on the marpur's property market are ket when it is completed in the second half of next year. That will contribute significantly to overall new supply analysts predict a plethora of 11.7m sq ft in and around the capital next year, bringing total office space to an

The resulting glut will reduce occupancy rates from today's 90 per cent to about 75 per cent next year and 70 per cent in 1999, property company analysts say. Prices at prime sites are expected to hold up. KLCC has not yet announced its rental rates but market analysts say it could charge as much as M\$15 a so ft. compared with a current Class A average of M\$5.50 to M\$7 a

The KLCC will not be allowed to stand empty. It is a national project. Companies wanting to gain favour with the government will do their 'national service' and rent space," says an analyst who declines to be named.

he situation is, if anything, even more bleak for hotels. About 38 hotels are scheduled to be completed by the time the Commonwealth Games start. Kuala Lumpur is expected to increase from about 76,000 last year to 101,000 in 1998. estimated 51.9m. Brokerage house analysts predict Occupancy rates in 1998 are

mainly because of the games, but could fail to 61 per cent in 1999, property analysts sav.

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There is already a chronic shortage of qualified staff. More immigrant workers from Indonesia, the Philippines and other countries in the region are likely to be brought in to serve the new hotels. Qualified staff will be able to demand wage increases of about 15 per cent, in a country where inflation is steady at just over 3 per cent. While lower occupancy and stiffer compe-tition could lead to a fall in room charges, hotels are likely to see their profit margins squeezed by wages rising faster than productivity. In retail the outlook is little different. Already Malay-

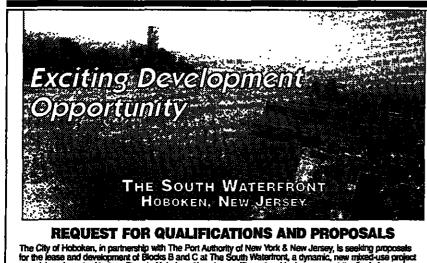
sians are spoilt for choice as new shopping malls mush-room all over the capital. But available retail space is expected to swell from about 15.6m sq ft at the end of this year to 32m sq ft at the end of 1998. Several big names such as Isetan, the Japanese retailer, have rented space only to close down soon after. Generally, there is a drift to the better known malls such as Starhill and Lot 10, owned by Taiping Consolidated, while smaller and more remote shopping centres suffer.

But in spite of all the doomsaying, vacant land prices do not appear to have been hit. Vacant land in prime areas of Kuala Lumpur goes for between M\$700 and M\$900 a sq ft and the price has been relatively sta-

Sometimes, however, there are surprises. Malaysian Resources Corporation recently sold 3.14 acres of land for commercial development at an attractive prime site for a record MSI.000 a so ft. "It is difficult to understand such a price in the current climate." says one property company executive.

But whether the predicted oversupply translates into a market crash will depend on several factors, especially the country's economic growth rate. If there is a crash, analysts say, it is The supply of rooms in unlikely to have Japanesestyle implications. Only 27 per cent of bank lending is to the property sector and relatively few listed compaexpected to be relatively nies are dependent on propbuoyant at 67 per cent, erty holdings.

## **COMMERCIAL PROPERTY**

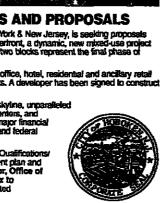


The City of Hoboken, in partnership with The Port Authority of New York & New Jersey, is seeking proposels for the lease and development of Blocks B and C at The South Waterfront, a dynamic, new mixed-use project now rising along the Hudson River in Hoboken, New Jersey. These two blocks represent the final phase of development at the site.

Blocks B and C will include approximately 1.6 million square feet of office, hotel, residential and ancitary retail space. Proposals may be made for all or part of each of these blocks. A developer has been signed to construct over one million square feet of office space on Block A.

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b) The inner envelope should be sealed and should contain the documents relevant to the International tender mentioned in the specifications.

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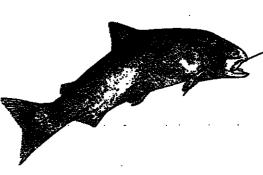


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The Tate Gallery in London is

to open on Sunday mornings from February. This should

prevent the depressing specta-

cle of the gallery closing its doors on

Sunday afternoons because the crush

The Sunday opening is part of the

celebration of the Tate's centenary

year. The gallery, the gift of Sir Henry

Tate, opened in July 1897. Next July

there will be show of Sir Henry's other

benefaction, his collection of 67 works

Lyle, the first time the sugar company

has sponsored an exhibition at the

Although the Tate attracts between

£1.5m-£2m a year from sponsors, 1997

will be a relatively quiet year for cor-

porate support. But 1998 will be very

different. In the autumn Morgan Stan-

bition of the work of the Anglo-Ameri-

of people makes viewing impossible.

Mark Spice

with the Manager ...

## BERLIN

DANCE Deutsche Oper Berlin Tel: 49-30-3438401 Ballett der Deutsche Oper Berlin: perform Jiri Kylian's Dream Time to music by Takemitsu, William Forsythe's in the Mikidle Somewhat Elevated to music by Thom Willems, and Dietmar

#### ARTS

Sponsorship/Antony Thorncroft

# Sweetener for the Tate

profile and entertaining clients and prospective clients. The involvement will cost around £500,000 in total.

of art. It will be sponsored by Tate & Earlier in 1998 the Tate will be mounting a Bonnard show which will mark its third mega-spousorship deal with Ernst & Young. The consultants invested £1m in both the Picasso and Cézanne exhibitions, and was so happy with the results that the company is coming back for more. Also in 1998 ley embarks on its first major arts Ernst & Young is sponsoring the big sponsorship, supporting a major exhi-Monet show at the Royal Academy: without doubt it will be the largest can portrait painter and landscape art- supporter of the arts in the UK that

In the past the merchant bank has Ernst & Young is also the first comsupported community and educational pany to commit itself to the Tate Galprojects in east London - it is now the lery of Modern Art on Bankside. It is biggest employer in Docklands - nota-bly the Spitalfields Festival with paying the running costs of the visitors' centre which has opened on the

£10,000 a year. Now it is going for the site to keep locals and tourists mer finance director of Pearson and big time, with the aim of raising its informed about the progress of the now chairman of the Museums and remembered by her children, William conversion of the old power station into a £130m gallery. The cost to Ernst & Young will comfortably exceed £100,000 by the time the gallery opens

> Arts sponsorship coverage tends to be about companies; it should be about individuals. For it is individuals with a passion for the arts who more often than not sway their doubting colleagues in business to go for it, and back the arts.

> Once a year individuals are honoured with the Goodman and Garrett Awards, named after the two men, the late Lord Goodman and James Garrett. who virtually created the Association for Business Sponsorship of the Arts. The 1996 Goodman Award for an arts volunteer went to James Joll, the for-

Galleries Commission, who was behind and Dasha, in a series of free evening many major Pearson sponsorships culminating in this year's William Morris show at the Victoria & Albert of a chantry than a series. The young Museum. The Garrett Award to a sponsorship professional went to Susan Jones, who has turned Manchester Airport into one of the largest and most imaginative sponsors in the UK - as well as a successful airport.

Staying with individuals, Belle Shenkman was one of the great characters of arts sponsorship, as famous for her exquisitely arranged parties after events as for the events thems She persuaded such tough individuals as John Egan of Jaguar to sponsor the arts and was just as active promoting tours to the UK of the arts companies

She died last year and is being concerts at the National Gallery. But the Belle Shenkman concerts are more Shenkmans have agreed to support the concerts every Wednesday evening. when the NG stays open until 8 pm, for ten years, making it one of the longest arts sponsorship commitments ever. This generous gesture - the cost is in excess of £100.000 - also supports one of Belle Shenkmans's other good causes, the Royal College of Music: students from the College will provide

the music. And there will be more. Negotiations are under way to perpetuate Belle Shenkman's name at another cultural institution with which she was closely associated, the Royal Academy of Arts.

The TI Group is few people's idea of a modern Medici. Yet TI is becoming one of the UK's leading patrons of contemporary art.

It began by chance, when the company rationalised its HQ into an industrial site at Amersham. In the classic tradition, the chairman's wife said the anstere bare walls cried out for art. TI did not mess about. It went straight to the Royal College of Art and, on the advice of fine art Professor Paul Huxley, set about buying the work of RCA students, past and present.

It now owns 115 paintings and is so carried away with its ambition that it is extending the scheme to its overseas subsidiaries and planning to set up a Foundation to secure its future. With between £50,000 and £100,000 to spend each year on art it is already a major player. It also funds a student each year at the RCA, and buys many of the works for its collection at student shows. Among the good buys are paintings by Chantal Joffe and Philip Jones, and one at least of its protégés could become the next David Hockney. Even if TI does not hit on a megastar the collection, at the latest valuation. has aiready shown an annual appreciation of 22 per cent per annum.

#### Ballet

ist John Singer Sargent.

## In love with the waltz

t is worth travelling a long way to see Balanchine's Liebeslieder Waltzer - much further than Toulouse's enchanting Théâtre du Capitole where I saw it last week. Balanchine loved the waltz, and he knew everything about it: how it can be set in a big classic spectacle (his Sleeping Beauty waltz is super-Petipa); how its romance can speak to us today, when noone waltzes but people still love watching it, as we know from such big works as Vienna Waltzes or Liebeslieder Waltzer or La Valse. In these he explores romance, nostalgia, the intoxications of three/four time, and the resonance of feeling implicit in a woman, grandly gowned, borne in the arms of her cavaller and borne on the pulse of the music as her dress streams and flares over the dance itself.

Liesbeslieder is very special even in this company. Brahms uses domestic forces - a quartet of singers; two pianists at one piano - and this inspired Balanchine to domestic means for part of the time, too. His four couples are seen in ball-room (he wanted the setting to be like Munich's ings those intimacies and frissons of passion or sadness that may colour a couple's dancing.

The first part is the most audacious. The women in long dresses and heeled shoes, the men in stylised evening dress, explore the potential of the waltz itself as social dance. An 18th-century ballet-master once remarked "Que de choses dans un menuet", and Balanchine echoes him - how many things there are in these waltzes. Variety of tempo, of steps as they elaborate or transmute; variety of feeling, of formal structure. The piece is a transcendental display (masked under its graceful surface) of creative skill. It is insidious, miraculous, and done with the blithest air by Balanchine and, in good performance, by his artists.

For the Neues Liebeslieder set, Amalienburg's doors have opened on to the night air, and the women are now in shorter dresses and ballet-shoes. The men simply shed their gloves. The waltz is somehow freed, the emotions seem more clear, but at



Exploring the potential of the waltz as social dance: Peter Mason and Anne Frenois dance Balanchine's 'Liebeslieder Waltzer' in the Théâtre du Capitole, Toulouse

return in their long dresses, and we (and they) contemplate what has just ended. It is a work of astonishing and ever-fresh beauty, and the dancers of the Ballet du Capitole are splendid in it. Theatre and stage are the right size for these intimacles. The staging is by Karin von Aroldingen (who waltzed sublimely in Balanchine choreography) and Sara Leland, and the design by Nicolas de Laiarte recreates the silvery elegance of Amalienburg to the life. (It does seem a bit grand, but is ravishing.)

The Toulouse company is now directed by the American dancer and teacher Nanette Ghushak (a former director of Scottish Ballet) and she and von Aroldingen have the end - as Goethe's poem tells inspired the cast to recognise

of love's disquiets - the women these dances for what their title calls them: love songs. I salute the four couples - Paola Pagano, Christophe Maraval, Frederique Vivan, Yevgeny Slepov, Anne Frenois, Peter Mason, Macha Daudel, Luca Tozzi - for their performances had the right sensitivities to feeling and a proper delight in the marvels they were given to dance. The ballet was truly itself.

The music was no less admirable. The singers - Regine Hermann, Katharine Goeldner, Donald George, Thierry Felix - were excellently matched. The piznists Robert Gonnella, Philippe Montferran, merit no less praise. The second part of the evening was devoted to Margo Sappington's Rodin mis en vie. I am at some disadvantage with this

piece, which I have known over the past 20 years, and which I think looks like nothing so much as Soviet choreography of the 1950s, with straining bodies registering a lot of spurious emotion. I am also what may be called Rodin-immune, and even more immune to the orchestral stickinesses of Michael Kamen's score To watch a collection of dancers impersonating statues all over the stage, and making a meal of every move, is not an activity I choose often to indulge in. I am sure everyone was perfectly splendid and the Toplonse audience had a whale of a time. I kept thinking of waltzes - and was made happier than I otherwise

would have been.

#### Concert/Andrew Clark

## Requiem for youth

might have gone unnoticed on Wednesday, were it not for a performance of the *War Requiem* in Westminster Royal College of Music. As originally intended by Britten for the 1962 Coventry premiere, it brought together soloists from the three countries most directly involved in the conflict it commemorates – Britain, Germany and Russia.

Unlike Pears, Fischer-Dieskau and Vishnevskaya, however, the soloists on this occasion were relatively inexperienced, and the RCM chorus was augmented by singers from conservatoires in 11 other countries, including Israel. The result not only conveyed the naked truthfulness of the composer's inspiration; it did so with a freshness of response and purity of address that one rarely encounters with professionals.

It is tempting, but erroneous, to say the War Requiem interprets itself. What it needs is a conductor who can organise large forces in multi-layered material, approach may have underplayed are due.

soloists capable of projecting more than just the text. A cathedral setting helps. Once these are in place, Britten's interpolation Cathedral organised by London's of the Owen poems in the Latin liturgy, and his eerily effective music, can be relied upon to do the rest.

hat the RCM met these

criteria is a reflection of its current standards and the skill of the conductor, Steuart Bedford. Balances were particularly well judged for which the Westminster Cathedral choristers, concealed in the chancel, deserve equal credit. Instrumental detail in the chamber ensembles was projected with clarity and imagination, especially from the Budd-like woodwind choirs.

The fugal repetitions of the Offertorium lost none of their precision in the boomy acoustic, and the tapering of the choral decrescendos showed just how carefully the performance had been

the death of Britten pals, a well-tuned chorus and larly in the menacing Dies Irae, but it reinforced the work's

organic unity.

Thanks to the youthfulness of the soloists, the idea of spoiled innocence - a recurrent Britten theme which is often missed in the War Requiem - was well to the fore. With his bright timbre, clarion diction and beautifully hung phrasing, Mark Wilde proved himself a naturally expressive Britten tenor.

The baritone Johannes Beck, refreshingly un-Germanic in timbre, was an intelligent foil, despite his modest projection. In the soprano part, lana Ivanilova gave notice of a magnificent instrument, used with emotional detachment.

In sum, this was a warm and dedicated, rather than intense, interpretation, which captured the message of grief and reconciliation in moving terms. Well over 300 participants were listed in the programme - all except the driving force behind the project, Neil Mackie (the RCM's head of vocal prepared. Bedford's linear studies), to whom special thanks

## Theatre/David Murray

## All sweat and tangas

an Judge's RSC production long, manly kisses, as little discome up from Stratford-on-Avon to the Barbican. Troilus is not among the favoured Shakespeare plays that come round regularly (it is perhaps thought to be too raunchy for A-levels), so we want it to be lucid and not overly kinked. That is what Judge gives us: a nearcomplete text, mostly well spoken, in a staging that has its epic passages and some teasing

sweaty, homerically masculine it off: his strangulated bleat affairs. The women - Cassandra. Helen, Andromache and Cressida herself - live only on the margins of the real (but meaningless) action, a blind sporting contest between the Trojan guys and the

In thongs and tangas, the men preen, pose and compete to the death. While Cressida's lubricious uncle Pandarus identifies the Trojan heroes for her, Judge has them stripping off for a steam-bath. Achilles and his tall Clement Crisp | young friend Patroclus exchange | As burly Ajax, Ross O'Hennessy

of Troilus and Cressida has turbed by Thersites' nasty jeers as any Gay Lib activists would

Judge paces the larger action very well, all the way to the final scenes of inevitable, irrational slaughter. The slighter but crucial thread, young Troilus's passionate connection with Cressida. is not so happy. Victoria Hamilton's pretty Cressida is a touching little minx, not more, while Joseph Fiennes pulls out the vox humana stop early on - with The main slant is toward added tremolo - and never turns

becomes a whine long before the

he other men are sturdy and interesting. Philip Voss makes the wily Ulysses smooth and reptilian, apparently without any game-plan of his own - a wheeler-dealer with no purposes. Louis Hillyer finds more substance in Hector, pragmatically decent, than one expects. Clive Francis is a superbly creepy Pandarus.

National Gallery of Art

looks to have been put on steroids for the season, but he plays him less clownishly than usual.

Generally the characterisations are sharp, though Philip Quast's Achilles remains a bit of a cipher. As Thersites, Richard McCabe makes a flamboyant start with the Prologue, but soon declines into conventional growls and subversive mutters; during the last battles, Judge has him dashing to the forestage to bellow an angry line or two and then fleeing again. There is a lot of stage-smoke

to go with the military un-dress and macho capering. The big argumentative speeches are solidly delivered, and make us listen hard. A sense of cynical futility hangs over all the proceedings, unleavened by anything humane. It is a defensible reading of the play, of course, and grittily con-We watch it fascinated and

In repertoire at the Barbican Theatre, to March 25.

# INTERNATIONAL

## AMSTERDAM

CONCERT Huub Claassens and Julian Hartman; 2pm; Dec 7

Seyffert's Heimkehr to music by Mahler, 6pm; Dec 8

EXHIBITION Kupferstichkabinett Tel: 49-30-26629598 Giovanni Battista Tiepolo und sein Atelier: this exhibition celebrating the 300th anniversary of Tiepolo's birth features some 60 drawings and etchings by the Venetian master. Also on display, 40 works from Tiepolo's workshop; to Mar 2

## BRUSSELS

CONCERT Palais des Beaux-Arts Tel: 32-2-5078466 Orchestre National de Belgique: with conductor Yuri Simonov and planist Jean-Efflan Bayouzet perform works by J.S. Bach, Beethoven and Schubert; 8pm; Dec 10 EXHIBITION

Musée dArt Moderne Tel: 32-2-5083211 Léon Spilliaert (1881-1946); exhibition featuring 41 works by the Beigian artist Leon Spilliaert from the museum's collection; to Dec 15

## DRESDEN

OPERA Sächsische Staatsoper Dresden Tel: 49-351-49110 Jenufa: by Janácek. Conducted by Wolfgang Rennert, performed by the Sächsische Staatsoper Dresden. Soloists include Anny Schlemm,

Roland Wagenführer and Albert Bonnema; 7pm; Dec 8

LISBON CONCERT Grande Auditório da Fundação

Gulbenkian Tel: 351-1-7935131 Thomas Hampson and Craig Rutenberg: the baritone and the planist perform works by Mahler and Barber, 7pm; Dec 9

#### LONDON OPERA

London Coliseum Tel: 44-171-8360111 The Mikado: by Sullivan. Conducted by John Pryce-Jones, performed by the English National Opera, Soloists include Richard Stuart, Ann Howard, Bonaventura Bottone and Richard Angas: 7.30pm; Dec 9 Royal Opera House - Covent Garden Tel: 44-171-2129234 Tosca: by Puccini. Conducted by Plácido Domingo, performed

by the Royal Opera. Soloists

Olsen, Robin Leggate, James

Morris and Gordon Sandison;

include Galina Gorchakova, Keith

#### 7.30pm; Dec 9 **LYON**

**OPERA** Opéra de Lyon Tel: 33-72 00 45 00 ● Le Nozze di Figaro: by Mozart. Conducted by Paolo Olmi. performed by the Orchestre et Choeur de l'Opera de Lyon. Soloists include Michel Denonfoux, Norah Amsellem and

Elzbieta Szmytka; 8pm; Dec 10,

#### MADRID EXHIBITION

Museo Nacional Centro de Arte Reina Sofia Tel: 34-1-4675062 Oskar Schlemmer: exhibition featuring some 200 works by the German sculptor and painter Oskar Schlemmer (1888-1943). who was also a teacher at the Weimar Bauhaus and creator of the "Triadic Ballet";

## ■ NEW YORK

EXHIBITION The Pierpont Morgan Library Tel: 1-212-685-0008 Seventeenth-Century Dutch Drawings in The Pierpont Morgan Library: this complementary exhibition to "A Fine Line: Rembrandt as Etcher" includes approximately 70 works by masters of the Golden Ace of Dutch Art; to Jan 5 **OPERA** 

Metropolitan Opera House

by Carlo Rizzi, performed by the

Tel: 1-212-362-6000

#### Metropolitan Opera. Soloists include Swenson, White, Vargas, Nucci and Miles; 8pm; Dec 9

PARIS DANCE Théātre Claude Debussy Tel: 33-1-43 96 77 67 Vu d'ici: solo performance by choreographer/dancer Carolyn Carlson. Part of the festival lies

## de Danses 96; Dec 7

EXHIBITION Fondation Cartier pour l'Art Contemporain Tel: 33-1 42 18 56 50 Patrick Vilaire – Reflection on Death: exhibition of seven monumental iron sculptures by Patrick Vilaire (b. 1941), a contemporary artist from Haiti. Central theme of the works is 'death": to Dec 22

## ■ SHANGHAI

EXHIBITION Shanghai Museum Tel: 86-21-63724004 From Zurbaran to Picasso. Masterpieces from the Collection of Carmen Thyssen-Bornemisza: exhibition featuring around 60 paintings from Baroness Carmen Thyssen-Bornemisza's collection. included are works by Zurbaran, Canaletto, Gauguin, Pissamo, Sisley, Monet, Picasso, Heckel, Kandinsky and others; to Dec 14

## **TURIN**

**OPERA**  Rigoletto: by Verdi. Conducted Teatro Regio Tel: 39-11-88151 Le Convenienze ed Inconvenienze Teatrali: by Donizetti. Conducted by Fabrizio Maria Carminati, performed by the Orchestra e Coro del Teatro Regio. Soloists include Luciana Serra, Carlos Chausson and José Fardilha; 8.30pm; Dec 10

#### ■ WASHINGTON **EXHIBITION**

Tel: 1-202-7374215 Michelangelo and his influence: Drawings from Windsor Castle: this exhibition examines examples of Michelangelo's draughtsmanship and demonstrates the impact of the artist on the imagination. technique, style and imagery of his contemporaries and successors. Eighteen sheets with twenty-three of Michelangelo's drawings and fifty works by his contemporaries and followers, in addition to a small number of engravings, were selected from the Royal Collection Trust to illustrate the effect of Michelangelo's work in drawing, painting and sculpture. Raphael, Sebastiano del Piombo. Perino del Vaga, Pordenone, and Annibale Carraci are among the twenty-six additional artists represented in the show; to Jan 5

## **ZURICH**

CONCERT Tonhalle Tel: 41-1-2063434 Collegium Novum Zürich: with conductor Jürg Henneberger perform works by Prokofiev, Valiulin: Gubeidulina and Zigankov; 7.30pm; Dec 8

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Mr Kohl

**Philip Stephens** 

## Matter of opinion

Snapshots by pollsters make fascinating reading but are no guide to the eventual outcome of a general election

Opinion polls are junk food between the companies. else tomorrow. We know the US. Somehow, I doubt it. for journalists. They fill a front page with minimum effort. They do precious little to nourish the political debate. Yet we are addicted to them. Half the time we even believe them. Week by Conservatives at a little scored 44 or 45 per cent. week from now until above 30 per cent. Britain's general election. The numbers though are the polisters promise us

Consider for a moment the first question the polls ask. If the election were held tomorrow, how would you cast your vote? The real thing in April 1992, the snag is that everyone knows there is not going to be an election tomorrow.

Sometime next spring, yes. John Major may hold off until May 1. My hunch is he will opt for April 10. The parliamentary arithmetic could oblige him to take his chances even earlier. But not tomorrow. So the voters have time to make up their minds. Even if they try to be truthful when talking to the pollsters, they do not need to decide yet about where they will actually put their cross on the ballot

So no one - least of all the polling companies thinks these snapshots of opinion are an accurate guide to the eventual election result. For one thing, different polls say different things. Take the most recent batch, published since the beginning of November. They show a Labour lead over the Conservatives of anything between 13 and 28 points.

Polls taken by the same company can show large swings over short periods. ICM said in early November that Labour's margin had shrunk to 13 points, the lowest since Tony Blair became leader in 1994. This week, its post-Budget snapshot had Lahour ahead by 19 points. We live in febrile times, but public opinion is not that fickle.

Of course, one can iron

still incredible. At the same point before the last election, the two parties were neck and neck. They stayed like that until polling day. But when it came to the Conservatives won with an eight point lead. The pollsters were not the only people with egg on their faces.

For an opposition to be 20 points ahead so close to the election is anyway unprecedented. If the lead translated into real votes, Mr Blair would be looking forward to a majority in the House of Commons of something over 200 seats. Mr Major and the lucky successor to the unfortunate Nicholas Scott as candidate for Kensington and Chelsea would have to keep each other company on the Tory benches at Westminster. Paddy Ashdown's Liberal Democrats would replace the Conservatives as Her

Majesty's loyal opposition. So it will not happen. A significant slice of the electorate is saying one thing today and will do something

The smaller 'focus groups' of voters on which the parties nowadays test

deserve the air of mystery in which they are shrouded

their ideas do not

That at least gives a more from local and European consistent picture. A elections. Labour's best straight line through the share during the past few different surveys shows years was the 47 per cent it Labour's support hovering won in the 1995 council elecaround 50 per cent and the tions. More typically, it has

> Put it another way. To be confident of a majority in the House of Commons, Mr Blair needs a swing against the Conservatives of about 4 per cent, taking Labour's share of the vote to a touch over 40 per cent. That in itself would be a record. The biggest swing to Labour since 1945 has been 3 per cent. Yet the opinion polls point to a swing of 10 or even 15 per cent.

There is another reason why we can be sure the surveys are wrong. The carefully-selected groups of voters grilled by the pollsters are also asked which exercise produces a rather startling outcome. Mr Major did not win in 1992 after all. We have all been dreaming. Neil Kinnock has not been running Europe's transport policy. He is prime minister.

nothing more than our intuhave returned the warm glow of the economic feelgood factor to the cheeks of the electorate, but few are ready to give the government the credit. And those willing to do so are underadmit their allegiance to clues to the public mood. such a desperately unpopular and divided party. You do not need expensive surwith a few neighbours in the local supermarket or pub will turn up the same

Nor do the smaller "focus the parties nowadays test shrouded. Legend has it that listening to such groups secured President

On the British side of the Atlantic, anyway, they fulfil a more pedestrian role. Qualitative polling, as it is called, is simply a useful tool for the party propagandists to discover which of their messages are getting though. Has the New Labour label stuck? Can the voters be persuaded that Mr Blair is smarmy? There is

hardly any magic in this. To be fair, the opinion pollsters do not claim their results are predictive. That's the fault of the headline writers. The companies will readily admit that people are waiting until much closer to polling day before making up their minds.

After getting it wrong in 1992, some of the companies have made technical changes. ICM asks its questions by telephone in the party they supported last hope of securing more reptime. In most polls this resentative samples. Along with NOP, it adjusts its raw figures to take account of a so-called "spiral of silence" among some voters. These are the erstwhile Tory supporters who are unwilling to acknowledge they will So the polls are telling us probably return to the fold. An educated guess at their ition. Kenneth Clarke may numbers knocks a few

points off Labour's lead. There is also useful data still to be found in the undergrowth of the surveys. The responses on economic optimism, on party alle-giance, and on the images of standably reluctant to the leaders provide helpful But if we are to take them

seriously, the polls must start to show a sharp fall in veys to tell you that. A chat Labour's lead. Then the question will be whether this represents an adjust ment to the prospect of a comfortable (rather than a crushing) Labour victory or groups" of voters on which whether it marks a trend which could yet save Mr their ideas deserve the air of Major. For now, you do not mystery in which they are need the pollsters to tell you the odds are firmly with Mr Blair. But it's much easier to disparage junk food than Bill Clinton's re-election in to give it up.

## LETTERS TO THE EDITOR

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## Dissent at Apec meeting cannot be ignored

From Prof Jagdish Bhagwati. Sir, Fred Bergsten's critique (Letters, November 29) of your account of the meagre results achieved at the recent Apec meeting in the Philippines is unjustified -("Apec opts for slow and steady jog", November 25).

True, the information technology agreement was endorsed by the assembled heads of state. But, as your correspondents noted, while American reporters were mostly repeating the official US gloss in the newspapers here, there were important dissents on what the agreed statement implied. Singapore's prime minister, Gob Chok Tong, described the wording as so ambiguous that "It can be interpreted

by members as anything they want it to be". Malaysia's Dr Mahathir remarked that it bound members to no schedule at all. Besides, the agreement

itself owes little to Apec. Its contours were set well before the Apec meeting and it would have been taken to its true target, the World Trade Organisation ministe rial meeting in Singapore starting on December 9, regardless of whether there was an Apec meeting now or, for that matter, Apec

Nor is Mr Bergsten persuasive when he claims that the Seattle summit of Apec played a "decisive role in the completion of the Uruguav Round in 1993". He means

that Apec served as a threat to walk away from multilateralism and this forced Europe to settle. Instead, the Uruguay Round was completed essentially because the US wisely decided to close the deal, taking the deals on the table instead of seeking more concessions. Further delays may have produced better bargains, but they would have killed the credibility of the multi-

lateral trading system.

strained by more than seven years of inconclusive negoti-

While Mr Bergsten seeks to measure the Apec meeting's success by exaggerating what it did, its true success lies instead in what it did not do. As in the earlier

Osaka summit, the Apec meeting opted for most favoured nation (MFN) trade liberalisation, resisting the temptation to turn Apec into a free trade agreement (which would instead liberalise trade preferentially only for Apec members), an option that Mr Bergsten and the Clinton administration have often espoused. Apec has thus continued

to remind us that true "open regionalism" is in fact MFN trade liberalisation. In the end, it could well be Apec's chief success.

Jagdish Bhagwati, Arthur Lehman professor of Columbia University,

**Perceptive** 

## Good reason for Polish privatisations

From Mr G. Kolodko.

Sir, I read with great interest a small item published in Observer ("Insure vourself." November 28) on the issue of privatisation of PZU, the argest insurance company in Poland. It came as a great surprise

that such a reputable newspaper, promoting market reforms and disengagement of governments from business, published and endorsed opinions of people opposed to Polish government privatisation plans.

Sir. On December 3 von

published an article on the

ment law in Switzerland

of the referendum is

ing hours would have

rejection of the new employ-

("Business hits at Swiss poll

which you give of the result

It is true that a relaxation

of the regulations on work-

result") . The explanation

From Mr François

Nordmann.

one-sided.

It is not only to remove the bureaucrats from running the companies but also to avoid such charges - of companies being in the sphere of influence of political parties - that we are planning the speedy privatisation of companies in the financial sector. I hope that you will agree with me that privately owned companies will not want to entangle themselves in politics. It is my firm belief – and it is shared by most of my fellow

Swiss labour law still in need of revision

work at night. In this

However, it is just as impor-

tant to give adequate protection to the health of employ-

ees, particularly those who

respect, the federal council

would have preferred to go

further than parliament. It.

had declared its support for

legal provisions on compen-

sation for working at night

was lacking in balance. This

and on Sundays, without which it felt that the law

vatising as much of the Polish economy as we can, will we remove any ideas that any politician might have of political "use" of companies. All of this does not make Poland sound like Italy - we know what happened there in spite of the climate, the opera, wine and food. And the food in Poland is really

G. Kolodko. deputy prime minister, Republic of Poland,

## ministers – that only by pri-

overwhelming rejection by the people and the cantons. This outcome does not alter the fact that an urgent revision of the employment law is necessary for the Swiss economy. This debate is in some ways reminiscent of the topic of the 48-hour limit on the working week in

Francois Nordmann ambassador of Switzerland, 16-18 Montagu Place, London W1H2BQ, UK

reasons. The principal one is

eign debt next year. Ukraine

– in contrast to Russia –

try has paid its debts since

November 1994, it must now

service the restructured debt

for past energy purchases.

has for this reason to pay

\$950m in foreign debt ser-

vice, mostly to Russia and

the UK.

## and thought provoking

From Mr Paul Davis. Sir, I would like to take this opportunity in wishing Michael Prowse well as his assignment in Washington comes to an end. His final article. "A deep debt of gratitude" (November 25) demonstrated, to all students of US current affairs, his thoughtprovoking and perceptive

His uncanny ability to second guess the actions of the Federal Reserve and erudite knowledge of US macroeconomic indices have, over the years, provided a detailed picture of the US economy. An unswerving advocate of supply side economics and the teachings of Frederick Hayek, he remained principled to the last. Wherever his career takes him next I for one will watch with interest. The FT leaves itself with a hard act to follow.

Paul Davis. 26 Suffolk Road.

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enabled the Swiss economy to become more competitive. argument was not accepted by parliament, hence the

## EII's chance to shine

Europe should stop being feeble and support Ukraine's reform programme



the European Union's capacity to show leadership in foreign policy. The issue is

response to radical reform in Ukraine, which is the key as much as Russia - to the geopolitical stability of in the unofficial economy Europe. On December 17, Europeans, Americans and Japanese gather in Washington to decide whether or not to provide support for Ukraine's new reform pro-

Last week Mr Leonid Kuchma, Ukraine's president, began submitting a legislative package to eliminate regulations, reduce taxes and cut expenditure.

This is Mr Kuchma's second initiative. The first was launched in October 1994. three months after his election. It eliminated price controls, notably for industrial gas; gave free access to the foreign exchange market for all importers and exporters; abolished trade quotas; and cut the budget deficit from 10 per cent in 1994 to 3 per cent this year.

The result, two years later. is the end of high inflation and the early signs of export growth. Prices are presently growing at an annual rate of about 20 per cent. For a country in which they rose 10,000 per cent in 1993, this is a significant achievement.

Nevertheless, the first programme left a myriad of regulatory and administrative obstacles to enterprise, excessively high taxes and a sprawling, inefficient government administration.

One example of the way in which regulations from Soviet days barnstring businesses is the kartoteka regulation, which prohibits Ukrainian enterprises from having more than one bank account, and allows the tax administration to freeze all transactions on that account if it deems that the company owes back taxes

approval. The consequence is that no intelligent businessman uses his bank faces a shortage of energy account to run his business. resources. Though the coun-

According to World Bank estimates, for every dollar test produced officially in Ukraine, another dollar is produced unofficially, in a Next year the government shadow economy where the medium of exchange is dollar bills. Not surprisingly, in the economy as a whole pro-EU's duction is still falling. Gross domestic product in the official economy is expected to fall 9 per cent in 1996; GDP may be growing, but not

enough to compensate. The purpose of the second wave of reforms, crafted by Mr Victor Pynzenyk, viceprime minister, is to make a clean slate of the remaining Soviet regulatory and other impediments, bring the shadow economy into the open, and put Ukraine on a

rapid growth path. The legislative programme includes elimination of the kartoteka, acceleration of privatisation, ending government grain procurement, independence for the central bank, the creation of a modern, western-style treasury to monitor government spending, and the reduction and rationalisation of taxes. This programme requires

Second, some of the reforms - notably the tax reductions - tend temporarily to increase the deficit. Government revenue is expected to be 37 per cent of GDP this year. Tax cuts are projected to reduce revenues to 34 per cent of GDP in 1997. Expenditures are, at the same time, to be cut by only

GDP to 4 per cent. Domestic capital markets are still in such an undeveloped state that foreign budgetary assistance is crucial to ensure that even this limited deficit does not lead to inflationary financing.

2 per cent of GDP. The result

is a forecast increase in the

deficit from 3 per cent of

The International Monetary Fund, which supports this second phase of reform, has estimated that Ukraine needs \$750m in bilateral financial support for the programme to be viable. Ukraine has asked the EU foreign assistance for two



The regulation also prohib- Leonid Kuchma: started submitting a legislative package

cash from their account that Ukraine has to pay back US and Japan have made iniwithout prior administrative a substantial part of its for- tial, low commitments, and are watching what Europe will do.

The response of the EU has been short-sighted and slow. Though EU economics and finance ministers have met three times since Ukraine officially presented its request, they have barely addressed the issue. The member countries are bickering over whether prior conditions for disbursement of earlier credit have been met, over overall policy in the region, and over burdensharing with the Americans. They are combing through technicalities as if the EU alone bore the full burden of verification of a programme that will, in fact, be monitored monthly by the IMF. They are hiding behind the unfortunate hesitation of the US to provide new balance of payments support itself, in order to postpone consideration of their own commit-

Surely the path of leadership is to press for an internal consensus on support. and then press the Americans and the Japanese to match it.

Europe has shown striking insensitivity - in trade matters as well as in matters of financial support - to the fact that a strong Ukraine is the best defence against a return of empire in the region, concentrating its support on Moscow. The disturbing implications of President Alexander Lukashenko's autocratic intentions in Belarus should help to emphasise the point.

The inability to act reflects a lack of political will in the member states. In contrast, the European Commission has drafted a positive political statement on Ukraine for the Dublin summit.

The issue on December 17 will be who will take leadership in Europe. If the answer is the US, Europe will have lost an important opportunity - and radical reform. economic growth and political stability beyond the EU's eastern border will suffer.

The author is professor of economics at the Ecole des Hautes Etudes en Sciences Sociales in Paris, and senior editor of the journal Eco-

Number One Southwark Bridge, London SE1 9HL

Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700 Friday December 6 1996

Jobs warning

for Mr Kohl

Yesterday's news of record Kohl's coalition in Bonn have so

tered unemployed to 4.1m in effect. Non-wage labour costs

far proved far less effective than

hoped. Relaxation of job secu-

rity in the very smallest of com-

panies, which was supposed to

produce up to 500,000 new jobs,

has so far had no perceptible

which make German workers

among the most expensive in

the world are set to increase

further next year, with a rise in

The modest moves to curb

Germany's notoriously gener-

ous sick pay provisions have

fallen foul of union protests.

Yesterday's unexpected regional

settlement in the engineering

industry of Lower Saxony may

buy industrial peace. But the

agreement to continue sick pay

at 100 per cent of salary in

return for cuts in end-of-year

bonuses could prove expensive.

calculated that German workers

take an average of 21 days sick

leave each year, which is far above the level in comparable

and competing industrialised

countries. It is a sign of the per-

verse incentives and bizarre

expectations which the welfare

There is no dissent in govern-

ment, opposition, business or in

the trade unions on the analysis

of Germany's problems. But the

November unemployment fig-

ures are a grim reminder of the

need for more decisive action by

curb US maize imports, an ugly

row will ensue, reminiscent of

their long-running argument

Monsanto's sovabeans, by

ties on both sides of the Atlan-

means of labels - a task the

manufacturer says is impossible

since there is no way food pro-

cessors can segregate different

First, there is an urgent need

regulators of food and drugs.

This applies especially to

Europe, where the system is of

a complexity which only the

inventors of the Common Agri-

cultural Policy could have

devised and as a result com

mands almost no public confi-

dence. As Mr Franz Fischler,

agriculture commissioner, said

this week. Europe has much to

trusted regulators, consumers

crave information. This does

not necessarily mean labels -

although informative labelling

can help. It means that manu-

facturers, retailers and govern-

ments have a responsibility to

educate the public about new

techniques such as genetic engi-

neering. Unless they do, dema-

Second, in the absence of

learn here from the FDA.

Two immediate lessons occur.

types of beans.

tic to be entirely safe. But pro-

structure has created.

Faked beans

No aspect of modern human humans. If this difference

Health insurance funds have

pension contributions.

unemployment in Germany was

the latest indication that the

nation's fitful economic recov-

ery is still not producing more

jobs. The 50,000 jump in the sea-

sonally adjusted total of regis-

November was well above

recent trends and expectations:

It also suggests that Mr Gun-

it points to a bleak mid-winter.

ter Rexrodt, economics minis-

ter, was ill-advised to repeat his

perennial optimism on the strength of Wednesday's rela-

tively buoyant third-quarter

economic growth figures. Inso-

far as Germany is enjoying a

recovery, it is a jobless one with

little prospect of improvement.

problem is not cyclical: it is

structural. Industry is respond-

ing in a time-honoured fashion

to high costs at home, by shed-

ding labour and investing

abroad. Meanwhile the all-

important Mittelstand compa-

nies are holding back from

investment and job creation. In

addition, in eastern Germany

one in four of the labour force

has no proper job. This shows

there has been no effective sub-

stitution of employment follow-

ing the collapse of state indus-

This is a problem turning into

a crisis, and it requires decisive

government action. Unfortu-

nately, the well-meaning pro-

tries after unification.

Germany's unemployment

anot be ignored

The same and The state of the state of nel mine et eus man litteration tariotae e Transport Con-Marie Co. A Property one سانية جائيرة بخاس F-87 17 100 .

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Breat the work of क्राइटर्ग में लेखा ।

ions

Perceptive and though provoking

## 2 . The second **21.** 9 **3)**

existence is more prone to pro- prompts the European Union to voke panic than food. With mad cow disease still lurid in the public imagination, European consumers find themselves about the use of growth-promoassailed by a new threat: ting hormones in beef. mutant crops produced by genetic engineers, infiltrating contrast are agreed by authoritheir stomachs without so much

as a by your leave. A new breed of genetically testors demand that consumers unleash a transatlantic trade dispute. Green lobbyists and consumer groups rumble about a US soyabean engineered to resist disease. The debates gen-

erate more heat than nutrition. What, one might ask, is the fuss about? Technologists have for greater co-ordination among been improving crops by selective breeding for centuries, with overwhelmingly beneficial effects for mankind. Most of the transplantings of genetic material being undertaken by today's biotechnology compa-

nies are in essence no different. There is, however, a problem which cannot be dismissed. In Europe, many consumers mistrust the new products. And RSE shows what can happen when public mistrust runs out

of control. The two new products raise different issues. Ciba's maize, though approved by the US Food and Drug Administration, causes concern among some European scientists about a gene it contains which could make bacteria resistant to antibiotics in animals and possibly goguery will proliferate.

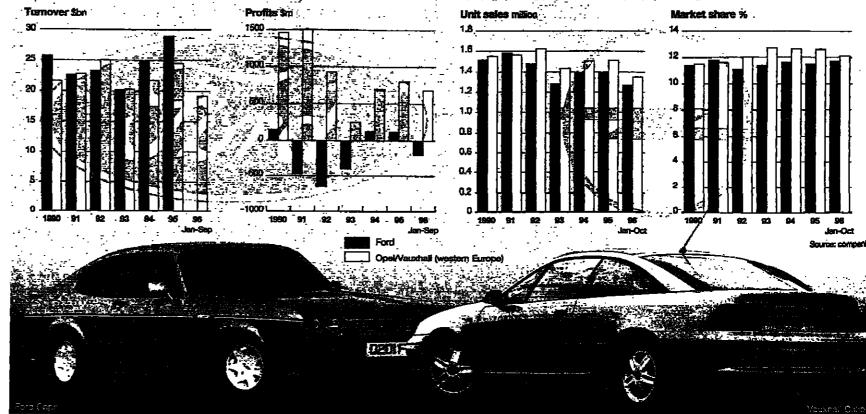
> operating from countries which have not signed. Even with conventional taping, the music and film indus tries estimate that copies outnumber pre-recorded originals by three to one in industrialised countries. Faster Internet connections will multiply this problem. The time taken to transfer a music CD is being cut from about two days to 10 minutes. This could reduce rewards for

for legitimate customers. tor has a great incentive to

able to protect copyright. the intended recipients. This ments system in which people constraint. The enormous could pay with a mouse click advantages of the intercet for rather than by confirming credit card numbers over the telephone. Electronic tagging can already be used to distinguish legal from illegal copies.

## **COMMENT & ANALYSIS**





# A need for positive steering

Ford faces several difficulties in its effort to catch up with General Motors in Europe, says Haig Simonian

off the Capri in 1987, aficionados affordable coumarked a turning point in Ford's fortunes: after years of supremacy in Europe over General Motors - its otherwise much bigger US rival - Ford floundered.

By 1990, when Opel and Vaux- national operations. hall launched the Calibra, the Capri's spiritual successor, GM's European subsidiaries had caught up with Ford in the most able and productive carmakers and Ford is flagging.

"In the 1980s Ford of Europe kept Ford affoat in the US when under attack from the Japanese. Recently, the positions have been reversed as Ford took its eyes off Trotman merged two pairs of USthe ball in Europe," says Mr John Lindquist, a motor specialist at line Ford 2000 further. ng Group.

Europe in four of the past seven years, GM has racked up net profits of \$6.4bn (£3.9bn) in the same period. In September Ford reported record European third quarter losses of \$472m, compared with \$320m last year. Ford warned of a likely \$300m to \$400m charge in the final quarter to cover early retirements, partly in Europe. GM made \$75m in the

third quarter. So serious has the financial haemorrhage become that Mr Alex Trotman, Ford's chairman, reassigned Mr Jac Nasser - a trusted lieutenant who is tipped as a future chairman and has been running Ford's US operations - back to Ford of Europe to sort out the mess.

Mr Nasser could start by looking at GM. The companies are similar in Europe in sales, models and coverage. But they differ in organisation, products and plant efficiency. In each case, GM has lessons for Mr Nasser.

In a decisive move in January 1986 GM concentrated European

Better read

You might have imagined

red-clawed capitalism would

have been hailed by America's

a historic scale. Think again.

yet another Washington DC

momentous and potentially

Its argument runs like this:

western pension funds for cash

rather than rely solely on the

International Monetary Fund -

Russia will be able to achieve

that much-dreaded condition.

Russia's eurobond programme

Washington, which will force the

Russia in the event of a liquidity

The fax offers an alternative

scenario. Maybe, it posits, all

this lovely American pension

fund money will actually go on

the following: developing a new

Topol M mobile intercontinental

states in the oil-rich Caspian sea

hallistic missile programme;

manipulating secular Moslem

the "financial breakout".

will create a formidable

US government to bail out

pro-Moscow lobby in

now that the Kremlin can tan

\$1bn eurobond issue is a

ominous" development.

right as an ideological victory on

From something calling itself

the Centre For Security Policy -

think tank - comes a foaming

fax, warning that Russia's recent

that Russia's embrace of

than red

leaving Vauxhall as a production offshoot. To minimise rivalries, GM simultaneously created a small European headquarters in pes shed a tear at the loss of a Zurich. Although Opel dominates popular car. But the demise also its European operations, it is Zurich which calls the shots.

> "We went from being a German manufacturer to being a European one," says Mr Louis Hughes, president of GM's inter-Ford has only recently started

to integrate rigorously in Europe. Under Ford 2000 - the reorganisation instituted by Mr Trotman competitive car market. GM is in 1994 - the company has tried now one of Europe's most profit- to cut costs and improve efficiency by shifting responsibility for new vehicles from regional subsidiaries to a handful of "Vehicle Centres", each responsible for a particular type of product. In a tweak in September, Mr. based vehicle centres to stream-

While Ford has lost money in visionary, but criticised for poor implementation. The upheaval. which is still under way, may have exacerbated Ford's problems in the short term. But the main flaw of Ford 2000 is its failure to address the duplication in Britain and Germany.

> VC1, the only vehicle centre in the region, is responsible for small and medium-sized frontwheel-drive cars. But it is split between Britain and Germany. That leads to inefficiency and cost, says Mr Steve Young, a motor industry specialist at A.T. Kearney, the management

> consultancy. Ford denies its European operations are inherently flawed. Mr Richard Parry-Jones, head of VC1, says its split location is largely irrelevant in an age of instant communications and teleconferencing. "It's myth inside and outside the company, but it's not a problem." he says.

But differences between Ford's powerful European subsidiaries over new vehicles partly explain why some recent models have a period when all carmakers have been offering fundamentally undifferentiated product in Europe, Ford has suffered by having unexciting undifferentiated product," says Mr Young.

By axing the Capri, Ford began a decade of concentrating on mainstream models and ignoring low-volume, image-building cars which pull customers into the showroom. By contrast, GM's Calibra marked a shift towards specialist vehicles alongside the utilitarian family saloons for

which it was known. The move into niche vehicles like the Calibra followed the revamp of GM's broader range in the mid-1980s. Much of its success is attributable to two mainstream vehicles: the Opel Ascona/Vauxhall Cavalier and the Opel Kadett/Vauxhall Astra. Both offered good design,

he head of a rival says: "The name of the game is product, product and product. Ford was making vehicles which didn't appeal to the market's requirements in Europe." Thanks to its new cars. Opel/Vauxhall has been the bestselling brand in Europe for the

past five years. Ford and GM models have affected bow efficiently they have used their factories. Capacity utilisation, rather than volume, is crucial to profitability in Europe, says Mr Stephen Haggerty, motor industry analyst at

Schroders in London. GM has been consistently better at improving productivity and tailoring capacity to demand. Mr Lindquist says that, based on value added per employee and the speed of turning over stocks two decisive benchmarks – Vauxhall raced from well behind Ford to comfortably ahead

between 1982 and 1994. In Ger-

behind. Opel achieved rough parity during the same period. In that period GM also "revolu-

tionised" its purchasing by concentrating its European buying activities and moving from suppliers in Germany to lower-cost alternatives, says Mr Hughes. "It is almost impossible to calculate what we have saved in purchasing," says Mr Dick Donnelly, president of GM Europe. GM has also "outsourced" more to components suppliers than Ford, reckons Mr Lindquist.

GM has been helped by the popularity of its cars. That has reduced the need for incentives to shift stock. With chronic overcapacity and rising competition in Europe, incentives can be exceedingly expensive, as Ford noted in its third-quarter report.

Healthy demand for GM's cars has also created the cash flow to age, may owe much to being up-to-date engineering and value invest in the latest "lean manu- based on an existing model. for money when leadership had facturing" technology. GM's new torv at efficient plant, according to the Economist Intelligence Unit.

up. At Valencia in Spain it has just opened a "supplier park" to cut handling costs and improve delivery times for component sub-assemblies from suppliers located alongside its car plant. In terms of models, too, Ford

has some trumps. Its Transit van Differing sales performances by is one of Europe's best sellers, while GM is much weaker in commercial vehicles. Ford is also ahead in multi-purpose "peoplecarriers", where GM has only just launched a competitor - two vears behind Ford's Galaxy. The Galaxy is one of a number

of new or heavily revised vehicles that suggest Ford is trying to improve design, quality and value. That has culminated in the Ka, a diminutive batchback that was runner up for this vear's Car of the Year Award by leading European motoring publications. In manufacturing terms. the Ka represents significant progress. It requires only 1,200

hen Ford killed product development on Opel, not lived up to expectations. "In many, where GM started less far parts, compared with 3,000 for the previous-generation Fiesta on which it is based. And it can be built 25 per cent faster.

> "The Ka points the way our company is heading in the 21st century," says Mr Trotman. Mr John Devine, Ford's chief financial officer, says this is the prototype for Ford 2000's aim of accelerating development times and slashing costs by offering a greater variety of models using fewer vehicle platforms (basic engineering structures). "I fully expect Ford to bounce back. says Mr Lindquist. In 1997 the Ka will be followed by the Puma, a small image-building coupé, marking the next step in a stratvehicles. But sceptics fear the Ka may be a one-off. Its fast development time of 24 months, compared with Ford's 36-month aver-

Yet the real challenge for Ford East Germany is Europe's most value for money, but to keep pace with broader changes in Europe. While most forecasters expect Ford has been trying to catch sales in western Europe to stagnate in the next decade, they predict soaring demand in the fastexpanding economies of the former communist countries.

> GM has already responded. In Hungary it has invested more than DM700m (£273m) in a high engine and car plant. In Poland. where it has a low-volume assembly plant, it last month broke the ground for a DM470m factory near Katowice, modelled or Eisenach. Ford's investments have been restricted to a "screwdriver" plant in Poland and component activities in the region.

Mr Parry-Jones says Ford has eschewed eastern Europe because it is unconvinced by the bullish its excess capacity and heavy losses in the west militate against new factories in the east The danger is that Ford may be sending Mr Nasser to put out one fire just when he should be tend-

## Cyberpiracy

Copying may be the sincerest form of flattery, but the owners of intellectual property would

rather have royalties. Unlike photocopying and tape recording, digitally stored information can be reproduced perfectly. It can be picked up over the internet anywhere in the world for the price of a local telephone call.

More than 100 member governments of the World Intellectual Property Organisation are discussing in Geneva three new treaties to extend the rules for copyright protection into the digital age. Although both the **European Commission and the** US Congress have discussed the issues, global law is needed for ı global medium.

Because material on the Internet is difficult to protect, much of its potential for disseminating entertainment and information is at present unused. But the absence of a simple and secure way of charging for downloading software, music or books is an equally important distributing many forms of copyright material will not be realised unless these obstacles

are overcome. Bringing the century-old Berne convention on copyright up to date would be an important sten. However, after agreement is reached the net will remain vulnerable to pirates laws effective.

innovation or put up the price

The main problem will therefore be to enforce the new rules. The Internet was designed as an open information highway for US scientists, quite different from a worldwide commercial forum. But the commercial secensure that technology is avail-

New techniques for encrypt ing information will enable the information to be sent only to would also allow a cyberpay

Legal protection of copyright is needed if the internet is to achieve its full potential. The next step will be to perfect the technology which can make the

area: sponsoring a robust international esptonage campaign; and building nuclear reactors in Iran and Cuba. After all, it concludes, Lenin himself said western capitalists will sell their enemies the rope with

which they have themselves. All this is a bit difficult to swallow. The centre really ought to have noticed that the Soviet Union collapsed in 1991. But if it missed that, then surely it's a trifle careless of the lead banks in the eurobond issue – JP Morgan and SBC Warburg - not. to have included any of these spending plans in the prospectus?

Labours of love ■ There's bad blood between the

International Labour Organisation and the World Trade Organisation, bedfellows in the sleepy town of Geneva. On Monday William Rossier, Swiss chairman of the WTO's general council, unofficially invited Michel Hansenne, director-general of the International Labour Organisation, to speak on trade and labour standards at next week's WTO ministerial

conference in Singapore. Hansenne said he'd be more than happy to go along and speak on that ticklish relationship. But by Tuesday the invitation was abruptly

certain developing countries which oppose linking the two

Relations between the two organisations, always edgy, seem set to turn chilly. "The ILO has bent over backwards to put out messages supporting trade liberalisation," says one ILO official, who admits to being "astonished" that the WTO does not care to repay the compliment.

Happy to wait ■ There are perhaps few better ways of observing the true natures of fellow human beings than by watching them stand in

queves.

A fine example of this occurred yesterday when Walter Mondale, the outgoing US ambassador to Japan, and his wife Joan, staged a sayonara lunch for friends and contacts. Most of the arriving guests lined up in the rain outside, awaiting their turn to shake hands with the Mondales. One or two other ambassadors, of countries that had better remain nameless, were driven to the front of the queue in chauffeured limousines, from whence they strode straight into the US ambassador's residence.

But standing alone near the . back of the line was Wataru Kubo, Japan's finance minister for just over nine months, until the government changed last

month. A US embassy official quickly spotted Kubo, and rushed forward to invite him to go to the head of the queue with the pushier VIPs. Politely, Kubo declined. Perhaps, as a senior member of the Socialist party. the bespectacled, schoolmasterly Kubo feels himself to be a man of the people.

But he wasn't the only one. Among other top dogs who didn't mind standing in the rain was Sir David Wright, UK ambassador to Japan. His patience must have been sheer good manners...

## Full of beans

■ In the northern hemisphere the winter is about to unleash its full horror. It's appropriate therefore that the UK-based recruitment company Hays Accountancy Personnel should have come out with a survey suggesting that two-thirds of accountants are more depressed in winter than in summer. Half the bean-counters questioned said they found it more difficult to get out of bed on cold winter

Conclusive proof at last that accommission are human after all Oh dear - maybe it's evidence instead that only half of them are...

## Financial Times

#### 50 years ago Storm In A Teacup

Johannesburg, 5th Dec. Sixty-five miners at the Number One shaft of Błyvooruitzicht stopped work this morning because of the management's refusal to dismiss a miner who, it was alleged, voted against the recent strike. The secretary of the Mineworkers' Union, after discussion with the men. stated this afternoon that he hoped the matter would be settled amicably, and the men had been told to resume work. The strike is not regarded as serious, but only as a storm in

Fly Constellations! [Advertisement] "Why the world's leading airlines fly Constellations. Lockheed Constellation is the swiftest transport in service today over 300 m.p.h. And only the Constellation has all four safety features - Patented Aerobrakes, Tricycle Landing Gear, additional Flight Engineer and a reserve of over 4,000 surplus horsepower. No wonder that Air France, American Overseas Airlines, BOAC, KLM, Pan American Airlines and TWA have all chosen Constellation."

LAWYERS FOR BUSINESS

## FINANCIAL TIMES

Friday December 6 1996



No plans yet to produce mid-range weapon

## India finishes research on Agni nuclear missile

By Mark Nicholson

India has "successfully completed" research on a intermediate-range missile with a nuclear capability, though it has no plans to produce the weapon unless it believes it is under increased military threat, the defence ministry said yesterday.

The ministry said the 2,500km-range Agni missile, tested last year, was a research project and was not designed as a missile system. Any decision to make and

deploy the weapon, which Indian defence analysts say could carry a nuclear payload, would be taken "at the appropriate time consistent with the prevailing threat perception".

The announcement arose from a defence ministry report submitted to parliament last month. Its release follows last. week's state visit to India by Mr Jiang Zemin. China's presi-

tries pledged to develop "a its rival in south Asia. long-term, enduring relation-ship and announced a series of confidence-building measures for their 3.000km, still-disputed

Agni has the longest range of the five missiles India has been developing under its Inte-grated Guided Missile Programme, begun in 1983 with an investment of around \$800m.

The missile would theoretically be capable of reaching all parts of the sub-continent from India and much of western China. "The Agni is fundamentally India's deterrent against China," said Mr Brahma Chellai, a defence analyst with the Centre for Policy Research in Delhi.

Indian defence analysts say the missile has never been tested to its full range or payload capacity.

the Agni and the smaller mobile-launched Prithvi Mr Jiang Zemin, China's presi-missile have been criticised existing status as a nuclear dent, during which both coun-by the US and Pakistan, superpower.

Indian officials said last year would bring into service the Prithvi, a weapon that can carry a 1-tonne payload up to 250km. India is believed to have produced more than 15 missiles, which analysts consider are more effective as second-strike conventional missiles than as a nuclear

delivery system. India's missile programme is consistent with its posture of nuclear ambiguity, in which the country claims the capability to make and deploy nuclear weapons but declares no present intention of doing so. India tested a nuclear "device" in the Rajasthan Desert in

Delhi has argued that its national security depends on such nuclear ambivalence, given the similar posture it has fought three wars since independence, and China's

## British Gas ends row with **BP** over N Sea contracts

By Robert Corzine and Jane Martinson in London

British Gas yesterday announced a £250m (\$400m) deal with British Petroleum that marks a first step towards ending its bitter row with North Sea gas producers. At issue is the future of tens

of billions of pounds of "takeor-pay" contracts under which British Gas must pay for gas whether or not it uses it.

The company also released details of the planned demerger which will lead to the creation of a listed company, Centrica, containing the domestic gas supply, trading, service and retail divisions.

The agreement with BP was the first sign of progress in resolving the most intractable moblem that has arisen as part of Britain's ambitious plans to open its gas market to full competition by 1998.

The renegotiation of contracts with BP was announced by Mr Richard Giordano, British Gas's chairman and chief executive. Under the agreement, British Gas would pay Giordano. He said the agree-

its largest suppliers, has agreed to terminate some supply contracts and to lower prices on others from 16p a therm to 14p a therm roughly equal to current com-

A similar deal has been struck between British Gas's North Sea production arm and its domestic trading division. The "aggregate compensation" amounted to £293m, the company said.

mercial prices.

The contracts, signed when British Gas was a monopoly, require it to pay for large amounts of gas it no longer needs. This is because its share of the commercial marplummeted to about a third. It claims that without renegotiation, the problem could worsen markedly in 1998, when its last remaining monopoly to supply 19m households is lifted.

Other deals could be done before February 17, the date set for the demerger of the company, according to Mr

BP £250m in cash and/or ments announced yesterday assets. In exchange, BP, one of covered "only 10 per cent of the take-or-pay problem".

The market generally wel-comed the deal. After rising strongly in early trading, British Gas shares closed up 3½p at 217½p.

But some analysts were disappointed about the lack of more detailed information about the renegotiations. "They don't want analysts to work it out," complained one. Company executives said they would suppress as much information as possible about the deals to encourage other pro-

ducers to enter negotiations. Under the demerger plan, British Gas will be renamed BG plc. It will include the UK ket open to competition has pipeline system, as well as the company's exploration and production arm and international gas operations. Among the list of new non-executive directors for the two groups was Dame Stella Rimington. former head of MI5, part of

Britain's intelligence service.

Newmont is offering to

exchange 0.33 shares for each

Santa Fe share. It says these

terms are worth \$15.68 a share.

Mixed signals, Page 22

## Albright to be first female secretary of state

By Jurek Martin in Washington

President Bill Clipton vesterday appropried a new national security team for his leine Albright, currently ambassador to the UN, as the first female secretary of state.

Mr William Cohen, the outgoing Republican senator from Maine, will be secretary of defence. Mr Anthony Lake moves from White House national security adviser to the CIA and is succeeded by his current deputy. Mr Sandy Berger.

be confirmed by the Republican-controlled Senate. Few problems are expected for Mrs Albright, whose hawkish Cuba is popular with conservatives, or for Mr Cohen, who served 24 years in Congress.

The choice of Mrs Albright 59 and born in the former Czechoslovakia, follows

However, she has always been on the short-list of likely successors to Mr Warren Christopher, together with former senator George Mitchell, now chief US negotiator in Ulster, and Mr Richard Holbrooke, who forged the Bosnian peace accords last year.

Mr Clinton said Mrs Albright's personal history meant "she knows at first hand what it means for America to be the most indispensable nation". He also praised her ability to communicate foreign policy directly to the OS public.

The president emphasised his desire that his national security advisers continue to operate as "a team".

He thought Mrs Albright and Mr Cohen could further growth of co-operation between the administration and Congress on foreign policy. The secretary of defenceright man to secure the bipartisan support that the American armed forces must have and that they deserve".

Mrs Albright said Mr Strobe Talbott would stay on as depnty secretary of state and head her transition team. She turned to Mr Christopher and said: "I only hope my heels will fit into your shoes."

Mr Cohen's nomination fulfils Mr Clinton's post-election promise to appoint a Republi can to his Cabinet

A seamless transition is expected at the national security council between Mr Lake and Mr Berger, previously a Washington trade lawyer. But Mr Lake could have a rough early baptism at the CIA. rocked twice in little over a year by revelations about Russian "moles" in its midst.

## Newmont bids \$2bn for gold rival lowest point for three years market value. It has no domi-and gold companies out of nant shareholder. with projects in Peru and

Indonesia. It was also the first western company actively to operate a mining operation in the countries formerly part of the Soviet Union. Analysts suggested that.

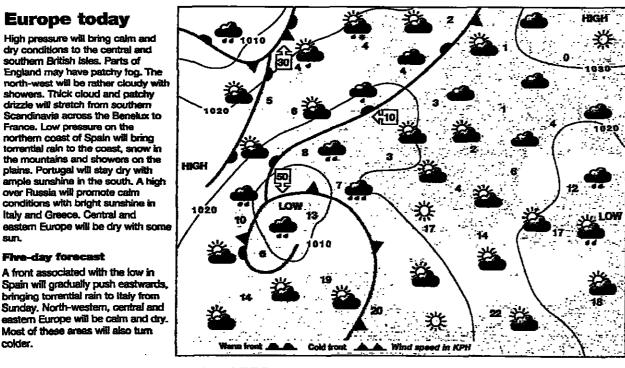
**Europe today** High pressure will bring calm and dry conditions to the central and southern British Isles. Parts of

England may have patchy fog. The north-west will be rather cloudy with showers. Thick cloud and patchy drizzle will stretch from southern Scandinavia across the Benelux to France. Low pressure on the northern coast of Spain will bring torrential rain to the coast, snow in the mountains and showers on the plains. Portugal will stay dry with ample sunshine in the south. A high

favour. Newmont had chosen a good time to pounce.

Santa Fe was spun off by its parent, the famous railway company, in 1989. It was

## compared with a price of \$11 floated on the New York Stock before the bid was made **FT WEATHER GUIDE**



Most of these areas will also turn colder.

over Russia will promote calm

Italy and Greece. Central and

Five-day forecast

conditions with bright sunshine in

A front associated with the low in Spain will gradually push eastwards bringing tomential rain to Italy from

Sunday. North-western, central and eastern Europe will be calm and dry.

TODAY'S TEMPERATURES

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## THE LEX COLUMN

# Hiving Hughes

While Europe's defence industry fiddles, its US counterpart is reshaping itself at lightning speed. Only the day after France had to suspend Thomson's botched privatisation, it emerged that General Motors has told Hughes Electronics to put its \$8bn-\$10bn defence and erospace division up for sale.

To European eyes, the notion that Hughes could auction its traditional core business - built by the legendary Mr Howard Hughes - may seem shocking. But, in a rapidly consolidating industry, it has become just a mid-sized competitor. Such rationalisation poses a clear threat to Europe's smaller, splintered indus-

The auction is also evidence that

Though GM is now focused on its automotive problems, there is a long way to go. The logical next step would be to slim down further by demerging the rest of Hughes, essentially a successful satellite business. It could also make sense to spin off Delphi, GM's automotive component business: GM would be able to shop around for cheap supplies, while an independent Delphi

#### German equities

The German stock market is having a storming 1996: yesterday's all-time closing high caps an increase of nearly 30 per cent this year. And there are plenty of reasons for continued optimism. A fallper cent against the dollar since July - is helping exporters; and continued economic weakness, as reflected in November's record unemployment figures, makes this one of the few European countries where investors expect another interest rate cut.

FTSE Eurotrack 200: CM's two halves

GM is returning to its automotive roots. This year it has already spun off EDS, the information technology company it acquired in the 1980s when it also bought Hughes. At the time, these purchases seemed a sensible way to cushion GM's highly cyclical earnings stream. In fact. they merely cushioned the automotive group's management from pressure to react to intensifying Japanese competition.

These short-term prospects are which recently agreed to legalise Share prices relative to the S&P Composite

than their counterparts in Italy or France when it comes to promoting openness and shareholder value. As this week's strong results from Degussa and Porsche show, initiatives to set financial targets, cut costs and focus on fewer activities have spread far beyond the likes of Hoechst and Damler-Benz. Corporate earnings growth is

expected to average 15 per cent in each of the next two years. Yet on 1998 figures, the stock market trades on an average multiple of five times enterprise value to operating cash flow, against 6 times for France and 6% times for the UK and Holland.

Compared with the overblown valuations elsewhere, a relatively low rating and the huge scope for should sell more components to raising returns through further restructuring leave the German market looking attractive.

#### Gold

Not everyone, it seems, is disappointed by this week's slump in the gold price to a three-year low. Newmont Mining's bid for Santa Fe Pacific Gold clearly has its roots in ing D-Mark - it has lost nearly 6 the weak gold price. This has driven Santa Fe's share price down from a high of \$17% earlier this year to around \$11 just before the offer

Still, if Newmont were simply gambling on a recovery in bullion prices to justify its bid of nearly \$16 a share, it would probably be making a mistake. There is little reason underpinned by the broader themes to believe that gold, which has off yesterday's only real good news of deregulation and restructuring. fallen more than 10 per cent since Both the German government, its January peak has found a floor. Recently, the slide has accelerated, share buy-backs, and German com- driven by record net short positions

turn has galvanised a spate of panicky forward selling by producers especially from Australia, trying to lock in prices before it is too late. The final twist has been the spate of rumours of central bank sales linked to the view that European countries trying to qualify for monetary union will sell some of their · + ---

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Fortunately, Newmont's thinking is not merely based on bullish hopes for bullion. The merged company would have larger reserves meaning investors would view it more as an ongoing business rather than a wasting asset. But this should not obscure the raft of structural concerns swirling around the market. These do not augur well for the gold price.

#### British Gas

For all yesterday's excitement at British Gas's first renegotiation of its infamous "take-or-pay" gas contracts, investors should not forget that renegotiation is only good news if it makes BG better off. This is not a straightforward judgment. And since the deal details are being kept secret. BG shareholders have little more than guesswork to go on. Still, there are some clues. BG is

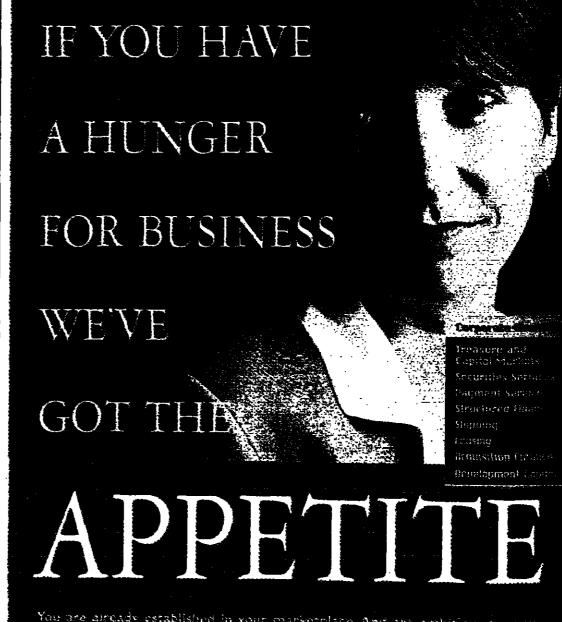
believed to have paid around £450m to British Petroleum, its contract partner. If one assumes BP has accepted in return an average price cut of 2p a therm on 15bn therms of gas, its headline sacrifice is around £300m.

This will be spread over several years, so the real figure will be significantly lower. BP's claim that the effects are neutral – even before tax benefits - probably stacks up.

4,30 20.25

BG, in short, seems to have failed to persuade its partner to share any pain - which is not surprising, as there is no reason why gas produc ers should bail it out. Still. BG has at least gained something by taking action before next year's demerger. While the company is still integrated, the large tax loss from renegotiating the contracts can be offset against the copious profits from the rest of BG's business. And the cost can be laden onto the parent company's undergeared balance sheet. BG therefore needs to do as much as possible before the business which controls the contracts is split was the evidence that it is finally getting a move on.

Additional Lex comment on

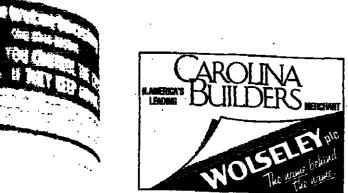


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## **FINANCIAL TIMES**

## PANIES & MARKETS

THE FINANCIAL TIMES LIMITED 1996

Friday December 6 1996



#### IN BRIEF

## TCI to reduce **staff by 6.5%**

Tele-Communications Inc, the USA's largest cable television operator, is to cut its workforce by 6.5 per cent and review all expenses not directly related to serving customers. About 2.500 employees from its corporate headquarters and field offices will go. Page 18

NordLB plays down talk of merger Norddeutsche Landesbank, the German regional bank, sought to talk down reports of a merger with Bankgesellschaft Berlin (BGB), saying that there was no need for a full-scale merger, which

would create Germany's biggest bank. Page 16 Record year lifts Opic hopes The Overseas Private Investment Corporation. the US agency that promotes foreign investment and narrowly avoided the congressional axe this year, announced it had earned a record

\$209m profit in the year to October. Page 19 GrandMet boosts spirits sector The "recovery" of world spirits markets gained credibility with the results from Grand Metropolitan, the UK drinks and food group. Its operating profits from drinks rose 4 per cent to £471m (\$772m) with pre-tax profits up 5.8 per cent to £965m for the year to September.

Hanson's conglomerate era ends Hanson delivered its final set of results as a conglomerate with a whimper, unveiling underlying profits down 9.6 per cent to £1.2bn. At the pre-tax level, the results for the year to

October 1 were bolstered by £633m of exceptional gains on disposals. Page 22

Gold market rife with speculation The gold market was awash with rumours that a European central bank had been selling gold overnight. Traders suggested 600,000 ounces (18.7 tonnes) had been sold, followed by heavy selling by investment funds. At the morning "fix" in London, gold's price was \$368.30 an ounce, just above the three-year low reached on Tuesday. It stood at \$370 by the close. Page 26

20 Kolbenschmid

on Lockheed Martir

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McDonnell Douglas

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News Corporation

Northwop Grummer

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#### Companies in this issue

ABB
Acer Sertek
<b>Aérospatiale</b>
Alcatel Alsthorn

BSkvB

Chrysle Coftr

Crédit Lyonnais Delta Air Lines Dickson Concept

EMI Fairbank

GUS

K&H Bank

16 Walt Disney Market Statistics 30.31 FTSE Actuaries share indices 32 Foreign exchange

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New Intl bond leaves Recent Assues, UK Short-term int rates US Interest raiss 24 World Stock Markets

Chief price changes yesterday

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# GM puts Hughes Aircraft up for sale

Merger talks between aerospace subsidiary and Raytheon collapse

General Motors has put the defence and aerospace division of its subsidiary Hughes Electronics up for sale following the failure of merger talks between Hughes and its aerospace competitor, Raytheon. It wants to see an auction completed by early 1997.

The business for sale speci-alises in missiles, radar and military electronics. It is likely to be worth \$8bn-\$10bn. Several large US defence contractors are potential bid-

ders. Northrop Grumman and not pass up strategic opportu- because agreement could not McDonnell Douglas, which are both looking for defence electronics businesses, would be leading contenders. Raytheon is also likely to re-

enter the bidding to try to prevent a close competitor being A possible wild-card entry could come from industry leviathan Lockheed Martin, which has said that it wants to digest

recent acquisitions and reduce

debt, but has also said it would

General Motors' board decided to put Hughes Aircraft, the Hughes division which contains most defence assets and accounts for about 40 per cent of Hughes Electronics' turnover, up for sale a month ago.

The decision followed the collapse of year-long negotiations between Hughes and Raytheon over the business. These were ended partly be reached about the role of executives following any deal.

General Motors wants to sell because it has been trying to shed non-automotive businesses and because the price of defence businesses has risen in the past two years as the US industry has consolidated.

Raytheon would be a natural buyer for Hughes Aircraft, because the two both make air-to-air missiles for the Pen-

tin would also be interested in Hughes's radar and missiles operations and could decide equipment. Hughes would also that the opportunity was too be a natural fit with important to miss. E-Systems, which Raytheon

Hughes Electronics yesterday declined to comment.

While executives say privately that Hughes will not sell the business unless the price is right, the level of interest makes a deal highly

ufacture. Both are looking to Hughes would also have to resolve a large tax liability on any sale, which could be replace this business with electronic warfare, command and control, and systems integraavoided if a deal was struck

## **News Corp link** with Japan in music venture

By Gwen Robinson in Tokyo and Alice Rawsthorn in London

Mr Rupert Murdoch's News Corporation will today announce that it is joining forces with Mr Tetsuya Komuro, one of Japan's most successful record producers, to form a music and multimedia

The company, a joint venture, will release records, CD-Roms, and other entertainment software products throughout Asia, giving News Corp an entrée to one of the fastest growing areas of the

The news of Mr Murdoch's few areas of the entertainment industry where News Corp does not already have substantial interests, has fuelled rumours that he may bid for EMI, the UK music group.

EMI, which includes the Beatles and Spice Girls among now runs Orumok, a Tokyoits artists, is the only one of group.

has intensified since this summer's demerger of Thorn EMI, News Corp has long-been

touted as a potential bidder, alongside other North American entertainment groups including Seagram, Walt Disnev and Viacom. Mr Murdoch has made

secret of his interest in the music sector, but until now expanding News Corp's presDay-TV.

Last month his youngest son. James, 23, was appointed to the newly-created role of News Corp's vice-president of

News Corp simultaneously announced the acquisition of Rawkus, the New York record label founded by Mr James Murdoch. The joint venture with Mr

Komuro, who made his name as a producer of the "techno" dance music that has become a craze among young Japanese in the 1990s, is News Corp's first music investment since

It already has shareholdings in Festival and Mushroom two Australian record labels. However, News Corp has a strong presence in Asian music broadcasting through Channel [V], the Hong Kongbased video music channel. Mr Komuro, 37, founded and

based techno record label, and the world's "big five" music has masterminded the career companies not owned by a of Namie Amuro, the Japanese He has also collaborated on various CD-Rom projects and hosts a talent show for aspir-

ing pop stars on Japanese tele-This autumn. Mr Komuro clashed with the Tokyo tax authorities when he was ordered to pay Y55m (\$483,000) for failing to report Y110m of income from albums

produced in 1994. He claimed the money was earnt by his company, but the tax bureau it was personal



bought last year.

However, it is likely to face

strong competition from

McDonnell Douglas and North-

rop Grumman, which are

being squeezed in their tradi-

tional markets of aircraft man-

Ruud Gullit, the Dutch football star who is player-manager of the English club Chelsea, is to have a range of leisure clothing named after him in the first attempt by a company to build a brand around a football player. Page 22

## Government to cut stake in Kl

By Gordon Cramb

The Dutch government is to ent from 38.2 per cent by selfing a parcel of shares back to the airline, in a deal worth as much as Fl 1bn (\$570m).

KLM said it would then cancel the shares, improving earnings per share by some 20 per cent after the complex deal is concluded by next June. The airline has been seeking wavs to boost its financial performance in spite of rising personnel and fuel costs and its failure so far to secure a place in a global industry alliance. The carrier is to pay for the share buyback from its own

funds, although its debt to age over the four days emerges equity ratio will rise to 1.3 at below FI 41 or above FI 56. from 0.95 as a result. Concerns over this higher gearing damp- ber of steps. First, the 17.29m cut its stake in KLM to 25 per ened some of the positive ordinary shares involved are tion among investors. KLM shares, up 7.5 per cent at one stage yesterday morning, closed the day F12.10, or 4.6 per cent, higher at Fl 47.30.

In a formula based on the weighted average market price prevailing over four days from next Tuesday - less a 2.5 per cent discount - the government is to receive between FI 41 and FI 49.33 a share. The upper limit is equivalent to the airline's net equity value per share at the end of its latest quarter. The deal falls through if the volume weighted aver-

The process contains a numto be converted into a special class of stock. This will allow KLM to circumvent rules preventing the repurchase by a company of more than 10 per cent of its equity in any year. Along with the discounted price, this should mute calls

KLM said it would seek no further buyback before next July, while the government added that it intended to maintain its remaining 25 per cent stake until at least March 1998. The state is also accepting a

for the offer to be extended to

other shareholders.

classes of KLM share it will retain. Although it is not demanding its full entitlement. from the capital reduction, it will still receive some F1176m in compensation from the manoeuvre. This takes its total

The government will also amend an agreement under which it is entitled to commandeer a majority voting interest through the purchase of further preference shares. It said that would in future be exercised only if required for reasons of aerospace politics. Finally, the state is to sur-

render its majority on the carrier's supervisory board of

## Cofir set for shake-up after sale of De Benedetti stake

By Tom Burns in Madrid

Cerus, the French group owned by Mr Carlo De Benedetti, the Italian financier, yesterday sold its 48 per cent stake in Cofir, paving the way for the Madrid-based holding company to restructure itself as a hotels and wines group.

to more than 70, mainly UKbased, institutions was co-ordinated by Schroders, the UK merchant bank. Cofir, which was created by Cerus in the late 1908s, now has one of the widest shareholdings among companies quoted in Madrid as it was already 30 per cent owned by institutions.

Six Coffr directors - half the board - who were linked to Mr De Benedetti resigned yesterday and will be replaced next week. Mr Gabriele Burgio. Cofir's chief executive and the

into the Rioja wine sector, will remain at his post. The sale reflected a price of

Pta404 for Cofir's shares slightly below their close yesterday. The price was well below the Pta600 per share that Mr De Benedetti had reportedly sought. The Pta16.2bn (\$124m) sale

Cofir's shares had risen to a peak of Pta478 in June but had alumped to Pta317 by October, reflecting Mr de Benedetti's difficulties at Olivetti, the Italian information technology The partial break-up will

involve the sale of the Retail Investment lossmaking distri-bution group, which is based on supermarkets in north-west Spain. Cofir will also start withdrawing from its property interests which include a controlling stake in Sotogrande, a golf centre and leisure

architect of a profitable entry complex near Gibraltar. Coffr will concentrate on its more profitable assets: NH hotels, the leading domestic city hotel chain; and Berberana, one of Spain's top wineries. The new shareholder base lends considerable financial muscle to Cofir and suggests that it will be able to consider increasing its capital.

"This was a research-driven sale that emphasised the value of NH and Berberana and mapped a new strategy for Cofir in which it would no longer act as a diversified conglomerate," said one analyst.

As a conglomerate, Cofir was trading at a deep discount. estimated at some 30 per cent, on its net asset value. Some analysts believe the concentration on hotels and wines will eliminate the discount and deliver good multiples to

## Reed Elsevier issues warning

By Raymond Snoddy and Peter John

Reed Elsevier shares fell 5 per cent yesterday after the Anglo -Dutch publishing and information group wanned that the recent strength of sterling was

hurting profits. Some analysts slashed profit estimates by as much as £70m for this year following Reed's

Ms Lucy Whittome, analyst at James Capel, took 7 per cent off her full-year forecast – 4 per cent for currency and 3 per cent for other factors - reducing it £890m. At Salomon Brothers, Mr Richard Dale dropped his from £904m to

However, Kleinwort Benson said it might pare only \$10m-£15m off its £940m pre-tax forecast. It pointed out that currency trends could change and Reed was already heavily into electronic publishing.

In a statement, Reed said it was maintaining good organic growth and was confident about the outlook for the year. It said that the recent marked strengthening of ster-

ling against its main trading currencies would reverse a 2 per cent headline profit gain in the first half, although the fullyear impact would be broadly It also observed that suitable acquisitions were proving hard

accelerate its drive into electronic publishing. Some analysts thought this would increase capital expenditure in the short term.

The shares fell 64%p to £10.871/L

If exchange rates for dollars and guilders - in which Reed earns about half its pre-tax profits - remain at their pres ent levels throughout 1997 "there will be an adverse currency impact of about 4 per cent on the 1997 Reed Elsevier combined pre-tax profit", the company said.

It noted that in 1996 elec tronic publishing will represent nearly one-fifth of reve nne, compared with very little to find and indicated it would

# Deutsche

Congratulations to Deutsche Telekom AG on its DM20 billion Initial Public Offering



N M ROTHSCHILD & SONS LIMITED

acted as financial adviser to Deutsche Telekom AG

November 1996

# Spain paves way for second telecoms group

By Tom Burns in Madrid

The Spanish government yesterday gave the green light to a second domestic telecoms operator by authorising the transformation of Retevision. the state-owned TV Telefonica's current market price. signals transmitter, into a basic telephony company.

In a second deregulatory move government will invite bids for 80 per cent of Retevision's equity. The launch of Retevision comes

domestic telecoms group. The sale of the government's

remaining 21 per cent stake in the national operator is scheduled for February next and the disposal is

The only consortium that has so far indicated an interest in Deutsche Telekom and Sprint, the US operator, together with a group Telefónica, Spain's existing utilities, led by Banco Central

Hispano and Endesa, the large government-owned generator. The government wants to

complete the partial privatisation worth some Pta560bn (\$4.3bn) at and to have the company competing with Telefónica in April. The timetable will give the

second operator a degree of leeway acquiring Retevisión is one which in order to consolidate its business expected later this month, the brings Global One, the alliance ahead of the full deregulation of formed by France Télécom, the domestic sector late in 1998 which is when Spain plans to implement the EU's open market ahead of the full privatisation of of Spanish banks and electric directives for the telecoms

As well as providing an early entry into the domestic market, analysts believe the main Spanish satellite, have been valued attraction of Retevisión for foreign of Retevision in March next year groups is that it is already a fully operating transmitter, with 1,290 employees and 1,800 signal stations providing nationwide audio and

visual services. It has widened its television support role to provide signals for a number of clients including Airtel, the second domestic cellular phone operator, and British Telecom's data transmission

The company's assets. which include 34 per cent of Hispasat, a at Pta64bn. It is forecast to make a net profit of Pta2.1bn this year on sales of Pta35bn\_

Retevision however faces the daunting task of breaking into a domestic industry that is dominated by Telefonica. In what will be its last full year as the monopoly provider of basic telephony services. Telefonica is estimated to post a net profit of Ptal79bn this year, up from

and permit cross-shareholdings for the first time.

d'Epargne's lack of capital

contributed to its reluctance

to bid for two state-owned

French banks up for sale: Marseillaise de Crédit and

The Caisse d'Enargne said

that it had ruled out its con-

version into a conventional

corporation, and stressed its

desire to maintain its social

objectives while playing an

important role in the French

Its recommendations must

now be submitted to the gov-

ernment, and will be subject

to a vote at an extraordinary

They are likely to provoke

considerable debate. French

commercial bankers yester-

day criticised the proposals

and said the profits earned

by the Caisse d'Epargne

should be handed back to

Meanwhile, Mr Arthuis said that Mr de La Marti-

nière - who earlier this year

chaired a working party on

the tax system, which led to

rapid legislative change -

would be rapidly producing

recommendations on what

the government could do to

eliminate distortions weak-

Mr Arthuis said that he

was not an enthusiast for

legislation, but there was "probably" a need to reform

the 1937 labour decree which

ability to increasing more

Similar recommendations

severely restricts banks'

flexible working hours.

ening French banks.

banking sector.

general meeting.

the state.

Criticism of the Calsse

France faces

banking sector

shake-up in

French banks face the

prospect of a substantial

shake-up after the Caisse

d'Epargne savings network

yesterday unveiled proposed

changes to its statutes, and

the country's finance minis-

ter said that he had set up a

committee to consider how

to remove competitive

The Caisse d'Epargne,

which is governed according

to nineteenth-century chari-

table statutes and has no

shareholders, said it planned

to convert its 34 regional

savings banks into co-opera-

tives, while creating sepa-

rate foundations to maintain

its social objectives.
Separately, Mr Jean

Arthuis, finance and eco-

nomics minister, told the

Financial Times that he had

appointed Mr Dominique de

La Martinière to produce

changes to the banking

recommendations

distortions in the sector.

## EUROPEAN NEWS DIGEST

## Cost pressures hit Kolbenschmidt

Kolbenschmidt, the German engine components business. yesterday blamed continuing cost pressure in its core car component market for a fall in pre-tax profit in the year to September, to DM60.7m (\$38.8m) from DM63m the previous year. Sales fell to DM1.32bn from DM1.34bn. We've achieved a decent result under enormous cost pressure in a difficult market," Mr Heinrich Binder,

Kolbenschmidt said it was planning to resume a dividend payment for the year, but did not provide details. The company last paid a dividend, DM4 a share, in the year to September 1991. Kolbenschmidt said it expected to strong growth in the coming years through "considerable" investments.

## Repsol in talks with Solgas

Repsol, the Spanish energy company, was in talks to acquire 60 per cent of the Peruvian butane gas company Solgas for about Pta6.5bn (\$49m), sources close to Repsol said. The talks were at a "very advanced" stage, the sources said. Solgas, which was privatised in 1992, has a 56 per cent share of the local butane gas market. Mr Alfonso Cortina, Repsol chairman, said last month the company planned to invest \$230m in Peru over the next

#### Pharmacia drug trial complete

Pharmacia & Upjohn, the Swedish-US pharmaceuticals croup, said it had completed clinical trials of its highly-rated anti-incontinence drug, tolterodine, and would file applications for regulatory approval within two months. It said the trials, involving more than 2,000 patients in Europe, North America and Australia, indicated tolterodine "would fill a significant market

Mr Göran Ando, executive vice-president, said: "We have a drug which is clearly effective, as well as well-tolerated." Mr Ando said applications for registration of tolterodine tablets would be filed in the US, Sweden and the UK by early next year. Pharmacia & Upjohn said two new therapies - an eye disease treatment, Xalatan, and an anti-colon cancer agent. Camptosar - launched in the US after mid-year had met rapid market acceptance. Sales of Xalatan were \$20.6m to end-November, while Camptosar revenues were \$41.1m. The shares rose SKr5.5 to SKr268.5 amid strong gains for pharmaceutical shares on the Stockholm bourse yesterday.

## Hungary to launch bank sale

Hungary said yesterday it would sell off one of the last large commercial banks in state bands by the end of May. APV, the privatisation agency, said it would launch a two-round tender for Kereskedelmi es Hitel Bank (K&H Bank) in January.

The state, which owns 87.8 per cent, is aiming to sell at least 25 per cent of the shares and plans a capital increase of no less than \$40m. A stake of up to 30 per cent of the present capital is also to be given to the state health and pensions funds. APV hopes to finalise the sale of an 89 per cent stake in Magyar Hitel Bank, another leading local bank, to ABN Amro for \$89m this month. Analysts say Hitel has a stronger management team and a more focused strategy than K&H, which has a diverse equity and loan portfolio and still requires considerable Virginia Marsh, Budapes

## CFPI stake 'not hostile'

Rhône-Poulenc, the French chemicals conglomerate, said it had "no hostile intentions" towards CFPI, the agrochemicals company in which it has built up a 28.4 per cent stake since the start of November, becoming the single largest shareholder. "Rhône-Poulenc and CFPI have had a relationship of collaboration and competition for the past 10 years", particularly in herbicides and growth control products, CFPI said.

AFX-News. Pari

## **Peugeot shares** slip as Michelin cuts holding

By David Owen in Paris and Haig Simonian in London

Shares in Peugeot-Citroën, the French car group, fell sharply yesterday after Peugeot family interests Michelin, the tyremaker, retain just over a third of the sold a 2.6 per cent stake in the company.

Michelin said it had sold about 40 per cent of its hold- to sell its 22 per cent stake in ing in Peugeot, or some 1.31m shares, to institutional investors for FFr614 a share - a discount of FFr24 to Wednesday night's closing price of FFr638. Peugeot shares fell FFr16, or 2.5 per cent. to close at FFr622 yesterday. Michelin shares dropped FFr1.40, or 0.5 per

cent. to FFr277. Michelin said the FFr804m (\$152.35m) proceeds would enable it to "pursue the reinforcement of its financial position" by reducing its heavy debt. The sale did not mean Michelin thought Peugeot-Citroën shares were no longer a good investment. Michelin had net debts of FFr23.2bn on June 30 1996. This gave it a net debt to equity ratio of 121 per cent, or 197 per cent if FFr4.9bn of subordinated debt were considered as debt rather than

The tyre company has longstanding links with Citroën, having taken con-

Anadolu Gida

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Initial Public Offering of

11,420,000 Shares

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initial Public Offering of

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After yesterday's sale Miche lin will retain 3.5 per cent of Peugeot's capital and 5 per cent of its voting rights.

voting rights. Separately, Peugeot denied reports that it was in talks a Chinese carmaker in Guangzhou to Opel, General

Motors' subsidiary . Mr Jacques Calvet, chairman, yesterday said the Chinese car market had been in difficulties, particularly after the government's latest credit squeeze which had sharply reduced demand.

The Guangzhou plant was one of the first joint ventures between a western carmaker and local interests. However, it has never lived up to expectations. Various commercial and cultural difficulties meant total output had only been about 100,000 units since starting business

Peugeot-Citroën denied it was planning to sell its stake in the venture, which builds Peugeot 504 and 505 saloons, to concentrate production at a new Citroën plant in the central city of Wuhan. Analysts said that while a shift was possible in the longer term, it was not on the cards

trol of the company in 1934. at present.

The merger between Peugeot Opel declined to comment

initial Public Offering of

10,300,000 Shares



company is believed to be looking at further opportunities in China after last year's agreement by GM to form a joint venture to build up to 100,000 large family cars a year in Shanghai.

Evidence of TEB's reputation for quality.

19,500,000 Shares

"Most trusted investment bank in Turkey". Euromoney Magazine Poll, October 1996

TÜRK EKONOMİ BANKASI

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on the reports. However, the vehicles, was more interthan additional car output.

Analysts believed GM, which also has a joint venture for light commercial in Beijing.

nitial Public Offering of

9,000,000 Shares

ested in engine capacity Some also expressed surreported political differences between local administrators

prise that the company might be interested in Guangzhou in view of and the central government

The Caisse d'Epargne has been subject to increasingly bitter criticism over the past few months from France's commercial banks, which argue that its lack of outside investors gives it no incentive to make a profit and

encourages it to offer loans at extremely low margins. Last year, it generated just FFr1.7bn (\$322m) in profits on capital of FFr62.1bn. The proposals, which were approved on Wednesday by its governing body, would create shares for each of its 34 regional banks available to customers, employees and

The National Assembly

earlier this week announced the creation of its own

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areas - investment banking, overseas operations and the handling of corporate clients - in which a joint approach would make sense. NordLB and BGB together already

data processing company. NordLB also owns a 15 per cent direct equity stake in BGB and through a 25 per cent stake in Gothaer Beteiligungsgesellschaft, the investment arm of the Gothaer insurance group, an

Mr Bodin's remarks reflect the political sensitivities banks. Both are largely owned by the governments operating profits after provi-

Mr Gerhard Schröder, minister-president of Lower Sax-

ony, which holds a 40 per cent stake in NordLB, said last month he opposed any run mortgage banking move which would see Han-operations and a back-office over's role as financial centre reduced. The two banks have been

October the city of Berlin, gave their consent to a stepping up of negotiations.

"Now we are in the pro-cess of determining what makes business sense," Mr Bodin said. But there had been no concrete decisions. NordLB said it expected

Mr Bodin identified three of four Länder, or regional sions to fall in 1996 by 11.3 costs, largely caused by investment in data process-

ing systems, the bank said. Provisions would dip by 0.8 per cent to DM350m. The bank forecast a 3.6 per cent increase in net interest income to DM1.69bn and a 9 in talks for some time. In per cent rise in commission which owns 56.8 per cent of trative costs are forecast to BGB, and Lower Saxony grow by almost 10 per cent to DM1.2bn this year.

Earlier this week BGB announced it had increased its provisions for this year to DM2.2bn in the light of the poor economic development in the Berlin-Brandenburg

## ABB opens SFr100m turbine test centre

engineering group, has grid. invested SFr100m (\$75m) in what it claims is the world's largest gas turbine test

The centre at Birr, in northern Switzerland, which was opened yesterday, can test new turbines under realistic operating condi- ing importance of cost- tion business, said the centricity to the Swiss national

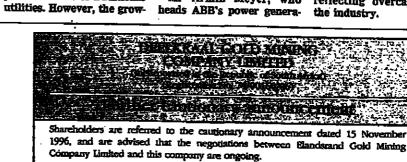
The investment reflects the rapid change in ABB's customer base for gas turtested advances in turbine technology on site at the power stations of traditional

tions and will supply elec- conscious independent tre would allow ABB "to lighted the need for turbines whose reliability can be start generating electricity.

power producers and the develop the technology of trend towards fewer, but the future much faster than bigger, turbines has high- before". Earnings at ABB's power

generation business in the bines. In the past, ABB guaranteed from the first nine months of 1996 moment the power plants were well below those of the comparable period last year, Mr Armin Meyer, who reflecting overcapacity in

BANQUE NATIONALE USD 10,000,000 Figading Rate Motors dee 2994 Series 22 Transhe 1 Notice to heading show that the rate of interest for the period from December 581, 1995 to June 5th, 1997 to soon from a state of the period from December 581, 1995 to June 5th, 1997 has soon from a state. The couptor amount due for period period to USD 2,005.36 per decountation of USD 100,000 and is insystem on the learnest payment due June 5th, 1997. DNP Im Fiscal Agest
Bone Baseque Haritanzate de Paris
(Lapembeurg) S.A.



Shareholders will be advised as soon as possible of the details of the negotiations, and should, in the meantime, cominue to exercise caution in their share dealings. A further announcement will be made in due course.

A MERCEN OF THE 6 December 1996

These announcements are neither an offer to sell nor a solicitation of an offer to buy any of these securities and appear as a matter of record only.





Merrill Lynch on the value of long-term bonds.

> With time—and only time—can a company build the fundamental foundation for success in Europe: long-term personal relationships, based on absolute trust. Over more than 30 years, Merrill Lynch has established contacts and nurtured associations throughout the region. From this history have come bonds that cannot be bought and cannot be done without. In Europe, as in the rest of the world, trust makes all the difference.

The difference is Merrill Lynch.



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## Time Warner board to face annual election

By John Authers in New York

All directors of Time Warner, the media conglomerate, are to face reelection annually, the company announced yesterday, in what was perceived as a significant victory

for shareholder activists. Time Warner has a "classified" board, meaning that directors' elections are staggered. Large pension and labour union funds had been campaigning on the issue, and the move by Time Warner, whose corporate governance procedures have long been a target for criticism by

sentiment toward the company after its acquisition of Turner Broadcasting this year. Institutional investors had been critical of holders should have a chance to the high fees paid to intermediaries vote on the entire board each during the deal, and the high proportion of the company's stock reserved for employee stock option

The move is also part of a long campaign to reform the company's governance to contend with the legacy of attacks on the high compensation paid to executives under the company's former chief execu-Mr Gerald Levin, Time Warner

It also helps to improve market chief executive, said: "While the classified board served us well, we have now concluded that it is no longer necessary and that share-

> He added that the company had "been on a steady course toward enhancing our governance procedures" over the past three years. The board had already been restructured, reducing its size and

> the number of insiders. Director pension plans had been eliminated, and a retirement age

appropriate time to make the change, in the wake of the Turner acquisition, and denied it was a resigning from the board of Warner response to shareholder pressure.

Investors, which represents the largest US pension funds and other in my life been with a board so corporate investors, last year devoted an entire newsletter to a list of its criticisms of Time Warn-

er's corporate governance. Excessive executive pay under Steve Ross was the main cause of any and bonuses would continue complaint. Grievances included Mr Ross's earnings of \$78.2m in 1990, institutional investors, is regarded tive, Steve Ross, who died in 1992. had been introduced for directors, which was 2.5 times the combined salaries of the 605 members of the

Time Warner said that it was an publishing division laid off in that

It quoted one director who on in 1987, described his fellow direc-The Council of Institutional tors as "myrmidons" and nvestors, which represents the "stooges", claiming: "I have never subservient to the chairman or the chief executive.

It also complained of the provision in Ross's contract which guaranteed that the payment of his salfor three years after his death. According to the council, the bonuses were presumably based on

Henkel

wins

## TCI unveils scheme to cut workforce by 2,500

Tele-Communications Inc (TCI), the US cable-TV and entertainment company, is Mr John Maione, TCI's chief to cut its workforce by executive, and a group \$13.70. per cent and review all expenses not directly related to serving customers. agencies report from Colorado and New York.

The company said it was making the reduction in an effort to strengthen its financial performance, improve its competitiveness and

The nation's largest cable television operator said it have crept up in recent would lay off a total of about 2.500 managers and other employees from its corporate headquarters and field

The planned reduction is larger than industry observers had expected, with analysts looking for TCI to cut about 5 per cent of its

In a brief announcement. TCI said it would also tition from direct broadcast implement salary reductions satellite television services and pay freezes for senior whose popularity has grown executives unless the faster than experts had company met its business

a meeting this week between of investors at the company's headquarters in

Englewood. The cost-cutting programme is the latest in a series of moves designed to bolster TCI's disappointing financial performance and its weak stock price.

has been sharply attacking TCI's operating costs, which

To improve cash flow, Mr Malone is pressing media companies for better terms to carry their cable networks on TCI's far-flung cable systems. Also, TCI said recently

that it plans to raise cable rates for consumers. TCI faces daunting challenges, including stiff compe-

low of \$11¼, but early yesterday they were trading at

bled by the idea of work-force cuts. "It is surprising for a company that is supposed to be lean," says Mr John Tinker, an analyst at Montgomery Secu-

Mr Tinker wondered why In particular, Mr Malone TCI was "letting people go in an environment of real competition" with telephone companies and digital satellite broad-

The cuts are expected to be divided between the Denver-based corporate staff and the field

Investors applauded TCI's announcement last Monday that it was considering tax-free spin-offs of Liberty Media and its international unit into separate companies. Liberty's shares climbed

by \$1& yesterday to \$27 in early trading on the Nasdaq



## Yield-starved investors take long view

IBM's 100-year bond caps a record year for high-risk debt issuance in the US

he prolonged bull market for US bonds has created problems for fixed-income investors. Yields are low, and the prospect of big price gains is limited. The benchmark 30-year Treasury - or long bond gre 6.5 per cent, in sight of last year's lows of just below 6 per cent.

The answer: to take more risk in order to get slightly better vields and so, it is hoped, outperform other bond fund managers. As a result, investors have turned their attention to very longdated corporate bonds, preferred stock and junk bonds.

Earlier this week. IBM issued the largest ever 100year corporate bond, bringing the total amount of "century bonds" to a record \$2.3bn so far this year. nearly twice last year's volume, according to Securities Data, which tracks new issues. The \$31bn of preferred stock issued in the US market in 1996 has also exceeded last year's record of \$16bn, and junk bond issuance is at its highest level since 1993, with \$73bn of public and private deals so

All these instruments pay yield but also their high

**US interest rates** 30-year benchmark bond yield 1990 91 92 93

higher interest than ordinary corporate bonds, to compensate for the extra risk taken by investors. In the case of 100-year bonds, the additional risk is the longer maturity: for preferred stock - which provides financial institutions with equity-type capital, but pays investors a fixed rate of interest - investors rank below bondholders as creditors; and for junk bonds, issued by companies rated triple-B or below, there is

greater credit risk. But investors' appetite for these types of paper reflects not only their hunger for

3-month deposit rate

level of confidence. "No one sees a recession in the next few years: the economic outlook is benign, and growth and inflation are moderate." said Mr Mark Seigel, head of debt syndicate at Morgan Stanley.

Investors are sanguine about the increased risk of 100-year bonds, pointing out that most of the value lies in the cash flow of the first few decades. "It's just another piece of corporate debt," said Mr Tom Poor, a managing director of fund management company Scudder. The long maturity does not add significant risk

class of debt dries up". In fact, demand for these types of securities is so

Treasuries. In the preferred strategist. stock market, for example, which has seen nearly \$10bn month, there has been a "dramatic compression" of spreads, according to Mr Seigel. This is illustrated by the experience of Wells Fargo. the West Coast bank, which tapped the market on November 20, paying 162 basis points more than the comparable US Treasury yield; the next day, it borrowed again, but this time the spread was down to 150 basis points. By November 25, when it returned to the market for a third time, it

was able to pay just 125 basis points. But is investors' willingness to take more risk - and for increasingly smaller rewards - a sign of over-confidence? It has happened before - in the junk bond market of the late 1980s, and in the perpetual floating-rate note market in the mid-1980s and both of them crashed when confidence ebbed.

Although these investments

appear justifiable from a portfolio strategy perspective, "no-one knows where strong that investors are IBM will be in five years' willing to accept shrinking time, let alone in 100 years' yield spreads, relative to US time", said one bond market

> Even without a market crash, the fad for 100-year bonds, at least, may prove short-lived. Very long-dated bonds are extremely attrac tive as funding for companies because they provide equity-type financing yet the interest paid is tax-deductible. However, many expect that this loophole will be plugged early next year by a ban on bond issues longer than 40 years. Such as change could be introduced in the February 3 budget. It would have to be passed by Congress, but could be effective from the start of the

Meanwhile, corporate America, just when it needs cash the least after several years of strong earnings growth, is awash with offers for cheap capital - so cheap that IBM, in spite of its \$7bn cash pile and only \$2bn of core debt, could not resist raising another \$850m of 100year bonds this week.

Tracy Corrigan our shareholders".

Loctite

Henkel, the German chemicals company, yesterday won control of Loctite, the US adhesives and sealants company.

control of

The two companies signed a merger agreement after Heakel raised its offer to \$61 a share in cash, or \$1.3bn, for the 65 per cent of Loctite it does not own.

The price paid by Henkel is \$5 a share higher than the amount it had first indicated it was willing to pay, and represents a 31 per cent premium to the level at which Loctite was trading before Henkel revealed its interest.

However, it emerged that Loctite had received a rival offer from an unnamed bidder by the Wednesday auction deadline. That all-stock offer valued the company at

The rival bid was conditional on the merger's being treated as a pooling of interests, a US accounting procedure that enables an acquiring company to complete a deal without creating goodwill on its balance sheet.

Such a condition is likely to have been difficult for Loctite to meet given Henkel's existing 35 per cent stake in the company, a person close to the German company said.

Yesterday's agreement follows a six-week tussle between the two sides, in which Loctite had sought to maximise the amount it could raise from a sale.

At \$61 a share, the final offer values the US company at about 20 times the average of its expected 1996 and 1997 earnings, according to Henkel

That represents a premium to the 17 price/earnings ratio of the Standard & Poor's 500 index as a whole, but is in line with the ratio which Loctite has enjoyed as an independent company in recent years, reflecting its greater growth prospects. For Henkel, the acquisition brings a company with

extensive US and international operations and a leading position in air-drying adhesives for consumer, industrial and automotive

In a statement, Mr Robert Fiondella, who headed the special board committee set up by Loctite to consider bids, called the final Henkel offer "excellent value for

AMERICAS NEWS DIGEST

## Carp emerges as future Kodak head

Mr Daniel Carp, a 48-year-old executive who has spent his working life at Eastman Kodak, emerged yesterday as the eventual likely successor to Mr George Fisher as head of the US photographic company.

Mr Carp was named president and chief operating officer of Kodak, making him the clear winner from a two-way race which had also involved Mr Carl Kohrt. Both men had been members of a so-called chief operating office set up by Mr Fisher in November 1995. The Kodak chairman said yesterday the two executives "complement each other's strengths and work extremely well together". By naming Mr Carp president, though, Mr Fisher clearly

marked him out as the company's next head.

The timing of the announcement also appeared to signal that another milestone had been reached in Mr Fisher's efforts to turn Kodak's fortunes around. Since joining the company three years ago, the highly-regarded former Motorola boss has focused Kodak's operations on its imaging business. This strategy has taken it out of pharmaceuticals and chemicals. He has also reshaped its operations to cut costs, and worked on building a new nanagement team.

The appointment of a president, a position that has not existed at Kodak for some years, would allow Mr Fisher to stand back more from daily operations to concentrate on strategic issues, Mr Carp said. Mr Fisher also this week accepted a seat on General Motors' board, though the company said this would not reduce his involvement at Kodak. Mr Carp said: "George [Fisher] has two years to go on his contracts, but he will stay as long as necessary to be sure that the company is as well positioned as possible for the future." Mr Carp until recently ran Kodak's European business from London, and has also been in charge of its Latin American and Canadian businesses. Richard Waters, New York

## Chrysler lifts buy-back target

Chrysler yesterday added another \$1bn to its stock buy-back programme, confirming the strong cash position that has already enabled it to repurchase \$2bn of its shares so far this year. At the same time, the smallest of the Big Three US automakers lifted its annual dividend from \$1.40 to \$1.60.

Yesterday's steps are the latest in a series taken in the 18 months since the company's biggest shareholder, Mr Kirk Kerkorian, attempted a buy-out of the company. Mr Kerkorian's complaints that Chrysler was amassing too much cash eventually prompted the company to announce previous buy-back plans, though it has held firm to its position that it needs cash reserves of \$7.5bn to cushion it against the next US economic downturn.

Mr Robert Eaton, chairman, said yesterday the increas in the share repurchase plan, which would double the potential repurchases next year to \$2bn, reflected earlier promises to return excess cash to the company's shareholders. He also indicated that the plan reflected the view of Chrysler's board that economic conditions would remain favourable for the company in 1997.

In all, Chrysler has bought 108m shares in the past two year, or some 13 per cent of the total. At yesterday's share price, its plans for further repurchases would cover nearly 8 per cent of the shares outstanding at the end of the third quarter. Chrysler's shares rose \$1%, or 4 per cent, to \$36% on the news, though they fell back later yesterday morning to \$35%. They are now trading around 75 per cent higher than their level at the time Mr Kerkorian revealed his buy-out approach. Richard Waters

## Good year for CIBC

Strengths in investment banking and brokerage, growth in corporate and consumer lending and lower loan losses enabled Canadian Imperial Bank of Commerce, the country's second-biggest bank, to post a 35 per cent gain in earnings for the year ended October 31.

Net profit was a record C\$1.37bn (US\$1bn), or C\$6.04 a share, against C\$1.01bn, or C\$4.18, in fiscal 1995. Return ets was 0.73 per cent against 0.64 per cent, and on equity 17.1 per cent against 12.9 per cent. Fourth-quarter net profit was C\$341m, or C\$1.50 a share, up 14 per cent from C\$298m, or C\$1.26. Assets at October 31 were C\$199bn, up 11 per cent. CIBC is raising its quarterly dividend by 5 cents to 50 cents in January.

CIBC Wood Gundy, the investment banking unit, raised income by 122 per cent to C\$528m in the year, helped by rising stock markets and strong underwriting activity, said Mr Al Flood, chairman. The core consumer and corporate banking business performed well, with healthy contributions from new and high-growth segments such as insurance, telephone banking and debit cards. Loan loss provisions dipped C\$200m to C\$480m and net impaired loans declined to C\$692m, or 0.5 per cent of total loans. About 27 per cent of the bank's earnings came from Robert Gibbens, Montreal

## Corimon offer to creditors

Corimon, the Venezuelan paints group, is moving ahead with a debt-for-equity swap as part of a plan to overcome its financial troubles. Some 33bn bolivars (\$70m) of preferred Class B shares will be issued to financial creditors, who have until December 13 to subscribe. Those that accept the terms will be entitled to preferred dividends from August 16. Corimon last year ran into difficulty with servicing its debt. Raymond Colitt. Caracas

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**UBS Luxembourg S.A. - Paying Agency activity** Alliance & Leicester Building Society £ 200,000,000 11 1/4% 1989-1996 ASFINAG US\$ 200,000,000 FRN 1992-1996 Republic of Austria US\$ 300,000,000 FRN 1993-2003

Bayerische Landesbank Girozentrale US\$ 500,000,000 4 3/4% 1993-1998 Belgium USD 400,000,000 8 3/4% 1991-1998 Britannia Building Society £ 100,000,000 10 1/2% 1992-2000 Cheltenham & Gloucester plc £ 175,000,000 FRN 1992-1996 Council of Europe US\$ 350,000,000 6 1/8% 1992-1999 Cregem Finance N.V. US\$ 100,000,000 FRN 1993-2003 DSM N.V. US\$ 150,000,000 8 1/2% 1991-1996 Electricité de France US\$ 100.000.000 FRN 1992-2002 Espirito Santo Financial Holding ECU 135,000,000 8 3/4% 1991-2003 European Coal and Steel Community £ 15,750,000 FRN 1993-1998 Fisher Brothers Financial Realty Company US\$ 160,000,000 10 3/4% 1985-2000 ong International Trust & Investment Corporation US\$ 150,000,000 FRN 1993-1998 Hitachi Credit Corporation US\$ 100,000,000 7 1/8% 1991-1996 Hitachi Credit Corporation US\$ 100,000,000 5 1/2% 1993-1998 MMC international Finance (Natherlands) B.V. US\$ 50,000,000 6% 1993-1998 National Bank of Canada US\$ 200,000,000 FRN 1995-1998 Nestlé Holdings Inc. US\$ 100,000,000 5% 1987-1997 Osterreichische Postsparkasse C\$ 200,000,000 10 3/4% 1991-2001 Rhone-Poulenc S.A. US\$ 370,000,000 Auction Rate Coupon Undated Notes South West Water plc £ 150,000,000 10 5/8% 1995-2012 SBAB ECU 300,000,000 8 5/8% 1992-1997 UBS Finance N.V. US\$ 150,000,000 FRN 1994-1996 UBS Finance N.V. US\$ 250,000,000 FRN 1992-2002 UBS Finance N.V. US\$ 250,000,000 8% 1996-1997 UBS Australia Limited C\$ 150,000,000 6 1/4% 1993-1997

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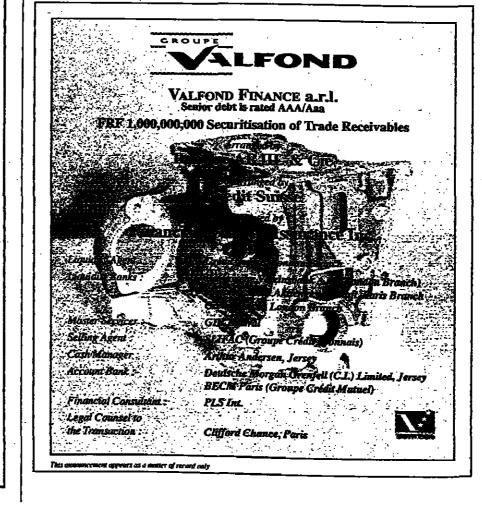
South West Water plc £ 85,000,000 8 3/8% 1994-1998 UBS Finance N.V. US\$ 225,000,000 9 1/8% 1990-2002 UBS Finance N.V. LIT 250,000,000,000 9 1/4% 1993-2000 UBS Finance N.V. US\$ 300,000,000 8.32% 1995-2000 UBS Finance N.V. US\$ 250,000,000 7% 1994-1996 Treasury Corporation of Victoria £ 150,000,000 9 5/8% 1992-1999 Woolwich Building Society £ 200,000,000 FRN 1994-1999

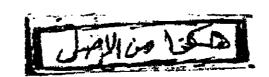
Woolwich Building Society £ 150,000,000 7% 1993-1996 Notice is hereby given that with immediate effect the paying agency functions held by UBS Luxembourg S.A., 3-5 Place Winston Churchill, L-2011 Luxembourg have been transferred to Banque Internationale à Luxembourg S.A., 69, route d'Esch, L-2953 Luxembourg.

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## **COMPANIES AND FINANCE:** THE AMERICAS

# US airlines locked on to a consolidation flight-path

Delta and Continental will not confirm merger talks, but many in the industry see alliances as inevitable, says Richard Tomkins

may refuse to confirm they have been bolding merger talks, but the notion is undoubtedly true - if only because, right now, the US airline industry is one in which everyone is talking to everyone about the possibil-

ity of a deal. Many in the industry believe a round of consolidation is about to take place, and the fear that haunts every airline is that, as in the parlour game known as musical chairs, it is the only one left standing when the music stops.

At present, the US airline industry includes seven big groups. The first division comprises United Airlines, American Airlines and Delta, and the second division comprises Northwest Airlines, USAir, Continental and Trans World Airlines.

These companies are the survivors of the many place since the deregulation ance of the US airline industry in 1978. That provoked a wave of bankruptcies and mergers, and also cleared the way for scores of new,

f lifts buy-back targe

For all the changes that followed deregulation, the 1990s have been marked by a period of relative stability. There have been no big bankruptcies or mergers for several years: the main event has been the continuing battle between the big, established carriers and the cheeky start-ups with their low costs and low fares.

That uneasy equilibrium, however, was shaken last year when USAir started merger talks with United Airlines and American Airlines. In the end, USAir's high labour costs proved a sticking point and the talks broke down, but the affair was enough to start people thinking about consoli-Since then, another event

has increased the pressure: the proposed alliance between American Airlines and British Airways, announced earlier this year. changes that have taken If consummated, this alliwould greatly strengthen American in relation to the other US airlines, upsetting the existing

The rationale for an indus-

hard to increase profits in through a wrenching costthe largely mature domestic cutting exercise that has put market. The growth in a strain on its historically domestic air travel has good labour relations. The slowed and there are no new, untapped markets to go for Meanwhile, many of the big carriers' most profitable routes are besieged by

Inevitably, therefore, some in the industry are considering the possibility of growing through acquisition; and at a time when profits have recovered sharply from a long run of losses, the larger companies have the necessary financial means.

One possible obstruction could be the antitrust argument. But, if anything, this adds to the pressure to merge as quickly as possible, for as the number of airlines dwindles, the last mergers are the ones most likely to face regulatory hurdles.

That said, industry analysts are sceptical about a combination between Delta and Con-

Delta, a paternalistic com-

elta Air Lines and Continental Airlines start-up airlines to enter the Continental Airlines business. start-up airlines to enter the fact that US airlines find it the past two years going last thing it needs just now, say some analysts, is the disruption that a merger would

> Mr Philip Baggaley, an competition from start-up analyst at Standard Poor's, says the acquisition of Continental would add about \$5bn of debt and leases to Delta's balance sheet at a time when the company has been trying to improve its credit rating even without the cost of the acquisition itself, which would be at least

> > "Almost all airline mergers have been very difficult in one way or another." Mr Baggaley says. "The costs of the lower-cost airline tend to rise to those of the other airline, and the labour problems are very difficult, with all the problems of integrating the seniority lists of bly the pilots.'

Yesterday the stock marvinced itself that the excite-



organised employees - nota- No marriage yet: but every US carrier worries about being left on the shelf

Continental-Delta merger down Continental's shares \$1

ket seemed to have con- was overblown: it marked before the speculation the industry but it's another Kevin Murphy, an analyst at

tle changed from the price doorstep of consolidation in tal-Delta marriage," says Mr question whether we are at Morgan Stanley. "It's a little

# Opic hopes on reauthorisation

By Nancy Dunne in Washington

in the year to October.

expect difficulty in getting the agency reauthorised in 1997. Anything connected with foreign trade was at risk before the November include the first private elections, she said.

conservatives in Congre record 169 projects, including 27 new ventures in Russia, where it has been particularly active.

Opic's political risk insurance has been in increasing demand as US companies move into the emerging markets. The agency sold \$16.5bn in political risk insurance last year, up from \$8.6bn in fiscal 1995. Its record of recovery on claims

last year it recovered \$2.8m from old claims, including some repayment from Viet-

The agency committed \$2.2bn for project financing Clinton administration, the number of funds has soared in regions where the US is pushing private sector development. There are now 24 funds, including two in the Middle East and six in the former Soviet Union.

power project in Morocco, agribusiness projects in Russia. small telecol tions ventures in sub-Saharan Africa and \$200m in political risk insurance provided for a new liquefied

survive, it is not clear in what form. The administration has been considering a restructuring of the export credit agencies and a possible merger of Opic; the US-Export Import Bank, which finances exports; and the Trade and Development agency, which finances feasi-

# Record year lifts

The Overseas Private nam. Investment Corporation, the US agency that promotes foreign investment and nar-

rowly avoided the congressional axe this year, yesterday announced it had earned a record \$209m profit Mrs Ruth Harkin, Opic president, said she did not

Even while under fire from who had targeted Opic as an example of "corporate welfare", the agency was breaking records for the disbursement of project financing and political risk insurance. It committed \$2.2bn to a

paid out is 98 per cent, and

and new private investments funds, up from \$1.8bn the previous year. During the

The year's financines

natural gas project in Oman. Although Opic is likely to

bility studies. Mrs Harkin said the agency was in good shape, with reserves of more than

## Telefónica del Peru disputes tariff cut

Telefónica del Peru said it would contest a ruling that will lower its revenues from the rental of lines and circuits by about 17m new sol (\$3.9m) in 1997, AP-DJ reports from Lima.

The Peruvian state telecommunications regulator, Osiptel, reduced by 35 per cent the maximum tariffs on the rental of lines and circuits for data transmission. The tariffs had not changed since June 1993.

Telefónica called the decision "unjustified" and said it would ask for the dispute to be resolved under legal procedures established in its sion agreement The company had reve-

estimate the impact on domestic and long-distance revenues from traffic routed through affected circuits. Its shares fell to \$1.97 at

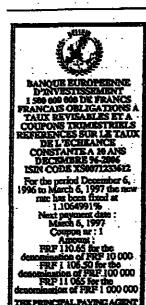
high of \$2.02. Analysts attributed this to the wider implications of the ruling. "Relatively speaking, the

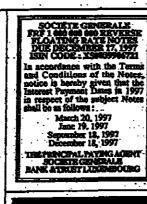
nues of 794.4m new sol in the third quarter ended September 30. Year-ago fourth-quarter revenues were not avail-

Telefónica said it could not

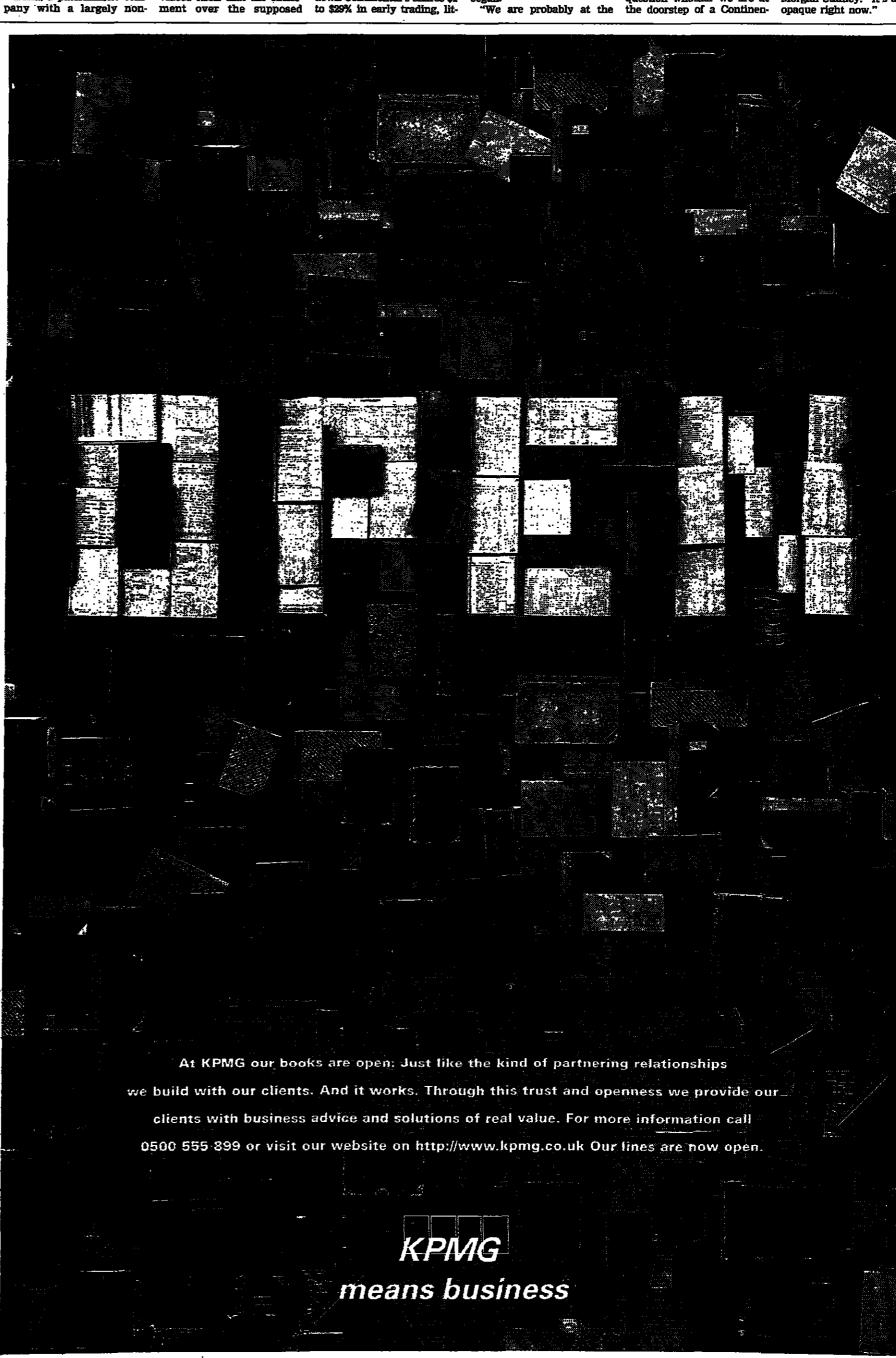
the close from a mid-session

loss isn't so important." said Flemming's Ms Raquel Lizarraga. "The fear is that the decision means Osiptel can change the rules whenever it









## COMPANIES AND FINANCE: ASIA-PACIFIC / AMERICAS

## Canadian **Airlines** rescue up to union

By Bernard Simon

The Canadian Auto Workers union was last night considering whether to urge its members to reject a rescue package for Canadian Air-

lines International. Rejection by the 3,600 CAW members would give the alling Calgary-based carrier few options but to seek protection from its credi-

The union's predicament stems from a decision by the federal government to use an obscure section of Canada's labour laws to force a vote on the rescue plan among CAW members at Canadian Airlines, who are mostly ticket agents.

The CAW is the lone dissenter on the plan among the six unions representing Canadian's 16,400 workers. The carrier's creditors, as well as American Airlines, which holds a 33 per cent equity stake, have also agreed to concessions, provided the plan is accepted by the unions.

The most contentious part of the rescue is a demand for wage cuts. The airline focus and profits are curoriginally demanded a 10 rently to be found. per cent reduction, but later agreed to a sliding scale of cuts averaging about 5 per long-term planning of the company after the departure cent, after the federal government and the provinces of Alberta and British Columbia offered support in the form of fuel-tax rebates. Kong retailer. As such it pro-

The plan also includes a route restructuring, under which Canadian, the smaller of Canada's two national airlines, would divert resources from the highly competitive domestic market to more lucrative trans-Pacific and US-Canada

The airline has warned that, without the rescue package, it will run out of cash in early 1997. Creditors have indicated they may begin seizing assets if the unions fail to agree to the

Mr Kevin Benson, chief executive, said ticket sales had dropped about 15 per cent in the past week, and some suppliers had insisted on cash payments.

The government defended its move to force a vote, on the grounds that it wanted The section of the Canada Labour Code that it has invoked gives Ottawa broad powers to "maintain or secure industrial peace".

Mr Buzz Hargrove, CAW president, accused the government of undermining the collective bargaining process. He said the union would decide within the next day or so whether to end rejection of the

## French bank renews Malaysia push

By James Kynge in Singapore

Crèdit Lyonnais, the French state-owned bank, has renewed its drive for a licence to set up a branch in the increasingly popular Malaysian offshore tax haven of Labuan.

Mr Jean Peyrelevade, the Ahmad Mohd Don, the gov-

n executive from Giordano, the Hong

Giordano, the Hong Kong clothing retailer, has been visiting

Milan recently, scouting the

potential for a new store.

"We are planting seeds,"

says Mr Peter Lau, chair-

man. "Maybe my successors

Mr Lau is quick to play

down the prospect of any

ian fashion centre, stressing

that Giordano's Asian mar-

kets, and China in particu-

lar, are where the company's

But the foray is signifi-

cant. It reveals both the

of Mr Jimmy Lai, its

founder, and a rare emphasis on brand-building by a Hong

vides clues as to whether

local brands can hold their

own in the face of fierce

"In the past, Hong Kong

clothing companies have had

little time for building

brands or image," says the

head of one local advertising

agency. "It was very much

hit and run. You grew the business until it was big

enough to be listed on the

stock exchange, then you

cashed in. Either that, or

you stayed a source for a

The reason, says Mr Lau,

lies partly in the mentality

created by political circum-stances. "We have had the

mentality of a borrowed

place, borrowed time," he

explains, referring to the end

of British sovereignty over

Hong Kong in July next

huild longer-term founda-

tions have not been without

pitfalls. For despite rapid

growth, which has seen

annual sales treble from

HK\$1.17bn (US\$151m) in

1991, the company has suf-

fered its share of problems.

In addition to intense com-

netition in the market, it has

faced political obstacles. Mr

Lai's strong criticism of Chi-

na's premier, Mr Li Peng, in

1994, sparked store closures

foreign label."

international competition.

will reap the harvest."

resolved, and to ask that the licence - which the bank first applied for about a year ago - be granted, a Crédit Lyonnais executive said.

Labuan, a small island off the coast of Borneo, has been designated an international offshore centre by bank chairman, visited Mr Malaysia's central bank. Ini-

HK clothing retailer is breaking with the past

Peter Lau: company is planting seeds for the future

year even after the outspo-

ken media tycoon left the

board and sold his remain-

In Taiwan, the group's big-gest single market, a score of

managers were replaced this

year after sales stagnated.

breakdown in relations with

Hong Kong HQ," says one retail analyst. "It has

required a lot of sorting

out." The 19 per cent fall in

first-half sales in Taiwan

was one cause of disappoint-

ing group results for the

period; which were flat at

company's operations through franchises. The

costs of expansion and

advertising mean that fran-

chises are often the quickest

route to growth, but they

also bring the risk that man-

agement control will be

Mr Lau shrugs off the set-

backs. Franchises, argues

the Giordano chief, have

proved successful for the

group, allowing it to pene-

weakened.

ore broadly, the

There seems to have been a

on the mainland. The contro- trate markets more rapidly

versy rumbled on into this than it could with stand-

alone operations.

"We are entering India

with a joint venture because

they have their own manage

rial culture and understand-

ing", he says. The company's

image is maintained, says

Giordano, through training

Officials on the mainland

remain wary of the group,

but the worst appears to

have passed. Giordano is in

negotiations with a subsid-

iary of the ministry of agri-

culture about the establish-

ment of stores in Beijing,

and its business has proved

resilient. Despite the store

closures earlier this year,

position itself as a value-for-

money, accessible store, and

Hong Kong retail analyst.

This image, says Mr Lau,

the group's strategy. "We

want to create an atmo-

sphere of honesty, openness

and reliability." At least as

creation of management

that approach", says one yours."

performance mainland sales rose almost

reflected the risks 30 per cent in the first half

programmes and standar-

by seeking to establish a brand identity

him that Crédit Lyonnais' November that Malaysian ect finance in Malaysia and financial troubles were companies - as well as foreigners - can set up there. To date, 51 offshore banks. 15 trust companies and five insurance companies have been given permission to operate there.

The Crédit Lyonnais exechad not given any indication when it might grant the tially it attracted little inter- licence. He said the bank ernor of Malaysia's central est, but that changed when would use a Labuan branch was interested in financing in profits over the next few bank, this week to convince the government ruled in for corporate banking, proj- such offshore expansions years.

Giordano lays long-term foundation

for investment funds. Because there is no lending in the Malaysian ringgit under Labuan regulations, Crédit Lyonnais' operations

there would not pose any competition to local banks. The executive said many utive said the central bank Malaysian companies were looking to expand out of their country into the of the bank would continue region, and Crédit Lyonnais to provide steady increases

island's 3 per cent corporate tax rate and absence of withholding tax were attractive.

Earlier this week, Mr Peyrelevade sald Crédit Lyonnais' Asian operations were set to record net profits of US\$150m this year, a rise of about 30 per cent. He said the Asia-Pacific operations

## ASIA-PACIFIC NEWS DIGEST

## Carter Holt to upgrade pulp mill

Forestry group Carter Holt Harvey is to spend NZ\$300m (US\$213.9m) upgrading its pulp and paper mill at Kinleith in the central North Island. The project, one of the biggest industrial developments in New Zealand, will be completed by mid-1998. Production will increase 30 per cent to nearly 600,000 tonnes a year.

Mr John Faraci, chief executive of Carter Holt Harvey, which is controlled by International Paper of the US, said the expansion was consistent with the company's strategy of adding value to its New Zealand production, and would ensure cost competitiveness in international markets. The main components of the modernisation include a

100,000-tonne-a-year waste recycling operation, pulp-processing and drying machinery and an increase in container-board production. Most of the production will

#### Highlands shares top bid price

Shares in Highlands Gold, the Papua New Guinea-based mining group facing an unwanted A\$420m (US\$335.8m) takeover from Canada's Placer Dome, edged above the bid price yesterday, with some of the buying coming from a PNG-based institution which said it believed the stock was undervalued.

The National Provident Fund in Port Moresby said the purchases had taken its stake to 5.5 per cent from 4.8 per cent. Mr Robert Kul, NPF managing director, said there was considerable potential in Highlands' two well-advanced exploration projects - the Ramu and Frieda River deposits – and that the fund had bought the

shares as a long-term investment above the bid price. Placer's offer was 75 cents a share, a level described by Highlands as inadequate. Highlands shares closed 2 cents higher at about 77 cents yesterday. Nikki Tait. Sydney

#### Australis reduces losses

Australis Media, the Australian pay-TV operator, incurred an after-tax loss of A\$51.1m (US\$40.85m) for the three months to end-September, compared with a deficit of \$87.7m in the preceding quarter.

Sales revenue was A\$26.4m, an increase of A\$6.1m on the preceding quarter. This included more than A\$6m of revenue from the company's programme supply agreement with Foxtel, the rival cable-based pay-TV operator. Total subscribers at end-November were 313,000, made up of 98,000 Australis subscribers, 95,000 franchisee subscribers and 120,000 Foxtel subscribers.

The company, which in 1995 became the first pay-TV company to start operating in Australia, has recently seen battling to secure new funds. It finally completed an A\$316m refinancing plan in November, with help from Mr Kerry Packer's Publishing and Broadcasting group. Australis warned yesterday it expected "significant negative cashflow from operating activities and investing activities in each fiscal year to at least fiscal 1996".

## Dickson compensation nearer

Dickson Concepts yesterday said the US bankruptcy court had approved an application to reimburse up to \$1m of costs incurred in its due diligence investigation of Barney's, the New York-based department store. The application was filed by Barney's creditors. Dickson expects to complete the due diligence in January.

Mr Edwin Ing, group executive director and company secretary, said: "Once the due diligence is completed, the company will only then consider whether to submit a definitive proposal to Barney's in relation to the company's possible investment in Barney's."

AFX-News, Hong Kong

## **New distribution unit at Acer**

Acer Sertek, the distribution arm of Acer, the Taiwanese computer company, is to set up a unit for the distribution of products in communications, and computer and consumer electronics. It will begin operating on January 1. Acer Sertek has invested T\$199m (US\$7.24m) in the

Sydney in 2000. The sale price is thought to be about

Olympics rights for TVNZ

TVNZ, the government-owned television network, has won the New Zealand TV rights to the Olympics Games in

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important, he argues, is the just a few days", says an

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change fields quickly", says to rely on one-off opportuni-

groups head on, the battle are trying to build some-

will be very bloody, and thing longer-lasting, to cre-

Turnover

structures allowing flexibil-

ity in production and mar-

playing field and be able to

there is strong demand for much of the blood will be ate an image", he says, cit-

quickly. One example is its

will remain at the centre of introduction of products to value and "low risk" shop-

emblazoned with the image

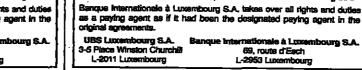
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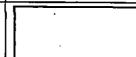
windsurfing champion this

summer. "That took them

executive at a rival retailer

Giordano certainly acts





"In terms of innovation, pro-

duction and delivery times,

But Mr Lau is not content

"Niches do not last so we

ing Disney and Body Shop of

the UK as models. The Gior-

dano feeling, he says, is tied

ping. After the turbulence of

1996 - particularly on the

mainland - it is a sentiment

John Ridding

that investors might share.



European Investment Bank ECU 150,000,000 74% 1988-1996 Notice to Bondholders UBS Luxembourg S.A. - Paving Agency activity

ent Bank ECU 1,125,000,000 10% 1990-1997

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UBS Luxembourg S.A. - Paying Agency activity

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Higher advertising expenditure boosts spirits growth

## GrandMet achieves £965m

By Roderick Oram, Consumer Industries Editor

The long-touted recovery of world spirits markets gained credibility yesterday when Grand Metropolitan, the UK drinks and food group, reported one of the sector's best profit increases for

Reaping the rewards of higher advertising expenditure, International Distillers & Vintners, GrandMet's drinks arm, lifted prices and volumes of key brands such as J&B Scotch whisky and Smirnoff vodka at a faster rate than its competitors. "I take some heart from the performance," one analyst said. "Hopefully, we'll eventually see a similar performance from Guinness and Allied Domecq."

The City considers that GrandMet started streamlining its drinks business and spending more on marketing its brands about a year to 18 months ahead of



George Bull, chairman - will seek approval for share buy-back

GrandMet's operating prof- and analysts' forecasts of would cost it about £30m in its from drinks rose 4 per cent to £471m (\$772.4m). Couwith an acquisitionboosted rise of 30 per cent to £431m from Pillsbury, its main food business, Grand-Met reported pre-tax profits of £965m, up 5.8 per cent, for the year to September.

some £500m of free-cash generation this year further fuelled hopes it would buy back about 5 per cent of its shares. It will seek approval for a 10 per cent buy-back at However, its shares eased

10p to 446%p as analysts forecast the strong pound

North America was the one flat region for drinks profits, but GrandMet achieved its first price increase there on Smirnoff spirit volumes were up 9 per cent in Europe and by 11 per

## Hanson's era ends with City unimpressed

Hanson delivered its final set of results as a conglomerate not with a bang, but with a whimper, yesterday unveiling underlying profits down 9.6 per cent to £1.2bn

At the pre-tax level, the results for the year to Octo-ber 1 were bolstered by £633m of exceptional gains on disposals, including Seven Seas <del>vi</del>tamins, Cavenham forest products and Suburban Propane.

Aided by the release of £193m of provisions previously ear-marked for environmental liabilities, Hanson lifted pre-tax profits to £1.81bn (£1.23bn).

With US industries, impe-

rial Tobacco and Millennium Chemicals demerged, analysts described the figures as an "historical curiosity". But brokers will search for clues about prospects for the

Energy Group, to be demerged in February, and

demerger of The Energy Group, the final phase in the break-up, will be unveiled on Wednesday. Lord Hanson, chairman, lamented the

lowly stock market ratings. "The combined value of Hanson and the demerged companies was 195p on December 1 1995, and now stands at 150p" he said. "This in no way represents either our earnings capacity or future prospects".

Hanson shares added just %p to 80p, encouraged by a 1p dividend, in effect a first quarter pay-out from the energy and building materials businesses. Henceforth, the companies will switch to interim and full-year distri-

US operations took advantage of strong demand to lift operating profits 35 per cent. The Energy Group lifted operating profits from £167m to £458m. But operating profits from Peabody, the US coal miner, slipped from

In building materials, the

## LEX COMMENT GrandMet

shareholder value with the zeal of a religious convert. Yesterday's results show why. Even after recent disposals, the group's return on invested capital is a paltry 8 per cent. And returns from its last big acquisition, the £1.7bn purchase of Pet in 1994, are considerably lower following the unfortunate down-

turn in US demand for Mexican sauces: In this context, the management's emphasis on getting decent returns on capital

portfolio. The spirits division is already responding to rationalisa

The most concrete evidence of this new philosophy will come in the form of a £500m distribution, probably accompanying the interim results next year. This will underline the strong cash generation of the business and help keep the management on the straight and narrow. Beside

grasping the concept of Grand Met. Grand Metropolitan is

means an end to deals. Investors should be delighted since there is plenty to do within the existing busines

tion and more effective marketing - 7 per cent profits growth in the second half may not sound like much, but by the standards of this industry it is explosive. Burger King has been left behind by McDonalds in Europe and Asia, offering significant scope for catching up. Restructuring at Pet should also start to pay - although GrandMet is having to run fast just to stand still given the current weakness of the dollar.

given the group's pay-back from acquisitions, investors are better getting cash up front.

## Mixed signals from Centrica

the most elegant or informative of names for a natural gas company. But for senior executives at British Gas's domestic supply, trading, retail and services businesses, the new identity, however ungainly, is a powerful symbol of their long-awaited independence.

In recent months, it has become clear that the different branches of British Gas were rapidly diverging. Mr Richard Giordano, BG's chairman and chief executive, acknowledged as much yesterday when he spoke of the "very different roles" of the two companies in the UK gas industry

Mr Giordano has long believed that the domestic gas business would have to undergo a cultural revolution to survive in the competitive market that is being introduced during the next

ca's chief executive, yester- gas producer has been seen day vowed to deliver that as a prerequisite for the

Robert Corzine finds analysts confused over the gas concern's independent prospects

the first priority. Renegotiation of the take-or-pay contracts was relegated to third place in the list of objectives, after retention of market share in the domestic gas sector of 19m customers.

Centrica plans to expand beyond natural gas, to the supply of electricity. Further household-based financial and insurance products will also be introduced to complement the Goldfish credit card launched introduced

But even if the group's strategy is clear, uncertainties about its prospects abound. Renegotiation of take-or-pay contracts with at Mr Roy Gardner, Centri- least one leading North Sea

revolution. Improved cus- demerger of Centrica. But tomer performance would be yesterday's BP deal may not be a model for others.

Mr Giordano said talks were proceeding "field by field". Some deals would be done for cash, while others would probably be based on the exchange of assets, with stakes in the giant More-cambe gas field likely to figure prominently in any such deals. Mr Gardner predicted that "one or two" other deals may emerge before the demerger in February.

Industry analysts yesterday expressed widely varying views of Centrica's prospects. One thought it "in a strong position", in spite of having solved only a small part of its take-or-pay problem. "They are still the dominant supplier, with access

erence to Morecambe Bay, whose output can be cranked up quickly to respond to spurts in demand. Others complained that, valuing the company was virtually impossible.

Mr Gardner yesterday confirmed that Centrica would not pay a dividend in the immediate future, because of uncertainties over how much market share it would lose as a result of gas market liberalisation, and the continuing uncertainty over the cost of the gas it bought from North Sea suppliers.

But Ms Irene Himona, at London broker Société Générale Strauss Turnbull, said those same uncertainties made it impossible to place an accurate valuation on the company.

"We still lack the fundamental bits of the puzzle," she said. "We don't know its revenues or its costs, so how can we predict what its profits will be?"

Lex, Page 14

## dips and warns on year

Great Universal Stores yesterday reported its first profit fall in 48 years and cautioned the market to rein in expectations for the full

Shares in the mail order and business information group tumbled 24%p to 651%p, as chairman Lord David Wolfson of Sunningdale warned that trading in the core mail order business remained difficult. Furthermore, adverse exchange

RESULTS

cant effect" on annual profits, he said, and had cut £5m (\$8.2m) from first-half profits

As the company had warned earlier this year, intense competition in UK mail order held pre-tax profits in the half-year to September down 1 per cent at

Lord Wolfson, who became chairman in August, admitted that breaking the profits

rates would have "signifi- record was not "necessarily the sort of record I would have sought to achieve".

abrupt reminder that GUS still relies on traditional agency mail order, a mature market in the UK, for almost a third of annual profits.

The market had been carried away with its recent \$1.67bn acquisition of the US business information services group Experian, said one analyst, and had forgotten "just how difficult things

are in home shopping. It's

home shopping operating profits from £72.4m to £61.3m. The decline was sharpest mainly in the UK. where profit dropped from £54.5m to £44m. Initially, service levels to industry standards - such as two-day delivery. He estimated the group had incurred £3m-£5m

The property division

in extra one-off costs as a

This announcement is neither an offer to purchase nor a solicitation of an offer to sell these securities. The Offer is made only by the Offer to Purchase, us amended by Supplement No. 1, and the Letters of Transmittal and is not being made (nor will tenders be accepted from) holders of Notes in any jurisdiction in which the Offer or the

## Millennium America Inc.

Notice of Change-in-Control and Offer to Purchase for Cash any and all of the Outstanding

2.39% Senior Exchangeable Discount Notes Due 2001 of Millennium America Inc. (including the ADS Rights appurtenant thereto issued by

Hanson (Bermuda) Limited to acquire American Depositary Shares

representing Ordinary Shares of Hanson PLC)

Millennium America Inc. ("Millennium America"), on behalf of itself and as agent for Hanson (Bermuda) Limited ("HBL"), is offering (as amended and supplemented, the "Offer"), on behalf of itself and as agent for HBL, an indirect wholly owned subsidiary of Hanson PLC ("Hanson"), to purchase for cash at the Repurchase Price, upon the terms and subject to the conditions set forth in the Offer to Purchase, as amended and supplemented by Supplement No. 1, dated December 5, 1996, to the Offer to Purchase (the "Offer to Purchase"), and in the Letters of Transmittal, any and all of the outstanding 2.39% Senior Exchangeable Discount Notes Due 2001 of Millennium America, including the ADS Rights appurtenant thereto issued by HBL to acquire from HBL American Depositary Shares each representing five ordinary shares of 25p each in the capital of Hanson. The Repurchase Price is 101% of the accreted value of the Notes to but excluding the date of repurchase. The Repurchase Price as of December 17, 1996 will be US\$883.27 per US\$1,000 principal amount due at the stated maturity of Notes, net in cash to the Tendering Holders. See the Offer to Purchase for capitalized terms used herein but not defined herein.

Any questions or requests for assistance or for copies of the Offer to Purchase or related documents may be directed to the Information Agent at one of its telephone numbers set forth below. Any Holder or Beneficial Owner also may contact such Holder's or Beneficial Owner's broker, dealer, commercial bank, trust company or other nominee for assistance concerning the Offer.

SUBJECT TO THE TERMS AND CONDITIONS SET FORTH IN THE OFFER TO PURCHASE, THE OFFER AND WITHDRAWAL RIGHTS WILL EXPIRE AT 5:00 P.M., NEW YORK CITY TIME, ON DECEMBER 17, 1996, AND MAY NOT BE EXTENDED UNLESS REQUIRED BY APPLICABLE LAW (SUCH TIME AND DATE OR THE LATEST EXTENSION THEREOF, IF EXTENDED, THE "EXPIRATION DATE"). NOTES TENDERED IN THE OFFER MAY BE WITHDRAWN AT ANY TIME PRIOR TO THE EXPIRATION DATE.

The Information Agent for the Offer is:

**GEORGESON** & COMPANY INC.

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(800) 223-2064

Europe: Moor House-17th Floor 119 London Wall London EC2Y 5ET England +44-171-454-7100

December 6, 1996

#### 0.188 (0.09 ) 0.5 2.52\$ (1.8 ) 6.06 8.88\$ (8.74\$) 10.1 0.059L (0.3721\$) 0.05L 9.56 (8.75\$) 24.25 6.08 (4.76 ) 12.2 0.777 (1.58 ) 4.58 8.04 (6 ) 9.5 1.721\$ (0.45L ) 13.18L† 0.484L (0.058 ) 16.8L† 0.484L (0.058 ) 16.8L† 6 miths to Aug 31 25.4 6 miths to Sept 30 41.2 Yr to Sept 30 90.4 Yr to June 30 8.99 6 miths to Sept 29 15.3 Yr to Sept 30 49.9 6 miths to Sept 30 49.9 6 miths to Sept 30 6.89 18 miths to June 30 40.673 (22.7 ) (39 ) (101.4 ) (5.2 ) (137.2 ) (25.8 ) (15.3 ) (37.3 ) (4.57 ) (-) (14.4 ) Expert Inti 1.72L4 0.484L 0.776 16.1 (8,025) 3884 (436.9) 54.54 (1,203) 235.6 (11,184) 1,806 (55.1) 1.7 (13.7) 1.16 (3,567) 3684 (74.5) 9.64 (86.5) 19.1 (22.9 ) (15.7 ) (18.7 ) (7.14 ) (2.23 ) Yr to Sept 27 459 6 miths to Sept 30 1,212 (47\forall ) (237.5 ) (1,226\forall ) (1.18 ) (0.27 ) (348 ) (19.3 ) (32.44\forall ) (12.6 ) (17 ) (47.7 ) (47.7 ) (9.22\forall ) (4.46 ) (1.75 ) (9.55\forall ) (11,184) 1,806♥ (55.1) 1.16 (3,567) 368♠ (74.5) 9.64 (86.5) 19.1 (300.6) 11.84♠ (373.3□) 140.2 (32) 20 (212.8) 52 (1) 0.7381. (69.3) 3.58♠ (100.2) 12.8♠ (22.7) 3.61 (25.7) 2.55 (80.7) 8.19 Harris (Philip) 9.53 8.9 32.51 22.9 12.49 28.7‡ 1452 4.3† 22.5 6.78 17.7 (898 ) (4.3 ) (3.1 ) (30.3 ) Brit Smaller VCT \_\_\_\_\_ 6 ariths to Sept 30 94.2 Ediaburgh New Tiger \_\_\_\_ Yr to Oct 31 ± 27.43 Scoulder Latin \_\_\_\_\_\_ 6 miles to Oct 31 88.9 0.49L 0.18 4.8 Feb 21 2.2 3.6

eptional charge. Wafter exceptional credit, †On increased capital. arrings shown basic. Dividends shown net, Figures in brackets are for corresponding period. AAfter exceptional charge. VAfter exceptional credit. †On increased capital. Comparatives restated. \*Comparatives for 12 months to December 31 1994. #Second luterins. Prish currency. \*Already paid. Distribution of 1p., payable January 10, clared for first quarter. \*Adjusted for sub-division. \*#IFor 15 months. \*Adjusted for scrip Issue. □ Gross rental Income. \*#OAIm stock. \*\$USM stock. \*#LON reduced capital.

## Ruud brand | London for Hay & | Clubs slips Robertson to £19.1m

By Patrick Harverson

Ruud Gullit, the Chelses player-manager and Dutch football star, is to have a range of leisure clothing and accessories named after

In what will be the first time a company has attempted to build a clothing brand around a football player, Hay & Robertson, the UK sports and leisure wear company, has signed a deal with Gullit to develop the range under the Admiral

In a five-year deal, the 34year-old will be paid an ini-tial "six-figure" sum and receive a royalty on all worldwide sales of the clothing, which will be under a new "Ruud" sub-brand of Admiral. H&R is gambling on Gullit's public persona as a charismatic and cosmopol-

itan sports star. It plans to launch the 40item range of what it calls "urban streetwear" clothing next autumn to coincide with the start of the football season. Mr Lance Yates, chief executive of H&R, said the deal with Gullit was the first step in re-establishing

The company recently acquired the European licensing rights to Admiral for sued in expanding markets

A shortage of high rolling gamblers at the Ritz casino in London largely wiped out a stronger performance from London Clubs International's middle and lower market

> Pre-tax profits slipped from £19.3m to £19.1m (\$31.3m) in the six months to September 22. Mr Alan Goodenough, chief executive, said atten-

dances at the Ritz - one of its most profitable casinos rose by 5 per cent but "the club suffered from an unusually low win/drop percentage which depressed its profits". The win/drop percentage the amount retained by the

casino as a proportion of customers' money exchanged for chips - is believed to have dropped at the Ritz from at least 20 per cent to the low teens. However, Mr Goodenough said the group's mix of business was better.

The Egyptian casinos traded strongly and the refurbished Casino du Liban, which opened this week in Beirut, was expected to make "a very useful contribution". Casino management contracts were being pur-

## FLEMING FLAGSHIP SERIES II

Société d'Inoestissement à Capital Variable European Bank & Business Gentre, 6, route de Trèves L-2633 Senningerberg, Grand Ducky of Luxembourg R.C. Luxembourg No. B 39 252

Notice of Annual General Meeting

NOTICE is hereby given to Shareholders that the Annual General Meeting of FLEMING FLAGSHIP SERIES II ('the Company') will be held at the registered office of the Company at European Bank & Business Centre, 5, route de Trèves, L-2635 Senningerberg, Grand Duchy of Luxembourg on Wednesday 18 December 1996 at 3:00 p.m. for the purpose of deliberation and voting upon the following agenda:

Submission of the Report of the Board of Directors and of the Auditor;

2. Approval of the Annual Report for the financial year ended 31 July 1996;

3. Discharge of the Directors in respect of their duties carried out for the year ended 31 July 1996;

4. Election of the Directors and Auditor for a term of one year;

Any Other Paris

Resolutions on the agenda of the Annual General Meeting will require no quorum and will be taken at the majority of the Shareholders present or represented.

A Shareholder entitled to attend and yote at the meeting may appoint a proxy to attend and vote on his behalf and such proxy need not be a Shareholder of the Fund.

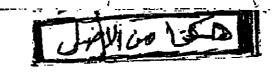
In order to be entitled to attend the meeting, holders of bearer shares must deposit their bearer share certificates seven working days prior to the meeting with the following institution: Kredietbank S.A. Luxembourgeoise, 43, boulevard Royal, L-2955 Luxembourg

Banca Commerciale Italiana SpA, Corso di Porta Nuova 7, I-20121 Milano Creditanstalt-Bankverein Aktiengesellschaft, Schottengasse ö.

BHF-BANK Aktiengesellschaft, Bockenheimer Landstraße 10, D-60323 Frankfurt/Main Banco Exterior de España Argentaria, Carrera de S. Jerónimo 96. E-28014 Madrid

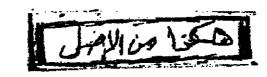
Shareholders who cannot personally attend the meeting are requested to use the prescribed form of proxy (available at the registered office of the Company) and return it at least seven working days prior to the date of the Annual General Meeting to the Company, c/o Fleming Fund Management (Luxembourg) S.A., L-2888 Luxembourg.

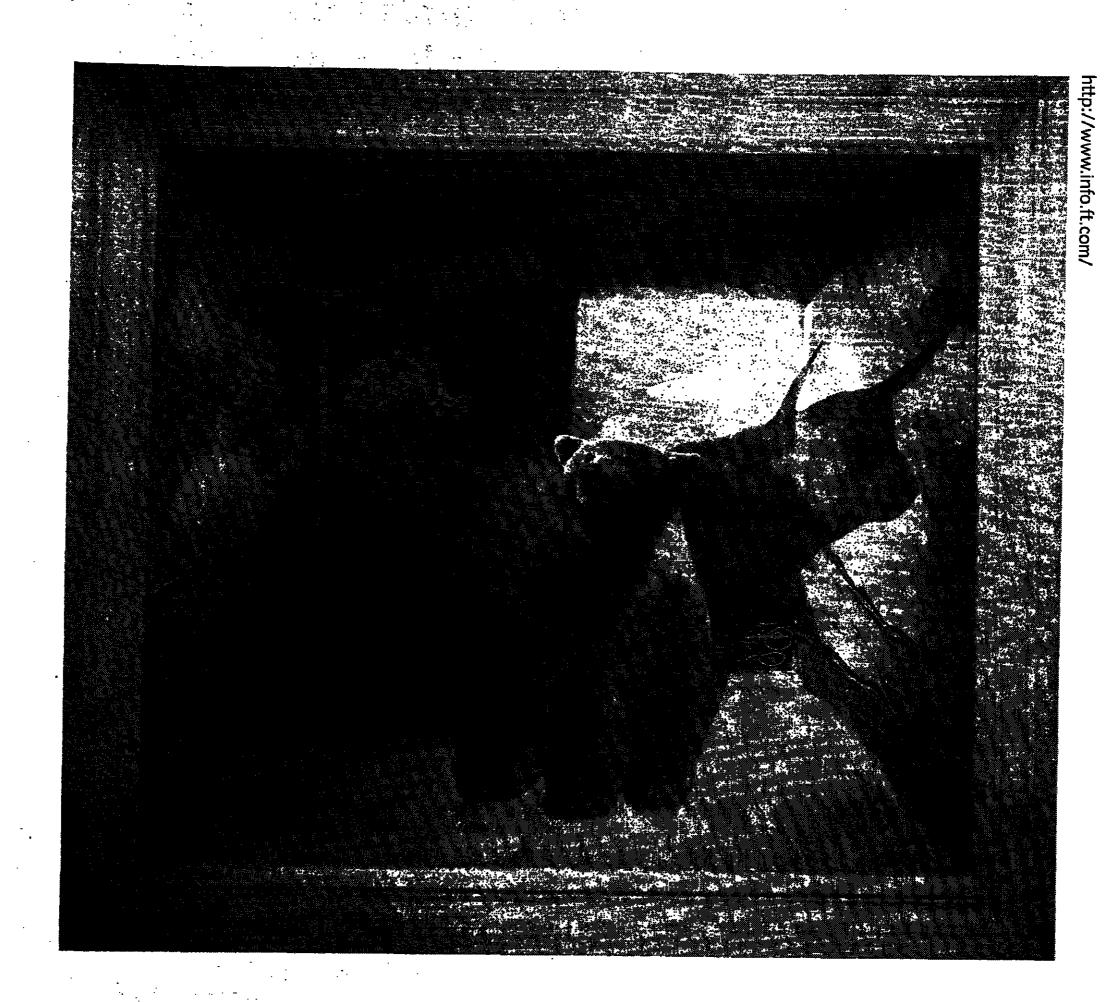
By Order of The Board of Directors HENRY C. KELLY, November 1996



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## INTERNATIONAL CAPITAL MARKETS

# Treasuries in decline as dollar weakens CBOT links

By Lisa Bransten in New York and Samer Iskandar in London

Treasury prices yesterday lost much of the gains made over the past six weeks in the face of a declining dollar and a spate of new

Near midday, the benchmark 30-year Treasury was off a full point at 101# to yield 6.469 per cent, a rise of 8 basis points from the levels of late Wednesday. At the tionally makes near the end spectrum the two-year note was & weaker at 99%, yielding 5.675 per cent. The

The yield curve that traces anticipation of being able to Analysts yesterday dis- was expecting a rise of % Europe, agreed. "A severe the difference between the sell to the Fed at slightly missed a sharp fall in UK percentage point [in the base squeeze in the weeks up to points to 79 on sharp selling like there is going to be a the near future. at the long end of the curve. coupon pass so the bubble Mr Richard Gilhooly, inter- has been pricked." national bond strategist at

New York, attributed the widespread selling to the weakening dollar and to disappointment that the Federal Reserve had not yet carried out the purchases of Treasuries - known as "coupon passes" - that it tradishort end of the maturity of the year. Coupon passes are generally undertaken by the Fed at year-end to meet

Paribas Capital Markets in slightly stronger as the dollater in the session. By early afternoon, the dollar had fallen more than Y0.75 from late Wednesday, changing hands for Y112.32 compared with Y113.12.

The market was also worried that today's figures on at 109%, down &. November employment levels might show signs of wage seasonal demands for cash inflation or point to a March 30-year bond future from the US banking system. strengthening of the US "Dealers had bought in

Gilt prices were propelled upwards in the morning by Bonds started the day comments from Mr Eddie George, governor of the lar rose against the yen, but Bank of England, that a rise fell with the US currency in the base rate was not urgently needed and that future rate rises would probably not be as sharp as the market seemed to anticipate.

> 1114, before falling to close Short-term rates benefited most from Mr George's remarks, Liffe's March short sterling future closing 0.10

New international bond issues

Liffe's March 1997 long gilt

future reached a high of

at Sanwa International, stock shortage." "Now it is only discounting

a % point rise." In the cash market, the 10-year yield spread of gilts over bunds widened 9 hasis points to 198 points. Mr Andrew Roberts, a gilt analyst at UBS in London said: The spread is now near the high end of its medium-term range, making gilts rela-

tively attractive." He also said institutions were holding a lot of cash. "If it goes into gilts it could give us a year-end rally." Mr Simon Briscoe, chief UK economist at Nikko

two-year note and the long higher offer prices," said Mr gilts as short-term profit tak-rate] before [next year's gen-year-end can not be ruled bond steepened 2 basis Gilhooly. "It doesn't look ing, and remained bullish for eral] election," said Mr Kirit out," he said. "Institutions Shah, chief market strategist are cash-rich and there is a

> Other European markets fell in the wake of weaker bunds and Treasuries. Liffe's March bund future settled at 100.70, down 0.77, then fell in after-hours trading to a low of 100.42.

> "The sell-off showed the market is no longer expecting a rate cut by the Bundes-bank," Mr Shah said. "Last week's low of 5.55 per cent (on the yield of the 10-year bund] is the lowest we are likely to see this year." Yields on 10-year bund closed at 5.79 per cent, up 13

# with brokers in **OTC** venture

By Laurie Morse in Chicago

The Chicago Board of Trade yesterday announced it was linking with two securities brokers to provide direct access for its members to the over-the-counter market in government securities. It is believed to be the first

attempt by a futures exchange and securities market dealers to bridge the gaps between their related The CBOT - the world's

busiest futures exchange hopes the initiative will open the door to a new class of business. The deal, with New York-based Liberty Brokerage investment Corp and the US subsidiary of UKbased broker Prebon Yamane, will offer a variety of other OTC instruments, as well as government securities. The joint venture will be called Chicago Board Brokerage.

The CBOT's largest institutional members already have access to the cash markets because they are primary dealers of Treasury debt. However, the new faciltty will open the inter-dealer markets to smaller players, and will reduce costs for all participants by unifying clearing and settlement functions for cash and futures dealing.

More than 80 per cent of CBOT volumes is related to futures and options contracts in US government deht. Although it plans next spring to link with the London International Financial Futures Exchange and the Tokyo Stock Exchange to list contracts in nondollar-denominated long-

amounts of new business.

While the exchange has seen a rebound in volume this year - it traded 207m contracts to November, up 5.6 per cent on 1995 - a reduction in the size of the US government debt, and a commoditising of OTC derivatives transactions is forcing the CBOT to innovate.

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ing sinks

The attempt to break into the insular world of cash bond dealing will eventually provide a platform for CBOT members to trade and clear swaps and other OTC derivatives transactions. Trading will be on an electronic sys tem operated by CBB.

Liberty is one of the big gest inter-dealer brokers in cash government securities, while Prebon Yamani specialises in money markets, including federal funds, swaps, and other derivatives. The two broker-dealers have formed a partnership called Hudson Holdings to hold 41 per cent of CBB, while the CBOT will retain 51 per cent.

The third partner is the CBOT's clearing house, which has formed a subsidlary called the Clearing Corporation for Options and Securities. The clearing operation will be linked with the New York-based Government Securities Clearing Corporation and give CBB traders a means to centralise clearing, settlement, and cross-margining for all their bond, money market and futures trades.

The new venture is expected to begin operation by the middle of next year. "The alliance will greatly increase market efficiency by incorporating the advantages of OTC markets, exchangetraded markets and interacterm bonds, this diversificative electronic trade execution may not bring in large tion," said Mr Edwin Payne, Liberty Brokerage president.

-- Low coupon yield -- Medium coupon yield -- High coupon yield --Dec 4 Dec 3 Yr. ago Dec 4 Dec 3 Yr. ago Dec 4 Dec 3 Yr. ago

**UK Indices** 

## Mixed reception for Spain's D-Mark issue

The eurobond market had another another hectic session yesterday, featuring several sovereign or government-backed issues.

Spain launched its large, long-expected D-Mark issue - DM2bn of 10-year bonds priced to yield 24 basis points over bunds - to mixed reviews.

Many dealers, especially in London, complained that the issue was too aggressively priced and too close to the year-end. "It's too big and He said a spread of 27 or 28 basis points would have ing the session. Lead manbeen more appropriate, ager Merrill Lynch said "Most investors aren't buy- about 75 per cent of the deal ing long-end D-Marks - they was placed in Europe, with don't really believe in the the rest sold in Asia.

bonds were freed to trade. However, lead manager Dresdner Kleinwort Benson insisted the spread had barely changed, although it some bonds from other syn- 276 at launch.

dicate members. Dresdner claimed it was the German government, federal states and eurobond

Israel made a successful eurobond debut with \$200m of five-year bonds priced at a spread of 50 basis points rowed to 48 basis points dur-

ened to about 28 after the date - L600bn of 10-year bonds for Argentina. Chase joint bookrunner with BCI, said the issue demand was heavily oversubscribed. causing the spread to naradmitted it bought back row to 250 basis points from

The lira sector also saw its largest asset-backed issue to better to have launched the date with L800bn of triple-A deal now because in January rated bonds backed by leas-DM30bn of new supply from ing contracts originated by ing to Paribas, joint lead issuers could hit the market. manager with San Paolo di Torino, the deal's structure - under which it pays all the principal at the final maturity - and the fact that the too tight," said one dealer. over Treasuries, which nar- yield is higher than on comparable triple-A rated issues

> Investors are keen buvers of lira bonds, owing to con-Italy's prospects of joining the core countries in the

attracted investors.

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Bayerische Hypoth,t)	200	5.00	99.874R	Jul 2001	0.275R	+18(6%-01)	Banque Peribes .	•
Final terms, non-callable unless	stated. Y	ield spres	ad fover rel	event gove	ncoent be	and) at launch	supplied by lead manager.	
Floating-rate note. #Semi-annue								
21) 3-mth Libor +15bp. b) 3-mi	h Libor -	614bp. d)	Callabia o	n 18/12/97	at par. o	i) Chevy Ches	e Credit Card Master Tru	ᆆ
Legal meturity: May 07. d1) Prio	ed later. 1	-mith Lib	or +14-15b	p. d2) Cles	6 B: 25.5	n, e) Callable 8	puttable on 12/12/99 & 1	2
12/01 at par. e1) 10% to 12/12	799, then	10%% 1	8 12/12/01	, men 10%	76. 1)SF	ribum iBunche	C E/11/HE WAS INCHESSED	u
SFr250m. g) San Paolo Lecalnt	recevable	es. g1) 3	-min ⊔007	+oop. g2) (	— nan ∟b	ou +sandr 83) 3-	and moot + 1900 bruly soluti	

ies to French govt BTAN. § Over Interpolated yield. § Long 1st couport. spurred the launch of a tavba, the Slovak statepon deal for Morgan Guar-\$200m of 10-year govern-

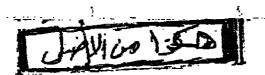
rower. The bonds, priced to tinued optimism about L1,000bn, 30-year zero-cou- owned water utility, issued yield 115 basis points over Treasuries, saw strong anty Trust, taken up largely ment-guaranteed bonds, the demand from US accounts ongest-dated debut issue yet and the spread narrowed to rom a central European bor- 111 basis points.

ytd

	ral ma said the						gest-dated s issue to						alian rei dohosp		estors. a Vys-	longest-dated del from a central E				
WOR	LD BO	ND PE	ICES					-										•		
BENC	HMARI	GOV	ERNM	ENT B	ONDS			■ BUND	FUTURE	S OPTIO	is (LIFTE	DM250,00	0 points of	100%		FTSE Actua	rice Ga	wt S	ACUT!	tios
			Red		Day's	•	Week Month	Strike			ALLS			PUTS -		Price Indices	Wed	Day's	Tue	Accrus
		Coupon	Deste	Price	change	Yield	ago ago	Price	Jan	Feb	Mar	_	tan Fel			UK GBbs .		hange 9		Interes
Australia Austria		6.750 5.875	11/08 07/06	96.9060	-0.550 -0.810		7.14 7,41 5.83 6.08	10050 10100	0.59 0.34	0.94 0.66			39 0.74 84 0.96		1.85 2.16	1 Up to 5 years (21)	120.70	-0.21	120.95	. 2.00
Belgium		7.000		108.0500	-0.620		5.90 6.10	10150	0.16	0.46			96 1.2		2.48	2 5-15 years (18) 3 Over 15 years (7)	149.51 171,14	-0.51 -0.70	150.28	. 1.72 2.96
Canada *		7.000		02.7000	-4.230		6.07 6.54	Est. vol. to	bal, Calls 2	1417 Puts	10720. Pres	ious day's o	pen int., Cal	<b>la</b> 151305 i	us 132065	4 irredeemables (5)	195.97	-1.05	198.05	1.39
Denmark France	BTAN	8.000 5.500		109.3800 100.0060	-0.400		6.71 6.86 4.76 4.95	Hab.	_							5 All stocks (92)	144.40	-0.44	145.04	2,70
	OAT	6.500	10/06	105.6300	-0.810	5.74	5.74 5.97	Italy	- AJAT MEA	I IAM CO	C DOM	(BTP) AL	minee -			Index-linked	•	: * · · ·	· · · · ·	
Germany i Ireland	Bund	6.250 8.000		103.2000	-0.970 -1.200		5.75 6.01 6.61 6.90			Om 100ths			IUNES							·
traly		9.500		13.9000			7.82 8.07		Open	Sett ork	a Chano	e High	Low	Est. vol	Open int.	6 Up to 5 years (2) 7 Over 5 years (10)	203.52 197.11	-0.11 -0.33	203.75 197.76	1.04
Japan	No 140	6.600		122.3399 104.8113	+0.100		1.44 1.52 2.42 2.65	Mar	128.55		-0.03	-	127.85	61045	87117	8 Až stocks (12)	196,72	-0.30	197.32	1.37
Netherland	No 182 ds	3.000 8.500		19,5900	+0.060		2.42 2.65 5.72 5.91	Jun		128.21	-0.08			0	355	Average gross redemption	yleids are sho	m above.	Coupon Ba	ede: Low: 01
Portugal		9.500	02/06	16.6000	-0.720	6.99	7.01 7.54	E ITALIAN	GOVT. BO	ו (ירוצו) כואל	TURES (	APTIONS (LL	778) Lina200n	100ths of	100%	problem, Sgures were u	available for i	5/12/96. R	ex FTSE in	
Spain Sweden		8.800 6.000	04/06 1	11,3500 95,2555	-0.930 -0.420		7.11 7.69 6.93 7.17	Strike		_	ALS -			PUTS ~		FT Fixed Interes	st Indices	i		
UK Girs		8.000	12/00	102-15	-26/32	7.27	7,01 6,89	Price		Mer	Ju		Mer		Jun	De	5 Dec 4	Dec 3 D	ec 2 Nov	29 Yr ago
		7.500 9.000	12/06 10/08	99-24 110-25	-26/32 -28/32		7.44 7.51 7.54 7.63	12850 12900		1.90 1.86	2.5 2.5		1.79 2.05		2.90 3.17	Govt. Secs. (UK) 95	11 95.41	95,48 9	5.63 94.	90.98.03
US Treasu	ay .	6.500	10/06	102-07	-20/32 -29/32		6.12 6.53	12950		1.45	2.1		2.34		3.45	Fixed Interest 117.	61 117,82 1	17.70 11	7.38 117.	15 114.81
		6.500	11/26	100-10	-45/32		6.43 6.81	Est vol to	al, Calls 4	515 Puts 4	22. Previo	as day's ope	n int., Calle	91318 Pub	62626	O FTRE International Ltd 1 high since completion: 133	1996. Ali rights 1.87 (21/01/94).	reserved. low 50.53	* for 1998. (03/01/75).	Governmen Basis 100: G
ECU (French	n GOVII Bing, "New Yo	7.000		06.4400	-0.430		6.16 6.34 parket standard.	C								•				
t Gross (no	cluding with	olding to.	et 12.5 pe	cent payat	de by name	esidental		Spain										٠.		
Prices: US. (	UK in 32nds,	cthers in a	lec:mat			Source: Mil	MS International	- NOIR		_		RES (MET								
us m	TERES	T RAT	ES					Dec	Open 111.83	Sett prid 112.08		•	Low 111.37	90.428	Open int. 68,530			****		-
Latest				Treasury B	Slo god D			Mer	111.35		-0.67	111.90	110.94	8,725	10,303	FT/ISMA INTE	RNATIO	NAL B	OND S	ERVIC
CARRE		One	month	II CASULY D		VIII TIEIUS VIII		UK			-			-1		Listed are the latest interre	dional bonds it	r which th	erre is an ac	equete sec
Price rate Broker loan ra		84 Tw	anouth		- Thurs	i year	5.73 5.89	■ NOTIO	NAL UK	GILT FUT	URES (LI	FEY 250,0	00 32nds o	f 100%			Issued Bi	d Offer	Chg Yfeld	
Fed.funds		5 Sb	MONTH		5.18 10 <del>-</del> 7	yéar Mar	6.10		Open	Sett pric	e Chang	e High	Low	Est. vol	Open int.	U.S. DOLLAR STRAIGHTS				Spain 74 (
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Franc	e e									н	EL WOL 1	etal, Calls 80	120 Pub	1533. <del>Pre</del>	40E 46	/s open	nt, Cabb	30094 Pus	23827
NOTE	ONAL FRE	NCH I	SOND	FUTU	ALES (NA	(TIF) FF	r500,0	00		E	cu								
	Open	Sett	price	Chang	pe Hiệy	gh	Low	Est vol	Open in	_ ■	ECU I	BOND FUT	URES	(MATIF) E	CU100.	000			
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Mar	129.42		.26	-0.32			29.18	26,912	94,012	D	SC	96.50	96.	16 -0.	38 9	96.70	95.98	2,146	6,958
Jun	128.26		L 10	-0.32			28.16	104	8,434	M	æ	96.28	95.	74 <b>–</b> 0.	36	96.28	95.70	1,105	1,440
E LONG	TERM F	ENC	BON	O OPT	10NS (A	LATTE)				_									
Strike			CAL					PUTS ~		IJ	S								
Pnce	Ja	R	Fet	•	Mar	Jar	,	Feb	Mar	=	US TE	EASURY	BOND	FUTURES	(CBT)	\$100,00	0 32nds	of 100%	
126	23		-		2.70	0.0	•	0.16	0.28 0.45	_		Open	Lan	est Che	nge	High	Low	Est. vol.	Open Int.
127 128	1.4	_			1.96	0.0	_	0.48	0.73	De	9G	115-23	115-	-14 -0-	-	16-01	115-05		163,359
129	0.7		1,1	1	1.34	0.4		0.83	-	M		115-12	115-			15-21	114-28		297,972
130	0.2	-	0.6	-	0.84	1.0	-	-	-	Ju	N.	114-26	114	-19 -0-	-08 1	14-26	114-12	461	13,668
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Germ	any									_	NOTK	NAL LON			(ESE G	OVT. B	OND FU	TURES	
I NOTK	ONAL GER										(LIFFE	Y100m 1 Open	00ths o			Llich	la.	Ent und	
_	Open		•	Chang	•		Low		Open in		_	126.81	ue	se Cha		High 26.86	LOW 126.59	494	Open Int.
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UK	GILTS I	HIE	130										-						
			fleiti			52 week				. Yeld		50	<b></b>				Visio		_ 52 week _
	Holes	Ĕ		Pace £ -		n Lin	<u> </u>		ikate ji		Price £		ia-		N.	es (i)	(T) (2) (N)	ca£ +ar-	High Low
	er up to film 1							<sup>2</sup> 2pc 2005#.	7.5	7.53	99[]4	- <b>3</b> 101점		Index-Links	<b>4</b>	9			
и <b>яза 13% ро</b> 	; 1997#	13.14 10.41	6.20 6.20	100 <u>45</u> 100 <u>45</u>	— 102 - 力 102		Treas	74pc 2008#	7.6		-	-j) 100%		47 <sub>8</sub> 00 1981 21 <sub>2</sub> 00 101 .		16) 0.40 13) 26		11382 A	1952 1954
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och (Spc 1) och 9 kac (		13.99 9.44	6.54 6.58	1074 1032	+15 11: +15 10			N <sub>2</sub> 9c 2007 #				-∰ 198∯ K 1194		275 106 27 <sub>2</sub> 06 109		15 15		1914	1922 1793 1732 1613
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	1999	-	-	100 <u>7</u> 4	100	997			3.	_ 1.00				2 <sup>1</sup> 290, 741	‡ <b></b> @	7) 14	3.57	1242 - 1	1254 1154
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? 5-15 years (18) 3 Over 15 years (7)	149.51 171,14	-0.51 -0.70			72 11.68 99 11.63				7.50 7.56	7.6 7.7		7.47 7.50	7.71 7.77	7.47 7.48	7.45 7.47	7.78 7,82
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By Simon Kurper third day running, hit by profit taking and a comment by Mr Eddie George, gover-nor of the Bank of England,

dramatic UK rate rise. Sterling lost 3.1 pfennigs against the D-Mark to close in London at DM2.530, 11 pfennigs below the peak it early on Tuesday morning.

The dollar had a roller- tain zone," he said. coaster ride against the yen. against the Japanese curhit by sales of US Treasury rency at Y112.5, mainly bonds yesterday. It dropped because Mr Risuke Sakaki- 0.9 pfennigs against the bara, director general of the D-Mark to DM1.554, despite Japanese finance ministry's poor German unemployment international finance bureau, had questioned whether the US supported a rise in the dollar.

Asked about comments by Mr Robert Rubin, US treasury secretary, that the

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strong dollar was in Ameri- data. That still left it above not a stronger dollar." For-The pound sank on the eign exchange traders call

the currency. denied overnight rumours monetary policy. that he sought a rate of target zone. We are not figures. reached in Asian trading thinking of guiding the foreign exchange rate to a cer-

The dollar, which had

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12.7418 12.4513 12.5768 0.7 12.5627

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1,8475 1,7030 2,2322

51.7678 9.5321

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-1.8 2506.42 2.9 51.7873 3.3 2.8148 1.4 10.554

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1,6273 1,6840 2,2116

can interests, Mr Sakakibara the DM1.50-1.55 zone in said: "It's a strong dollar, which it had traded for

The Bundesbank council currency markets for the Mr Sakakibara "Mr Yen" in meeting left German interest tribute to his power to move rates unchanged, as expected. That diminished hopes Earlier, the dollar had that Germany might meet recovered against the yen French demands to boost the that he saw no need for a after Mr Sakakibara had dollar by means of looser

> But trading was thin Y108-110 for the yen against ahead of Christmas and the dollar. "We don't have a today's US non-farm payroll

■ The main reason why sterling fell yesterday was It ended the day Y0.6 down soured on Tuesday, was also their profits on the currency's rise before the end of the year, said foreign exchange strategists.

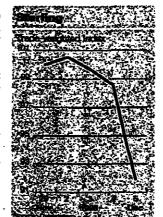
London, said: "We're seeing another leg of selling everything in sight that you've made any money out of in the past few months." He pointed out that the lira,

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**CURRENCIES AND MONEY** 

for much of the year, also fell yesterday, closing L3.4 down at L986.2 to the

D-Mark. Mr George's comments on Mr Tony Norfield, treasury interest rates did have some economist at ABN Amro in impact, however. He told the select committee: "We don't see an urgent need for a dramatic step." When asked if he foresaw no rate hikes which like sterling had risen due by May, he replied: "I

Strategists took his remarks to suggest that the must respect the ma Bank would not plead with Mr Kenneth Clarke, the foreign exchange chancellor, to raise base rates at next Wednesday's mentals." monetary policy meeting. Few City economists had expected a rate hike in any case. But many currency economists had, and short sterling futures, even allow- the US election last ing for their rise yesterday, he appeared to talk

■ Mr Sakakibara said yesterday that authorities should not try to fight the

expectations of UK rate

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certainly wouldn't go that currency markets when

strategists believe despite his protests, targeting an exchange yen, and his com about Mr Rubin yes been mainly due to market had the same effect. O occasions the yer weaker than Y113 w made his comments. Sakakibara followe month's pro-yen stat with dampening rea Foreign exchange stra

> feared the currency For the latest mark update, ring FT Cityl

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FFF Dispused Series 4.34075 Pg. PA. PFF 109-80 Per PPF 5,000

The United Mexican States

Collateralized Floating Rate Bonds Due 2019

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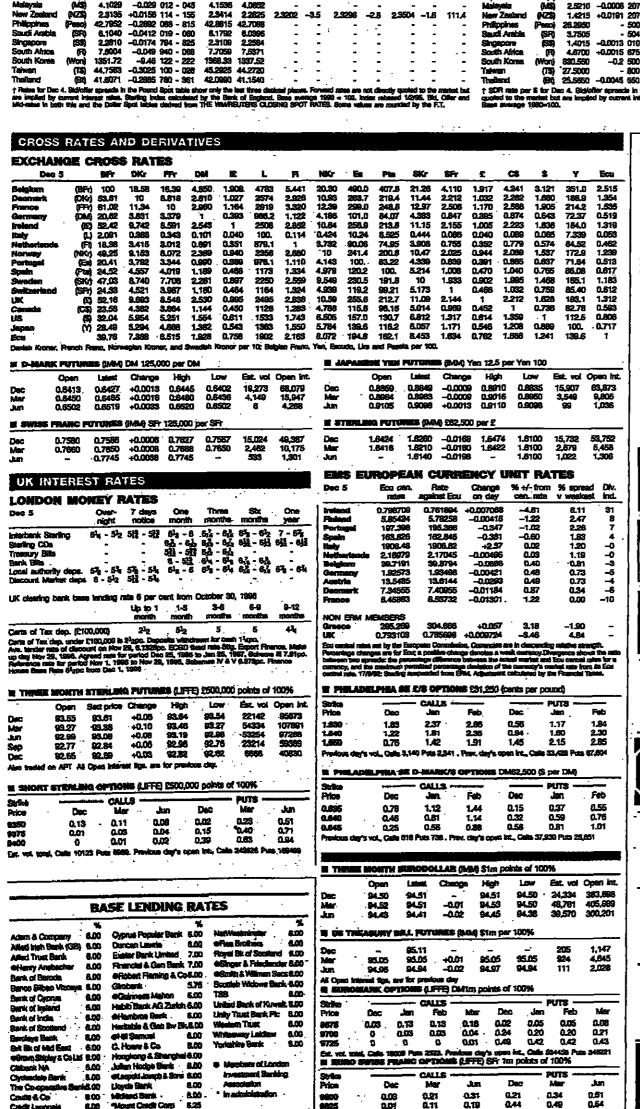
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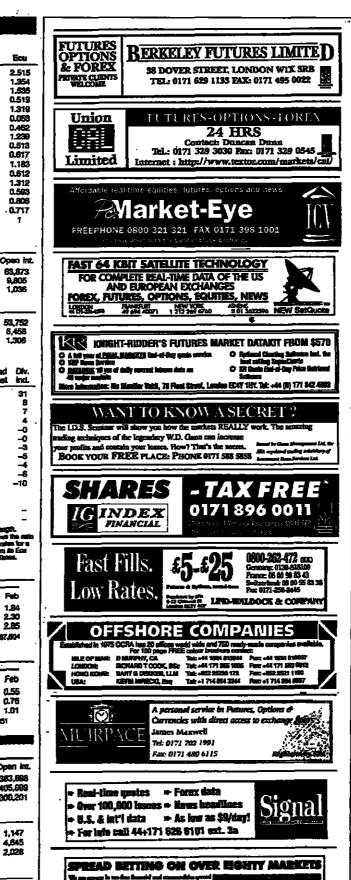
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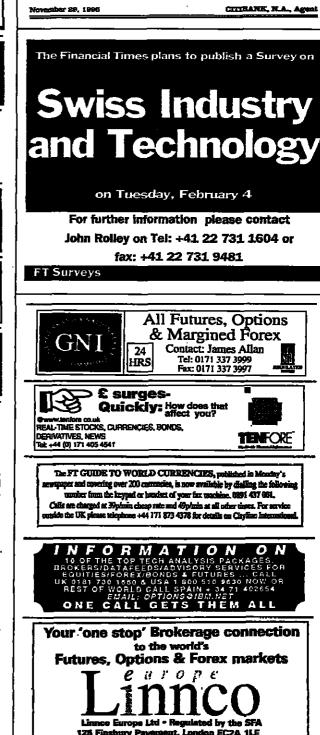
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## COMMODITIES AND AGRICULTURE

## European central bank said to have sold gold

By Kenneth Gooding and Deborah Hargreaves

The gold market yesterday was awash with rumours that a European central bank had been selling gold overnight. Traders sted 600,000 ounces, or 18.7 tonnes, had been sold, and this was followed with heavy selling by investment funds.

Analysts noted that it would probably take months to confirm any sale. Portugal's central bank earlier this week denied it had sold gold, and yesterday the Belgian central bank said the same.

Central banks have about 35,000 tonnes of gold in their reserves. Mr Andy Smith, analyst at UBS. has said that the 10 central banks with the most gold between them are giving up more than \$15bn a year in interest earnings.

At the morning "fix" in London, gold was \$368.30 an ounce, not far in stocks. above the three-year low reached on Tuesday. By the close, it had recovered slightly to \$370.

On the London Metal Exchange copper prices eased again in late trading as traders suggested there would be another increase in stocks reported by the exchange today. It was rumoured that 4,000 tonnes of the metal had arrived in US warehouses and Singapore

Copper for three-month delivery on the LME ended late trading at \$2,179 a tonne, down \$29. The premium for copper for immediate delivery eased \$15 to \$152.50. Natural gas futures on the New York Mercantile Exchange surged to a new high in early trading

yesterday, with the January

Henry Hub futures contract up 23

cents to \$3.74 per million British

remained strong. Prices were oil workers strike. North Sea buoyed by a reported fall in US Brent futures at London's Internagas stocks last week of 104hn cu tional Petroleum Exchange rose ft, and a forecast for colder 36 cents to \$24.14 a barrel near the weather later this week. Stocks end of the day. fell to 217bn cu ft - 8 per cent below year-ago levels.

oil products and crude, where gasoil futures at the IPE were up stocks are already extremely low. Crude oil traded higher on news

was also expected to show a rise thermal units. Prices later lost of a fire at a plant in Louisiana about 10 cents, but the market and an escalation in the French

The physical market was also strong, with January Brent up 43 Prices are being pushed up for cents to \$24.11 a barrel. December

## Launch date set | Subsidy regime blights exotic harvests for ship index

By Deborah Hargreaves

The Baltic Exchange will routes in the over-thelaunch on January 7 its new shinning index based on the index will provide a refersmaller, more versatile carriers which are winning a larger proportion of world

The exchange is expected to announce the creation of its Handymax index on Monday. It will be based on four timecharter routes with an imaginary ship made up to represent a typical Handysize carrier.

Handymax ships carry general cargo such as steel as well as dry bulk cargoes including coal. "It is a market that is moving very fast and expanding rapidly with a lot of people getting into it," said Mr Basil Mavroleon, chairman of the Baltic

freight index committee. The current Baltic freight index is based on larger Panamax ships, which navigate the Panama canal, and Capesize carriers, which travel round the Capes. The Handysize ship on which the new index is based is a 43,000-tonne deadweight carrier with four 25-tonne

cranes. Many of the new carriers under construction are Handysize - which means they range from 10,000 tonnes to just over 40,000 tonnes deadweight.

Brokers are already offer. ing hedges in Handysize counter market and the new ence for settling those. It could also form the basis of

a futures contract. Critics have complained that the BFI - which is based on 10 routes - is too broad for hedging specific shipments. The Handymax index is more narrowlybased and should more closely represent the physi-

Mr Mayroleon said the exchange was also looking at using its panel of shipbrokers to work out settlements on certain grain routes. It had decided against including typical grain routes in the index, as this would have made it less effective as a hedging tool.

• SSY group, the Londonshipbrokers, will become the latest shipping company to move into the growing freight derivatives business when it launches its own futures offshoot on

The company is looking to develop new products based on the Handysize index. It is also considering forward freight agreements based on coal-orientated routes and 1m-barrel sized tankers on the route from west Africa to

🥆 amelina. Linola and Lunaria conjure up images of three lovelorn sisters in an obscure operetta. In fact they are exotic "niche" crops with exciting market opportunities for European farmers. From oilseed rape to

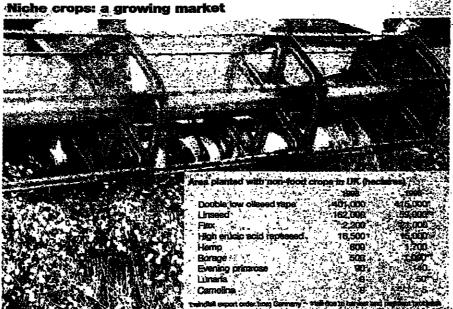
hemp, flax and borage, niche range of uses, including cosmetics, pharmaceuticals and car manufacturing. But many also face obstacles such as lack of start-up finance, planting restrictions and farmer resistance.

Camelina, for example, could be a major European oilseed overnight" if it attracted the sort of subsidies received by oilseed rape, says Mr Andrew Hebard, managing director of Kings, an Essex-based agricultural merchant specialising in

Also known as "gold of pleasure", camelina is prized for its fatty acids. These are useful in drying paint and are being pioneered in France for cosmetic use. The crop has the advantage of House deal on agricultural trade - which allows the European Union and the US subsidies until 2003 - and is cultural Policy reform in not covered by restrictions 1992 led to the start of set-

But, being unsubsidised. camelina oil would trade at trial use attract subsidies on £800 a tonne, compared with £340 for rapeseed oil, says Mr Hebard. He is lobbying Brus-

on oilseed production.



sels for a change in the rules to widen farmers' choice of crops. "It would nice to think there was some equalfalling outside the 1993 Blair ity in the development of put off by the annual variathese new crops," he says. Interest in the non-food uses of crops blossomed in to protect some agricultural the EU after Common Agri-

> rape and linseed for indusset-aside land. Ms Mara Ramans, an agri-

> aside. Crops such as oilseed

on niche crops, says only a few of the 1993 experimental crops have succeeded because farmers have been tion in the set-aside rate and the bureaucratic and financial intricacies of establishing specialist markets.

The winners include "double low" oilseed rape. Active government support in Austria, France and Germany ensures that this has a market as biodiesel - fuel made from grain. A lack of politicultural botanist and expert cal will in the UK, and the availability of other non-renewable energy sources mean "most of our UK oilseed rape production for biodiesel is bound for France". Ms Ramans says. She says high erucic acid

rapeseed is also a popular set-aside crop in the UK, with 15,000 hectares harvested this year, nearly half the EU total. The plant's oil can be converted to erucimide, the agent used in polythene bags to make them easier to open.

Calgene, the US biotech-

nology company, has genetically engineered an oilseed rape plant to produce lauric acid - used in soaps and detergents, chocolate coatings and whipped dessert toppings. As it is found primarily in coconut and palm kernel oil, the UK imports

£46m of lauric acid a year. The potential for import substitution is therefore considerable. But its status as a genetically modified organism means it can only be grown in the UK under government licence.

Other subsidised crops include linola, which produces sunflower-quality edible oil, and short-fibre flax, which Mercedes is using for car door panels and sound insulation. Hemp fibre is used in the paper and textiles industries and the core is sold as biodegradable horse litter.

Unsupported crops with potential include borage, a source of gamma linolenic acid used in drugs and dietary food supplements, and lunaria - or honesty - a semi-wild source of nervonic acid, which is believed to have therapeutic benefits for diseases such as multiple

"In future we may all be growing for unsupported markets," says Ms Ramans. "Niche crops ... may become a precious profit opportunity in a fiercely competitive commodity market."

Alison Maitland

## **BSE** cuts EU beef trade 32%. study says

By Frances Williams

European Union beef trade has fallen 800,000 tonnes this year as a result of the "mad cow" disease crisis. according to a new market research study:

The unpublished study, by the Geneva-based Gira Meat Club, found beef trade fell from 2.5m tonnes in 1995 to 1.7m tonnes this year, on a 15 per cent fall in EU beef consumption, including a 25 per cent slide in the UK.

The biggest drop in demand has been in comtries heavily reliant on beer imports such as Italy (21 per cent), Greece (25 per cent) and Portugal (31 per cent).

The drop in EU consumption, and the build-up of EU Intervention stocks to an estimated 600,000 tonnes by the end of this year, mean the whole beef industry faces overcapacity problems in 1997, the study warns.

Without greater quality controls on the fragmented output chain, the industry's troubles will continue, it

Members of the Gira Meat Club, which has produced annual surveys of the global meat market since 1976. include official meat boards, meat and meat product producers, retailers and catering groups. Gira says that despite gains in the range of 2-3% in consumption of poultry and pigment, total has fallen about 450,000 tonnes this year as consumers have turned to non-meat protein foods such as cheese and eggs.

The bovine spongiform encephalopathy crisis erupted in March when the British government admitted the possibility of a link between BSE in cows and a similar brain-wasting disease in humans.

#### **COMMODITIES PRICES**

**BASE METALS LONDON METAL EXCHANGE** 

# ALUMINIUM, 99.7 PURITY (\$ per torme

PTEVIOUS	1509.5-10.5	1537-6
High/low	1503	1536/1519
AM Official	1502-03	1532-32.5
Kerb close		1522-23
Open int.	249.865	
Total daily turnover		
<b>ALUMINIUM</b> AL	TO Li2 bet to	nnej
Close	1330-40	1362-65
Previous	1340-50	1370-80
High/low	1370/1362	-
AM Official	1340-45	1365-67
Kerb close		1360-65
Open Int.	6.368	
Total daily turnover	746	
E LEAD & per ton		
E LEWY SO her (C)	1/0)	
Close	686-87	692-92.5
Previous	675-7	683-5
High/low	685.5	694/689
AM Official	685-86	691.5-92.0
Kerb close		690-91
Open Int.	38,983	
Total daily turnover	9.257	
MICKEL IS per to		

Kerb close 9,063 ■ TIN (5 per tonne)

E ZNC, sp 1065-66 1065-6 9.257 E COPPER, grade A (\$ per tonne) 2353-58

■ LME AM Official £/5 rate: 1,8235 LME Closing £/5 rate: 1,8268 Snot: 1 6270 3 miles: 1,6237 6 miles: 1,6182 9 miles: 1,6128

194.85 -0.40 195.75 194.15 1,477 8,360 193.45 -0.80 194.50 192.75 255 6,201 192.35 -0.60 193.20 191.90 82 1,395 101.15 -0.80 102.30 100.10 6,353 25,054 99.85 -0.80 100.70 100.70 157 845 98.45 -0.60 98.30 97.80 378 4,189

PRECIOUS METALS E LONDON BULLION MARKET

369.00-369.40 368.30 224.916 484.867 369.00 226.728 486.156 us desa 369.50-369.80

Loco Ldn Mean Gold Leading Rates (Vs US\$) 2.93 Silver Fix

475.40 481.25 499.00 £ equiv. 228-237 Precious Metals continued ■ GOLD COMEX (100 Troy oz.; \$/troy oz.)

		priče	chings	High	OW	90	ot.
-	Dec	371.3	+0.6	372.2	368.8	879	1.74
	Feb	373.0	+0.5	374.4	369.5	37,172	94,84
	Apr	375.0	+0.5	376.1	372.2	889	20,64
	Jun	377.2	+0.5	378.5	374.7	2,536	14.21
	Aug	379,5			378.4		5,48
	Oct.	381.8	+0.6	382.4	380.2	27	2,10
	Total					42,029	186,25
	<b>2</b> PL	ATINUM	NYME	X (50 °	Troy o	z; S/tro	y cz.
	Jan	375,4	-2.8	378.1	375.0	1,974	17,61
-	Apr	377.5	-3.1	379.5	377.0	500	8,67
	300	380.2	-3.3	382.5	381.5	145	1,44
	Oct	383.1	-3.5	385.0	385.0	21	23
	Total					2,620	27,98
	M PA	LLADIU	M NYM	EX (100	Troy o	12.; <b>\$/</b> tr	Dy OZ
	Dec	116.30					
	Mar	118.00	-0.75	119.50	117 75	345	6,98
	Jun		-0.75	120.50	120.50	40	
•	Dec	121.25	-0.75	-	-	-	1
	Total					395	7,90
	≡ ŞH	VER CO	MEX (5,0	000 Tro	yoz;C	a istro	(교)
	Dec	483.0	+3.4	484.D	474.5	553	1.12
	Jan	484.1	+3.0	469.0	469.0	3	3
	Har	489.2	+3.0	491.5	477.0	16,871	59,63
	May	493.5	+3.0	495.0	486.0	183	9.03
	<b>J</b> ul -	497.8	+3.0	500 O	490.0	674	6,33
	Sep	502.3	+3.0	501.5	501.5	10	3,13
	Total					18,467	87,51

	RGY		EV (1 (	M ha	-ale C	<b>∧-</b>
		Day's	_ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	NU UQ	.43. 3	Open
	price	change	درولن	Lew	Vol	int
Jag	25.30	+0.50	25.50	24.90	45,587	87.53
Feb	24.64	+0.38	24.85	24.31	21,090	57,95
Mar	24.00	+0.29	24.20	23.70	5,475	28,165
Apr	23.47	+0.25	23.65	23.25	3,222	20,007
May	22.85	+0.17	23.05	22.85	1,788	15,812
Jun	22.41	+0.15	<b>22.5</b> 0	22.30	3.366	28,361
Total					87,375	380,151
E CRI	IDE QU	L IPE (	/Бате	ŋ		
	Latest	Day's				Open
	hijce	change	High	يوفا	Voi	Ħ
Jac	24.10	+0.32	24.27	23 96	15,358	43.369
Feb	23.36	+0.31			10,455	
Mar		+0,27	22.77	22.52		
Apr	22.07	+0.26	22.10	21.95	1,108	12,795
May	21.50	+0.19		21,47	946	6,356

69.00 +0.88 69.30 68.20 2.129 12.465 64.60 +0.53 65.25 64.40 945 8,656 61.70 +0.58 62.00 61.30 877 4,304

227.50 +5.00 228.50 224.00 10,246 31,154 219.25 +4.00 220.00 216.75 3,374 10,540 209.25 +3.50 210.00 207.00 1,425 7,349 189.50 +2.75 200.50 198.75 755 5.049 193.75 +2.50 194.00 194.00 10 2,911

3.670 +0.185 3.740 3.495 21,455 39.859 3.310 +0.154 3.320 3.150 7,823 21,783 2.850 +0.150 2.850 2.710 2.849 14.204 2.440 +0.105 2.450 2.350 745 8.121 2.315 +0.070 2.325 2.245 447 7,057 35,196 146,750

68.75 +0.51 69.60 68.10 18.452 31,666 67.40 +0.71 67.80 68.90 5.138 11,616

66.85 +0.61 67.40 66.75 2.224 8.158

68.75 +1.01 68.75 68.40 1.462 3.777 67.60 - 68.10 67.50 1.169 2.798

66.15 +0.16 64.60 64.80 573 2.223

GRAINS AND OIL SEEDS WHEAT LIFFE (2 per torne)

95.20 +0.95 96.00 94.75 100.00 +1.15 100.00 99.25 30 332.50 +1.25 333.50 328.00 2.666 16.421 MAZZE CST (5,000 bu min; cents/56lb bushel) 268.50 +2.50 269.50 264.00 8.437 25.689 267.00 +3.75 267.50 260.50 32,058 142,123 259.75 +3.00 270.00 263.50 4,834 50,474

271.75 +225 272.00 286.75 6,848 47,588 266.00 +1.75 285.50 282.00 728 5,801 264.75 +1.25 285.90 280.75 3,478 33,983 92.00 +0.75 82.00 91.75 100 540 93.25 +0.65 93.50 93.25 30 234 94.25 +0.65 94.25 94.25 10 125

694.00 +5.25 695.00 683.50 3,758 20.511 692.00 +5.00 692.00 682.00 363 2,633 674.00 +4.00 673.00 671.00 102 336 46,920 156,718 SOYABEAN OIL CBT (60,000lbs: cents/fb) 23.05 +0.42 23.05 22.58 6.072 5.313 2.22 +0.22 23.0 22.85 22.56 32.76 23.56 +0.33 23.65 22.76 23.56 42.29 28.978 23.82 +0.32 23.85 23.73 1,002 8,494 24.15 +0.35 23.95 23.80 17 1,008

SOYABEAN MEAL CBT (100 tons; \$/ton) 1330 +20 1330 1330 1335 +20 - -

BFI

All futures data supplied by CMS.

The Australian market has held steedy with the mean indicator up 4cts at 556cts. The New Zesland indicator was down 1ct at 448cts. Many prices for Merinos are at sessonal lows Though superfines in Australia have met with demand at better proces. Traders are giving up hope of a worthwhile recovery before ciristmas. Currancy volati-lay has had a dissurbing influence on wool buyers aimost everywhere. The UK, Austra-lia, New Zealand and US currencies have made pricing difficult from time to time. The UK situation may be helped by stor-ings recent downturn, which raises wool import prices and may encourage cautious buyers to move in after waiting for further declines. **SOFTS** E COCOA LIFFE (E/to

1311 -12 1326 1310 1,768 17,728 1249 -24 1271 1248 4,296 14,604 1224 -27 1245 1223 558 6,172 1219 -26 1241 1217 119 1,108 1218 -27 1235 1215 48 635 1218 -27 1245 1245 26 485 1218 -27 1245 1245 26 485

112.45 -0.35 113.00 112.00 251 1.011 112.45 - 0.35 113.00 112.00 231 1,011 103.45 - 0.75 105.10 193.00 7,410 15,377 101.30 - 0.85 103.00 101.10 1,009 5,416 100.60 - 0.50 107.60 100.40 241 1,339 98.40 - 0.75 100.50 99.00 106 673 88.50 - 0.05 99.00 98.00 32 256 COFFEE (ICO) (US cents/pound)

298.4 +0.7 299.8 297.5 1,183 16,137 298.2 +0.6 298.0 298.0 178 5,021 298.6 +1.0 300.0 299.3 135 2,425 296.4 +0.8 296.6 295.5 107 1,752 SUGAR '11' CSCE (112,000lbs: cents/fbs) 10.31 +0.01 10.39 10.30 9.590 79.680 10.45 +0.03 10.48 10.43 1,912 30.971 10.41 +0.02 10.44 10.40 918 20.690 10.46 +0.03 10.48 10.44 455 12.609 COTTON NYCE (50,000lbs; cents/lbs)

ORANGE JUICE NYCE (15,000lbs; cents/lbs) -1.30 107.25 107.25

VOLUME DATA
Open interest and Volume data shown for contracts praded on COMEX, NYMEX, CBT, NYCE, CME, CSCE and IPE Crude Oil are shown's. Volume & Open Interest

INDICES ■ Reuters (Base: 18/9/31 = 100) Dec 5 Dec 4 month ago year ago 1855.4 1850.9 1856.5 2125.3 **E CRB Futures (Base: 1967 = 100)** Dec 4 Dec 3 month ago year ago 241.37 241.63

■ GSCI Spot (Base: 1970 = 100)

59.250 +0.450 59.300 58.750 3,987 8,372 77.175 +0.300 77.350 76.425 5,729 14,486 72.050 +0.200 72.550 71.500 1,221 4,910

Feb 78.800 +0.750 78.850 77.250 2.477
Mer 78.125 +0.850 78.200 76.900 189
May 78.800 +1.200 78.800 77.150 34
Jul 78.725 +0.825 78.600 74.100 48
Total 78.725 +0.825 74.100 74.100 48
Total 78.725 74.100 74.100 48

LONDON TRADED OPTIONS Strike price \$ toose - Calls -- - Puts --

10 28 62 COFFEE LIFFE Jan Mar Jan

21.40-22.00 +0.054 Gold (per troy oz) Silver (per troy oz) Platinum (per troy oz.) Paliadium (per troy oz.) \$373.00 Copper 116.0c Tin (Kusala Lungsur) 14.99r +0.01 Tin (New York) 283.50 108.87p 83.04p

Cattle (live weight) Sheep (live weight) Pigs (live weight) Lon. day suger (raw) Lon. day suger (wte) Barley (Eng. leed) Maize (US No.2 Yellow) \$256.30 Unq 127.0 Wheat (US Dark North) Rubber (Jen)♥ Rubber (Feb)♥ Rubber (KL RSS No1) 81.25p 81.25p 316.5x Coconut Cii (Philis Palm Oil (Meley.)§ Copra (Philis Soylebeans (US) 517.5x E per torme unions other

MEAT AND LIVESTOCK E LIVE CATTLE CME (40,000/bs; cents/lbs)

66,425 +0,525 96,475 65,650 7,983 18,072 63.675 +0.675 63.675 62.525 7,674 29,850 65.175 +0.600 65.200 64,400 2,267 19,615 63.225 +8.325 63.250 62.725 1.354 8.083

75.200 ±0.575 75.275 74.350 1.814 4.848 72.350 ±0.350 72.400 71.700 81 1.341 68.225 ±0.225 68.250 67.800 62 878 TO PORK BELLIES CME (40,000fbs: cards/fbs)

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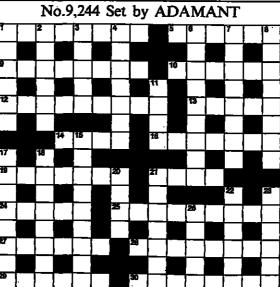
LONDON SPOT MARKETS \$22.13-2.26w +0.375 \$231-233 \$231-232

**JOTTER PAD** 

The game of Skill, Judgement and Nerve

The fastest recorded Yesterdays answer. 700

**CROSSWORD** 



1 Attempts to include, how-ever, words of praise (8) 5 Unimportant Items that leaders take round in classic way (6) 9 Most liquid ruins ten of the

components (8)

10 Sensible to come back to Stuffing me into crate of 15 Show trials (9)

13 Serious sounding story teller (5) 14 Rule the point is material night in prison changed into day? (7) 19 Begged to put the case (7)

24 Criticise the joint (5) 25 Native start in Lincoln (9) 27 Stand to take a few drugs. then take too many (6) 28 Care a bit about germs (8) 29 In case the engineers make a firm line (6)

30 After the theatre the French teacher came back for revenge (8) DOWN 1 Fair exchange in rising paper price list (6) 2 Pay no attention to strange

region (6) 3 Merge the university, you said, sir? (5)

Wine producers have a small amount injected to provide immune agents (8)

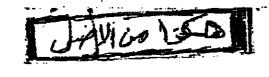
Taking for granted there's a second lot of money in inner court which makes 11 Boss with time in the south of France (4)

17 Works it up having caught noted style (8) 18 Alleviating the pain of the case on the Stock Exchange (8) 16 Resentment at having first 20 Ring for help over the

pound sterling (4) 21 Abuse instrument with seventh note (7) 21 Enormous tax demands 22 Parts of the yarn from for-finally accepted (4) 22 Parts of the yarn from for-mer Yugoslav provided uplift (6)

23 Sell off a litre (6) 26 In time the queen came to Solution 9,243





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FT Cityline Unit Trust Prices are month		FT	MANAGED I	FUNDS SERVI	CE		Offshore Funds
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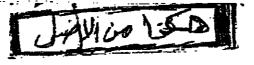
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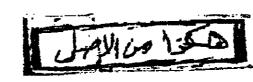
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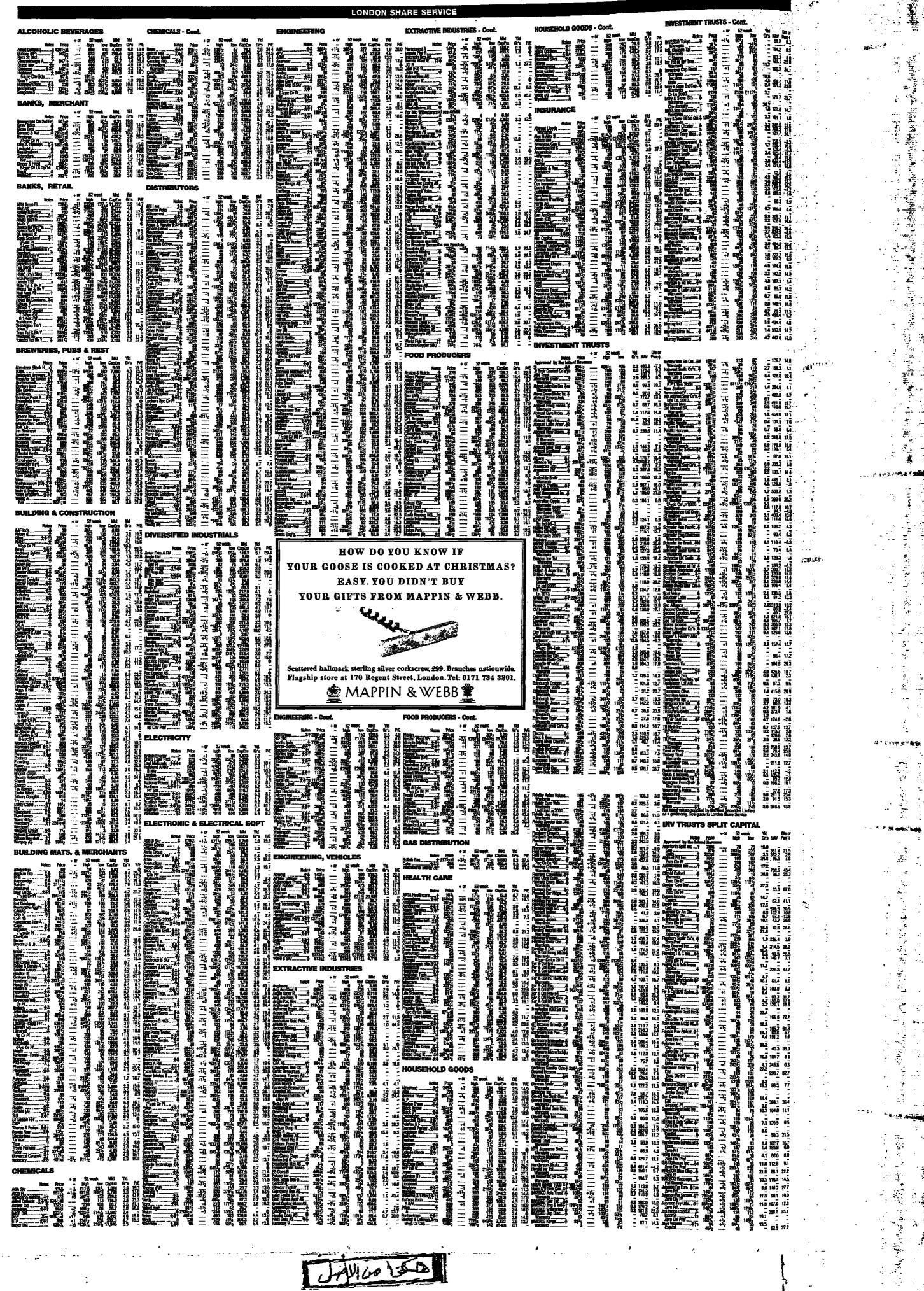
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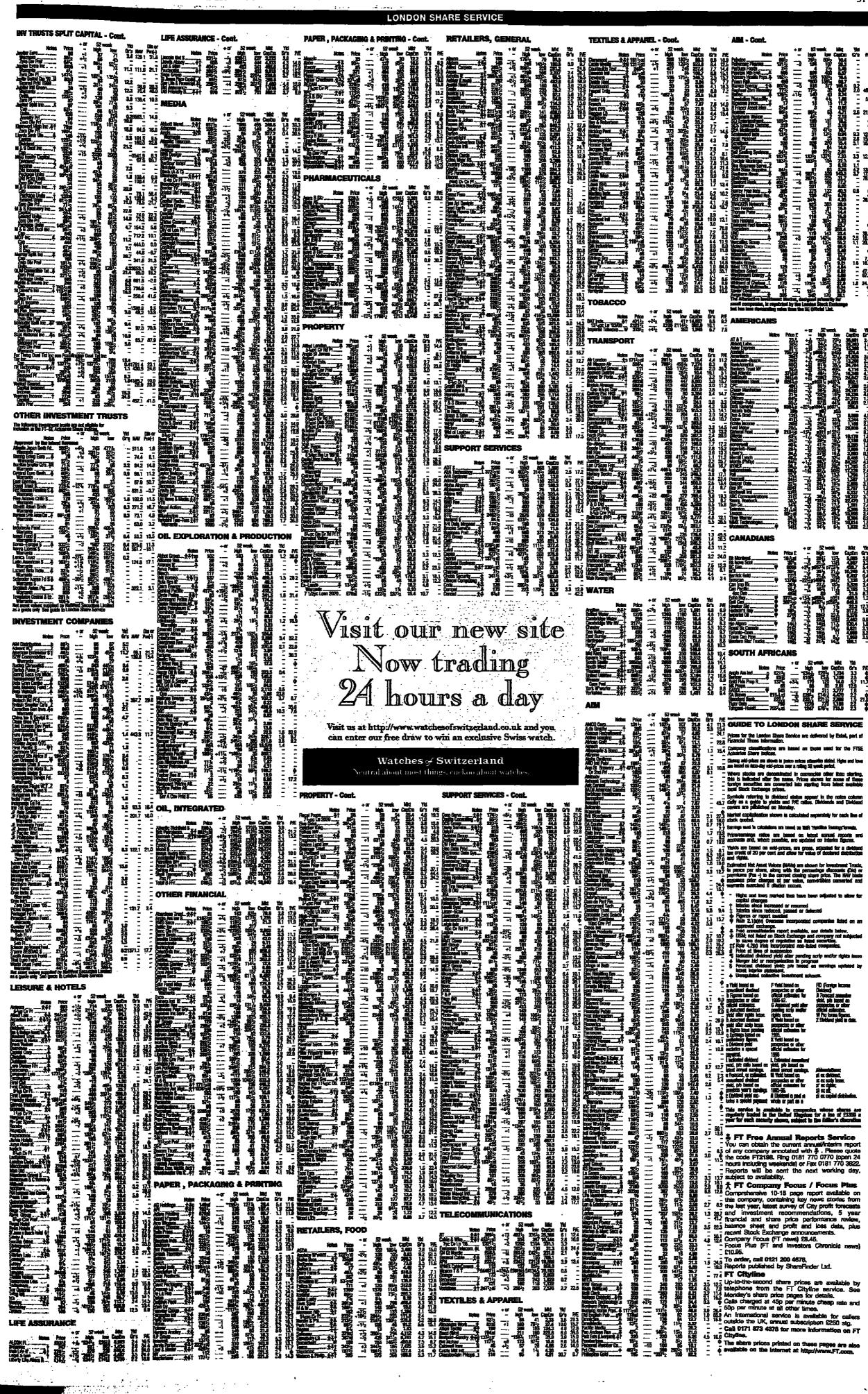
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## LONDON STOCK EXCHANGE

## Sell-off in US bonds unsettles equity market

MARKETS REPORT By Steve Thompson, **UK Stock Market Editor** 

There was an uneasy feeling around trading desks yesterday as share prices fell sharply late in the session, mirroring a sudden sell-off in the US bond market, ahead at 2,166.9. which in turn brought heavy pressure to bear on gilts and other European bonds.

Such was the pressure exerted in global bond markets, that the FTSE 100 index, which earlier looked like launching a determined move on its all-time intra-day high, finished the ing in London was a sudden bout

up six points at 4,051.2. tional, whose shares plummeted pointed to the lack of price pres- its own shares, 33m shares in all, line and smaller stocks. The FTSE 250 index closed only fractionally below the day's best level, ending 13.9 up at 4,435.8, against a session high of 4.437.4. while the SmallCap finished 4.1

Dealers said the sell-off in US bonds reflected a fall in the dollar and worries about today's nonfarm payroll report for November. A big increase in employment could see more pressure emerge in Treasury bonds.

Adding to the worries circulat-

The late retreat was only in the wake of second thoughts sures and slowing high street reminded institutions of other partly mirrored by the second after a trading update delivered sales and which saw gilts move UK stocks likely to embark on by the publishing and information services group.

> formers during the morning, no need for excessive rate rises mainly at the expense of Abbey Reed was transformed after a shead of the general election and National and Lloyds TSB, both of closer scrutiny of the comments made by the group and eventually led the losers list by a long cycle, helped the bullish feeling. recently. British Gas closed off way. One big US broker was said to have been selling exceptional amounts of stock.

Earlier, it was all smiles as Footsie raced higher, with sterling again under pressure, problems in European markets. Adding to the firmness was a Confederation of British Industry session only modestly higher, of weakness in Reed Interna distributive trades survey, which ised the buyback of 5 per cent of ness on Wednesday was 2873.1m.

by as much as 35p.

more than 200p.

heavy trade of 27m.

However, the bears were

unimpressed Mr Paul Sped-

ding of Kleinwort Benson

believed the market had

failed to acknowledge the

underlying problems that

still exist. "People won't buy

yield," he said, arguing that

the shares were worth no

market and the shares

advanced 13 to 399½p, in

Explaining the renewed

telecoms group, Mr James

McCafferty at ABN Amro

Hoare Govett said: "BT this

week filed an application

seek approval for the

recently announced deal

with MCL Also, with MCI

shares having risen by

around 7 per cent this week,

higher before lunch.

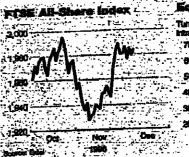
Comments from the governor One of the best Footsie per- of the Bank of England, who saw said the UK was not on the brink which have outperformed the of a 1980s-type boom and bust rest of the banking sector

> Wall Street's Wednesday per-Jones Industrial Average off 19 pay" contracts with BP. points and the bond market only

the same course, notably Barclays Bank and National Power.

Barclays shares raced higher the top but still in good heart, formance, which saw the Dow after agreement on its "take and

Turnover at 6pm was a hefty a few ticks easier, caused few 910.8m shares, well ahead of recent levels. Traders pointed News that PowerGen, the out, however, that daily customer English generator, had author- business was dismal. Retail busi-



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## Lottery boost to Ladbroke

By Joel Kibazo and Peter John

Betting and hotels company Ladbroke Group sparkled as news that the UK's leading gaming companies are finally to launch a rival to the National Lottery seeped into the market.

The shares jumped 7 to 214p, in heavy trading that brought turnover of 15m.

The word is that the UK's bookmakers are to launch a rival game to the National Lottery on December 16. There were few details about the exact nature of the new game but one market specialist said: "Bookmakers make their money on offering bets on numbers that come up in an alternative game to the national lottery, rather than running it as a

lottery in its own right." Early indications are that the new game will be played daily and will be transmitted on the SIS satellite system that is exclusive to just over half of the UK's 9,000 betting

Gaming companies have acknowledged the sharp forecasts. HSBC James impact of the National Lot- Capel, which had been the tery on their profits since it most optimistic about proswas launched in November pects, slashed its forecasts 1994. Earlier this week Bass, 121/2 lower at 8001/2p, attri- £880m. buted the 14 per cent decline in profits from bingo to pressure from the National Lot-

ABN Amro yesterday was a response to the surturned more positive on Ladopportunity by betting shops to offer odds on an alterna-

tive lottery game." The prospect of an alternative to the National Lottery had a mixed impact on shares of companies included in the Camelot consortium, that runs the game.

#### Reed reversal

The stock market may be fickle but a near 10 per cent turnaround for a Footsie share in one day is unusual. Reed International rose 35 on the back of an acceptable trading statement. Then, at the end of a lengthy presentation with analysts, it transpired that margins were

under pressure. Media specialists suddenly realised that their forecasts were too generous and telephoned sales desks to put out a strong sell message.

The stock was marked down progressively until the stock closed a net 64 lower at 1087%p. The slide was backed by genuine selling which took turnover up to 11m. the heaviest since 1988. Analysts were cov about commenting on the slide. saying Reed was very sensi-

tive about criticism. But most were cutting back their for next year by 7 per cent to

Part of the downgrade reflected the impact of a strong pound against dollar earnings but the remainder

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THE RAINFOREST WITH FISH.

project

The fish ponds provide a much needed, reliable source of income and food for the local community They also produce an invaluable by-product; a reason for the villagers to take of care the local rain forest The ponds require a supply of clean, fresh water. This is only available throughout the year if water-retaining roots of the neighbouring trees are kept

important to motivate by physical example than by just giving advice, WWF agricultural extension workers belped to construct

nunity benefits, and

programme

prise news that acquisition-led growth would be on hold

for the next couple of years. Canel's forecast reduction was the most dramatic, as the broker was at the top end of the consensus range. However, Salomon Brothers, which was at the bottom of the range with a prediction of £904m for 1997, cut back to £870m and was said to be

#### Gas advances

selling very heavily.

British Gas moved sharply higher initially on news that the company had successfully renegotiated some of its take-or-pay contract liabilities with BP and on further details of its planned demerger. Analysts were initially enthusiastic and some predicted the news could trigger further upside in British

	Dec 5	Dec 4	Dec 3	Dec 2	Nov 29	Yr ago	High	"Low
Ff 30	2797.1	2799.1	2810.7	2806.1	2827.D	2635.0	2885.2	2668.8
Ord. div. yreld	4.05	4.05	4.04	4.04	4,02	4.07	4.22	3.76
	17.03	17.02	17,09	17.06	17.16	15.79	17.48	15.80
P/E ratio nii	16.87	16.86	16.93	16.90	17.00	15.62	17.30	15.71
FT 30 since compi	ation; high	2005.2 19	/04/96; los	49.A 26/	76/40. Sas	e Date: 1/	7/35.	

Open 9.00 10.00 11.00 12.00 13.00 14.00 15.00 16.00 High Low 2802.5 2806.7 2815.2 2811.0 2813.7 2812.8 2809.2 2805.4 2803.8 2815.3 2797.0

	Dec 5	Dec 4	Dec 3	Dec 2	Nov 29	Yr ago
SEAC barcains	38.338	34,436	34,589	36,228	35,610	. 28,401
Equity turnover (Emit)		873.1	956.9	671.2		1744.0
Equity bargainst	_	19,674	22,029	21,004	23,006	32,689
Shares traded (milit	_	396.5	380.9	253.5	438.7	690.0
Textuding intra-market bu	sinees and o	oversees bu	nover.	-5-10		
Déc 5	Doc 4	30m 3 De	- 2 Nov.	20 Vr 200	- ALUch	4~

1034.50 1035.10 1037.00 1038.20 1038.00

Rises and falls	•	52 Week highs	and lowe	LIFFE Equity opti	ons
Total Rises	687	Total Highs Total Lows	100	Total contracts	34,355
Total Falls	434	Total Lows	55	Calls Puts	20,721
Same	1,465	ŀ		Puts	13,635
Dec 6 *Data ba			on the Lor	ndon Share Service.	

beginning to happen, hence

this rise in the stock." Other leading issues in the sector continued to drift lower. Cable & Wireless gave up 7 to 453½p while Vodafone Group eased 3 to

a utility on a 3.9 per cent 247%p, having traded 7.6m. Talk of a takeover in the financial services sector continued to occupy investors BT was once again a good following earlier rumours about BAT Industries and Abbey National.

BAT had fallen on Wednesday in the wake of a interest in the international press report that talks to merge its financial services arm with a rival had found-

Yesterday, the stock was with the US authorities to recovering, as dealers argued that the foundation for a merger was still intact. The view is that BAT has to do something with its Eagle Star franchise - either put it Gas's share price, possibly there is a feeling among back in the limelight through an acquisition or sell it. Its name has been linked with Commercial Union. BAT recovered 2% to 4711/p, with additional help from SGST, which has increased its price target. CU rose 8 to 677%p.

Meanwhile. Abbev National, which hit a new peak earlier in the week on speculation that it might be

quoted Crown Products, which slumped 11 to 221/sp. Automotive design group Hawtal Whiting warned of a poor second half and saw its shares slip 29 to 105p. 589p after the electricity gen-

investors that things are erator announced a buy-back of up to 5 per cent of its capital - 33.5m shares -through UBS and Kleinwort Benson. Dealers said the brokers were prepared to pay up

to 605p a share. Glazo Wellcome remained under pressure from recent bearish recommendations and currency pressures. support from ABN Amro Hoare Govett

The broker said the shares were undervalued and while it adjusted its earnings per share numbers to reflect the strength of sterling, it upgraded the prospects for Zantac, the anti-ulcer treatment. The shares eased a

**FUTURES AND OPTIONS** FTSE 100 INDEX FUTURES (LIFFE) \$25 per tull index point Est. voi Open int. Sett price Change High Low Open 18923 3940 120 4055.0 4054.0 4076.5 4073.5 4124.0 4084.0 -2,0 4108.0 4127.0 4107.0 III FTSE 250 INDEX FUTURES (LIFFE) \$10 per tuli index point 4445.D 4495.D ■ FTSE 100 MOEX OPTION (LIFFE) (\*4051 ) £10 per full index point

M EURO STYLE FTSE 100 INDEX OPTION (LIFFE) \$10 per full index point

1 East

penny to 957p. Calls 4,818 Puts 2,792 \* Underlying index value. | † Long delet expiry months. TRADING VOLUME Net Div. Grs P/E - div. cov. yld. net sb3,45 1.8 4.3 13.3 - F.P. §175 F.P. 160 F.P. §276 F.P. - 103

| F.P. | 40.0 | 240 | 222 | Cappen | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | 245 | F46 1.9 4.3 12.0 FWS.0 2.4 3.5 13.0 W3.2 - 4.0 -R3.0 2.4 2.7 13.9 re Investment Market, § Placing price. \* ofs please refer to The London Shere Se

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FTSE 350 Lower Yield								2.14	21.59 60.77 14	76.81
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FTSE SmallCap ex !T	2164.43	+0.1	2161.69	2161.08	2160.69	1925.96	3.40	1.64	22,35 70,26 18	17.78
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26 Engineering(71)	2576.58									
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30 CONSUMER GOODS(82)	3743.27	-0.3 3	3756.11	3776.17	3783.11	3574.11	3.89	1.95	16 45 144 40 14	14.61
32 Alcoholic Beverages(8)	2649.74	-1.92	2009.78	2725 24	2701 54	277R 48	4.87			
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72 Banks, Merchant(6)	3960.81	+0.13	957 RS	1040 94	9032 12	9812 80	2.00			
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## 1,500 4,200 1,000 10,00 possibly with the Prudential, ran into profit taking and slipped 6½ to 700p with some investors shifting funds into Barclays. Barclays closed 18 higher at a new peak of 1034p and the Pru improved 91/4 to 500½p. A profits warning knocked FT GOLD MINES INDEX a third off the price of AIM-Det % chg Dec Year Gross div 4 on day 3 ago yield % ?/E 62 viesk >xdb High Low Gold Mines ladex (32) 1846.72 +2.6 1900.06 1888.63 **■ Regional Indepe** 2179.15 +1.3 2151.14 2361.62 3.52 2112.63 +1.5 2081.45 2434.19 2.68 1729.42 +3.3 1665.73 1897.26 0.76 20.85 2927.34 2005.75 65.11 2186.39 1648.45 Assurancea (14) North Annaica (12) \$561 4,800 4,700 12,300 6,300 1,500 P/E Xd adi, Total ratio ytd Return 2.03 15.67 165.83 1681.50 1.49 23.60 166.90 1811.89 1.52 22.61 175.10 1630.64 1.92 16.88 81.00 1715.98 1.80 13.80 101.79 1384.95 16.10 High/day Low/ 4044.1 4052.5 4068.2 4068.5 4075.1 4070.9 4065.3 4061.3 4418.7 4421.3 4428.1 4427.1 4430.5 4432.0 4434.6 4434.4 2007.9 2011.3 2017.3 2017.4 2021.0 2018.6 2018.0 2018.0 4051.6 4076.0 4043.8 4436.2 4437.4 4419.4 2012.4 2021.3 2007.8 ■ FTSE 350 Industry baskets Open 9.00 · 10.00 11.00 12.00 15.00 14.00 15.00 1121.3 1121.3 1121.8 1121.8 1121.6 1121.5 1123.3 1123.5 1123.6 1123.6 1123.5 5884.3 5884.6 5724.4 5730.9 5734.8 5718.0 5897.3 5897.2 5878.0 5578.7 5703.6 2289.5 2270.0 2284.0 2283.6 2285.1 2285.2 2287.6 2288.4 2285.5 2301.9 2288.9 5015.6 5030.4 5032.7 5034.7 5038.3 5049.8 5041.7 5038.8 5028.0 5030.5 5023.1 For further information on the FTSE Actuaries Share indices please contact FTSE international on 0171 448 1810. The FTSE Actuaries Share indices are calculated in accordance with a standard set of ground rules established by international in conjunction with the Faculty of Actuaries and the institute of Actuaries. © FTSE International Limite Section 1810 and The Faculty of Actuaries and the Institute of Actuaries. end The Financial Times and are used by FTSE Inten Sector P/E ratios greater than 80 and net covers grea

World Wide Fund For Nature (formerly World Wildlife Fund)

national Secretariat, 1196 Gland

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ARON FRANCE (Dec 5 / Frs.) **AFRICA** SOUTH AFRICA (Dec 5 / Rand) +/- High Low Yid PAE INDICES US INDICES Dec Dec Dec 1996 4 3 2 High Low Dec Dec Dec ---APPC Antician Anticia Dec Dec Dec ---SOUTH MOREA (Dec 5 / Work) | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subject Number | Subj 41.22 (8/7/32) 54.99 (1/10/61) 13.23 (8/7/32) 18.53 (8/7/32) Japan Toph(V1/68) 2nd Section(V1/68) Argentina Geresa(29/12/77) Australia Al Ondonico(1/1/50) Mentico
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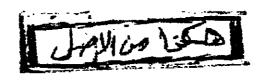
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## Dow moves lower on bonds slide

US equities were mixed as blue chips weakened along with the bond market, while a modest rebound in the technology sector lifted some shares. writes Lisa Bransten in New York

At 1 pm, the Dow Jones Industrial Average was off 8.47 at 6,414.37 and the Standard & Poor's 500 slipped 1.51 at 743.59; while the American Stock Exchange composite lost 1.31 at 590.30. NYSE



volume was 281m shares. Bond prices fell sharply in early afternoon trade as the dollar weakened and the Federal Reserve failed to conduct a much anticipated purchase of Treasuries, Also. on the market that today's sures, or an increase in eco-

nomic activity. By early afternoon the long bond yield had jumped on Wednesday to 6.5 per increasingly attractive alter- 2.8 per cent. native to shares.

however, managed to post modest gains, helping the Nasdaq composite recover with a rise of 2.02 at 1.299.04. C\$39.85.

The Pacific Stock Exchange technology index slipped by

The top three Nasdaq issues were mixed. Microsoft added \$1 at \$15414 and Cisco Systems \$1 at \$6414, while Intel lost \$1\ at \$128\.

Class H shares in General Motors, which represent the company's Hughes division. added \$3% or 6 per cent at \$56% on reports that GM might be looking to sell the defence and aerospace businesses. General Motors shares were \$1/2 stronger at

Chrysler gained \$% at \$35% on news that its board had voted to double the size of its share buyback program to \$2bn and to increase its annual dividend by 14 cents to \$1.60 per share. Continental Airlines gave

up \$1% of the \$2% it added on Wednesday amid mounting scepticism that the car-rier would be purchased by Delta Air Lines. That brought the share price to \$29%; Delta, meanwhile,

slipped \$1% at \$75%. Loctite added \$1% at \$60% as it succumbed to a higher bid for the company from Germany's Henkel. Henkel. which had originally offered \$57% for the company, increased its offer to \$61 late

on Wednesday. TORONTO had another downside day in spite of strong results from the figures on November banking sector. At noon the employment levels could 300 composite index was point to growing wage pres- down 1 per cent, sliding by 59.06 to 5,851.59 in good two-way trading.

The bulk of the index subsectors lost ground with by 11 basis points since late financial services racking up the heaviest losses to end cent, making bonds an the morning session off by

Alcan Aluminium dipped Some technology shares, 25 cents to C\$46.55 and Canadian Pacific lost 45 cents to C\$35.60. Barrick Gold, helped by a steadier day for the bulmost of Wednesday's loss lion price, gained 55 cents at

## Sao Paulo 1.4% higher

early lead for SAO PAULO, ary 1997.

68,903. Major state-owned blue ground. Telebras rose 0.5 per cent while Petrobras picked up 1 per cent.

per cent and 2.3 per cent sion. respectively. CVRD, the minas the shares rebounded pany's privatisation had 629.72.

at midsession, taking the on profit-taking although tion-driven stocks and lagsome analysts forecast that the market would soon gather steam for another chip companies gained rally. The IPC index lost 17.60 to 3,372.88. GMexico. the mining group, subsided after speculation that the Eletrobras preferred and company would be awarded ordinary issues were up 1.7 a rail privatisation conces-

BUENOS AIRES edged ing giant, gained 0.5 per cent higher, lifted by a rise in the domestic bond market, and from Wednesday's fall which the Merval index was 0.96 followed news that the com- ahead by midsession at

## Balanced trade in S Africa

Shares in Johannesburg tinued softness for the rand ended little changed after a and a disappointing Proday of busy but evenly bal- ducer Price Index. anced trade.

The overall index was up 4.4 at 6,717.6 with industrial Bank was up 60 cents at shares 8.5 higher at 7,977.1. R23. The bullion price had The gold share index closed an uneasy day and golds cal issues to rewrite their off 5.8 at 1,510.7.

industrial shares was seen and Kloof shed 45 cents to as impressive given the con- R36.30.

mostly moved lower. Vaal The recovery among Reefs came off R5 to R324

## Rumours of cross border

deals in the pharmaceuticals industry and further takeover speculation in Germany made for lively trade.

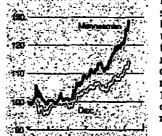
ZURICH heard more rumours about Roche, this time suggesting that a major investor had changed shares in the Swiss group for some in the Swedish drugs company, Astra. Pharma Vision, the invest-

ment trust managed by Mr Martin Ebner's BK Vision. refused to comment on stories that it was the seller of Roche, in exchange for some of the 10 per cent of Astra held by Investor of Sweden. Mr Philipp Buchli at Bank Sal Oppenheim in Zurich believed that Astra could be of interest to Roche. Rather

than a full blown merger, however, he believed that co-operation was more likely in the form of an asset swap, joint venture or licensing agreement. The logic of an exchange of shares between Investor and Pharma Vision was that it would give both groups increased exposure to any upside potential in Roche and Astra.

Earlier rumours had linked Roche with Smith-Kline Beecham in the UK and, said Mr Buchli, a tor, which declined comment co-operation agreement on the rumours, was SKr5.5 between the Swiss and Swed- ahead at SKr284.5. Mean-

time, the Affärsvärlden Gen-



Stere price and index rebesels

ish groups would not pre clude further pacts between Roche and SmithKline.

Roche certificates added SFr30 to SFr10.160, while the bearers edged SFr15 higher to SFr15,600. According to its 1996 first half report, Pharma Vision, SFr4 ahead at SFr608, held 230,000 of the Roche bearers and 74,000 certificates. The SMI index made an enthusiastic start, peaking at a record intra-day high of 3,937.5 but subsequently pulled back to close 3.2 firmer at 3,913.8.

In STOCKHOLM, Astra rose to an intra-day record of SKr339 and closed SKr5.5 ahead at SKr284.5 and Inves-

Electricals and some high-

technology stocks also

advanced, with Sony up by

Y70 to Y7,500 and Matushita

Electric Industrial by Y50 to

to languish on persistent

concerns about their ability

to solve the bad debt crisis.

Industrial Bank of Japan fell

In Osaka, the OSE average

climbed 236.03 to 21,132.97 in

BOMBAY reversed the

per cent tumble of the previ-

ous three sessions, which took the market to a three

year low, and the BSE-30

index rebounded 67.16 or 2.45

The recovery came on

unconfirmed press reports

that senior finance ministry

officials were likely to meet

the heads of major domestic financial institutions today

to review the sluggish mar-

JAKARTA gained ground for the sixth day running to

year. At the close, the com-

posite index was 8.03 or 1.3

Sentiment gained from

cut in interest rates. The

central bank sliced 50 basis

points off its discount rate.

and bank shares moved

ahead sharply. Bank Negara

Indonesia rose Rp100 to

per cent higher at 634.3.

per cent at 2.812.22.

ket conditions.

Y30 to Y2,130 and Fuji Banl

was down Y30 at Y1.910.

volume of 30.6m shares.

Banks, however, continued

South Korea

eral index picked up 19.3 to close at an all-time high of

11.98 to another all time high of 2,471.14, helped by a FM3 rise in Nokia to FM266.

1998 and 2003. Another takeover rumour denied rumours that they

moved from jubilation to a more sober conclusion, the Dax index reaching an all-time intra-day high at

The ripples spread over to HELSINKI, where Orion spurted to a high of FM163. before retreating to close unchanged at FM157.70 as the investor story provoked renewed interest in all Nordic pharmaceuticals companies. The Hex index rose

In FRANKFURT, too, pharmaceuticals were in the spotlight. Following Wednesday's takeover rumours about Schering, disclaimed by the target, Schwarz ing active stocks in DM1.1bn as German stock market Pharma jumped DM3.90 to DM113.90, as the chairman forecast sales growth of 6-8 per cent in 1997 and at least 5 per cent a year between

eventually hit stony ground. Veba and Mannesmann both were intending to merge their telecommunications operations. The latter, after peaking at DM692.20, ended Ibis trading only DM4.20 higher at DM673. The broad market, too,

2,916,16 before subsiding to

Rumours rife in pharmaceuticals industry

Open 18.30 11.00 12.00 13.00 14.00 15.00 Close FTSE Eurotrack 100 1896.38 1900.77 1901.51 1902.44 1900.43 1896.75 1893.85 1993.77 FTSE Eurotrack 200 1929.88 1939.91 1931.00 1933.90 1931.91 1927.00 1927.05 1825.76 Dec 4 Dec 3 Dec 2 Nov 29

> 2,894.43, up 13.54. Brokers liked the Bundesbank's decision to exempt repo agreements with maturities of up to one year from banks' minimum reserve requirements: the sector rose, Deutsche Bank gaining 85 pfg at DM73.50 and lead-

1925.28

turnover rebounded from DM9.8hm to DM12hm. Carmakers were mixed. Daimler lost DM1.65 at DM102.55 and Porsche prefs climbed another DM63 or 5.3

per cent to DM1,250. Mr Hans-Peter Wodniok at Crédit Lyonnais in Frankfurt said that the perceived dispute within Daimler's senior management about restructuring aims was weighing on sentiment. whereas an analysts' meeting at Porsche today might FFr117.20. ascertain whether earnings forecasts produced by the company earlier this week were as modest as they

Sam value 1000 (26/10/30); Highelin; 100 - 1902.02; 200 - 1934.57 Limethy; 100 - 1602.60 200 - 1624.50. † Paddal O FEEZ International Limited 1905. All rights reserved. gains to end lower after heavy falls in oil and automotive stocks. At the close, the CAC 40 was off 16.15 at

THE EUROPEAN SERIES

1857.70 1920.27

threw cold water over French oil stocks. Elf Aquitaine came off FFr14 to FFr443 and Total shed FF17.90 at 11416. Defence stocks had a qui-eter session with Lagardère down FFr1 at FFr146 and

Alcatel Alsthom off FF13 at FFr457. Thomson-CSF rose FFr1.50 to FFr162. Michelin rose FFr1.40 to FFr277 on the news that it had disposed of part of its 6.1 per cent stake in Peugeot. The carmaker dipped FFr16 to FFr622 on the deal Ren-

Bouygues, the construction leader, rebounded FFr15 to FFr575 after a recent period of relative weakness.

ault came off FFr1.40 to

spite of a bounce in KLM. which moved ahead strongly following news of a share buyback. The AEX index ended down 2.37 to 628.44.

KLM jumped almost 5 per cent on the news that the government was to buy back shares and boost the airline's earnings by 20 per cent

in the process. At the close, shares in the airline were Fl 2.10 higher at F147.80 in active volume of 3.5m. Akzo Nobel also gained ground, adding Fl 2.60 to Fl 236.10 following broker upgrades.

A downward shift of The day's big loser was stance by Merrill Lynch Elsevier. The publishing group's analysts' meeting was seen as disappointing and, amid talk of earnings downgrades, the shares came off Fl 1.40 to Fl 28.30. Hoogovens continued to

improve after Tuesday's upgrades and news of the alliance with UGB of Belgium. The shares added 50 cents to Fl 70.20.

LISBON hit a new high for the third day running with higher at 5,005.39. A number of brokers have turned positive on Portugal in recent weeks, citing the resilience of the economy and EMU convergence factors.

Written and edited by William Cochrane, Michael Morgan and Project

MITCHON W. MA

--274

## Tokyo sharply higher as Seoul extends losses

A surge of buying activity took TOKYO sharply higher, helped by a steep decline in the bond market which prompted arbitrageurs to build up long positions in cash stocks, writes Gwen

Bonds weakened on fears of higher interest rates, following remarks by a former senior finance official suggesting that the Bank of Japan wanted to raise the official discount rate from its current record low of 0.5 per

The Nikkei 225 average rose 283.99 to 20,943.90, after moving between 20,668.50 and 20,976.54. Big buying by securities houses, domestic institutions and foreign investors lifted selected blue chip electricals, carmakers Wall Street provided an been postponed from Febru- and pharmaceuticals, underlining the recent polarisation which picked up 1.4 per cent MEXICO CITY pulled back between strong consumpgards such as banking and

> Volume swelled from 277m shares to an estimated 356m. Advances led declines by 739 to 342, with 170 unchanged, the broader Topix index of all first-section stocks jumped 15.40 to 1,551.76 and the capital-weighted Nikkei 300 climbed 3.33 to 293.92.

small-capital issues.

In London, the ISE/Nikkei 50 index lifted 3.19 to 1484.32. Ricoh, the day's most active issue, climbed Y90 to a new high for the year of Y1.310 in volume of 11.3m shares. Toyota hit an all-time high of Y3,230, up Y170, while Honda advanced

Y140 to Y3,360. Pharmaceuticals continued to benefit from their notch up a new high for the recent healthy interim Sasol was R1 better at reports and projections of R57.25 and First National robust full-year earnings, gaining 3.1 per cent as a sector. Among the pharmaceuti-1996 highs, Sankyo added Y190 to Y3,310 and Takeda Chemical Industries Y120 to Y2.380.

Rp1,375 on 71.4m shares losses to a fifth straight ses-

traded. SEOUL extended its losses to close at a 38-month low on fears of labour strife over the government's plan to revise labour laws. The composite index ended 9.57 lower at 706.30. On Wednesday. members of the outlawed Korean Confederation of Trade Unions, which claims members in a number of leading companies, voted overwhelmingly to strike to protest at the government's labour reform plan.

Daewoo shares edged down, but in line with the 57.32 to 13,491.56. market, after the French government's suspension of the sale of Thomson SA.

DHAKA extended its © CREDITANSTALT

buted to rotational buying.

sion as investor confidence continued to dwindle, in spite of assurances from the finance minister that the market would not crash. The DSE all share index

slumped to Tk10.4m, the lowest since July. HONG KONG featured a star performance by Hongkong Electric while fresh evidence of the strength of

shed 51.9 or 1.9 per cent at

2.667.1. in turnover that.

the property market also supported a broad advance. The Hang Seng index added A 45 cent rise in Hongkong Electric to HK\$27.10, off a

high of HK\$27.75, was attri-

property stocks, Sun Hung Kai rose HK\$1.25 to HK\$98. SINGAPORE finished ualised basis, down from 4.7 higher, against expectations. after strong demand index components in the last few minutes of trading. The Straits Times Industrial index closed 19.81 higher at

. TAIPEI gave up early gains to end slightly lower after profit-taking in the final hour of trading. The index closed off 24.15 at

2,214,17.

6,919.49. Nan Ya Plastics lost T\$1 or 1.45 percent to T\$68.

MANULA pushed ahead smartly following the release of November inflation and,

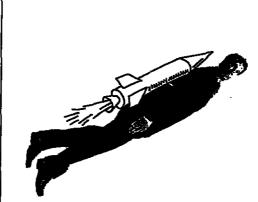
Among mostly higher index rose 32.46 to 3,163.33. November inflation came in at 4.5 per cent on an ann-

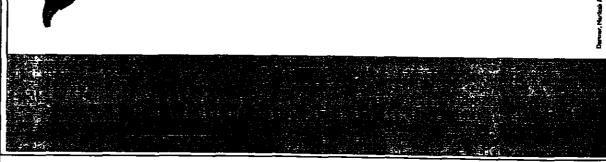
per cent for October . SYDNEY recovered emerged for several key strongly, underpinned by gold stocks which rebounded on the back of the better showing by the bullion price. The All Ordinaries index

gained 12.6 to 2.383.3. Golds were also boosted by takeover talk at Newcrest Mining which jumped 32 cents to A\$4.92.

China's hard currency shares were mixed. SHEN-ZHEN's B index rose 4.5 per cent while its SHANGHAI counterpart gave up 1.4 per cent after this week's sharp in busy turnover, the main gains.

✡



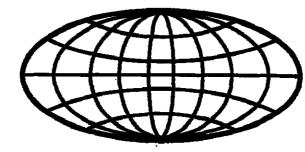


## FT/S&P ACTUARIES WORLD INDICES

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NATIONAL AND REGIONAL MARKETS			WEDNE	SOAY DI	CEMBE	IR 4 1996	·		n	JESDAY	DECEME	SER 3 1	996	DO	LLAR IN	DEX
Figures in parentheses	us	Day's	Pound			Local	Local	Gross	US	Pound			Local			Year
show number of lines	Dollar		Sterling	Yen	DM	Currency		Div.	Collar	Sterling	Yen	DΜ	Currency 5	2 week	52 week	ago
of stock	Index	96	index	Index	Index	hdex	on day	Yleid	Index	Index	Index	Index	index	High	Low	(Approx
Australia (78)	., 218.55	-0.2	197.75	156.34	177.56	181.80	-0.4	4,19	218.93	196.47	157,39	178.29	182.52	224.61	186.70	188.5
Austria (24)	184.51	0.4	166.95	131.89	149.90	149.81	0.1	1.91	183.80	164,95	132,14	149.69	149.60	195.04	168.36	171.1
Belgam (27)	224.46	0.2	203.10	160,57	182.36	178.28	0.0	3.74	224,04	201.05	161,06	182.48	178.38	229.11	199,91	201,4
Brazel (26),	183.16	-0.5	165.72	131,02	148.80	348.43	-0.4	1.76	184.04	165.16	132,31	149.89	349.81	189.70	131.21	140.8
Canada (116)		-0.6	173.67	137,30	155 93	187.74	-0.7	1.92	183.49		139,10		188.98	196.24	144.35	147.9
Denmark (30)		-0.1	302.15	238,88	271,30		-0.3	1.70	334.29	300.00	240,32	272.25	272.58	340.41	281.10	284.7
Finland (24)		0.3	216.68	171,31	194,55	234.51	0.1	2.14	238.74	214.24	171,63	194.43	234,16	240.85	171.73	215.6
France (93)	209.90	-1.2	189.92	150.16	170.53	173.75	-1.5	2.81	212,49	190.69	152,76	173.08	176.47	212,49	167.70	187.7
Germany (59)	185.98	-0.5	168.28	133.04	151.10	151.10	-0.7	1.61	186.83	167.68	134,31	152.15	152.15	188.59	161.25	161.3
Hong Kong (59)	510.05	-02	161.50	364.87	414.38	505.40	-0.2	3.06	511.20	458.75	387,50	416.32	507.49	512.27	372.58	381.7
Indonesia (27)	226.50	2.0	204.94	162,03	184.01	326.01	2.0	1.59	222.02	198.24	159,81	180.81	319.53			
reland (16)	313.01	-0.7	283.21	223.91	254 30	268.68	-0.1	3.40	315.09	282.76	226.52	256.61	269.00	321.14	250.17	253.7
Italy (58)		-0.5	73.60	58,19	66.08	93,32	-0.6	2.22	81.72	73.34	58,75	68.58		84.53	67.22	<b>57.</b> 1
Japan (480)		0.6	124.78	98.65	112.04	98.65	QΙ	0.78	137.08	123.02	98.65	111.64	98.55	164.68	137.08	150.5
Malaysia (107)		0.4	541.41	428.04	486.12	581.15	0.3	1.07	595.73	534.61	428.27	485.16		607.65	475.66	481.4
Medco (27)		0.0	1111.39	878.68		10559.03	-0.2	1.05		1102.03			10576.06		936.49	
Vetherland (19)	320.61	-0.9	290.27	229.49	260.63		-1.2	2.88	323.71	290.50	232.71	263.63		328.12	264.79	264.7
New Zeoland (15)	. 94.40	1.7	85.42	67.53	76.70	70.30	0.9	3.92	92.79	83.27	86.71	75.57	69.66	94.40	75.94	78.2
Vorwey (35)	281.60	-0.8	254.80	201.45	228.78	249,13	-0.9	2.03	283.89	254.77	204.09	231.20		285.26	222.24	224
Philippines (22)		0.0	182.14	144.00	163.54	263.79	0.9	0.63	199.58	179.10	143.47			440.20	224.24	225,
	415.77	0.5	377.11	298.14	338.60	269.42	0.5	1.00	414.09	371.81	297,69	337.24		4000	474 60	
Singapore (43)				232.58										465.21	371.28	387.5
South Africa (44)	25.12ني.	0.9	294.17		284.13	331.75	0.6	2.35	324.06	290.81	232,98	263.91	329.81	437,76	314.20	369.2
Spain (37)	189.50	-0.4	180.51	142.71	162.08	198.76	-0.7	3.02	200.37	179.82	144.05	163.19		200.37	157.91	158.8
Sweden (48)		-O.B	372.81	294.75	334.74	414.56	-0.9	2.06	415.28	372.63	298.51	338.17	418.50	416.67	294,10	316.5
Switzerland (37)		0.3	217.75	172,16	195.52	197.38	-0.4	1.50	240.01	215.39	172.54	195.47	199.16	254,34	219.29	229.6
halland (45)		-1.4	98.51	77,88	88.45	109.04	-1.4	3.18	110.44	99.11	79,39	89.94		183.95	108.87	162.8
United Kingdom (213)		-1.2	240.98	190.52	216.37	240.98	-0.4	3.96	269,52	241.87	183.76	219.49	241.87	273.93	·222_43	226.2
USA (823)	203.34	-0.4	274 47	217.00	248.44	303.34	-0.4	1.88	304.70	273.44	219.05	248.14	304.70	307.82	243.34	250.9
mencas (794)	277.53	-0.5	251.12	198.54	225,48	233.36	-0.5	1.97	278.81	250.21	200,44	227.07	234.42	281.50	222.53	228.7
urope (720)	230.45	-0.8	208.52	164.86	187.23	200,83	-07	2.89	232.24	208.41	166.96	189,14	202.18	234.56	194.31	195.5
Vordic (137)	351.80	-0.5	318.32	251.67	285.81	310.19	-0.7	2.01	353.67	317.39	254.26	288.03		355.21	281.13	262.1
Pacific Basin (876)	156.29	0.5	141.41	111.80	128.97	112.91	0.1	1.24	155.53	139.58	111.B1	128.67	112.82	177.01	153.96	160.9
uro-Pacific (1596)		-0.2	169.27	133.83	151.99	148.07	-03	2.09	187.39	168.17	134.71	152.61	146.51	191.51	175.04	175.2
ш у—г шунс (1830) Indb 8 maios /730	208.80	-0.5		212.24	241.04	295.76	-0.5	1 96	298.07	267.49		242.75		301.15	237.55	
lorth America (739)	406.00	-0.5	186.58	147.51	167.53	176.05	-08	2.27	207.30	186.03	149.03	188.82		209.70		244.8
urope Ex. UK (507)		-0.5 0.1	284.97	225.30	255.87	271.15	0.0	2.75	314.62	292.34	228.13	258.23	271.19		174.81	174.8
bene Ex. Japan 1396)										170.18					207.81	260,3
Vorid Ex. US (1811)		-0.2	171.28	135,41	153.79	151.44	-0.3	2.08	189.65		138.34	154.45	151.90	193,47	176.03	178.2
Vorld Ex. UK (2221)		-0.2	200.18	158.27	179.74	190.40	-0.4	1.83	221.70	198.95	159.35	180.55		224.89	196.13	196.5
Vortel Ex. Jepan (1954)	270.97	0.5	245.18	193.84	220.15	255.39	-0.5	2.33	272.97	244,42	195.81	221.82	257.62	274.88	224.52	226.5
he World Index (2434)	.225.12	-0.3	203.69	161.04	182.90	195.07	-0.4	2.03	225.80	202.64	162.33	183.89	195.79	228.97	198.47	199.1

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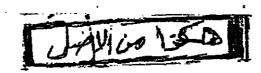
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t is not until compara-

tively recently that

recruiters and selectors

began systematically to

look for telephone-based cus-

tomer skills in their staff.

When goods were ordered

and complaints made by let-

ter, the skills of drafting sen-

sitive, firm and clear docu-

ments were obviously

valued. But the widespread

use of telephone sales has

changed that - and cus-

tomer expectations of how

People are becoming used

to being able to telephone

direct suppliers six or seven

days a week almost around

the clock, ordering anything

from clothing to computer

software. They have come to

expect that they can gener-

ally do business over the

telephone and may become

angry if they discover they

have to resort to the "snail

Most homes have tele-

phones, calls are cheap and

market leaders in telesales

have equipment that allows

them to offer a first-class ser-

vice directly to the cus-

tomer. But companies that

install the latest systems for

handling telephone business

mail".

they should be dealt with.

Inday December 1

TO TOWN

Mile Harris

to His

capital market fund raising transactions; to assist in managing the international banking relationships of Anglo Irish Bank Corporation plc; and to assume responsibility in due course over certain areas in treasury with minimum supervision.

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#### RECRUITMENT

Adrian Furnham on the importance of developing telephone sales skills

# A clear line to call-centre staff

properly trained sales staff. In most cases, large com- service are often inseparable panies establish call centres to handle telesales. Like all managers, those in charge of call centres try to keep costs to the minimum using technology such as telephone management systems, workflow systems, profit/service

data systems for the employee, and database management software. The human factor - the training and motivation of call-centre staff - remains neglected. Yet the person customers speak to is their main link with the company and on whom they will judge

the price and quality of the service they receive. Defining customer service on the telephone, faceto-face or even by letter is difficult to do. Services are intangible because they are about performance rather than product - they cannot be counted, measured or vercan be seriously handi- ified in advance of sale to capped if they do not have ensure quality.

Yet the product and the because both are involved in the contact between customer and service provider. The qualities that telephone sales staff must convey to Responsiveness – obvious

willingness and readiness to provide a service. Competence - having comprehensive knowledge and skills to deliver the service.

● Access - the approachability and the general ease of contact with staff. · Courtesy - explicit polite-, respect, consideration

and friendline Communication - keeping the customers informed in a language they can understand, and listening to them. Understanding – making

an effort to understand the Reliability – consisting of performance and dependabil-

newspapers for telephone personnel one could easily believe it is the best lob in the world. It is fun, exciting, easy, done from near home, working in and with a supportive team, and the poten-

Yet the data on call-centre personnel tell another story. Job turnover and absentee ism is high: companies are reluctant to disclose the figures, but turnover is as high as 25 per cent a year where staff have a realistic alternative job to go to.

Little attention has been paid to the recruitment, selection and training for this frankly unusual and specialised job. How can recruitment be done in line with business needs? What is the demographic and psy-chological profile of the ideal employee? What sort of training do call staff need initially and then later in

Reading the increasing the job? Are the incentives answering the phone is number of advertisements in appropriate to the personal tedious. They trade off speed and development of more ity types employed?

In theory, the ideal member of staff in a call centre would be an extrovert. because they are more sociable, lively and interpersonally skilled than introverts. tial for making a good living But extroverts also like variety, and sitting all day

> Job turnover and absenteeism is high: turnover is as high as 25 per cent a year where

staff have a realistic alternative job

for accuracy and while they are likely to answer more calls, they are also more

likely to take down wrong

Extroverts are certainly easy to motivate by promise of rewards - but if these rewards are difficult to achieve because of the number and type of callers, they can become dispirited. They can also be erratic, particularly if a little unstable and the last thing the customer wants is an irascible. capricious telesales person who, having been rattled by

the previous customer, takes it out on the next caller. "Selection is the key," says Tony Miller, training director at Frizzell, the insurance broker, who has considerable experience in this area. Applying a standard battery of tests will not give the sults of high-performing

individuals. Miller is responsible for skills are not. It is the one

area where real added value and higher return on investment can be made.

Assessment centres, psy chometric testing and biodata analyses are all expensive ways of selection, but each has been shown to improve decisions - both in selecting the able and rejecting the inappropriate. Given the difficulty and importance of managing telesales staff, it is probably worth

than 700 call-centre staff,

and has been involved with

high results training for

more than eight years. He

uses various psychological

techniques to improve per-

"Often there is a misun-

derstanding of some of the

basic requirements -

whether to select the compli-

ant introvert or the per-

ceived difficult-to-manage

to suit the manager's style.

Conventional training meth-

ods are not effective for

"Decisions are often made

extrovert.

personnel."

unusual places to work. The open plan office with dim light and hundreds of people speaking at once is not everyone's idea of a pleasant working environment. Staff can get, quite understandably, pretty rattled and snappy after dealing

creating high-performance inarticulate or naive callers. But they need to be Choosing the managers recruited and retained in with the skills to get the best larger numbers. Recruiting out of such staff is equally little or inadequate training is likely to lead to poor sales difficult. They must be able to create, maintain and manand disgruntled customers. age a high-performing team

Technology is available to The author is professor of psychology at University College, London evervone: management and

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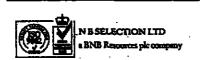
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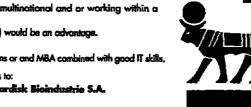
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  Participate in financial and commercial analysis of potential acquisitions. **QUALIFICATIONS**
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- prioritise and take responsibility at an early stage. ◆ A second major European language would be an

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Review, research and execute new investments in

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- growth investments within the sector. Excellent communication and presentation skills.
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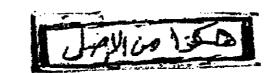


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Ideally a post-graduate in Economics with a sound grasp of politics, you will have spent at least two years' in a financial/economic research or country analysis role, backed by experience writing for publications with an international perspective. With a proven ability to research, analyse and write clearly and concisely to tight deadlines, you will be an effective team player. A sound knowledge of the Middle East, Asia-Pacific and/or Latin America is preferable, and language ability would also be an

Please write with full CV and current salary details to: Amanda Cooke, Senior Human Resources Officer, Dun & Bradstreet Limited. Holmers Farm Way, High Wycombe, Bucks HP12 4UL.

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Applications in strict confidence under reference UKFM5920/FT to the Managing Director, CJA.

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- Communicate research findings verbally and in writing to fund managers and to a wider audience both within and outside the bank. Create and develop a new research report in cooperation with the Director of Economic Research.
- Scope for research on own initiative into relevant
- The Requirements
- Economist with at least 1-2 years' experience in the financial sector ideally in the emerging
- Detailed knowledge of fixed income markets.
- Qualified to at least degree level in economics with a first-class analytical mind. Excellent oral and written communication skills
- with a high degree of computer literacy. The ability to work under pressure and to tight deadlines both independently as well as part of a

Please send your CV with current salary details se send your CV with current salary details to: Sara Kenderdine-Davies, K/F Selection, 252 Regent Street, London W1R 6HL.

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The position will involve researching and developing lending and treasury business with major corporates in the Far East, particularly in the ASEAN area, keeping abreast of developments in the region and assisting the bank in determining its strategy for this important region.

The position is ideally suited to an international banker with credit and/or lending experience in the Far East. Knowledge of an Oriental language would be an

It is likely that the successful candidate will be a graduate or possess an appropriate banking qualification.

The position will be at Manager or Senior Manager level depending on the experience of the candidate and will offer an excellent career opportunity at an exciting stage of the Bank's development.

Please write, in the first instance, with a full CV including salary details to:

Ben Wood, Vine Potterton Ltd, Suite 26, Ludgate House, 107-111 Fleet Street, London EC4A 2AB. If there are any companies to whom you do not wish your application to be forwarded to, please list them in a covering letter.

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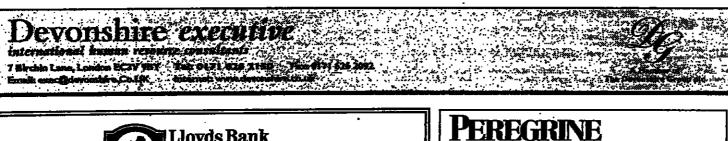
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investment Management Services (IMS) is the central investment unit of Lloyds Bank International Private Banking, which has its headquarters in Geneva. The unit is responsible for managing and advising private client assets and 32 investment funds. We seek to hire an additional portfolio manager to cover markets

For this position, candidates should be aged 30-40, university graduates in Economics or Business Administration, team players with minimum 5 years experience in fund management. English is our working language. Preference will be given to candidates with good brack records in fund management and experience with UK equities.

Applications should be addressed to:

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This role requires much more than pro-active sales of equity derivatives products. It requires the candidate over time to build a business to match the existing successful businesses established in Asia and the United States. This involves identifying new opportunities as well as extending and enhancing the already successful range of products and expertise established by the Asian office.

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#### Candidate Profile

 commercially aware Chartered Accountants or MBAs e aged 25-32

experience of corporate finance or venture capital transactions gained in a venture capital house,

merchant bank, accountancy firm or a strategic management consultancy strong financial analysis, computer modelling and communications skills

 mature, gregarious, confident personality Interviews will take place in London. Interested applicants should apply in confidence quoting reference CP/TC to:

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Carnegie is a leading Nordic investment banking and asset management group with strong positions in equity broking in Denmark, Finland, Norway and Sweden, both locally as well as cross-border through offices in London and New York, and is also one of the major bond brokers in Denmark. Carnegie is the leading independent corporate finance advisor in Sweden with growing activity in the other Nordic countries. The asset management and private banking business for selected institutions and private investors currently has SEK 16bn under management. Carnegie employs more than 400 professionals in 9 offices in 7 countries. Singer & Friedlander Group PLC owns 55% of Carnegie, while the remaining 45% is held by Carnegie employees.

After a build-up phase over the past two years involving substantial investment in IT and personnel, Caruegie's Nordic Research Department now comprises 40 financial analysts providing in-depth research of some 300 Nordic companies from blue chips to small caps. Furthermore, in-depth industry research is provided through the sector teams set up to cover 12 major sectors, while a team of five economists offers global and domestic macroeconomic research.

As a consequence of the recent upgrading of our research as well as our London operations we are now looking to recruit the following sales and research professionals:

#### **NORDIC EQUITY SALES - LONDON**

We are seeking experienced equity sales people with good contacts to UK institutional clients as we will be increasing the marketing of our improved and upgraded research product. You should ideally have several years of experience in equity sales and exhibit an indepth knowledge of Nordic equities and companies. You are a proven business winner with a relevant contact base among UK fund managers. You should have first-class communication skills and be able and willing to effectively work independently and in a team.

Fluency or proficiency in any one of the Scandinavian languages is an advantage.

#### **NORDIC ANALYSTS - LONDON**

We are seeking Nordic analysts to work in London. You will be our dedicated analyst on a Nordic market, working closely with our local analysts and the cross-border sales people to identify, research and market original and exciting investment ideas to our international client base. You must be able to demonstrate indepth analytical and high-quality report writing and verbal communication skills. You must be highly motivated and able to work independently and in a team. You are already working in a similar capacity in either London or Scandinavia and have the necessary experience as well as an appropriate educational background.

#### FINANCIAL RESEARCH MODELLING - SCANDINAVIA/LONDON

We are looking for a numerate professional combining in-depth IT knowledge with a strong equity research interest to work with financial modelling, information and decision support systems for our analysts. You can have either an IT or an equity research background, combining in-depth knowledge and extensive experience in one area with a keen interest and high ambitions in the other. You will, in close cooperation with our analysts and IT people, develop and support relevant decision & information support systems, databases, valuation and other financial models etc.

#### NORDIC RESEARCH EDITORS - LONDON

We are looking for editors to complement our current team of London-based Nordic research editors. You will be instrumental in helping the analysts communicate their investment ideas to investors with clarity and vision. As all our research is currently produced in English the job mostly involves editing, although you will sometimes have to do complete rewrites. Fluency or proficiency in any one of the Scandinavian languages is a distinct advantage as is journalistic or investment writing experience.

For a confidential discussion and further details on the above sales appointments, please contact Per Munk-Nielsen or Arve Nilsson, Co-Heads of the Nordic sales desk in London, on 0171 216 4082 or 216 4034 or apply with CV to Per Munk-Nielsen/Arve Nilsson.

Carnegie, 24 Chiswell Street, London EC1Y 4UE.

For a confidential discussion and further details on the above research appointments please contact: Tommy Erixon, Group Head of Nordic Research, tel. 0171 216 4099 or +46 8-676 8699 or apply with CV to Tommy Erixon, Carnegie, 24 Chiswell Street, London EC1Y 4UE.

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HSBC Investment Banking is responsible for the advice and financing, equity securities, asset management and private banking activities of the HSBC Group. The Corporate Finance and Advisory department encompasses corporate advisory, M&A and International ECM activities. We are now looking to recruit a number of outstanding specialists for our international transaction teams.

This is an exceptional opportunity for individuals to develop further their experience across a wide range of international transactions, including the origination, structuring and execution of mergers and acquisitions for quoted and unquoted companies, equity offerings and privatisations.

Successful candidates will be exposed to HSBC Investment Banking's growing international client base, working closely with its industry specialists and network of international offices in 40 countries worldwide.

Candidates of the highest quality are sought:

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 Fluency in a European language, in addition to English, is a distinct advantage.

 An excellent academic background and keen intellect. Mature, tenacious and energetic.

 An additional qualification such as an MBA would be advantageous.

• Team players with initiative, creativity and flair together with a high level of motivation and commitment.

Please send a full cv to: Stephen Grant, Morgan McKinley Associates, Ruskin House, 40/41 Museum Street, London WC1A 1LT. Tel: 0171 404 4100 Fax: 0171 404 4334.

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The successful candidate will be responsible for providing an Irish equity sales service to our expanding client base. As a member of our equity sales team, the candidate will be required to develop and maintain new client relationships. A good knowledge of investment markets, both domestic and international, combined with proven sales skills are essential for this position. Candidates are likely to have at least three years experience in an institutional sales environment.

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This is an excellent opportunity for experienced professionals to develop a career within the ABN AMRO Securities network. An attractive remuneration package, commensurate with experience, is available for the right individuals.

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Appecants should submit a curriculum vitae and covering letter giving details of current salary to Ann Bassett, Staff Manager, RTZ Limited, 6 St James's Square, London, SW1Y 4LD.

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FINANCIAL TIMES FRIDAY DECEMBER 6 1996

Deutsche Großbank

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al standards, and a strong client-service orientation are the reasons for KPMG's success. We and our partner firms in 147 countries constitute one of the world's leading global auditing and consulting organisations. Our clients include all types of business associations ranging from large multinationals to small and medium sized enterprises across the industry spectrum. As of January 1, 1997, we are seeking to

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office in Frankfurt, Germany. The position involves the preparation of U.S. tax returns primarily for U.S. citizens and nonresident aliens investing in the U.S., but also for partnerships and corporations. Applicants should be computer literate and have an accounting background, preferably with a degree in accounting or a comparable business degree. Experience in the field of international taxation and German language skills are preferred, but not required. Please apply to Mrs. Dagmar Gessner-Gaspar at the address and telephone number shown below. We are looking forward to introducing



Base Metals

options) to a worldwide customer database

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The ideal candidate will:

in a neighbouring country:

government bonds, equities, indicies and commodities.

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given to candidates with metals derivatives products experience.

An educational/professional background in finance and/or marketing.

Please apply with a complete CV, including details of current salary;

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The rewards: the salary and benefits package will reflect your experience

KPMG Germany Marie-Curie-Strasse 30 D-60439 Frankfurt am Main Telephone 0049 (69) 95 87-22 50

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As one of the largest banks in Europe, we are also an active player in financial

markets. We make markets in many underlying instruments including interest rates.

The base metals sales and trading activity originates from our offices in three cities

around the world. We are market makers of over-the-counter products (swaps and

Positions: • Derivatives products sales, European time zone (frequent travelling).

Profile: dynamic individuals with experience in the Financial Markets. Preference

2 ECONOMISTS, GERMANY AND ITALY

Stone & McCarthy Research Associates, a growing financial and economic research firm, are

seeking at least two European economists to look specifically at the German and Italian markets, in order to complement our London-based team of fixed income/currency analysts and economists.

· Focus on the macro-economic and political developments in Germany or Italy and possibly

· Have a degree in economics and a minimum of two years' experience in a financial

institution, economic research institute or relevant government agency;

Be fluent in English and German or Italian, both written and spoken;

Eleve a strong academic background and computer skills.

Salary will be very competitive and based on relevant experience.

Counte: Gary Kedney, Stone & McCarthy Research Associates, CBy Gate House, 39-45 Finsbury Square, London EC2A 1PQ Pel: 0171 638 1804 Fax: 8171 638 1005, cmall gary@cmra.co.uk

Fluency in more than two languages (English and French a prerequisite).

#### INVESTMENT BANKERS

Eastern European **Emerging Markets** 

Excellent package · London

Our client is a leading international investment bank, with a growing strength in the emerging markets of Eastern Europe. As part of the steady expansion of their client franchise in the area, they are now looking for experienced, high-quality professionals to join their investment banking team for the region.

The roles involve the marketing, structuring and execution of the full range of complex investment banking products, including credit, bonds, equities and financial advisory for both local and western clients. The successful applicants will have a background of at least three years' experience in investment banking in this region with a respected US or European bank, strong technical and communication skills and fluency in at least one relevant language (Russian, Polish, Czech or Hungarian). The business requires excellent judgement, drive and initiative. It will also involve a considerable amount of travel

Please write with your CV, quoting ref:579, to Alastair Lyon, Confidential Reply Handling Service, Associates in Advertising, 5 St John's Lane, London EC1M 4BH.

Applications will only be sent to this client, however please state any company to which your details should not be forwarded.

The Ernst & Young ITEM Club, a leading UK and International forecasting group, seeks a Chief Economist

#### Responsibilities include:

- Producing economic quarterly forecasts for the UK and World
- Running forecast meetings
- Chief spokesperson at conferences and to the media
- Developing the Club's commercial activities
- The position offers: High profile role

**Becket House** 

- High degree of autonomy
- Involvement with broad cross section of industry

#### The successful candidate will have:

- A degree/higher degree in economics Worked in the public or private sector as an economist for a
- minimum of 3 years Experience of building/running macro economic models
- Excellent communication skills
- High degree of self motivation

Compensation is competitive with full benefits and profit related

Applications in writing together with a CV should be sent to: Mr Marc Hendriks Managing Director Item Club

1 Lambeth Palace Road London SEI 7EU Closing date for applications 20th December

On behalf of our client, a leading international consulting firm, which has its headquarters in Zurich and specializes in the plasming, design and implementation of water supply and water engineering projects; we are conducting a search for the following position:

#### **Director of Project Acquisition/** Project Manager

- Age between 38-47 years Proven ability to accure international projects
- Monal project management experience nt written and verbei abilities in the English and French languages: German language skills
- are also a puls. But and commitment to complete responsibilities and willingness to contribute results, tenably and commitment to complete responsibilities and willingness to contribute ations average work affort for project success
- The primary duties of this position include the ability to: Acquire engineering projects and contracts.

  Develop new markets
- initiale contact and promote company relationships with potential clients and financing institutions/partners
- Institutions/partners
  Prepare proposals, bids, stc. to compete for projects and secure work contracts
- rdfessloriel challinges: Largely https://defr.feje to complete professional responsibilities in an exciting, constantly
- changing and demanding field

  Direct working relationship with the company management/partners

  Work within a prominent and impossive international company
- are requested to send their Curricultura Vilae and professional documentation to P.B. & P., attention Parkir Bules, or to telephone Christin Buser or Patrik Loeff.
- PHTER BUSER & PARTNER UNTERNEHMENSBERATUNG AG ZÜRCHERSTRASSE 94, B102 OBERENGSTRINGEN (ZÜRICH), TEL. ++41 1 751 88 88

# **Fixed Income Analyst**

Our client, a major global investment bank, is seeking to recruit an economist / fixed income analyst to be responsible for macroeconomic coverage and political analysis of the Balkan and east European region.

Primarily looking after Bulgaria, Romania and Yugoslavia, you will prepare reports and provide timely updates and investment advice to clients and to the bank's trading, sales and corporate finance units. You will also comribute to the formulation of the bank's central and east European fixed income and equity strategy and asset allocation. Part of your role will involve participating in investment conferences and providing comment on economic and political events to the press and wire services. You will also be expected to develop and maintain a relationship with the Bulgarian

discipline, you will have at least two years' experience in fixed income research, preferably within a leading financial institution. You will have had exposure to the Brady / local correccy markets, have a strong understanding of market fundamentals and analytics and will have established a relationship with major institutional clients and the Bulgarian authorities. Excellent communication skills, both written and oral, in English are essential, as is fluency in Bulgarian and Russian.

A graduate in a financial or economics

To apply, please send your career and salary details to BNB Response Services, 1st Floor, Wellington House, Oncensmere, Slough, Berkshire SL1 1DB. Applications are required by Friday 3 January 1997. Please state any companies to whom your CV should not be forwarded and quote reference 220A on your application.

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The applicant must have a strong research background in Australian equities, with at least three years analytical experience within the securities

This position offers the right candidate an outstanding career opportunity with excellent prospects for promotion. An attractive renuneration package

Please send your CV and supporting details to:

Mr D.W. Garrard Managing Director Ond Minnert Limited 25 Contbell Avenue London EC2R 7BP

THE RESEASCH EDITORS

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#### • Senior IR Options Broker

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We have been exclusively retained to search for outstanding individuals to fill the above positions. Our client is based in the City of London and is one of the largest international futures and options brokers, with a presence on all the world's major exchanges. They have an enviable reputation for providing their clients with excellent services combining multimarket access, quality execution, cutting-edge technology and highly respected research. They continue to expand and are constantly developing their innovative approach to

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meet the challenges ahead.

enhance the capabilities of their two teams covering listed interest rate options and listed equity derivatives by introducing client bases which will produce strong revenue streams.

in both cases, candidates will be well educated, have strong marketing capabilities, experience of European markets, and be committed team players. Although the emphasis will be on listed European products, any US or Asian experience would be useful and knowledge of OTC products would be a definite advantage.

These positions offer unique opportunities for dynamic individuals, confident of their own abilities, to widen the services they offer their clients by joining this forward-thinking house, thereby improving their career and remuneration prospects.

Along with competitive basic salaries, our client offers significant bonus potential based on individual

In the first instance, please contact our designated consultant, Augus Watson of Fleet Banking Search & Selection Ltd, at 117 Newgate Street, London EC1A 7AE. Tel: 0171 600 6500; Fax: 0171 600 6300; E-mail: fleet@dial.pipex.com

Yamaha Motor Europe N.V. is the headquarters of Yamaha in Europe and is responsible for the European marketing of a wide range of products such as Motorcycles, Scooters, Marine & Water Vehicles and Power Products.

To support the expanding Scooter market, The Marketing Communications Division is looking to strengthen its team by employing a Marketing Communications professional (m/f) for the following position:

## **Communications Manager Scooters**

Your function. You will be responsible for the development and marketing communications strategy for our Scooter business and new products business in Europe. You will Marketing Division, the Product Planning Division, Overseas Factories and

the production of all (brochures, interactive media, posters, photography, etc.) as well as the development of the POS shop design and branding materials

A key element of the job will coordination of the various supporting agencies, as well as control of budgets

Your profile. You will be a communications professional and have been educated to at least University level (or equivalent) and have had several years experience in the marketing of consumer durables, or on the agency side working on leisure, transport and/or sports related accounts.

You will be a dynamic selfstarter who possesses both an open and creative mind as well as real practical skills. You will also have the desire and ability to work in a multicultural and International

in addition you will either possess some affinity to Scooter products, or will have a very keen interest to learn and become involved in this young leisure and transport world.

will feel comfortable communicating at every level, from project staff to senior management and will also be prepared to travel frequently. orimarily throughout Europe. Finally, you will need to have fluent command of the English language and a good

The successful candidate

working knowledge of both French and Italian. Your age will preferably be ween 28 to 35 years old.

What we offer. Yamaha Motor Europe offers you the challenge to use your existing skills, to develop your experience and to realise your personal goals within a young dynamic and progressive international

An attractive remunerations package awarts the right candidate. If you are interested in this position please write a letter of application enclosing your curriculum vitae (both in English) within 14 days to:

Yamaha Motor Europe N.V. Attn. Mrs. R. van Dommeler Human Resources Division (MarCom/ad/Ft.12/96) P.O. Box 75033 1117 ZN Schiphol Fax 31-20-654-6888

## TOP OPPORTUNITIES IN **BANKING**

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£40,000 to £50,000

Our client a respected and developing European Bank is looking to recruit a Manager to join its small dynamic team who are involved in a wide range of activities. Applicants must be able to demonstrate high level technical skills including financial modelling and have the ability to quickly assimilate new concepts and work in a changing environment. The preferred candidate will be a graduate banker with experience of marketing to corporate clients and have a sound understanding of credit and risk issues.

#### CREDIT ANALYST

An outstanding opportunity to significantly progress your career working in a challenging and rewarding environment with our prestigious client. The role will involve a broad range of duties including all aspects of credit and marketing support, to develop relationships with existing and potential corporate clients. The successful applicant will most likely have completed a bank graduate training programme and possess strong interpersonal and communication skills.

For further details please contact or forward your CV, to Peter Brooker, Associate Director.



## **Compliance Officer**

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Excellent Package

Our client is a prestigious London-based investment advisory partnership with over \$18 billion under management for clients around the world. The firm engages exclusively in International/global active quantitative asset management, utilising sophisticated investment techniques to manage an array of value-added currency, fixed income, and equity strategies. The ownership structure and capital backing enables the creation of an independent, extrement rial atmosphere.

An experienced compliance professional is now sought to work closely with senior management to ensure that current and future products, procedures and operations are fully compliant with all regulatory requirements.

Reporting to the Managing Director, the successful candidate will provide innovative practical solutions to complex compliance issues that still allow for commercial success. Liaising closely with regulators to maintain the highest possible awareness of current and future regulations, the individual will develop and implement providing expert advice to all areas of the business. Awareness of new product development and proactive advice on regulatory issues would also be required.

Most likely a graduate, the successful candidate will have a proven track record in compliance on a global basis. The individual must be articulate with the ability to interpret and explain complex rules unambiguously at all levels of the business and be familiar with a range of regulatory rules and issues as well as investment products. Strong relationship building skills, a confident and assertive manner and a positive 'hands-on' approach are imperative.

This appointment represents an outstanding opportunity for an enthusiastic, focused individual who is capable of taking a broad overview and is keen to play a major part in a dynamic and growing organisation.

To apply, please forward your CV, including salary details, to our advising consultant at Harvey Nash Pic, 13 Bruton Street, London W1X 7AH. (Tel: 0171 333 0033, Fax: 0171 333 0032.) Please quote reference number HNF166FT. You may also apply via http://taps.com/Harvey\_Nash

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## Analyst looking for first career move?

Colonial is a successful international financial services organisation. in the process of demotualising, with UK funds under management of \$4 billion and £16.5 billion worldwide. In the UK. Colonial has a successful investment track record and has won 27 Micropal awards. The Group has recently acquired CIM

Fund Managers and is seeking further substantial growth in 1997. As part of the planned expansion of the Investment business a further Analyst is required to join the UK Equities team. The Analyst will be expected to become the point of reference for his/her area of expertise for the entire division. There is ample scope for progression either within the UK or overseas. and positive encouragement for continuing professional development.

- We are looking for: Enthusiasm and the ability to work independently within a team environment.
- · Commitment to making the business a continuing success. Graduaus with good degrees, numerate. Excel literate, with an IMC qualification
- or working towards it. Excellent analytical and communications skills.

Please write to Wendy Gannaway/HR Planning stating your current remuneration package, brief personal and career history and how you meet our requirements. The closing date for

Colonial

application is 13th December. Colonial Colonial Mutual House, Quayside, Chatham Maritime, Kent ME4 4YY.

# **Insurance Tax Specialists**

# Senior/Executive Managers

London & Edinburgh - £50,000-£80,000 depending on experience and location

Ernst & Young is one of the world's leading professional services organisations. We have the world's largest tax consultancy and the second largest tax practice in the UK.

Our insurance tax team offers expert insurance tax advice to a wide range of blue chip clients throughout the UK. It now has opportunities for two insurance tax professionals, one based in London and one in Edinburgh.

As a Senior Manager/Executive Manager you will:

- Have at least two years' experience of life insurance taxation in either professional practice
- Be a highly competent professional who is both skilled in life insurance tax and aware of the wider tax background against which insurance companies operate.
- Be able to relate technical tax issues to clients' business environment and needs in a proactive way
- Possess the necessary skills to manage and develop good relationships with clients and others within the firm.

In exchange, Ernst & Young commit to providing

- Significant responsibility for developing an excellent existing client portfolio;
- A dynamic and friendly team environment;
- Close working relationships both within Emst & Young's Financial Services Group and with other parts of our large international
- Support and encouragement in developing a significant profile outside the firm;
- For the right candidates, there are also partnership opportunities.

If you are interested in joining us, please send your CV and current remuneration details to:

Sophie Hatton, National Recruitment Department, Ernst & Young, Rolls House. 7 Rolls Buildings, Fetter Lane, London EC4A 1NH.

**ERNST & YOUNG** 

#### **FUND MANAGER** Glasgow Based



Murray Johnstone, one of Scotland's leading international investment management companies, wishes to recruit a Smaller Companies Fund Manager.

With funds under management in excess of £4bn and offices in the UK, USA and Singapore, Murray Johnstone offers a wide range of fund management services to investment and unit trust, institutional, charity and private dients.

We are seeking someone with company analysis experience and who is likely to have had portfolio management responsibility particularly in UK Smaller Companies, to join our UK investment team. You will be responsible for research and analysis in this increasingly important area of our business reporting to the Smaller Companies Manager.

It is likely you will be a graduate with a minimum of four years UK investment experience, two years of which will have been in the smaller companies sector, and possess full IIMR or equivalent. Experience of managing funds and dient presentations will be advantageous. Demonstrable success is essential as is the ability to communicate at all levels, both internally and externally.

The salary and benefits package will reflect the importance of this role.

Please apply in writing with full CV to Douglas Corner, Head of Human Resources.

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Alghanim industries, the largest privately owned group of companies in Kuwait with interests in over 20 businesses, and a multinational workforce of approximately 3000 has an opening for:

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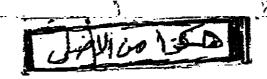
Reporting to the Corporate Controller, you will be responsible for internal reporting to the corporate controller, you will be responsible for internal control, financial accounting, improvement in working capital management and cost efficiency, business analysis, management information and planning support and efficient utilization of computer systems. You will also be responsible for profit maximization through effective cost control and by following up on the implementation of action plans in strategic areas aimed at achieving the group's objectives in automotive sales, service and forcid businesses. A proven track record of achievements in these transferrices. is. A proven track record of achievements in these functions is a must. Vou should also be able to work in multi-national environment and handle multiple assignments. Excellent communication skills, and the ability to effectively deal with various levels of managements in the organization are

You should be capable of promotion to the Corporate Controller position and have the ability to manage the finance control function of over 20 businesses in trading, manufacturing, contracting and services area.

You are a C.P.A. C.A. or Cost and Management Accountant, preferably complemented with an MBA. 35 to 40 years old with at least 10 years post qualification relevant financial experience in automotive sales, services, parts and car rental business

We are offering a very competitive tax free expatriate salary and benefits which include performance related bonus, generous housing allowance, life and medical insurance, paid holidays, airfares and car allowance. If you match the requirements for this challenging position, please fax or E-Mail your detailed CV. In confidence to:

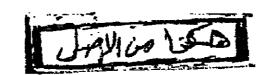
> Director of Human Resources Fax No. (00965) 4847244, E-Mail: suhail@alghanim.com



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FINANCIAL TIMES FRIDAY DECEMBER 6 1996

Marketing and Sales Manager - Uzbekistan Senior Position **Excellent Package** 

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SAMPLE TO SERVE

Man Description

Our client is a household name in soft drinks, committed to building company performance by aggressively developing new emerging markets. As head of Sales and Marketing for our Uzbek JV, your role will be to define and implement an effective sales and marketing strategy for the company, to build new business and promote new products and brands and to travel within Uzbekistan to support regional operations.

This senior position is suitable for candidates who have a proven track record in managing the marketing and sales function in a large company, with a very strong preference for candidates with soft drinks experience. A good level of spoken Russian preferable but not essential.

Please forward a full resumé with covering letter to AC & Partners, Recruitment Consultants, 22 Avenue Eugène Plasky, 1030 Brussels, Belgium. Tel: +322 732 26 40 Fax: +322 732 26 46. All applications will remain strictly confidential.

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Precious Metals – £32k

esponsible for marketing precious metals basiness with particular emphasis on London, Hong Kong and Australia, you'll need over 10 years experience in the bullion market together with a proven ability to identify and develop a portfolio of customers that will complement our client base. Experience in new product development and in more than one bullion trading time zone would be advantageous. You should possess a degree in marketing, have a thorough knowledge of spot, futures and options markets and be SFA registe

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- Good first degree, an inquisitive mind and possibly an MBA
- Minimum of 6 months experience in equities, fixed income, forex, or credit areas and some knowledge of convertibles
- A strong IT orientation with experience of Microsoft Office products.

- Part of a small global convertible research team analysing, preparing and presenting con
- Valuation, spreadsheet work and writing research whilst working on a sales trading desk
- Opportunity to progress rapidly within dynamic and motivated new team

Very competitive remuneration package

Please reply enclosing your CV to Miranda Whitamore or Mark Horlock



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## MIS Manager Asset Management

#### **Excellent Package**

City

Exceptional opportunity for highly talented professional to apply and manage investment administration MIS process of this major UK asset management company.

- THE COMPANY
- Extensive range of clients worldwide.

  Strong management team committed to
- developing and maintaining integrity of investment administration systems. THE POSITION
- New role, primarily responsible for the development and implementation of investment administration MIS process.
  Work closely with operational staff, fund
- managers and regulatory authorities to ensure high quality standards are enhanced and
- Investment management arm of prestigious UK banking group. Ambitious growth plans.
   Funds of £30 billion under management.

  ★ Manage team, develop cost effective and innovative MIS systems to support continuous business expansion. QUALIFICATIONS
  - Minimum five years' experience in securities industry. Familiarity with investment management administration essential.
  - First class analytical and commercial experience.
     ACA/ACCA qualified. PC and systems literate. Excellent manager, able to motivate and lead team. Succinct communicator with strong presentation skills.

Please send full cv. stating salary, ref FS61206, to NBS, 10 Arthur Street, London EC4R 9AY



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# **Management Reporting Project Manager**

**Premier Treasury Group** 

To £45,000 + Benefits

London

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- ◆ Established reputable UK banking group with market capitalisation in excess of £9 billion. Extensive treasury operation handling diverse range of products and services.
- THE POSITION Manager in MIS team, leading design and development of replacement management nformation systems.
- An innovative approach to enhancing work methods. Linison with traders, risk managers, IT and senior management negotiating design requirements and implementing solutions.
- QUALIFICATIONS
- Qualified Accountant with a strong academic record and numerate degree. Minimum of three years' banking experience.
- Exposure to large systems implementation from business perspective.

  Able to respond to present and future management
- information requirements.

  Strong communicator with figir to drive change to
- enhance service/efficiency. Credible at senior level.

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#### DEPUTY FINANCE DIRECTOR

MAJOR FTSE COMPANY

**C.£120,000 + BENEFITS** 

- NORTH
- Well known plc with significant growth plans.
- A Deputy Finance Director will take responsibility for the day-to-day financial affairs of the business, including financial control, management accounting, tax, treasury and internal audit.

Whitehead Selection Will Street, Affect Whitehead Selection Limited 11 Hill Street, London WIX 588 Tel: 01"1 250 2045

- This position should lead to a board appointment in two to three years.
- Candidates, probably aged 35-45, must have a strong track record of success in a control or divisional finance function of a major and well respected business, most likely as financial controller.
- Alternatively candidates may be partners in one of the major accounting firms in the UK.
- Candidates must be strong commercially. with first class influencing and communication skills

Whitehead SELECTION

#### FINANCIAL DIRECTOR

ELECTRONICS MANUFACTURING

THAMES VALLEY

- C. \$55,000 + BONUS + BENEFITS
- £30 million turnover division of a quoted UK based electronics group, manufacturing at several locations in this country, plus sales and service businesses world-wide.
- · Part of a close-knit management team, the Financial Director will share responsibility for all aspects of the business world-wide with particular emphasis on financial matters, and will play a positive, active role to ensure the achievement of business and financial goals.
- In addition to routine accountabilities, he/she will provide considerable support to the Managing Director as regards strategic planning, acquisitions, disposals and other major investment related decisions,
- Qualified accountant in their thirties, possibly MBA, with in-depth manufacturing
- sector experience gained in a large international group. Must be familiar with sophisticated costing techniques, including for new product development.
- Resilient, persuasive team player with sound management and business judgement, excellent communication skills and an analytical approach. Exposure to working overseas, in particular in the US, would be especially advantageous.
- This is a first class opportunity for a highly committed Financial Director, capable of playing a full part in the running of an international business. Scope for subsequent progression into general management.

h full career and sality occasion.
Name lares
Whitehead felection Limbed
1 FEE Street, London W1X 685
72: 0171 290 2045



## **MHITBREAD RESTAURANTS & LEISURE**

Beefeater





## **Finance Manager - Germany**

Luton/Germany - £40/50,000 + bonus + car

- Whitbread Restaurants and Leisure, a division of Whitbread PLC, has a turnover in excess of £1.2 billion derived from managing the group's branded restaurants, shops and hotels in the UK
- The acquisition of Costa Coffee, David Lloyd Leisure, Scott's Hospitality and the Pelican Group within the last two years demonstrates the importance of the division and the commitment of the group to continue to invest substantially in

The division already has a well established

- operation in Germany with over eighty restaurants and is now in the process of developing further businesses there from its hospitality portfolio. Reporting to the Divisional Financial
- Controller, this individual will initially undertake a project oriented role split between the UK and Germany, encompassing such tasks as site appraisal, the financial management of development projects, establishing appropriate finance systems and acting as a close link
- between the German business and the UK Head Office in Luton. It is anticipated that this role will then develop into a line position in Germany for the new business within twelve months
- Candidates should be either qualified accountants or MBA's who are fluent German speakers and ideally have already lived overseas. It is essential that the individual can demonstrate a commercial bias to date through investment appraisal, project management, or as a member of a management team, rather than operating in a purely financial role.
- The future development plans of the group are such as to be able to offer further career opportunities to a high calibre individual, both in Germany and the UK.

Please send your curriculum vitae with current salary details and an explanation of how you meet these requirements to Carrie Andrews, Ernst & Young Management Resourcing, Rolls House, 7 Rolls Buildings, Fetter Lane, London EC4A 1NH, quating reference CA0076. Fax number +44 (0) 171 931 1022.

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Your Rewards

**Next Step** 

## **IJ ERNST&YOUNG**

The United Kingdom firm of Ernst & Young is a member of Ernst & Young International

# **Internal Auditor - Europe**

The successful candidate will play a key

Delphi

the largest

supplier to the

Automotive Industry -

17 Technical Centres,

170,000 employees

in 31 countries

Automotive Systems is

role in co-ordinating the internal controls for Harrison Thermal Systems Division in Europe, across 4 locations (in France, Italy and Poland). Your responsibilities

The Position

Co-ordination of internal controls in each location according to corporate audit

- requirements and procedures Assuring effective communications with the
- corporate and Delphi Harrision HQ audit organisations
- Reporting to the European Financial Manager and to the Audit Manager located in our US divisional HQ operating at 190 locations
  - **Your Profile**
- throughout the world.
- Due to our continued audit firm growth in Europe, we
- opening in our Technical Centre in Luxembourg.

have an immediate

- communication skills

- We are looking for a university graduate with
- A recognised audit qualification Preferably, at least, 5 years' experience in an
- Mature personality with excellent
- multi-cultural environment
- PC literacy (Word and Excel)
- Ambition to succeed in an international
- Basic knowledge of data-processing systems
- - SIMPLIFY!
- DELPHI

Advanced command of English and strong

Other European languages would be an advantage (with a preference for French,

A willingness to travel 50% of the time

The contribution you make will be rewarded

with international career prospects and outstanding developmental opportunities. A

competitive salary is matched by the benefits

Send your CV, within 10 days, with details of current salary, to Yvorne O' Reilly, DELPHI Technical Centre, HR Dept., Are de Luxembourg, L-4940 Bascharage, Luxembourg or use fax no. +382 5018 256.

Please quote ref. 96/106. All applications will be treated in the strictest confidence.

Italian, Polish and/or Russian)

expected of a world-class company.

## **VP Finance - Middle East and Africa**

- Cairo based
- Attractive salary and benefits

Our client is synonymous with the best in world-class hotel-keeping and operates more than 160 hotels in almost 50 countries. Their aim is to continue to expand globally in city centre locations, at international airports and in prime resorts identified as key to its customers.

Reporting to the Managing Director for the region on a day to day basis and functionally to the Finance Director in UK, your remit will include overall financial management throughout the region comprising 25 hotels with a turnover of £150m in 1995. You will also be responsible for evaluating performance and capital expenditure proposals and monitoring return on investments as well as having an involvement with new contract negotiations and development opportunities and setting financial control standards throughout the department and the region's hotels.

Candidates will be chartered accountants or equivalent, aged early 30's to mid 40's, with fluency in English. A knowledge of Arabic will be a distinct advantage. Ideally from a hotel, travel or service industry background, you will have ample experience of working in the Middle East and elsewhere. You will also have high professional standards, presence and confidence, with strong communication and interpersonal skills. In return the position offers an attractive salary and benefits package and longer term. excellent career prospects in the group.

Interested candidates are requested to send comprehensive CV's and salary details. quoting reference F0512 to Tony Saw at KPMG Selection & Search, 1-2 Dorset Rise, Blackfriars, London EC4Y 8AE.

KPMG Selection & Search

## GROUP FINANCE DIRECTOR

A new opportunity in ambitious world leading organisation

#### **North West**

#### c £55,000 + Bonus + Car

Our client has grown dramatically through the pursuit of a highly focused strategy of acquiring and integrating acknowledged industry leaders. They are a leading global provider of industrial and commercial water and wastewater treatment systems and services. They have a total commitment to excellence and a culture which is unstructured, innovative, shirt-sleeves and

#### THE POSITION

- Reporting to the Vice President of the Company's \$200 million European Group, with a dotted line to the European Vice President, Finance.
- Full functional responsibility for all financial matters. including reporting requirements for the US parent, divisional management accounting, budgets, forecasts and
- Significant strategic exposure, playing a pivotal role in the management of a complex, highly cost and marginsensitive business, at a time of considerable change.
- A highly influential and prominent role in a young exciting and rapidly expanding business.

#### QUALIFICATIONS

- Qualified accountant, preferably ACA, aged at least 30 with strong technical ability coupled with a high degree of business acumen.
- Strong operational and strategic intellect, along with the energy and drive to make things happen-
- Well developed management skills, with the ability to motivate and develop individuals and establish excellent lines of communication across all levels of a global
- Experience of international cultural and busines ns and a second language would be particularly

Interested candidates should write, enclosing full career and current salary details, to the advising consultant, Stephen Banks, at Questor International Limited, 3 Burlington Gardens, London W1X 1LE. Please quote reference 2117.



QUESTOR INTERNATIONAL

# **HEAD OF FINANCE & ADMINISTRATION**

East of London

professionally qualified and IT literate, with strong

financial management and administrative skills

• fluent in French, spoken and written, preferably with

good negotiator, adaptable, shrewd and diplomatic.

skilled in budgeting, forecasting, cost control,

hands-on team leader and player with proven

and broad management experience

work experience in a French culture

international outlook

This challenging career opportunity is within the UK subsidiary of a long-established European group, which is an acknowledged market leader enjoying an enviable reputation for innovation and product quality. You will be responsible to the International Controller, based on the Continent, for the management of the UK finance, HR, IT, secretariat and administrative functions.

The person

#### The role

- contribute significantly to the development and implementation of strategies, plans and tactics to optimise growth and profitability
- plans and budgets; provide succinct, pertinent spearhead, foster and encourage the development

• produce, monitor and control short- and longer-term

- of a co-operative, homogeneous international group
- continually develop and enhance management information and control systems and services.

Please send full cv to Mike Stockford, Executive Search and Selection, Ref. 10702/MS/FT, PA Consulting Group, 123 Buckingham Palace Road, London SW1W 9SR.

London (0171) 730 9000

Consulting Group

order to ensure that all financial systems

meet the business needs and will be best

placed to take advantage of new

developments that would add value to the

A qualified accountant, with a thorough

knowledge of UOLAS or a similar

accounting package, you will have at least

two years' experience in managing the

provision of accounting systems and

possess excellent interpersonal and

communication skills. You will have

demonstrated effective teamworking,

customer focused support as well as

Experience of oil and gas accounting in an

international plc would be a distinct

advantage. In return, our client can offer excellent opportunities and scope for development within the company.

To apply, please write with your CV, to

BNB Response Services, 1st Floor,

Wellington House, Queensmere, Slough,

254A. Closing date: 16 December 1996.

Berkshire SL1 1DB, quoting refere

business process.

agh (0131) 225 4481

To £65,000 package

London

# Controller - Planning & Analysis

Internal promotion has created an opportunity for a high calibre, commercially minded Finance Manager within the recently relocated European head office of Berg Electronics, an \$800 million turnover corporation, a major manufacturer of electronic connectors and related assemblies supplied to major computing and telecom OEMs.

- Supporting the European Group FD and board members by providing a first-class budgeting, forecasting and performance review service with responsibility for controlling the financial performance of the business.
- Developing management reporting systems to support the growth and development of the business, working alongside Country Controllers to ensure tight and well-disciplined planning and management reporting focused on the needs of
- Analysing and assessing corporate development opportunities, including acquisitions, and progressively undertaking strategic reviews of operating company performance.

THE QUALIFICATIONS Ambitious and proactive qualified Accountant. aged early 30s+ with excellent financial analysis. costing and management reporting skills gained in a fast-moving American manufacturing business. Prior line experience highly

Perceptive analyst with strong commercial orientation. Dedicated team player with drive and energy, willing to use initiative.

advantageous.

Adept communicator and negotiator, able to motivate and challenge peer group. Effective and confident at board level and capable of progressing into a senior line role in due course.

Selector Europe

Spencer Stuart

Business Controller

Leeds 0113 230 7774

London 0171 298 3333 Manchester 0161 499 1700

to £40,000 + CAR

Hi-Tech

BUCKINGHAMSHIRE

Honi de jou control a business which Han do you control a business which is growing at 25% per year, in a market where descand is growing even faster?

With revenues approaching £400m, this empire experiences just that and is still the pi satisfy the demand in terms of reserved and development of new products, while controlling nothing in their constraint of rights and higher levels of the controlling approach and higher levels of the controlling approach and higher levels of the controlling approach and higher levels of the controlling approach and higher levels of the controlling approach and higher levels of the controlling approach a grant this modern and the controlling approach and the controlling approach as a second approach the foreign and the controlling approach and the controlling approach and the controlling approach as a second approach as

In this win the complexic is as a sure of the desired accounting sittle sering a safety school hole. The desired importance with sering interpretable and complexical addition. The Controller reporting to Discour. Planning will assume responsibility the the commence support function to the Vice Practical Sales and Responsibility and the controller support function to the Vice Practical Sales and Responsibility as the commence support function to the Vice Practical Sales and Responsibility as sales plans, forecasting manger improvement and cost control.

Throughout it will be essential to ascertain and address the information requirements of Sales Groups, on revenies, margins and expenses, to develop key performance indicators by product, channel, and country and communicate at all levels. In short, be a full business partner to the Sales organisation.

A qualified accountant, with at least 5 years financial analysis exposure in a Sales and Marketing environment, you will possess the strength of character to introduce tight cost control quickly, and to use your business acumen effectively in making a full contribution to the commercial success of the organisation. Your drive and positive attitude, coupled with attention to detail in a fast moving environment will soon be appreciated by your colleagues in the Sales function.

Interested candidates should write promptly to Mark Rowley at: Herst Austin Rowley,

30 St. George Street, **HERST AUSTIN** London WiR 9FA, enclosing a full Curriculum

Witness regarding ref HAR767.

WROWLEY Vitae quoting ref HAR767. Fax: 0171 409 7872.

Part of the Harrison Willis Group

TORDON MADRID-PARIS - PHILADELPHIA - WARSAW

## **Systems Accounting** Manager

From £35,000 + benefits

A leading international energy business, our client has a vacancy for a system accounting manager to head its development accounting team.

This is a senior role, responsible for

managing and facilitating the provision maintenance and development of core financial systems throughout the business. It will involve working in partnership with IS service providers and monitoring services provided for efficiency and effectiveness, in line with the business need. Supporting the finance teams within each of the individual business streams, you will develop their use of the accounting systems and applications providing a customer focused approach, You will promote best practice and ensure effective utilisation of the system to meet business goals, which will include providing user

Our client will look to you to manage the implementation of upgrades, changes and new implementations to their core financial systems. You will keep up-todate with developments in accounting systems, policies and relevant IS areas in

BARKERS

RECRUITMENT ADVERTISING RESPONSE HANDLING GRADUATE RECRUITMENT

Major Investment Management Group

Financial Management Opportunities

Excellent Remuneration Packages

This providenced management business is seen as an integral part of a well-known global financial services group. It has comprise may demonstrated an enviable track retain to be seen as a growth of funds under management recent in because the growth of funds under management a set is projecting high sciurus for its investors using many creative and immunity produces. The business is for the funds of housed stall strategically formed phase of the business

Newly created positions have been faint direct at all and a superior qualified and experienced finance professionals.

Property Account that the lands of the property and the property investigated the property of the paramount importance. Your task is to produce a range of management accounts an projections within the property partiolin. Also, to provide finding input into a past of issues relating to the business, including prospective intain property and the acquisition of new numberiles. acquisition of new properties.

Internal Control Manager (Ref. HAR661)

This is a critical and high profile role within the Group and a large-group resident position that offers a range of consultancy services to the division. Specific areas of responsibility include ensuring and demonstrating a sound control asymptometry in input into a range of system development projects. Reporting to the Prinsnetal Division. and leading a small professional team, you must ensure that your grap is smallly developed to undertake a range of projects covering the entire investment portfolio and prioritise your work programme, based on the potential risk of the coming year Coupled with your technical expertise, you will possess drive and con ability to work to high standards in a demanding yet rewarding culture.

Progress in both roles will be limited only by your ability and drive. You will be suitably qualified having graduated and trained in a quality firm and be conversant with a range of accounting software packages in your present role. Both positions require a high level of intellect combined with a strong sense of commercial and entrepreneurial business flair and excellent

interpersonal skills. Interested candidates should write to Mark Rowley or Charles Austin at: Herst Austin Rowley, 30 St. George Street, London W1R 9FA, enclosing a full Curriculum Vitae and quoting the respective reference.Fax: 0171 409 7872. Email: bar@globalnet.co.uk.

HERST AUSTIN **% ROWLEY** 

DEPENDENT LONDON- MADRID - PARIS - PHILADELPHIA - WARSAW (TINA)

DINANCE BELL

GLASGOW - EDT

This young, high profile and dynamic City-based law firm has grown dramatically since its inception and is now recognised as a leading firm in its areas of expertise. It has a superb reputation for its competitiveness, focus, and the ability to deliver creative quality solutions to its clients.

The partnership seeks a Finance Director who will become part of a highly focused senior management team, and give the Partners strategic guidance and practical support to further improve the overall performance and profitability of the business.

The successful candidate will take an active part not only in developing and executing financial strategy, but in day to day management of the firm.

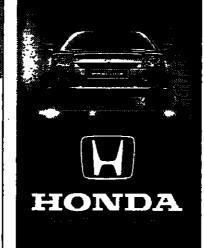
in order to establish yourself in this role, you will need a robust, mature approach, and an authoritative and persuasive style. You should be a graduate

#### c. £120,000

chartered accountant, able to demonstrate an exceptional track record, in a blue-chip service organisation. You should also have wide experience of both instigating and managing change. Strong communication skills, an understanding of working in a professional partnership and the ability to earn and retain the respect of both partners and staff

If you are equal to this demanding role, please send a CV, together with your current salary package quoting reference 3940 to Bruce McKay, Deloitte & Touche Consulting Group, Stonecutter Court, 1 Stonecutter Street, London EC4A 4TR.

**Deloitte & Touche Consulting** 



European **Accountant** 

£35-38,000 package

Berkshire

Honda is a name synonymous with quality and innovation. The European Head Office based in Reading is responsible for the strategic planning, co-ordination and support for the 23 European subsidiaries.

working closely with the Managers in each country the role is key within the organisation. Specifically you will be responsible for:

Reporting to Senior Executives and

- Analysing and reporting to senior management on all European financial results.
- Creating and driving forward a project to reduce monthly reporting deadlines from 15 to 10 days. This will involve troubleshooting within Europe.
- Assisting with the implementation of a new bespoke finance system throughout all European subsidiaries and providing post-implementation support to users. Providing assistance to subsidiaries on all finance issues.

The role, out of necessity, will involve an element of foreign travel.

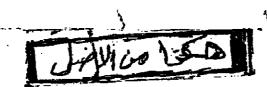
A qualified accountant (late 20's+), you will possess financial and commercial experience gained in industry, ideally, this will include multi-currency accounting, consolidations and financial analysis experience. In addition, system skills and previous international exposure

would be an advantage. As this is a wide ranging role within a pan-European organisation, individuals must be sensitive to different cultures and have superior communication and inter-personal skills.

You will need tenacity and drive; the ability to work under your own initiative is a pre-requisite. Candidates must be able to contribute within a lively team of multi-national professionals, steering change with tact and diplomacy. This role represents a unique opportunity to shoulder a truly pan-European brief.

Interested candidates should write to Neal Utting, enclosing a full CV and remuneration details at Harrison Willis, 15 Station Road, Reading, Berkshire RG1 1LG. Fax: 01734 393331.

HARRISON



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Analysis

Price Waterhouse

EXECUTIVE SEARCH & SELECTION

# Group Financial Controller

In a new era of change, shape the future c.£60,000 + car + benefits London

#### About Us

A diversified and international UK group, focusing mainly in the engineering and services sectors with an annual turnover of some £1 billion.

Developments are planned within the group: to streamline operations, increase profitability and focus on our core business areas. The Group Finance function will play an integral and leading role in this process.

#### The Role

This is a new position for a tenacious and ambitious individual to help advance the Group Finance function through a time of change.

Your essential task will be to deliver effective financial management and provide the necessary financial information for top level decision making. Essentially this will include annual budgets, monthly management information, forecasts, cash flow statements and long

Working in support of the Group Financial Director, a key factor of the role will be the creation and maintenance of inter-company relationships with divisional and subsidiary Finance Directors and other key personnel. An effective presence, combined with the ability to exercise a diplomatic approach is therefore

#### What we are looking for

A qualified accountant (ACA, ACCA or CIMA) and proven financial manager. You must have experience of establishing and enhancing internal financial control procedures and systems; including creating Group accounting manuals. Other prerequisites include experience of statutory and computerised accounts.

Ideally your experience will have been gained in an international, diversified engineering or services organisation. Involvement at the Group level will be a distinct advantage, however we will also consider Finance Controllers or Directors who have operated within large subsidiaries.

The excellent salary is complemented by a company car, pension and share option scheme; not to mention the chance to move your career up a gear and make your mark at this important stage in the Group's development.

If you feel you can match these requirements, please write to our advising consultant, Gavin Burgess, enclosing a detailed CV and quoting reference F/1707. Alternatively, you can telephone him on 0171 939 3446 for an informal and confidential discussion.

Executive Search & Selection, Price Waterhouse Management Consulting Ltd., Southwark Towers, 32 London Bridge Street, London SE1 9SY. Fax: 0171 378 0647

Opportunities such as this are rare; and so are the people who could meet the challenge.

## FINANCIAL CONTROLLER for a major new investment bank

c.£50k basic + City bonus + benefits · City

As a result of a strategic transaction between two major financial services providers earlier this year, a new investment bank is shortly to commence business, operating from a position of impressive strength. The bank will immediately be a powerful force in the investor services industry, particularly in global custody and related products.

The search is now underway for a dynamic and highly skilled professional to take up the role of Financial Controller. This will be a chartered accountant, ideally with a Big Six' background, who has developed a detailed knowledge of the regulatory environment and would welcome the challenge of hands-on management in this exciting new venture.

Your brief will be not just to control but to add value to all financial reporting. You will be the key figure in the bank's day to day relationship with the Bank of England as its lead regulator, and a major influence in high level negotiations. You must be prepared to accept responsibility for the Statutory Accounts and the relationships with internal and external auditors. To succeed, you will need to provide leadership to a small but rapidly growing team, and be capable of driving the

business forward whilst managing a programme of change. The ability to grasp macro and micro issues will also be critical.

A 'ground floor' opportunity such as this is rare indeed, and the successful candidate will require character, confidence and credibility in equal measure. At least five years' relevant post-qualification experience is essential, along with an energetic approach and an innovative

An excellent package will be offered, whilst the long-term career prospects speak for themselves.

If you feel you have the credentials and the aspirations for the challenge, please send a detailed CV and covering letter, including details of your current remuneration, to: Alastair Lyon, Confidential Reply Handling Service, Associates in Advertising. 5 St John's Lane, London EC1M 4BH. Please quote ref: 592.

Applications will only be sent to this client. However, please indicate any company to which your details should



Canadian Occidental Petroleum Ltd. Is a global energy and chemicals corporation with production in Canada, United States, Yemen, the North Sea and Latin America. We are expanding the operations of our International Division - Canadian Petroleum international Resources Ltd. Into North Africa and are seeking a dynamic individual for establishing our local presence and positioning ourselves for continued growth in North Africa.

### FINANCE AND ADMINISTRATION MANAGER - NORTH AFRICA

As Finance and Administration Manager in our office in North Africa, your initiative, excellent communication skills, broad business background, and experience with business startup combined with your extensive oil industry experience in financial and administrative functions will be applied in the set up and management of a tightly controlled local office. You will be responsible for ensuring that local payroll, statutory reporting and tax obligations are met as well as training local staff for administration of the office. Your cultural sensitivity will enable you to effectively liaise with local officials in the initiation and growth of our operations in country.

To qualify, you must possess a Finance or Business Administration degree, accounting designation, a minimum of 15 years' oil and gas industry experience in accounting and administrative functions, and be well versed in the use of financial software applications. Experience working abroad and a second language would be definite assets.

Canadian Petroleum International Resources Ltd. offers a competitive compensation and benefits package. Please send your resume, in confidence, by December 12, 1996 to:

Fay Diprose, international Human Resources, Canadian Petroleum International Ltd., Mallard Court, Market Square, Staines, Middlesex,

No agencies or telephone inquiries. Only resumes of candidates being considered will be acknowledged.







FINANCIAL TIMES





FINANCIAL TIMES Information

#### GRADUATE TRAINEE SCHEME

The Pearson Information Division has opportunities based in London for talented 1996/97 graduates with good degrees - in these areas:

- Business Management
- Newspaper Journalism
- Financial Newswire Journalism

Pearson plc is a major international provider of media content known for its distinctive range of products that deliver information, education and entertainment. In the UK its Information Division comprises The Financial Times, FT Information; and Pearson Professional.

If you can demonstrate clear, imaginative thinking, good interpersonal skills and the practical determination to get things done, then we would

We are offering a structured training programme, plenty of hands-on experience and a salary of £17,000 pa.

If you join us in September 1997 you can look forward to a challenging and rewarding start to your

Please telephone Sarah Hopkins on 0171 873 4792 or e-mail sarah.hopkins@ft.com for an information pack and application form. All applications must be received by 31 January 1997.

> The Financial Times Number One Southwark Bridge, London SE1 9HL



A Pearson Company

#### APPOINTMENTS ADVERTISING

appears in the UK edition every Wednesday & Thursday and in the

For further information piease contact: **Toby Finden-Crofts** +44 0171 873 3456

# KPMG

# **International Finance Company**

A diversified role for a young Accountant

c.£40K + bonus + benefits

Our client is a major international financial institution whose newly established Securities and Capital Markets operation has undergone unprecedented growth and development in the last twenty four months. The company's commitment to continued expansion in terms of both its services and offices has necessitated the need to recruit a young Accountant to join its entrepreneurial team.

As assistant to the Operations Manager, your responsibilities will include management and financial accounting and all aspects of SFA reporting. You will be expected to become fully acquainted with all aspects of the business; the role will also include treasury management, ad hoc projects and deputising for the Manager in

Candidates will be ACA/CIMA qualified and in their late 20's/early 30's. You will have at least two years' post qualification experience in a SFA regulated securities environment and good systems experience including spreadsheet accounting. This is a demanding role which would suit an independent and adaptable individual who will function well in a small but enterprising organisation where initiative and high standards are rewarded.

Interested candidates should send comprehensive CV's and salary details, quoting reference T2611 to Tony Saw at KPMG Selection & Search, 1-2 Dorset Rise, Blackfriars, London EC4Y 8AE.

KPMG Selection & Search

# Group Financial Controller Market Leading Ple

#### to £50,000 + CAR + BENEFITS LONDON

Delphi Group Pic provides its customers with a range of solutions for their information technology needs. In addition to being market leaders in the United Kingdom for the provision of IT professionals on assignment, the Group has established significant businesses in the United States and Continental Europe. Growth has been achieved organically and by tailion forwage a committed management dont is challenged and motivated to the Will pursoner this year of over

With fauther actually planned. She Grossy was identified the need to account a salessed Financial to act to Controller who will a salessed Financial. financial control and reported
the Group Pinancial Director State management you will provide strong image. It leadership ensuring that the function is executive managed and analysed, evaluate operating plants are ensure that set objectives and stategies are not analysed. play an active role in the Group's development. The successful candidate will be a young graduate

accountant who can demonstrate a minimum of two years success in running a forward looking finance. function. Exposure to US reporting and front-line business issues is required as is the ability to manage and develop a number of on-going high level projects in a dynamic environment. This is a high profile newly. created role offering first class career opportunities in a business dedicated to quality and growth.

Interested candidates should write promptly to Mark Rowley or Michael Herst at: Herst Austin Rowley, 30 St. George Street,

London W1R 9FA, enclosing a full Curriculum Vitae quoting ref HAR431. Page 0171 409 7872 Email:

HERST AUSTIN **‰** ROWLEY



#### Financial Controller South East

c£35K + Bonus + Car

Telewest Communications pic is one of the largest A every functional element of this business, as well as Televest Communications plc is one of the largest cable operators in the UR. With 4.3 million potential customers and a market capitalisation of £1.3 billion we deliver our services through seven regional operating companies and networks. The billions operating companies and networks. The billions of the fast growing billions particles we offer, the places billions market.

Reporting to the singuistic billions market.

Reporting to the singuistic function of the seconding function

struction, sales & marketing and operations.

This will include the management of the

accounting function, mensgement accounting, torecasts and budgeting and supporting the development of management information, to benefit measurement and monitoring of the busine To succeed, you will be a Chartered Acco with at least 4 years' POE in a commercial role. Your analytical and communication skills will be amongst

your strengths and you will be keen to enhance your career in this high profile role, that will expose you to

the business planning process.

This is a new role that will help you enhance the strategic management of this business and thereby also provide excellent career opportunities.

Telewest Communications is at the leading edge of one of the UK's most dynamic growth markets. To apply please write, enclosing your CV and details of your current salary, to our retained consultants Mercuri Urval, Spencer House, 29 Grove Hill Road, Harrow, Middlesex HA1 3BN, quoting reference TW/FC/SF.





# **Senior** Appointments



#### 'IT Audit - Improving Business Performance'

We have been retained by a leading European investment bank which offers a range of services including corporate finance, equities, financing, treasury and investment management on a global basis. All of their operations depend upon the most effective use of information Technology and as an iT auditor you have the opportunity to play a key role. The global reach of the group and their commitment to constant improvement and evaluation of their IT support ensures that them are required accountable for a constant improvement and evaluation of their fT support ensures that there are unsurpassed opportunities for career advancement.

The audit team operates from London with wide ranging international responsibilities. Their assignments cover a broad range of audit and business consultancy projects. All work is handled by teams assembled to meet the specific needs of each assignment. Consequently all members enjoy significant levels of responsibility and a broad range of work experience. The expansion of the audit team is being driven by a number of 'state of the art' IT developments across a wide range of strategic applications.

#### IT Audit Manager to £50,000 + Banking Benefits

Reporting to the Head of IT Audit, you will be responsible for leading and performing a range of assignments. Your responsibilities will include taking a strategic overview of IT organisation and management, planning and development issues.

Your input will be required to support networks and communications planning, business continuity planning, legal and regulatory issues. As a senior team member you will also address environmental control and fraud risks at both strategic and tactical levels.

To succeed in this role you will need extensive experience of IT audit related activities in invesment banking and first rate communication skills to present complex issues to colleagues with varying degrees of technical

#### IT Auditor - ACA to £40,000 + Banking Benefits

Your main role will be to plan and perform audits of application systems in all areas of the group. This will include documenting, evaluating and reporting on the systems, whilst working closely with a team focused on internal controls, compliance and regulatory matters.

In particular you will assist in raising awareness of application systems risks and controls, addressing such matters as IT development and change management for a wide variety of systems.

You will need to be a chartered accountant with upwards of one year of experience in 1T audit including application system reviews, risk-based audit work and ideally some knowledge of investment banking.

To succeed in the audit team you will need to be flexible, bright, exceptionally dedicated, and able to get on with people at all levels within the organisation.

Please send your CV to Mark Wheatley, Parkwell Management Consultants, 8 Wilfred Street, London, SWIE 6PL or by fax on 0171 - 233 5205. Alternatively please telephone him on 0171 - 630 8000 (daytime) or 0171 - 920 0311 (evening).

#### PARKWELL

Cap Gemini

We now employ 30,000 people in 15 European countries, the USA and the Far East.

**BUSINESS &** IT CONSULTING **LONDON BASED** 

For some, EMU and a Single Currency are little more than newspaper speculation about events which may or may not happen towards the end of the century. For Cap Genisti Information Consulting, the consulting arm of the largest European IT services company, they are already a cornerstone of business reality. While others have been musing about the possible impact of the Euro, we have already started working with customers, providing them with expertise, knowledge and insight into the strategic and operational implications of currency union.

SENIOR CONSULTANTS PRINCIPAL CONSULTANTS SENIOR MANAGERS

RETAIL BANKING INVESTMENT BANKING

Nowhere will the effects of a single currency be more visible than in financial services, where rapidly changing regulatory environments are already combining with dramatic technological advances to reshape

To help us to leverage and enhance our position as the pre-eminent force in Euro consulting, we are now seeking to attract a number of outstanding

business technology consultants to meet customer-driven demand. with clients; the maintenance of up-to-date knowledge of the single currency issue as well as of the appropriate financial sector and its use of information technology; the gathering and analysis of information

and its use with a view to offering customers practical, commercially viable business solutions; working on a variety of simultaneous assignments, prioritizing and managing your workload; working with consulting colleagues and sales professionals to identify new mmercial opportunities for the Consulting Group and other divisions

You will have... ideally, a clear, thorough understa surrounding the European Single Currency and IT related issues with specific knowledge of their implications for European financial isations. However, if you have a sound finance sector or

consulting firm, we can offer outstanding opportunities to develop your career in this area.

You also need... personal credibility and stature which will enable you rose caso need... personal creationity and scatter which will character to work effortlessly and influentially with business and IT professionals at executive and senior management level; at least 3 years' relevant financial sector experience in a management role or 5 years' experience of high-level business analysis/consulting experience with a leading consultancy firm or sector specialist or substantial experience of largescale IT project or assignment management; the ability to work comfortably towards and schieve targets for personal and team nt management; the shillty to work erformance based on measurable b willingness to travel.

**BANKING FINANCE & GENERAL** 



Appointments



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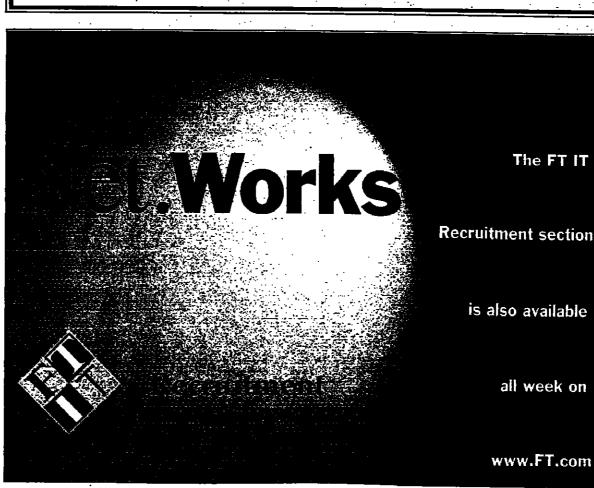
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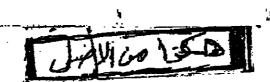
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regional financial centre.

And there are those who think Turkey's chronic polit-

ical instability will soon be a

thing of the past. Mr Meh-

met Kutman, chairman of

Global securities a big Istan-

bul brokerage, says "the political situation is better

now. At least now we have a

government and a party

which needs to prove itself.

Unless Erbakan moves to

the centre-right he cannot

increase his share of votes. I

do not believe they are

looking to change the coun-

try. There is no threat to sec-

He claims Turkey's high real interest rates will fall as

political risk declines, sus-

taining this year's invest-

Crucially, Refah has done nothing to sever ties with

the west or scrap the cus-

toms union, although it

attacked the EU as a "Chris-

tian club" while in opposi-

tion and promised to set up

a competing Islamic com-

mon market. The union,

allowing industrial goods to

pass freely between Turkey

and the Ell is likely to

prove a potent force for mod-

ernisation. It fully opens

Turkey's home markets to

international competition.

Companies will either have

to shape up, sell out or go to

the wall. Turkey's flabby

conglomerates will be forced

entrepreneurs.

lenged in the courts.

ularism under Refah."

ment-led growth

# TURKEY: INVESTMENT AND FINANCE

# Set on the east-west divide

The EU customs union is opening Turkey's first Islamist prime minister to a broader world, writes John Barham

struggled with an both east and west. It is torn between the archaic and the modern. Two events this year have deepened this

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In January, the customs union with the European essentially making Turkey part of the single European market, linking it more firmly to the west and exposing it to the full force of international capitalism.

Then in July, Mr Necmettin Erbakan took power as modern Turkey's first Islamist prime minister. Although he has not tried dismantling the secular state, his rise is proof that a growing number of Turks reject the established political system and fear an increasingly internationalised economy.

In a sense, it scarcely matters who runs Turkey. Conservatives, socialists and now Islamists have all had their turn over the years and all have shown they are as incompetent as each other. Their ineptitude is reflected in chronic inflation, rising unemployment, deep-

ening inequality and low education standards. Big business has had enough. Mr Halis Komili the head of Tusiad, the employers' association, says: "What we want are sweeping changes in the country's politics. We need deep-rooted changes to be able to wake up from this nightmare.

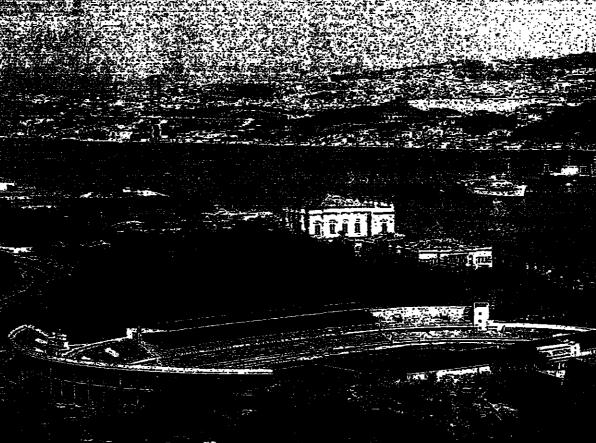
urkey has always we end this nightmare."

Mr Erol Sabanci, a mem-ber of one of Turkey's wealthiest industrial families, warns "income distribution is getting out of balance. Inflation, which brings social unrest, is stuck at 80-85 per cent a year. If the economy is not on the right Union came into force, track we will not have adequate schools, hospitals. roads, harbours. I like to live in a country where inflation is low, where [there is] security, so distribution of wealth should be more favourable. But it is getting

> Their pessimism is surprising. Turkey is enjoying its second year of strong investment-led expansion. Akbank, Turkey's biggest private bank which Mr Sabanci owns and runs, is raking in big profits. Besides, the private sector is healthy. It is the sickly public sector that is holding Turkey back.

Yet as an Istanbul banker says: "It is an illusion to say [the public sector's problems] will not affect my business. Until there is action on reform there is a limit to the deals you can do."

Volatility, political uncertainty and high interest rates stunt growth and investment. Turkey's investment rate has averaged 25 per cent of GDP over the last ten years, similar to many developing countries, but much less than Asia's Tiger economies which Turkey must compete with. Furthermore, inward investment Only by society participating has rarely exceeded \$1bn a in the political process can year, small change by inter-



The Bosporus: the waterway separating the Turkey of Europe from the east; and the channel to the central Asian republics

month carrying a wanted

underworld leader, a police

chief and an MP from the

centre-right True Path party,

the governing coalition's

junior partner. Only the MP

survived. He made no effort

It is very easy to get car-

a surge of inflation as the

government liquidates its

mountain of local debt with

like a big brother."

national standards.

Mr Cem Duma, a former top diplomat turned business lobbyist says: "Turkey gives the impression of a country less and less able to solve its problems, in foreign policy, domestic politics or the economy. Customs union alone is insufficient to bring a quantum increase of capital Growth has averaged just

4 per cent between 1990-95, a mediocre performance given population growth of just under 2 per cent. Public finances are collapsing - interest payments on the government's debts will probably consume nearly two thirds of revenues next year and with them the state's ability to provide basic services. Blackouts have become a feature of daily life. On another level schools provide pupils with little more than basic literacy and numeracy.

The economy is not creat-

ing enough jobs - urban ing after a car crashed last unemployment is worsening, particularly among the young. Society is becoming divided between haves and have-nots and between secularists and Islamists.

Mr Selim Oktar, general manager of Strateji-MORI, a to hide his friendship with polling company, worries about deteriorating social trends. He says alienation is growing, and with it an appetite for radical politics.

He reckons that about 40 per cent of the population resilience is almost miracu-Islamist values (although Mr Erbakan's Refah party does not win all their votes). Sympathy for political Islam rises as the quality of education financial market collapse or declines, wages fail to keep up with inflation and disgust at the decadence of the corrupt secular state deepens. a burst of monetisation. Disturbing evidence of

Turkey's large, growing links between government informal sector gives trepoliticians, the security mendous flexibility, enabling establishment and right- it to ride out a deep receswing gangsters began emerg- sion in 1994 with relatively ing to set itself up as a flow of ideas and informa- many suspect.

little social trauma.

Depressing official statistics on wages, employment, investment, productivity, even the balance of trade. are misleading. Turkey is not a wealthy country, but neither is it a basket case. International companies

the gangster. He told a TV cannot afford to ignore Turinterviewer: "I loved him key. Most of the world's multinationals already have a presence. It has a young, ried away with bad news in urbanising population of Turkey. Yet the country's over 60m. Five Asian car makers are either planning or already building factories lous, muddling through the in Turkey. Carrefour. the most daunting problems. French retail giant, plans to Businessmen shrug at warnopen 42 hypermarkets over ings of an impending balthe next ten years. ance of payments crisis, a Penetration rates for con-

sumer products ranging from credit cards or washing machines are well below European levels, indicating great potential demand. It is located at the crossroads of

Politics: the Erbakan-Çille power-sharing tussie Profile: Eles, the brewers The customs union with the EU

■ Economy: delicately poise: Social security: a problem area Investment: an under performing sector

 Infrastructure: under developed; and related Profile: Şehinler group clothing and textiles Car industry: opening up Trucks: output increasing

 Banking: position stronger Islamic benking: caining

regional espirations Privatisation: moving forwards

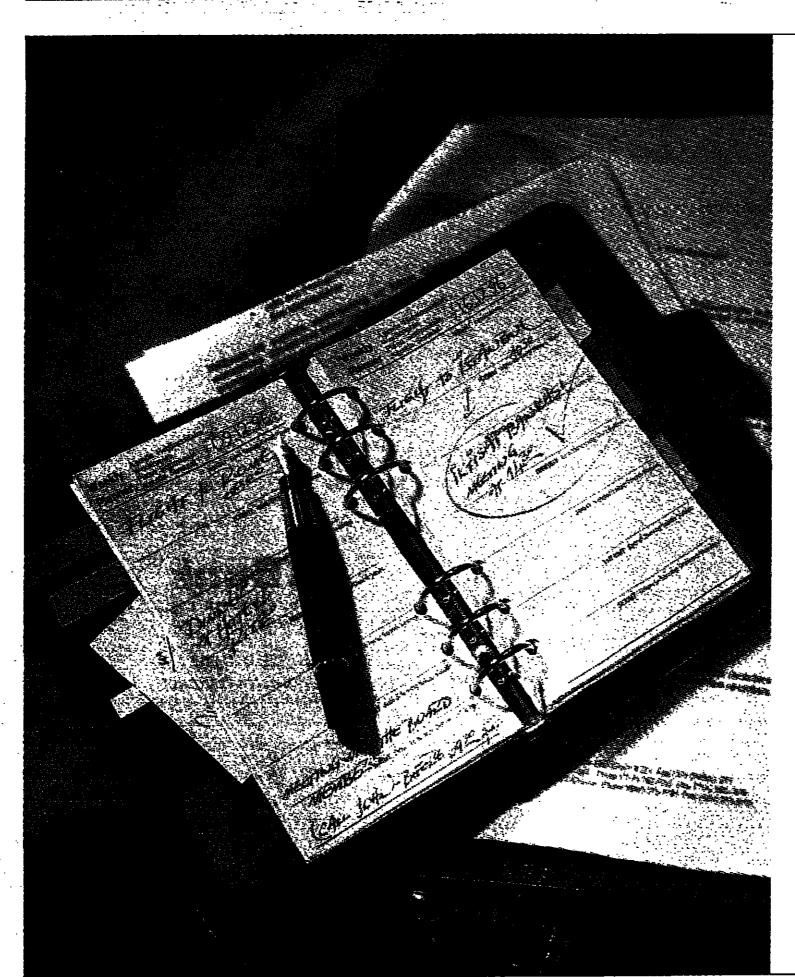
changes

tion. Customs union has always been seen both from Brussels and from Ankara as a way of anchoring Turkey to the west.

Nothing is ever simple or straightforward in Turkey. The old consensus in favour ist state is crumbling but no political group is successfully articulating a new model of society driven by private enterprise and governed by a minimalist state.

to focus operations more On the contrary, Turkey is tightly. This will be a becoming dangerously fragwrenching exercise, which mented between right and will doubtless cause great left, secularists and Islamsocial and political stress. ists, nationalists and Euro-But it should also create philes, Turks and Kurds opportunities for new rich and poor. Established entrants either from outside political leaders are discredited. Refah's Islamists seem Turkey or for homegrown overwhelmed by the chal-Turkey has had to adopt lenges of governing a com-EU legislation affecting virplex society.

tually every aspect of busi-The paralysis will conness life. Full enforcement of tinue until a new consensus EU codes will not come overemerges. Some analysts think this will require a new night, but state aid, cartels, generation of politicians, but trademark piracy can and will be successfully chal-Turkey has no time to waste. It is again becoming the sick Open markets will graduman of Europe. Ultimately, ally impose greater disci- Turkey has little alternative pline on Turkey's unruly to participating in an economy. Finally, and per- increasingly open world haps most crucially, trade economy. Still, the road to should help Turkey sustain integration in world markets Europe, the Middle East and Its links to the west. Free is likely to prove far longer central Asia. Istanbul is try-trade invariably brings a and more arduous than



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# Better than business first feared

Coalition splits and conflicting policies seem to promise a period of uncertainty

After five months in power, Mr Necmettin Erbakan, the firebreathing leader of the Islamist Refah party has achieved nothing - to the relief of the business establishment and the dismay of his followers. Mr Erbakan is locked in a

power-sharing alliance with the centre-right True Path party. His few overtly Islamist initiatives bave mainly been ill-starred visits to pariah states such as Iran, Libya and Nigeria.

His pronouncements on economic policy vary from the baffling to the laughable. But he has not indulged in a populist free-for-all or set about dismantling the capitalist, secular state as analysts feared.

The business world is beginning to see him as a pragmatist, not a raving fundamentalist. Some commentators even see him in power until mid-1998 when he is supposed to hand power to Mrs Tansu Çiller, True Path leader. Indeed, there is relief that Mr Erbakan has brought a semblance of since early 1995 when Mrs Ciller's previous government began breaking up.

Some financial market analysts say Refah ministers, generally less corrupt than mainstream politicians, are proving more effective

ciency in the cities - including Istanbul - it runs, and wants to replicate this on a

tral Anatolia.

of the vote in last December's election. Mr Erbakan says the ideals of Kemal Ata-Turkish parliament

Tense coalition: Necmettin Erbakan, the Islamist prime minister, at prayer and his rival, the extern, secularly Tansu Citer, decuty prime minister and leader of the True Path party built up a reputation for effi-tional Monetary Fund dele-dinar", or balance the budgation which visited Turkey in October spoke of "build-ing bridges to Refah." Mr

It might even carry out pro-business policies, such as privatisation, to please its voters among the owners of small and medium companies and the traders of cen-

national level by improving

Exposure to the outside world may also be helping. In August, Mr Erbakan visited Iran and south-east direction to a country adrift Asian countries, including Moslem Malaysia and Indonesia. A businessman says: The Refah people saw countries that were successful like Malaysia and Indonesia, but were shocked by the poverty and disorganisation

in Iran.

türk, founder of the secularist republic, "remain our Markets are accepting lower political risk premiums, which should help lower inflation and give the government more time to sort out the economy.

more conciliatory now.

Erbakan agree to a second

decree purging suspected

fundamentalist officers from

the army. Security hard-

liners made Refab backtrack

on promises to grant limited

autonomy to Kurds in the

south-east where a bitter

separatist conflict rumbles

Some analysts argue Refah

will expel its fanatics and

try broadening its electoral

base by moving to the cen-

tre. It took only 21.4 per cent

Turkey needs strong leadership to reform the economy. But Mr Erbakan's team understand little about how markets work. Policy announcements are bizarre, such as plans to launch a new currency, the "Islamic

get by next year. The government divided. True Path holds half Erbakan vilified the fund the cabinet seats and divides when in opposition, but is responsibility for the economy with Refah. This is a The army, that bastion of recipe for inaction. A busisecularism, has kept Refah nessman says: "One minister check. It made Mr says one thing and another says something else. Everymilitary agreement with one is playing politics. Nobody is really in charge." Israel. He even signed a

Mrs Ciller's credibility is fraying badly and with it her claim of acting as a moderating influence on Refah. In November, a car crashed carrying a wanted gangster, a top policeman and a True Path MP. Only the MP survived and immediately went to ground, confirming widely held suspicions of rampant corruption at the core of power.

The coalition between Refah and the secularist True Path is inherently fragile. Either partner could scrap the alliance without warning, risking another lurch deeper into political uncertainty.

Turkey is becoming dangerously polarised between haves and have-nots, between secularists and Islamists. Most towns boast new mosques. More women wear ritual headscarves. some even opting for the black chador shroud. Insecure Kemalists have become shriller in the defence of sec-

A large and growing por-

PROFILE

# perpetual quasi-cri **Knowing uncertainty**

The strategy is to expand and diversify, backed by foreign investment

that the system is not working for them, that it is cor-If there is one thing Mr Ilker Keremoğlu thinks he rupt and they want an altercan do better than his international competitors, it The secular elite believes the government will fail. is understanding and coping with uncertainty. Mr Many are pleased because Keremoğlu is vice president Refah would be discredited as a viable alternative to of Efes Pilsen, Turkey's piggest brewery. Efes is a established parties. However, these have produced no midget compared to European and US beer credible leaders of their own. If the government is weak and divided, the opposition is even more so. The inept giants, but it may be ahead of them in Russia, one of the world's last great Mr Mesut Yilmaz, leader of untapped beer markets. Rifes is investing \$130m to the opposition conservative Motherland party, has huild a state-of-the-art brewery in Moscow in become a laughing stock.

The left is split between two alliance with the city's town hall. It will be Tormented by a dysfunc-Russia's largest brewery tional economy, lacking leadership from the secularwhen it becomes fully operational in 1999. Mr Keremoğlu reckons ist camp and feeling spurned Efes' growth in Turkey, one by the west, it is hardly surprising that Turks should of the world's less stable markets, and experience in turn against the established order. Yet Refah's vision of a exporting to the former Soviet bloc for years give it just society is riddled with inconsistencies and contraan edge over competitors. He says: "We are able to dictions. And Refah is proving just as incompetent as understand (the people) its secularist predecessors.

better than westerners." Turkey is further than Business in Turkey has taught him to cope with the ever from a consensus on how to build a stable and instability, economic

instability is nothing unusual for us. Inflation of 80 or 100 per cent does not make much difference either way. We have developed skills of flexibility, adapting to changing circumstances

very quickly." Management consultants would probably have advised Efes to diversity into safer, mature markets to counter the risk of operating in Turkey, where it already controls 75 per cent of the market. Instead, it decided to invest \$200m in the former Soviet bloc. Efes owns breweries in Romania and Kazakhstan plus the Moscow brewery. It has Coca-Cola franchises in Ukraine and three central Asian republics.

Admittedly, Efes took one "safe" decision by buying a one-third stake in Coca-Cola's wholly-owned Turkish bottling and distribution company. Mr Keremoğlu will not give figures, but says Coke consumption in Turkey is growing at "double digit rates" - much more than the growth in beer consumption. The deal also reduces the company's reliance on beer, now that Turkey has an Islamist-led

government that abhors However, analysts criticise Eles for having

built too much capacity in · Turkey, a market with limited growth potential, and expect its relationship with Coca-Cola to yield rewards only gradually. although it could benefit from partnership deals with international breweries targeting the Turkish market. Mr Keremoglu hopes expansion and diversification will raise annual sales to \$1bn by 2000 from \$307.9m now, with half the revenues coming from overseas, Ries' parent company, Anadolu Endustri Holding, is itself diversifying more into the industries.

Efes has developed sophisticated, by local etandarda financial systems to support its foreign investments and share risk. After Efes has sewn up a project it sells stakes in the operation to foreign institutional investors at a premium. Eventually, it will reduce its stake in the companies to 51 per cent.

These operations are insured for political risk by the World Bank's MIGA foreign investment guarantee scheme, leaving Efes to handle the

John Barham

Customs union: by David Tonge

# The honeymoon quest

Consumers may have benefited, but small

equitable modern society.

tion of the population is

marginalised. Mr Selim

Oktar, general manager of

Strateji Mori, a polling com-

pany, says these poor, ignorant people have no faith in

the established order. He

warns: "They want Refah to

be more radical. They see

parties.

companies complain of terms Eleven months into the customs union with the

European Union and both sides are asking what happened to the honeymoon. For Europe, it has been a period of disappointment at make the advances in

the failure of Turkey to human rights and democratisation promised in 1995 and of concern at the quality of Turkev's economic management.

For Turkey, the EU's con mitments to improved political dialogue and increased taken by confrontation with Greece over the Aegean and Cyprus. To Ankara, the EU has appeared to tilt towards Greece, not least with the Florence Council declaration of EU solidarity with Greece, inviting Turkey to submit the Aegean dispute to the International Court of Justice at the Hague. This declaration was Greece's price for allowing disbursement of the Ecu4.6bn grants and Ecu3.5bn loans available from 1996 to 12 non-EU Mediterranean countries under the Mediterranean Development Assistance Programme

Greece continues to block some EU aid programmes. In Mr Cem Duna, former Turk-addition, the European Parish ambassador to the EU, liament is criticising all EU aid to Turkey not linked to improved human rights and democratisation, a stand to which the European Commission has to pay increas-

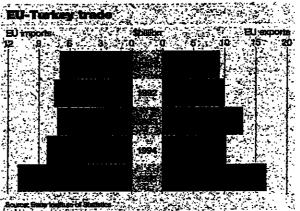
These problems have caused strong reactions in Turkey. "We cannot excuse the way that Europe is failing to honour the promises made to Turkey because of its own internal problems and failing to show the necessary efforts to overcome these," says Mr Meral Gezgin Eris, president of Iktis-tadi Kalkinma Vakfi, which co-ordinates the Turkish private sector's policies on

Europe. Headlines on these have diverted attention from the solid progress made in implementing the customs union in aid and trade. In 1996, Turkey signed contracts for Ecu250m of European aid, mainly for environmental and infrastructure projects.

In total, it is currently eligible for programmes totalling \$2.5bn by the year 2000. And the trade side of the customs union has been

flourishing.
Mr Michael Lake, the EU ambassador to Turkey, says: Our estimates show that Turkey will be the EU's seventh-largest trading partner in 1996, ahead of Poland and just behind Russia." He forecasts that the EU's share of Turkey's imports will risefrom 47 per cent to 52 per cent and the EU's share of Turkey's exports from 51 to

This implies a one-fifth



increase in Turkey's exports sions, concerted action, overto Europe between 1995 and all awareness, mutual under- coming to office, this increase in its imports from Europe, with the increase led by investment goods. Where trade is concerned, the benefit has thus largely been Europe's - Turkish manufactured goods already had duty-free access to the EU and it was mainly on textiles that restrictions existed. Europe has now abolished quotas on Turkish textiles, though, for the time, being it retains, and uses, its anti-dumning regime. This is to be abolished as soon as Turkey

Less progress has been seen where direct investment is concerned. Figures for the first eight months of 1996 show a dramatic drop. explains this, saying: "For a surge in investments, more than formation of a customs union is required. You also need political stability, capacity to solve problems both at national and international level, rational deci-

meets its obligations to set

up a competition board.

co-operation from other par-

However, some changes in the pattern of investment can already be seen. A few multinationals with manufacturing facilities in Europe now prefer to supply Turkey from these, not least in consumer goods. But a more general pattern has been for the larger European companies such as AEG, Bosch and Electrolux to increase the priority they give to Turkey and its market of 60m. And for the larger US and Japanese companies to treat it as a base both for Europe and the new markets of central Asia.

General Motors, Toyota, Honda and Mazda are all present in the vehicles sector and companies ranging from Chase Manhattan to Coca-Cola now run both national and regional offices out of Istanbul.

Customs union may have been good for the Turkish consumer, but many small Turkish companies are complaining of market condi- Asia.

The EU is trying to assist here with programmes to support small and medium enterprises (SMEs). "We are busy setting up a regional information network." says Mr Lake: "We have opened three public information relays already, in Gaziantep, Diyarbakir and Izmir, and by the end of the year we hope to have opened also in Kayseri, Bursa, Trabzon, Denizli and Mersin, and even a small voluntary office in Iskenderun." It is the SMEs which sup-

ply the bedrock of support for Turkey's ruling pro-Islamic Refah party. Before ship of the customs union. Now, despite the problems of the SMEs, it is taking a softer line. This also reflects increasing acceptance that customs union is an opportunity not a panacea and that it makes more urgent the need for proper economic management

"High inflation and changes in Turkey's foreign exchange rates mean that Turkey has not been able to benefit fully from customs union," according to Mr Hassan Goozal, member of the board of the Bilkentli Businessmen's Association in Ankara. However, partisan calls for a renegotiation of the terms of the customs union have still not been stilled. Each month with a growing trade gap adds to their support.

David Tonge is managing director of IBS Research & Consultancy which specialises in marketina research and business-to-business research for leading companies in Turkey and central

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John Bar

economy keeps the formal system afloat; but radical reform is needed

Turkey's economy seems to be in a perpetual state of quasi-crisis. Heavy inflation. extortionately high interest rates and one of the world's most worthless currencies are all symptoms of profound imbalances, themselves caused by unsustainable public finances. The basic problem with

. 3

the Turkish economy is no longer simply that government overspending is causing inflation. It has become more dangerous than that: financing the treasury's relatively small domestic debt has become so expensive that it threatens to destabilise the rest of the economy. Mr Gazi Ercel, central

bank governor, warns that "debt service payments have to be financed with new borrowing. In other words the public sector adds to its deficit in order to finance its previous deficit, completing the victous circle known as the 'debt trap'."

In October, the treasury considered it a triumph to sell \$3.27bn-worth of one year bonds yielding 122 per cent - nearly twice the government's 1997 inflation forecast. A month earlier it paid a hefty 2.6 percentage points over Libor to raise \$1.12bn in foreign exchange-linked three-year bonds

Mr Ercel points out that the treasury actually runs a large primary budget surplus of 2-4 per cent of GDP. Unfortunately, the cost of servicing its \$30.8bn local currency debt is expected to exceed 8 per cent of GDP

this year - a record. Interest rates are high and maturities short partly because Turkey's financial markets are shallow: the assets of its banking system are less than \$67bn, too small to roll over the treasury's debts twice a year at a

sub-investment grade credit rating limits its ability to borrow overseas: it has become a net repayer of for-

Local markets also demand some of the world's highest risk premiums because they mistrust the government's inflation and exchange rate targets. The government forecasts 65 per cent inflation in 1997. Financiers expect next year's inflation to come in at between 80-100 per cent. Confidence is balanced on a knife edge. Strife in the coalition or a resort to populism would send interest rates soaring.

But business executives sneer at alarm over what appears, to outsiders anyway, to be a financial time bomb. Turkey may court disaster but it never sinks into hyperinflationary chaos. In 1994, a halance of navments and financial market crisis caused a 6 per cent contraction in the economy. Last year, it rebounded with growth of 8.1 per cent and economists expect a repeat this year, driven largely by an investment boom and strong domestic demand.

The unrecorded economy, believed to be 30-50 per cent resilience. Statistics look less awful when the unofficial economy is taken into account. A surge in imports (about 30-50 per cent are capital goods) is widening the trade deficit to about \$20bn. Yet the record \$7bn current account deficit expected for this year looks manageable partly because the central

bank estimates unrecorded

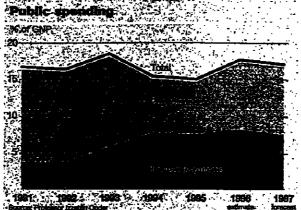
exports, mainly to former

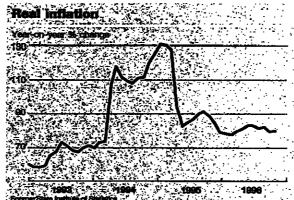
eastern bloc countries, at

\$5bn-\$10bn. But Goldman Sachs, the New York investment hank, says the fiscal deficit may hit 13 per cent of GNP this year. Even allowing for the underground economy this figure would drop to maybe 9 per cent - a dismal perfor-

Market turbulence will continue while public finances remain disorderly. A US hanker based in Istanbul says: "There is not much margin for error. Everything must be perfect. But nothing treasury [bill] auction to go wrong and you have got \$3bn going into foreign cur-

International credit rating agencies warned in July of a downgrade unless the fiscal the size of the formal econ- picture improves. Standard





long-term debt B+. An International Monetary Fund delegation left Turkey in October, concerned about rising inflation and fiscal deficits. The government did not

unrealistic revenue and spending assumptions. A diplomat commented: "Refah has no idea about

economics or how to run a

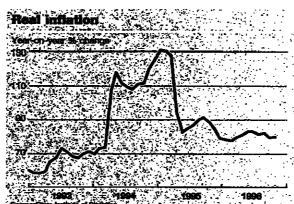
micks to attract hard currency to Turkey, such as allowing Turks to import help by drafting a balanced used cars tax-free if they budget for 1997 based on deposit DM 50.000 at a state bank for a year. Paradoxically, Turkey has few fundamentally serious

the prime minister, has

economic problems (although analysts worry about the social security sys-The government could quickly wipe out its budget

deficit by improving tax collection. Istanbul University's Professor Izzettin Onder says tax revenues will be equivalent to less than 16 per cent of GNP this year. Some financial market

analysts expect the government's interest bill will decline if political uncertainty recedes, helping to drive the budget deficit down to \$13bn from \$15bn this year. This would bring lower inflation and interest rates. Interest on treasury bills has halved from 240 per cent a year in January. Falling inflation and interest rates would boost investment and deliver sustained



er as much as optimism. Mr Albert Nekimken, director of research at Istanbul's Demirbank, says: "Foreigners are holding back because of the [risk] of crises. But Mr Necmettin Erbakan,

resorted to desperate gim-

customs union in 1996. Investment has remained

\$42.5bn-45bn this year.

Big Turkish groups have the resources and patient shareholders to ride out Turkey's unpredictable econ-

**Investment:** by John Barham

# Riskier than usual

Foreign investors need reassurance in the face of political and

economic worries

Investing in Turkey is always a hazardous business. These days it is probably riskier than usual. There have been three governments so far this year, the latest of which is led by an Islamist party whose commitment to western-style capitalism is mixed at best. Inflation, interest and exchange rates are as volatile as ever. Foreign competition is becoming more aggressive, endangering companies' formerly captive

domestic markets Yet Turkish companies are busy investing, driven by [locals] say 'what else can we do? We are here to stay'.'

Investment in Turkey has averaged about 25 per cent of GDP over the last ten years, a reasonable rate given the chaotic economy and similar to most other developing countries. Spending on machinery and equipment picked up sharply last year as companies prepared for a competitive onslaught with the beginning of the EU

high this year, although it should slow down in 1997. Government officials say capital goods imports rose 71 per cent in the first quarter. They expect them to account for about 30-50 per cent of Turkey's total imports of

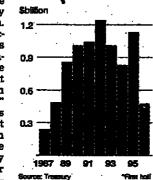
Investments are most noticeable in areas where Turkev is already strong, such as textiles. There is no reliable data for this fragmented industry, but there is abundant anecdotal evidence of companies spending heavily to upgrade technology and capacity.

omy. Mr Mehmet Ali Berkman, president of Arcelik, a white goods maker owned by the big Koc industrial group, says: "Our shareholders are quite patient. They can wait to get dividends for a long time. They are willing to wait and they are willing to

But Turkey's investment rate is probably insufficient to deal with the growing competitive challenge, particularly from fast-growing Asian economies.

However, investment is closely linked to the wider economy's switchback performance. Investment last vear was considerably lower than in 1993 when a burst of

growth pushed capital Foreign investment



spending up to Asian levels, only to drop abruptly in 1994 when the economy crashed. Spending on machinery and equipment in 1995 was still less than in 1993.

Instability deters foreign investment. Investment by EU companies was expected to become the locomotive of growth following approval of the customs union. But inflows slowed after a brief surge last year and are unlikely to exceed \$1bn in 1996. Turkey has rarely attracted more than \$1bn a year in inward investment, a tiny proportion of foreign investment in developing countries. By contrast. Mexico, just one position East and central Asia. above Turkey in Euromoney's international risk ranking, is expected to receive \$4bn in foreign direct

investment this year. Yased, the foreign invest-

that "due to political uncertainty foreign capital has tion and those with [planned] investments have postponed future involvement for some time now".

It added that nearly all foreign investment now consists of reinvestment of profits by companies already operating in Turkey, while the proportion of fresh inward investment has declined. Yased says that in reinvestment 1993. accounted for just over half of total foreign investment. Last year it made up 93 per

cent of foreign investment. Yased concludes that this shows international business has "no confidence in Turkey's current structure".

Turkey also suffers collapsing infrastructure, poor education standards and shortages of skilled workers and managers. Productivity is low. It struggles with bureaucratic inertia: officialdom enforces longstanding, but often trivial regulations but is less strict in implementing new codes protecting intellectual property, defending consumer rights or enforcing competition. Corruption is widespread.

Foreign investors have not completely turned their backs on Turkey. Investment bankers report that international companies' interest in Turkey is resuming after a long pause following the calling of general elections in September 1995.

Global companies cannot afford to ignore Turkey. It is a large market of 62m potential consumers. It has a young and rapidly urbanising population. Penetration rates for products ranging machines are low. A growing middle class has adopted western consumer styles.

Turkey is a good low-cost manufacturing base. It has duty free access to the EU and is close to markets in eastern Europe, the Middle

It will not fulfil its promise without restructuring the public sector, rebuilding its infrastructure, improving education standards, enforcing commercial law and ment association, warned stamping out corruption.

# Social insecurity problem

Turkey has a young population, but its social security problem is just as dramatic as greying. Europe's. The government's three social security funds have a Soviet-like tendency I to destroy value one study found that contributions between 1965-1995 lost 98 per cent of their value.

in reality, there is little distriction between social security and the government budget; th SULY USES SOCIAL security funds to meet its current spending and

with subsidies. Last year's social security deficit was equivalent to nearly 2 per cent of GDP.

years' contributions. Women can retire after 20 vears: Turkey's average retirement age of 45 is the lowest for countries with similar pay as you go schemes. Evasion is rife. If nothing is done, the

A Comment of the second second

This is not all Turkey allows men to rethe after 25

will probably exceed \$4bn and require subsidies equivalent to one eighth of public spending. By 2000. sphsidies will reach one cuarter of spending. The government dropped attenuts to raise retirement ages in the face of furious

The longer reforms are postponed, the greater the pain of change becomes. Yet local and international. financial groups also see anopportunity in marketing and managing private pension plans.

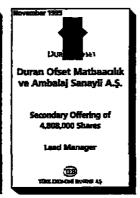
union protests.

#### social security schemes will require larger and larger subsidies. This year's deficit

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■ Infrastructure: by John Barham

# From bad to worse

are there but investors are wary of build-operate regulations

Traffic jams, water shortages, power cuts, congested telephone lines, bad roads, housing shortages: bad and rapidly getting the country's power shortworse. The government's investment budget has dwindled over the years, instead of increasing to meet the needs of a growing, urbanis-

ing population. The government has not met its electricity investment targets once since 1990. Officials say Turkey needs to invest about \$2bn-3bn a year to meet demand growing by 9-11 per cent a year. However, last year it invested only \$726m. Power cuts have become a feature of daily life in many big cities.

The government is even importing electricity from Bulgaria and Georgia. It is reopening three obsolescent power stations along the Mediterranean and Aegean coast. Courts closed them because the east Europeanenvironment and tourist

installing their own power systems to provide electricselling excess production to company. These plants now provide about one per cent of Turkey's electricity but

A powerful nationalist, statist establishment in the bureaucracy, courts and parliament has steadfastly resisted allowing private, particularly foreign investment in infrastructure. Although private operators could overcome the worst infrastructure bottlenecks relatively quickly given the chance, Ankara fears losing control over key segments of the economy - and the political patronage which it con-

Opponents have used the courts to block the government's build-operate-transfer (BOT) scheme designed to attract private finance to infrastructure projects. only four have begun con-

which is the \$1.3bn, 672MW important, companies will Birecik hydroelectric power Companies have begun plant on the Euphrates river.

A formidable business lobby that includes some of ity for their factories and the world's biggest power companies believes Turkev TEAS, the state electricity now has no other alternative to private sector participa-

In the summer, the gov-Turkey's infrastructure is are hardly the solution to ernment approved regulations allowing investors to build and own power stations outright, with no requirement that they be transferred to the state. The energy ministry

announced that six gas-fired plants with 5,200MW capacity, would be put out to tender under the new build-operate rules, with planned commissioning dates ranging from 2000 to 2005. Companies are to submit bids in December, complete with feasibility studies, detailed plans and project finance

In spite of the short deadlines, 57 bidders have prequalified. They must meet energy ministry specifications about size and general location. Although issues Although courts have such as a contractor's crediapproved 16 such projects, bility and experience, the plant's technology and emis-

The opportunities plants threaten the local struction, the largest of sion levels will also be compete mainly on the price of electricity they will sell to TEAŞ.

A further seven plants with 4,600MW capacity are to be built at a less hectic pace and are due to come on stream in 2005. Some of the biggest names

in the international energy industry, including the world's oil majors are submitting bids. As an oil executive says:

here but when you look at the growth potential you see great concrimnities." Electricity demand in Turkey is still very low, in spite of years of strong growth. Consumption is only one-

indicating that expansion is

likely to remain strong.

Although investors are wary of Turkey's Islamist-led government, they hope Refah's emphasis on public service will counterbalance the party's xenophobic, populist tendencies. A banker says: "Understanding of the urgency is there, and the commitment is there so my thesis is that things will be done." A positive indication

of this is a decision to privat-

25,000 20.000 "There are a lot of problems fifth of the OECD average,

Turkish electricity industr

year leases to private operators and leasing power plants to private companies

that the new build-operate rules are capable of with- tions on its books, which is standing attack from the precisely the opposite to

ise seven ports, by selling 49- better than the BOT system. One hardbitten observer of the battles over BOT says: "The end-game will be that the lights will start going But others are less certain out. The government will borrow to build power sta-

what it wanted.

## **Turkish courts**

In Turkey, virtually any service traditionally carried out by the state but now performed by a private company constitutes a concession and the law requires Turkish courts often hostile to private foreign investment - to approve each conce and to monitor it for compliance with the law during its life. Disputes: must be settled in Turkish courts, not by international arbitrators, as investors and their bank lenders

This bizarre legal doctrine has delayed private infrastructure olects for years, defying attempts by ministers to devise a legal wording Howing badly-needed projects to proceed. Courts have approved only 16 build-operate-transfer (BOT) infrastructure deals. Under the BOT model, first developed in Turkey, a company builds a project operates it for fixed period to earn a profit, then turns

it over to the state. The government in May replaced the BOT model with a new set of rules to evercome the concession companies to build and

own power plants outright They make a distinction between electricity production and distribution. Officials arene that unlike distribution. generation does not constitute a social function of the state and therefore is not a concession. BOT projects now in the approvals pipeline can be converted to the new build-own (BO) rules, but these will not apply to

Lawyers are not sure the BO decree can withstand attack. They point out inconsistencies. The decree modifies a law, making it vulnerable to claims the government is overruling narliament. Neither does it necessarily settle the concession issue or guarantee international arbitration.

hydroelectric dams.

Furthermore, banks may consider the contract between TEAS and its electricity suppliers too weak to support large international loans to a developer. This is because TEAS would be entitled to halt purchases "in case of ... breach of contract. Lawyers warn breach of contract is a term that can be interpreted very loosely.

Sahinler group

# Trinkets to textiles

Fourteen years ago Mr Kemal Şahin was a hard-up metallurgy student at Aachen University in Germany. His studies, funded by a Turkish government scholarship were ending and the only way to remain in Germany was to go into business.

He opened a small store elling tourist trinkets. Soon he was importing clothing and textiles from Turkey, making deliveries and driving trucks along Europe's motorways himself.

Today Mr Sahin, 41, is a multimillionaire. His privately-held Şahinler group expects sales to rise 5 per cent this year to DM1.3bn and more than double to DM3bn by 2000. It employs 7,500 people and is Turkey's biggest clothing and textile exporter. Profits, willingness to delegate he says with a twinkle in

his eye, "are a state secret." Sahinler is a private company and divulges little financial data, making it difficult to assess its true strengths and weaknesses or potential for further growth. But Mr Şahin says profits are as good as ever and confidently predicts that by 2000 Şahinler will be a billion-dollar company. Mr Şahin began by

deploying more than the



immigrant's traditional virtues of hard work and business cunning - these qualities may be enough to build a medium-sized business, he says, but not a large group.

Success requires management ability, a power and responsibility. Turkish bosses are notoriously authoritarian. But Mr Şahin claims he is different, genuinely seeking to motivate a young generation of senior executives.

Managing growth is another big challenge. Small and medium companies often expand too fast and become overextended. Others are too risk-averse and avoid

TUR()-

Sabancı holds the

loans, which stunt growth Mr Sahin says he steered a middle course, growing through trade credits. He saw that retailing

clothing in Europe could be more profitable than making clothes in Turkey. He built up a retail network in Europe, mainly in Germany, then moved upstream, producing lothing and textiles in Turkey. He gradually built an

integrated textile and clothing empire handling almost every production stage to sales and marketing. The group has invested aggressively in new factories in Turkey and in outlets and distribution networks in Europe, now financed mainly from internally generated cash. But retailing remains an important part of the Şahinler group: it has 180 low- to mid-market outlets in Europe, mainly in

He says operating costs in Turkey are rising. He has responded by moving production of "lower-cost products [to the Far East]. Making [some] basic products is not possible in Turkev any more."

Germany.

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**ABANCI** 

John Barham



But with only a few weeks

before it expires, his scheme

has attracted relatively little

vehicles are likely to be

Even so, car company bosses

now say the scheme's impact

What does seem certain is

that competition will

increase remorselessly with

the customs union, falling

import barriers on third

country imports and rising

inward investment by Asian

carmakers. Until very

recently, local manufacturers could charge premium

prices for obsolete cars because they faced little out-

side competition. Now,

imports hold one-fifth of the

After a slow start, OYAK-

- which once held a quasi-

increase imports from

France and Italy and export

Renault is planning to spend \$350m to introduce its

Mégane range in Turkey as

well as increasing capacity

and upgrading technology.

Mr Jacques Chauvet, Ren-ault's general manager, says:

"The Turkish market is becoming more open and

this is something we have to

that the market will be in

the range of 450,000-500,000

[units a year] by 2000 and to

be ready we have to invest

is planning to invest another

Market analysts criticise

Tofas, which invested

market.

will be limited.

As Turkey grows so does the public demand for transport



■ Cars: by John Barham

# Leaving protectionism behind

slow to react to the outside competitive challenge

governments Most obsessively protect their car industries, normally considered the crown jewel of any industrial economy. Until a few months ago, Turkey was

no exception. In August, Mr Necmettin Erbakan, the prime minister. desperately looking for ways to raise hard currency, ruled that Turkish citizens living abroad could import second cars to Turkey free of taxes and duty if they deposited DM50,000 for a year at stateowned Ziraat Bankasi, which would also pay them 10 per

cent interest. The plan provoked a predictable burst of anger from Renault, an affiliate of the local car companies. Mr French carmaker, and Tofas Rahmi Koç, chairman of Koç Holding whose Tofaș joint duopoly-are gearing up to venture with Flat of Italy introduce new models,

Production units 198574 265.245 1989 (.L.) 973,095. · 212,651 221A12

ket, warned: "We are looking live with. We feel confident at the economic situation of Tofaș. If there is a drop in sales, of course Tofas's workforce will be reduced. And ripple by ripple, that will now." spread to suppliers." If they can afford it, most \$500m in the last five years

holds one third of the mar-

Turks would prefer a secondhand Mercedes-Benz (which \$500m to launch a new sells for \$30,000) to a brand model in 1997, However, ananew Tofas Tempra which lysts say disputes between goes for about \$15,000. OSD, Koc and Fiat have weakened the car industry association, the company. Some say the warned the government that two could even part com-100,000 used cars – nearly pany, a rumour Koç strongly half local output - would flood the market, further damaging local industry at a both companies for reacting time when output was slowly to the competitive already depressed.

shifts and sacked hundreds

challenge. Tofaș took too The economy may be long and spent too much growing but car output has gearing up to produce the remained flat for three now obsolete Tempra and years. Companies have cut will only have a new model - either the Palio or Marea - ready two years after the Mr Erbakan's decision is customs union. all the more puzzling Still, Turkey has not

denies.

because the outgoing gov- recovered from a collarse in ernment fought hard to the market in 1993, when block second-hand imports production fell 40 per cent for five years under Turkey's and has yet to recover. This customs union agreement makes it hard to justify big

investments. Sales may well vehicles per 1,000 people, be looking for a suitable tury, but in 1993 analysts of 350-400. predicted annual car sales of

interest. Only about 2,000 1m units for 2000. imported so the government is planning to extend its offer to all Turkish citizens. government cuts taxes. New cent value-added tax, compared to 18-23 per cent in kans and Central Asia. European markets.

Manufacturers are captipean levels: it has about 37 Aggressive Asian compa-

nies are setting up "trans-Carmakers are still hoping plant" factories in Turkey to sales could zoom back if capture a chunk of this interest rates fall and the potentially lucrative market as well as exporting to the cars currently pay 45-75 per EU and surrounding markets in the Middle East, Bal-

Toyota already has a facvated by Turkey's demo- holds nearly 10 per cent of ing exports. Ms Ayşegül Bengraphics. As well as having the local market. Honda and sel, automotive analyst at a young, urbanising popula- Hyundai, producer of Tur- Global Securities, says that tion, Turkey's car ownership key's best-selling imported new entrants "may not make rates remain far below Euro- car, are both setting up fac- as much money as they are tories. Suzuki is rumoured to imagining."

double by the end of the cen- compared to an EU average local partner as is Mazda and several South Korean companies. The industry worries

about overcapacity if all these investments actually go ahead. Tofaș, Renault and Toyota already have installed capacity of 500,000 units a vear.

Analysts doubt whether there is room for much tory near Istanbul which more, even allowing for ris-

# Trucks are gearing up

If the outlook for passenger cars is mixed, business in commercial vehicles is improving. Turkey moves arly all its freight by road, so demand for commercial vehicles is closely linked to economic growth. If Turkey grows, so buses. Truck sales jumped two thirds to 19,326 units last year Analysts say imports should affect local

commercial vehicle companies less than iger carmakers. Turkish trucks and vans are designed to resist the country's appalling roads and extreme climate, which often defeat more expensive imports.

Otosan, a Ford-Koc joint. venture which makes cars, vans and trucks, increased output by more than half in the first six months of this . limiting its ability to raise year Global Securities

expects it to increase net margin by one fifth to 18 per cent this year. Sound management and investments in technology have boosted productivity. Sales per employee have doubled since 1988. Still, productivity growth has stagnated since 1994, when output slumped and Otosan's small capacity denies it economies of scale,

efficiency.



US\$ 32,000,000.

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**建筑** (李新 194 V 197

cish courts

Turkish banks are not alone in seeing chances in retail and corporate banking

Being a banker in Turkey often looks as easy as it is well rewarded. For years, Turkey's banks have acted as little more than cash dispensers for the treasury, charging interest of 20-50 per cent a year in dollar terms for their trouble.

This generalisation is only a little unfair. In the first half of the year, private banks' interest income on securities (overwhelmingly short-term treasury bills) rose by half to \$3,33bn.

Akhank, Turkey's biggest private sector banks reported \$415.6m-equivalent pre-tax profits for the year to September, a 35 per cent increase in dollar terms. Most of its earnings came

from its portfolio of highyielding government paper. Mr Erol Sahanci, managing director and a member of the family that owns the bank, says: "Being liquid in [volatile] market conditions means you can adjust yourself easily. If you are not liquid, your ability to adjust

Being able to adjust quickly is a crucial advantage in a financial system where years of heavy inflation have led to generalised short-termism. Last year, less than 10 per cent of local currency deposits had maturities of a year or longer. Foreign currency deposits made up over half of liabilities. Interest rates veer up and down sometimes with little relation between asset classes in what Mr Sabanci

calls "interest rate anarchy". Banks are stronger than they were two years ago. when a balance of payments crisis and mismanaged treasury bill auctions caused a financial system breakdown. Goldman Sachs, the New York investment bank, commented in a recent analysis of the Turkish banking system that while "its health (remains) inextricably tied to that of the nation's finances' stricter supervisory standards, government-imposed limitation of open foreign exchange positions and stronger capital ratios have made banks stronger than in

Profits are growing nicely. Listed banks posted a real 30 per cent rise in net income in the first half of 1996 to \$713.1m. The Turkish Banking Association reports a halving in non-performing loans to \$215m in the first

Banks are funding more through their retail network. reducing reliance on interbank and foreign borrowing.
Although extending branches is expensive, local funds are much cheaper in an inflationary environment than borrowed funds and more reliable in times of cri-

A bank analyst comments "if you do not make any big mistakes you are making money." But he warns: "Everyone knows [securities income] will not go on. The

Now that Turkey has an Islamist-led.

government, it seems hardly surprising that non-interest Islamic banking should be

gaining a further impetus. In October, Asya

Finans, a venture sanctioned by Pethtilah

Hoca, a religious leader, opened its doors

Asya Finans is backed by 16 partners and

\$125m in capital Müsiad, an Islamist

finance house.

business association, is also opening a

Turkey already has several Islamic finance houses - none has a banking charter. The largest is Al Baraka Türk-if

began in 1985 with capital from local-

Persian Gulf states, led by the Saudi Al-

Baraka banking group. It is now Turkey's

largest Islamic finance house with \$5844m

We collect money from the public on a

non-interest basis and we invest this.

money in the real financial market to

finance [companies] buying and selling

loan, which includes a beffy margin to ...

can lease equipment through Al Baraka.

on the client and the deal Al Baraka is

goods. We put no money into government

Borrowers have a choice of a fixed term

cover inflation and Al Baraka's fees or they

Fees vary between 9-13 per cent depending

Mr Osman Akytiz, general manager, says:

investors and from Saufi Arabia and

question is when to get out. At the moment everyone is enjoying the high [yields]."

However, some banks are also positioning themselves for the day the treasury bill bonanza ends. Big banks like Yapi Kredi Bankasi (YKB) and Garanti Bankasi, are reducing their exposure to government securities and emphasising traditional

Mr Burhan Karaçam, president of YKB, which has a large consumer banking franchise, says: "We are looking at our markets with a long term perspective. Time will come when the government will not horrow so heavily and we want to maintain a presence in markets we have built up."

Competition is intense and margins are narrowing. Although private banks' net profits rose one-tenth to \$838m in the first half, this was roughly in line with GDP growth.

However, low or even non-

A trend gaining impetus

Torkish banking syste Stillion (first quarter)

many basic products still

provide a strong base for

profit growth. For instance,

Turkey is the world's fastest-

growing Visa credit card

market. Both YKB and Gar-

anti are investing in new

operations centres stuffed

with state-of-the-art technol-

ogy to cut costs and improve

market responsiveness. How-

ever, these retail products

will only really take off

when inflation declines sub-

The lure of easy money

has drawn several new par-

ticipants into the market.

The government no longer

issues new banking charters.

so existing banks are sold at

considerable premiums. For instance, the industrial Ana-

dolu group paid \$80m for 80

per cent of Alternatifbank.

However, one insider reck-

ons Anadolu may see profits

of just \$1m a year on its

investment in Alternatif-

Turkish banks are not

stantially.

hank.

backing. Depositors share in the profits and

losses of Al Baraka's operations instead of

earning interest, through "participation accounts". Al Baraka changes a 20 per cent management fee on these accounts even if

islamic banks occupy a small niche in

reason for this are the mediocre returns for

meagre 5.8 per cent in real terms. Its profits

of \$7.7m equivalent returned just 1.3 per

Money lamdering investigations at

house, have not helped improve the image.

suspected Paisal Finans of recycling \$60.9m

company for \$500,000 and DM400,000 in fees.

Confusion among the pious may also be

holding back growth. Although Al Baraka's business is sanctioned by Islamic scholars,

others claim its "jees" are no different from

conventional interest charges. A financial

excellent asset management program using

not only interest bearing instruments but

market analyst adds that Reiah spurns

Islamic banks. He says Refah has "an

currency and stocks."

Faisai Finans, a smaller Islamic finance

of Islamic banking either. The treasury

in illegal funds on behalf of a textile

cent on assets - less than half the banking

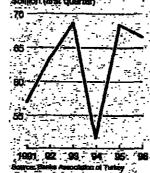
the Turkish financial system. Part of the

depositors. In 1995, the best returns Ai

Baraka could offer its depositors was a

they lose money.

sector average.



card you can manage your current account from here.

In spite of the local market's attractions some bankers think business is getting too risky because loans are too cheap. A senior European banker says pricing on international syndicated loans "has dropped to unattractive levels. We have started turning down borrowers. The credit quality is there but is the country risk priced in?" Solid local banks are raising funds paying as little as 0.5 per cent over Libor, sometimes to finance speculation in treasury bills.

adds: "I think there will be a liquidity crunch at the bottom tier. I think the treasury is aware of this weakness. There will be forced mergers and some very elegant

An expected return on investment...

Brisa, one of the foremost tyre manufacturing companies of Europe, and the market leader of

its country, is the winner of the 1996 European Quality Award. The Award presented to the best

performing company in the implementation of the European Model for Business Excellence stands

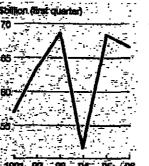
as the ultimate recognition of Brisa's dedication to quality. And the celebration of outstanding

Brisa is a leading company of the Sabancı Group of Turkey. A joint venture of the Bridgestone Corporation of Japan and the Sahanca Group, Brisa produces a wide range of tyres under Lassa and Bridgestone brands. The Brisa factory in Izmit, Turkey is one of the largest tyre production facilities under one roof in the world. As of 1995, the Company is the 6th biggest tyre manufacturer in Europe.

results in relation to employees' well-being, customer satisfaction, and

market share. Just a few big steps on the road to business excellence...

The European Quality Award 1996, won by Brisa.



alone in sensing the opportunities in retail and corporate banking. Citibank has included Turkey among its top nine most important erging markets. Mr Dardo Sabarots, general manager, says Citi is beefing up its local balance sheet with \$55m to boost operations and integrate its branch into the bank's worldwide customer network. Mr Sabarots says "we will have the same branch in different countries the same way as McDonald's. With your Citi-

even if your account is in

Buenos Aires.

Lurking in many bankers' minds is the risk of a repeat of the 1994 crisis. Although the large banks are stronger than before, medium-tosmall banks may not be able withstand further upheaval. However, upsets are unlikely to endanger the banking system since the ten largest banks held three quarters of the system's

sets last year. The European banker ■ Business: by John Barham

# A second liberal phase

With trade barriers down companies must focus on fewer business lines

Turkey is entering a second phase of liberalisation that will bring profound and probably irreversible changes to the country's cor-

Fifteen years ago the reforming government of Mr Turgut Ozal set Turkey on the road to trade liberalisation. The customs union with the European Union is giving liberalisation a powerful new impetus by throwing open domestic markets to international competition and imposing new regula-

Almost nobody is immune be it the local grocer or Mr Rahmi Koç, head of Turkey's most powerful business empire. Turkish companies flourished thanks to limited competition. foreign hair-trigger reactions, a lockhold on domestic distribution channels and a variety of restrictive practices, cartels and state support.

Competition and EU regulations mean an end to these bad old ways, forcing companies to begin restructuring themselves. This will require greater participation by foreign competitors and their capital, technology and management methods.

Foreign interest in Turkish acquisitions is slowly resuming after a year of quasi-inactivity after elections were called in September 1995. A New York banker based in Istanbul savs his clients "are going after local market plays, looking for brands and fast-moving consumer goods. There is an increasing number of Turkish companies looking for partners. We have seven or eight transactions in the pipeline now."

Competition has already begun driving prices and margins down throughout industry. Gross margins of 40-50 per cent are still common. However, they look less attractive after allowing for Turkey's heavy inflation.

probably insufficient for their relatively high salaries companies hoping to remain and rapid job turnover. independent and grow. But Mr Mehmet Kutman,

chairman of Global Securities. Istanbul's leading brokerage, argues that "capital is not a problem for companies wanting to stay in Turkey. They have accumulated enough capital over the last four to five years of high interest rates and have not invested enough or are at a scale they should be at. Their internal cashflow will be enough to keep them going in perpetuity, even if margins drop from 40 to 10 per cent. They are able to

run leaner and meaner and their technology is not bad." He mentions Arcelik, Turkey's leading home appliance maker owned by the Koc group, which has increased market share and maintained margins as trade barriers came down. Arcelik increased its market share to over 60 per cent from 50 per cent since 1989, while import duties fell from 50 per cent to zero (on imports from the

However, Mr Kutman warns that companies will need to begin venturing outside Turkey if they want to grow and this will take capital. Turkey remains wedded to Mediterranean capitalism that emphasises family ownership and management and reluctance to sell equity. Mr Kutman expects this to change. He has set up a New York office to help prepare Turkish companies for US listings. Bank of New York says only four Turkish companies or banks are listed in

New York in ADR form. Growing in a foreign environment is far from easy. Raks, an electronics and magnetic tape company, expanded quickly through exports to the former Soviet bloc. However, attempts this summer to acquire the magnetic tape business of Germany's BASF backfired hadly. Analysts say Raks overreached itself. BASF sold to a South Korean group instead.

Management is often weak. Business consultants Bankers say real margins say well-trained English- rights."

are probably no higher than speaking executives are 20-25 per cent; not bad, but scarce, as demonstrated by Turkish bosses are notoriously authoritarian. Attempts to impose the latest management fashion such as empowerment rarely succeed. Mission statements remain mere wall decora-

> tions in most offices. Turkey's many mediumsized, family-owned businesses are probably the most vulnerable to weak management, poor capitalisation and unsustainable margins. Their founders are either still in charge or just retiring, with all the attendant succession problems.

However, management at Turkey's top companies is venture between Japan's Bridgestone tyre multinational and the Sabanci Holding conglomerate came first petition. Netas, a subsidiary of Canada's Northern Telecom came second. Analysts also rate Garanti Bankasi, a big banking group, highly for its open corporate cul-

Competition will force companies to concentrate on fewer lines of business. Turkish capitalism grew up behind high trade barriers, so even quite\_small groups are highly diversified, operating in a range of sectors that do not yield even token synergies

Scale is another problem. Turkey has few companies large enough to hold their own against big global competitors. Most Turkish companies remain focused on their narrow domestic market, although exports are growing, which denies them economies of scale. Although Arcelik bas

sound management, strong finances and is well entrenched in its local market, it is too small to flourish in its present shape. Arcelik's pretax profit doubled in dollar terms to \$91.8m on sales of \$1.06bn last year, Mr Mehmet Ali Berkman, the company's president, says he is open to joint venture deals "on equal terms" that pre-"his managerial serve

ring (II)





































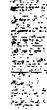














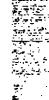














■ Privatisation: by Kelly Couturier

# Getting used to the idea

This sector needs political stability, a new legal framework and official backing

Mr Necmettin Erbakan, the Turkish prime minister, who never liked the word privatisation when he was in opposition, has become something of a champion of the cause these days

"debt trap", where about 45 per cent of the government's budget is spent financing the expanding public debt, Mr Erbakan's five-month-old coalition has demonstrated an eagerness to move forward on privatisation that is foot-dragging of the left-right

criticism of privatisation as ernment privatisation portfoa notion going against the lio as well as sales of treagrain of the populist, statist sury lands and real estate, economic policies of his pro-Islamic Refah Party.

Instead, Mr Erbakan, in an enthusiastic hunt for resources, is putting up for sale state-owned enterprises,

ties all over the country. This is welcome news for the stalled privatisation effort in Turkey, where receipts from sales in the last years have been far short of original targets. In 1995, the government realised only about one-tenth of its original target of \$5bn communications companies and the figure to date for 1996 is even lower at about

the \$2.7bn target. Political instability, legal Faced with finding a way challenges and a lack of regulatory framework out of Turkey's worsening political will has crippled the decade-old privatisation effort over the last few years, leaving Turkey lagging far behind western Europe, Latin America and Asian nations.

\$291m, again way down from

But analysts say the government is again over-ambiin stark contrast with the tious on its privatisation revenue targets for 1997, when the coalition expects to raise some \$13bn through sell-offs Gone are Mr Erbakan's included in the official govand the leasing of power plants to be carried out by the ministry of energy and

> Even if the government does speed up the privatisa-

projects such as the glant Türk Telekom or its Global System for Mobile Communications (GSM) cell-phone licences, the likelihood that it will see returns in revenues in 1997 is "very optimistic", one western analyst says. "You can't sell off teleovernight," the analyst says, adding that in the Türk Telekom case much work remained at the preliminary

valuation assessment and

Nor is the plan to lease 35

hydroelectric and thermal power plants and 25 power distribution networks likely to bring short-term financial surpluses, according to the western analyst, adding that usually such moves are made to bring in private managerial expertise and shift the burden of new investments to the private sector, rather than to raise

The energy sector in particular is expected to draw foreign investor interest. Out of a portfolio of 53 companies and real estate holdings, the privatisation administrasell-off projects by the end of

Scepticism lingers, however, that the government will muster the will to give up control in such a short period. For following through on its privatisation promises will require the government to relinquish control mechanisms in the areas of economic strategy.

patronage and consumer

"Privatising the Tupras refineries requires being prepared to allow petrol prices to rise to international levels. Is this government prepared to do that?" one consultant says. "I've not seen any evidence that Ankara is prepared to lose its control

Even if Mr Erbakan demonstrates a true commitment he says. to the structural changes privatisation entails. his coalition partner, the centerright True Path Party led by Mrs Tansu Ciller has yet to show a similar willingness.

It remains to be seen whether the government will move ahead on privatisation. according to many observers, including the World Bank. It announced after a visit last week that it would monitor developments during the next six months tial in the medium term," he

But Mr Ercel, too, cautions against the government's apparent tendency to see the sell-off programme as mainly importance of privatisation lies in increasing production and public sector efficiency,"

In addition, reducing the size of the public sector will cut down on corruption, he says, alluding to allegations of widespread graft in the

tion should be paid to strategy in the renewed privatisation process, with an emphasis on pricing. "If the price is right, the market will find" investors, he says.

loan for technical assistance for privatisation and a com-

plementary social safety net Mr Gazi Ercel, Turkey's central bank governor, supports the eagerness shown by the government to speed up privatisation, which he says is essential to bring down an inflation rate that is hovering around 80 per

He says particular atten-

"Turkey has great poten-

III istanbul stock exchange: by John Barham

be able to access these

stocks directly in a single

market that offers good

infrastructure and liquidity.

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emerging market funds

rules are simple. All transac-

tions will be in US dollars.

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Companies should have a three-year track record and be profitable for at least two years prior to listing. Ideally.

companies would already be

listed on a market in their

home countries and Istanbul would accept that market's listing criteria. If the com-

pany is not listed elsewhere

it should meet the Istanbul

Once a listing is approved,

the company will deposit

shares either with a custo-

dian company in its country

of origin or with the Istanbul

market's Takasbank clearing

house. Depositary receipt

shares will then be issued

for trading in Istanbul Dis-

closure standards will be the

same as for the Istanbul

domestic market. Settlement

Mr Erkan hopes the inter-

national market will not be

limited only to small-capital-

isation stocks from the for-

mer Soviet bloc. He hopes

multinationals operating in

Turkey will list, both as a

public relations ploy and to

raise capital for local pro-

jects. Several multinational

subsidiaries or their affili-

ates are listed in the domes-

tic Istanbul market. US tyre-

Commercial Union the Brit-

ish insurance group and Ger-

many's electrical giant Sie-

maker

Goodyear,

is three days after trading.

markets' requirements.

Brokers and bankers welcome the international market but worry about safeguards

The modern Istanbul Stock Exchange is 10 years old but is already the region's biggest market. Now it has esigns on the business of neighbouring bourses.

chairman, says: "The international market is open. We are trying to attract compa-The exchange authorities mes to the market. The rules have set up an offshore and regulations are there. international market aimed at providing a forum for new Once we have one or two companies in a vast region companies listed we can ranging from the Balkans, start trading. There are a central Asia to the Middle few already in the pipeline East to list their shares. with informal applications Emerging market investors and mutual funds will then which we are evaluating." The international market's

also be able to list foreign subsidiaries on the international market. Mr Erkan believes Turkish companies expanding into the Balkans, Russia or central Asia will be among the first to list.

already have a presence on the istanbul market and istanbul wants to combine want to increase their expothe attractions for internasure in the region. Mr tional companies of an off-Hüseyn Erkan, the Istanbul shore listing offered by Dubexchange's executive vicelin or Luxembourg, with a trading environment which these two centres lack. Iranian, Canadian and Austrian companies are currently discussing listing on the international market.

However, the international market has its drawbacks. To begin with, the Istanbul market offers all the thrills

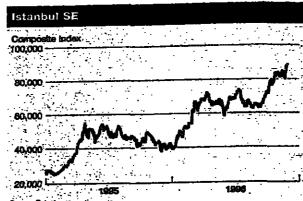
and spills of emerging mar-

Turkish companies will tional bankers in Istanbul welcome the international market, they worry about safeguards. It will take time to develop liquidity. Mr Albert Nekimken, research director at Demirbank, an investment bank, says: "This is a process, you cannot expect miracles. It will take 10-15 years." The Istanbul

jers and

market has 229 stocks and the turnover on the domestic market rarely exceeds \$200m a day, dominated by a handful of big stocks. Liquidity is a chicken-andegg problem. Investors will

not want to buy shares in a company that trades infre-quently. Companies will not want to list on an illiquid market. Mr Erkan hopes to



kets - extreme volatility, regulation. Brokers admit that short-termism, speculation and market manipulation by small cliques is rife. The market is very sensitive to political news.

Although the Istanbul the first quarter after a conservative coalition government took power. Daily trading volume exceeded \$300m on some days.

Prices began sliding when the alliance began showing signs of decay in April, only to pick up again in June with the formation of a new and possibly more stable Islamist-conservative gov-

While brokers and interna- are springing up in Europe.

by establishing market makspotty liquidity and weak ers for selected stocks without abandoning the existing automated bid-offer matching system used on the main Istanbul market. Mr Erkan hopes to jump-start trading by setting up a market for Turkish eurobonds soon. market's composite index There are about \$13bn-worth climbed 33 per cent in dollar of these bonds outstanding terms between January and and trading is concentrated November, it has been a in London, even though rocky ride. Prices soared in most of this government-issued paper is held by Turks or Turkish banks.

Others doubt Istanbul can offer market depth. Privatisation, which would broaden the domestic market virtually overnight, still looks a distant prospect. Furthermore, competing small European bourses are fighting for survival by offering better service. Several alternative or over-the-counter markets

# before releasing the remainreal estate, and public facilition machinery for targeted

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banks, is firmly established on the

offered by the European market.

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# A FEW HIGHLIGHTS OF 21 YEARS OF CITIBANK GLOBAL LEADERSHIP IN TURKEY

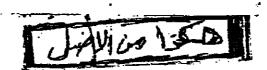


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WE MEAN BUSINESS IN TURKEY



# THE CZECH REPUBLIC

# Voters and investors call the prime minister's bluff

The position of Vaclav Klaus changed dramatically after this year's elections, write Vincent **Boland** and **Anthony Robinson** 

The Czech Republic began more political accountability the year with confidence, anticipating continued stability, strong economic growth and four more years of firm leadership under Vaclav Klaus, the prime minister, who had just proclaimed that the country's transformation "was more or less over"

It ends the year unsettled and politically divided, facing a sluggish economic outlook, and at sixes and sevens over the pace and direction of further reforms. Problems in the financial sector have exposed legal and regulatory weaknesses, while high imports and faltering exports raise question marks about competitiveness and the pace of industrial restructuring. Voters and investors, whom Mr Klaus has always trusted to prove him right, have taken to calling his bluff.

When Mr Klaus made the remark about the transformation being over, he was in a dominant political position, with a comfortable majority in parliament he expected to retain, and a within the banking sector weak opposition. The country had made good progress on macro-economic and political reform, was poised to join the Organisation for Economic Co-operation and Development (OECD), and was about to apply for membership of the European Union (EU). Expectations were high, fuelled by that

After his centre-right coalition government lost its parliamentary majority in a general election last June. those expectations changed to anxieties. Voters sent a

and more open discussion of issues both within the coalition government and in parliament. That again appeared to be the message the latest test of the public mood in last month's election to the upper house of parliament, in which the

coalition won a clear major-

ity, but on a low turnout. Investors are also demanding regulatory and legal reforms that have become more urgent since August, when Kreditni Banka failed with large losses caused by bad lending and suspected fraud. A succession of failures among small banks had until then done little real damage to the financial sector. But the Kreditni collapse sent wider ripples, forcing the central bank to rescue Agrobanka, the country's biggest fully private

 Some of the financial problems stem from inherent weaknesses and complexities in the Czech capital markets, including poor regulation and wide cross-ownership and between banks and industrial companies. This encourages companies to take on expensive, short-term bank debt rather than raise more flexible and long-term equity capital. The current state of the capital markets also leads to insider trading and creative accounting, which may not be illegal because of gaps in the commercial law, and to

outright fraud, which is. "There is a tendency in the Czech Republic for finanand unnecessarily complimessage that they wanted cated transactions whose investment bank, high-removing institutional and the sort of influence which cally overnight, is indicative

by their complexity," says Jiri Huebner, head of the Czech Republic team at the European Bank for Reconstruction and Development (EBRD).

These developments have altered perceptions of the Czech Republic, once admired for its clarity of purpose and careful handling of financial matters. Some argue that the current gloom is overdone. Views "have changed from over-positive to over-negative", says Josef Tosovsky, governor of the

IN THIS SURVEY

Banking: Problems run deep Page 2 The economy:

Trade womes Politics: Message from the people

Page 3 Housing: A tricky search Page 4

Foreign relations: Waiting to join Nato Page 5

Page 6

Production Editor:

Sales offer fresh start

Czech National Bank and chief fighter of fires in the undergrowth of the financial sector. "We are now paying unavoidable. long-term costs of economic reform."

others welcome a growing awareness of the need for micro-economic reforms and greater enterprise efficiency. But such reforms need to be far-reaching and involve the sacrificing of sacred cows. In cial alchemy, for exceedingly a recent study, the EBRD and Patria Finance, a Prague

be his ability to bring forward fresh ideas, says Jiri Pehe, a political scientist. President Vaclay Havel Czech companies seeking long-term capital to finance

much more quickly.

mistic outlook for growth.

Last month, the Czech Sta-

tistics Office cut its forecast

for growth of gross domestic

product (GDP) for 1996 to 4.8

per cent from 5.1 per cent,

blaming a slowdown in the

German economy. This was

accompanied by an upward

revision of the full-year cur-

ause the phased liberalis-

inflation rate every year.

as minority shareholders.

expected to improve the

sometimes appears more in tune with the public mood than either the government or the opposition. He hanmodernisation and restructdled the stalemate resulting uring. This is especially true from the election in June in the engineering sector. with aplomb while politicians floundered. He also traditionally at the heart of the economy. Companies made pointed comments on with foreign strategic sharefraud and cheating and the holders are restructuring need for greater morality in public and economic life The poor financial health before the government of much domestic industry acknowledged there was a coincides with a more pessiproblem.

At the end of an eventful year the future course of events is unclear. "Drift is now the danger." Mr Pehe says. "Aside from Havel and a few others, Klaus and the government don't have the intellectual breadth to take the country forward." While Mr Havel, whose

rent account deficit to nearly health gives cause for con-7 per cent of GDP. Economic cern, can point society's way forward, Mr Klaus retains growth next year is forecast at between 5.1 and 5.6 per the responsibility of leading the government. But one Inflation is also stubbornly positive consequence of the high at about 9 per cent and shifting political winds, is proving difficult to cut could be a wider and more open debate. "This country ation of utility prices and needs to function, needs to work," the prime minister other regulated sectors adds up to three points to the said during the senate election. Many of the changes A clutch of high-profile needed to get it moving again are relatively small, investment projects that are observers say, and could be quality of both output and quickly implemented if vested interests allow.

productivity are about to get under way. Nova Hut, a big As the country gravitates steel mill, is close to finaliscloser to the European mainstream it is also being forced ing a \$650m restructuring to engage more with the outprogramme with finance from the International side world. The first Czecho-Finance Corporation and the slovak republic, the only EBRD. A recapitalisation of functioning democracy to the venerable Zetor tractor emerge from the dissolution company is another big projof the Hapsburg empire, was under discussion, sacrificed to Hitler in 1938, submitted to communism in together with on-going modernisation of the country's 1948, and was forced back into sullen conformity by power and transport infrastructure. Meanwhile, the Moscow in 1968. This history banking sector is preparing has left scars. They are to embrace foreign investors reflected in Czech wariness about ceding economic con-But industrialists and trol to foreigners, a rather sceptical attitude to Brusother observers say politicians need to refocus on sels, and a lively interest in

ress. Now that the senate the real test of Mr Klaus will 

AUSTRIA

GDP per head (\$)

Unemployment rate (%)

Current account/GDP (%)

Trade balaлce (\$bn)

mport cover (months)

Budget balance/GDP (%)

xternal debt/GDP (%

Foreign reserves (\$5n)

Current account balance (\$br

Foreign Direct Investment (\$bn)

Foreign Direct Investment/GDP (%)

Interest rate, 3 month PRIBOR (%)

16.2%

6.6%

1.B%

Main trading partners (Share of total trade to world, 1995)

Real GDP growth (annual % change)

inflation (annual % change in CPI)

ndustrial output (annual % change)

Gross fixed investment (yr-on-yr % change)

E Population: 10.3m (mid 1994) E Language: Czech S Main Cities: (Inn 1994)

Koruna (Kos) = 100 Hales Exchange rate; Nov 26 1996 \$1=Kc26.785

E Head of state Heed of governme

National legislature Parliament has 200 members, with an

E Electoral syste iniversal direct suffrage for party 區 National government

Headed by the prime minister and ited by the Civic Democra Party. The government was formed in

Main political parties Civic Democratic Party (ODS)\*; Civic Democratic Alliance (ODA)": Christian cratic Union-People's Party KOU-CSLI\*: Communist Party of Social Democratic Party (CSSD); Free Democrats-Liberal National Social Party (SD-LNSP); Czachoslovak

☑ National elections

Caution is the leitmotiv.

An agonised internal debate

precedes every move for-

ward. The current debate

about a securities watchdog,

which impatient investors

insist can be installed practi-

enlarged Europe.

excluding Stockin small countries will be allowed to play in a future

educated in the UK, sion by rival politicians and remarked recently that the a more combative parlia-Czech Republic "is a great place to come to for a critique of your ideas". Czech society also prides itself on consensus. Currently there

of how slowly things can do or where to go next. But a move. One young business- wider range of options is man, born in Bohemia but now on the table for discus-

53.0

5.2

7.6

7.0

15.0

4.0

-3.0

-5.7

-5.2

7.3

3.8

Q.D

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17.0

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5,190

49.0

4.8

18.0

-6.9

-5.6

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11.8

The Czech republic heads for 1997 in the mood for more open debate and fresh ideas. It should be an inter-

# YEARS OF ERSHIP

A Selectora

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- real estate financing,
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Joss nov

e cause

concern

■ Banking • by Vincent Boland

# The problems run deep

This sector is on the defensive following a string of failures at small banks

Just when they thought they had turned the corner, Czech bankers have been given a process and the unpredict- ing CS, which was monopfew months that their prob- from a centrally planned to old regime, attracts 70 per lems are more than skin an open economy, lie at the cent of Czech savings deposdeep. A series of failures root of the problem. among small banks, and a resulting liquidity crunch at kets and the creation of bank market. If CS had been the fifth largest, have experienced, skilled bank lending money directly to exposed bankers to their regulators all take time," he customers instead of indiclosest scrutiny ever, putting says. "We had to close one rectly through the interbank the entire sector on the eye to the lack of experience market, it would have had to

defensive. The catalyst for this bout of reluctant navel-gazing was the collapse of Kreditni Banka in August with losses estimated at Kcl2bn. The bank was brought down partly by heavy loan losses but also by suspected largescale fraud, which appears to have gone unchecked for some time even though the market was convinced of it for weeks before the Czech National Bank intervened.

At the centre of police and parliamentary investigations into the Kreditni failure is Motoinvest, an acquisitive but somewhat mysterious financial group which had managed to gain control of Kreditni and Agrobanka, the largest fully private Czech bank. In the immediate aftermath of Kreditni's collapse, Agrobanka experienced a sation created a huge disastrous credit squeeze after being frozen out of the interbank market. Agrobanka is now under central bank administration and is up for sale, while Kreditni is being liquidated.

incidents has lent an air of crisis management to official attempts to contain the fallout and to get to grips with the wider issue of financial sector reform, including that of the stock market. Financiers say the reform process will need to be thorough and far-reaching if further problems are to be avoided and if financial markets, now at its lowest point since economic reforms began, is to be re- all partially state-owned, established.

Bank who has been criticthe banking system, argues that strong political pressure

Josef Tosovsky, the gover-nor of the Czech National system. struction and Development (EBRD), describes as a "con-Their underlying strength

ised for the central bank's has only been marginally inadequate supervision of affected. Ceska Sporitelna (CS), the big savings bank, was singed because of its sigfor the issuance of bank nificant role in the interbank licences to stimulate compe-market, on which the failed tition early in the reform institutions relied for financable nature of the switch oly savings bank under the its and is the leading sup-"The development of mar- plier of funds to the inter-

### Towards privatisation

Privatisation of the big four banks is an intensely political process, writes Vincent Boland. Through their fund management arms, which control stakes in the nation's leading companies, the banks spread their teptacles throughout the economy. There is widespread suspicion that any new large shareholder would impose new rules, especially if that shareholder were to be a powerful foreign investor intent on pushing through a radical restructuring of the enterprises owned by the funds.

Privatisation therefore raises the wider question of what national strategic role, if any, the big banks should play. The main issue is whether they should continue to be the quasi-governmental executors of industrial policy with wide strategic ownership roles in the economy, similar to that of Austrian and German banks, or confine themselves to a more limited Anglo-Saxon role, lending to industry and the entrepreneurial sector.

Given the geographical location of the Czech Republic, and the nature of its emerging business culture, the balance is likely to tilt increasingly in the Germanic direction.

at the beginning as privati- bear the losses directly demand for banking ser-

Everything took place in a legislative vacuum until laws started to emerge in 1992. But when clear evi- holders or to those who dence of fraud emerged at never intended to repay. The impact of these two Bohemia Bank in 1994, for example, we closed it down quickly. We expected that fail, given the high cost of this would be taken as a clear signal that we would not tolerate fraud or nonprofessional behaviour."

> failures which have occurred over the last few years have affected less than 4 per cent of the assets of the overall banking system, which remains highly concentrated. The top four banks,

Part of the problem is that too many banks are chasing too few creditworthy customers. In several of the collapses, small banks were lending to their own share-Some argue that some small Czech banks were bound to

and other borrowers. What angered independent Meanwhile, the 12 bank observers, including foreign portfolio managers, was the impunity with which Motoinvest and other groups acted. Motoinvest secured control of Agrobanka in early 1996 after what Jiri Huebner, director of the Czech Republic team at the thrown control over 80 per cent of European Bank for Recon-untrammeled competition.

spiratorial shareholder meet-

ing" held without the knowledge of several key shareholders. But no action was taken to rescind the results of that meeting, which ultimately proved disastrous for Agrobanka. The banking sector's recent problems have given

a higher profile to the broader question of privati sation of the top four banks – Komercni Banka, Česka Sporitelna, IPB, and Ceskoslovenska Obchodni Banka (CSOB). A series of sometimes contradictory statements from the central bank and the government recently about how this should be carried out left many investors unconvinced by the arguments on both sides. even though there is agree-ment among officials on the broad approach.

The strategy includes a fairly speedy sale of the state's 31 per cent stake in IPB, almost certainly to a foreign investor. Nomura, the Japanese financial house, and ING and ABN imports of investment goods Amro of the Netherlands and that, while it would stop have been touted as potential buyers.

Beyond that there is little agreement. The CNB is pushing for a merger emerging economy will inev-between deposit-rich CS and itably run a trade deficit as CSOB, the former foreign trade bank. But Vaclav Klaus, the prime minister, recently described the notion as a nonsense. He dismissed the plan as tantamount to a ing up the overall current merger of Sparta and Slavia, account deficit as a percentthe top Prague football teams, anathema to fans of both clubs.

originally touted privately may become difficult to by CSOB, but of late the finance. bank's management has become less inclined towards borrowing and weak finanit, while the CNB, which cial state of Czech industry understood to have been initially sceptical, has taken to it. A merger of the two banks is now at the ter economic conditions in heart of central bank thinking on the sector, with the aim of creating an institution able to compete when the Czech Republic joins the European Union and the banking market is

Export performance • by Vincent Boland

# Trade deficit worries

High cost of importing technology weighs heavy on finances

At the Prague School of Economics last month, Prime Minister Vaclav Klaus, who became a professor last year, indulged in one of his favourite pursuits lecturing to students. Striding around the lectern, chalk and ruler in hand, he filled a blackboard with equations and calculations, impressing his wide-eyed audience, many of whom are his sup-

One of the premier's contentions at the lecture was that the country would run a permanent trade deficit. "The Czech Republic will probably not have a positive trade balance in the long term, ever." he told the students. Mr Klaus argued that the Czech trade deficit. which stood at Kelllbn in the nine months to September, was the result of high growing soon, it would not be eliminated.

The prime minister's fellow-economists agree that an companies import technology to help them restructure. Some argue, however that as the Czech trade deficit continues to climb, pushage of gross domestic product - it is expected to be 7 per cent of GDP this year The merger idea was and 7.4 per cent in 1997 - it

"In our opinion, continued deficits on this scale are unsustainable," noted Goldman Sachs, the New York investment bank, in a commentary in November. Bet-European Union economies. which account for over 60 per cent of Czech foreign trade, should allow domestic companies to export more, "albeit with a lag of six to nine months", the bank said. While a strong perfor-

mance by the services sector continues to keep the growth in the engineering and of the current account deficit below that of the trade deficit, it may not be enough to alleviate the problem in the medium term. Tourism revenues continue to be high, but the underdevelopment of by high short-term debt the sector keeps a check on ratios and low returns on In a bid to boost export

more funds for export proinvolve Czech diplomatic contrast sharply with low missions abroad in the sell-government debt levels and ing of Czech products, something diplomats have apparently been unwilling to do up to now. But the real answer to the rising deficit, analysts and industrialists say, is for Czech companies to complete restructuring quickly. When that has been completed domestic industry will be able to compete on quality, rather than relying course, and they have the



on price advantages, as many do today.

Czech industry is a mixed bag. "There are excellent enterprises, there are enterprises that should have been declared bankrupt long ago, and there are enterprises that muddle through," says one Prague economist. Those companies with strategic foreign investors who can supply cheap finance to restructure are powering ahead, while others that do not often have difficulty in obtaining long-term financing while being burdened with short-term debt.

This is especially the case heavy industry sectors, traditionally at the heart of the Czech manufacturing economy. The country's large number of mid-sized companies are especially burdened assets and equity, according to the European Bank for performance, the govern- Reconstruction and Development recently budgeted ment. High indebtedness and much of the private sector

> balanced state budget. The government has several choices in addressing the poor trade performance. One is to devalue the ble nominal exchange rate against the US dollar and D-Mark makes Czech goods expensive abroad. Many industrialists favour this

the industry and trade minister, who said recently that if the deficit did not show signs of peaking soon - he suggested by the end of this year - a devaluation of the koruna would be needed.

However, Mr Klaus and the central bank are against this course of action, and there is little prospect of a devaluation for the moment. Mr Klaus argues that the high deficit is temporary and caused not by the high koruna but by high imports of technology as companies modernise themselves. This modernisation is not vet reflected in improved export competitiveness. Import growth for all of 1996, forecast at 15.5 per cent, will heavily outweigh the forecast 7.5 per cent rise in exports.

interest rates. But with interest rates already high the average was 13.96 per cent in September - this would push up the koruna, low profitability throughout so making imports cheaper and exports even more

> A third option is to promote domestic savings and switch to a budget surplus, thus cutting domestic demand. However, a budget surplus would be politically sensitive and perhaps impossible to achieve in the current climate in parliament. The government wants to reduce public sector wage growth but faces a potentially gruelling fight with

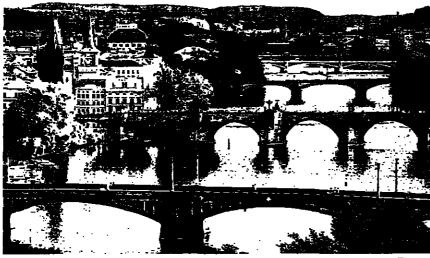
year over reform of the health and welfare services, which is likely to cost a lot of public money.

A fourth option, though one with limited potential, is to attract more foreign direct investment. It has been a government that it has not had to privatise for budgetary reasons. When it sold 27 per cent of SPT Telecom to a foreign partner last year the entire \$1.35bn proceeds went to the company to help it restructure.

Those days may be over. The country has attracted little green field investment, while delays in privatising energy utilities and other sectors have caused FDI to drop off this year. Czechinvest, the foreign investment resistance to incentives for green field investments from abroad, while the proposed privatisation of the banking sector - likely to take several years - should attract strong foreign interest.

In the meantime, the burgish Czech trade performance depends on managers and shareholders whipping industry into competitive shape. That requires finance. experience and nerve by existing management. As Richard Salzmann, chairman of Komercni Banka, notes "There are no reserves of

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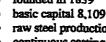
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■ The economy • by Anthony Robinson

# give cause for concern

Greater efficiency at micro level is needed to maintain stability in macro-economy

Macro-economic stability has been the holy grail of a government dominated by macro-economists. The result has been a succession of balanced budgets and gently-declining single-digit inflation despite external shocks, such as the collapse of the Comecon trading system in 1991 and the divorce from Slovakia in 1993, and the most comprehensive coupon privatisation scheme in the post-communist world.

Over the last year, however, a steeply-rising trade deficit, which Vladimir Dlouby, the trade and industry minister, warned recently was "nearly at the limits of the bearable", has brought to the surface growing concern that the government's unorthodox mass privatisation methods, while quick, have created obstacles to reform at the micro

Thousands of privatised Czech enterprises, many of them quoted on the Prague stock exchange, now find themselves short of capital and deprived of effective owners capable of spurring management into creating internationally competitive enterprises. The concern is that, without capital market reforms and greater efficiency at the micro level, the country's hard-earned could also be placed in jeop-

But the worries go wider than that. Prime Minister Vaclav Klaus is widely nationally competitive car praised for his ability to transmit clear liberal market ideas to a sceptical population and for the force of his belief that once enterprises magnet to attract investwere privatised the market ment from over 60 compowould sort out the wheat nent makers who not only from the chaff. But it has supply Skoda but also become increasingly clear exported products worth a the subtle interactions of other car plants in the modern financial markets region. and underestimated the need for markets, banks and other financial institutions to work within a clear legal

and regulatory framework. That may change. A series of small bank failures, popular concern over criminality and business fraud, and growing evidence that serious foreign institutional attention to updating and investors in particular are staying clear of Czech equity markets, has raised the profile of legal and institutional reform and micro-economic

The government's political future was reinforced by the coalition partners' relatively strong showing in last month's senate elections. The hope in financial and market circles is that a newly self-confident government will move on to tackle more complex, long-range problems thrown up by the second or institutional reform stage of the

transition process. One area of reform concerns the need to strengthen the Securities Act and create a securities and exchange commission with teeth. At present, the Prague stock exchange finds itself at a distinct disadvantage compared, for example, with Warsaw, whose exchange commission has imposed New York-style transparency rules which attract for-

eign and domestic investors. "Currently there is no protection for minority share- low, and the company's abilholders, few disclosure ity to continue making a requirements, and little wide range of products from enforcement as no punitive nuclear power equipment powers were given to the minister of finance," accord- tives, machine tools and coning to Zdenek Bakala, of sumer products which all Patria Finance.

operate in a virtual vacuum. heavy investment is a source This was very attractive to of astonishment to financial some players in the market analysts.

who became very rich, and to the banks. Through their control of investment funds the banks gained control

over the consumers of capi-

tal. It has proved very diffi-

cult to change the system because the combined assets of the banks and the funds give them a power which makes it difficult for for par-liament to control," he adds. The result is that the Czech Republic has attracted less than half the foreign investment which has flowed into Hungary over the past seven years and has far fewer entrepreneurial start-up companies than

Poland, which leads the way

in bottom-up private enter-

prise development in the

A big gap has also emerged between the performance of Czech companies which were privatised through more or less conventional trade sales to foreign investors, and those formally privatised through coupon privatisation. The latter left control of several thousand companies initially in the hands of over 6m individuals and subsequently in the hands of investment funds or shareholder groups more interested in retaining control than improving the performance of their invest-

Some of the foreign take overs have proved to be spectacularly successful. A recent study by Czechinvest, the foreign investment promotion agency, shows that Volkswagen's acquisition of a 70 per cent stake in Skoda macro-economic stability Automobilova, accompanied by heavy investment in new plant, machinery and training, has not only transformed Skoda into an intercompany accounting for nearly 6 per cent of total Czech exports. Its rapid growth has also acted as a

> Another highly successful, high-profile foreign investor has been Asea Brown Boveri (ABB), which bought up a pot-pourri of capital-starved, over-staffed electrical engineering companies in Brno and other industrial towns. With a relatively small investment, but careful transferring new technology, ABB built on traditional high Czech and Moravian engineering skills to modernise this export-oriented

Very high increases in labour productivity in these and similar plants, coupled with a large decline in overall employment in the engineering and other industrial sector as under-employed workers shifted into fastgrowing service industries, has helped to raise overall productivity levels in Czech industry.

But restructuring has been much slower at many Czech companies, especially those which used to export heavily to slowly reviving former Comecon markets, or which rely heavily on expensive bank financing. Reluctance to allow Skoda Plzen, the biggest Czech engineering company, fall under the control of Siemens five years ago, for example, has been followed by rapid expansion into new markets and new

industrial sectors. But overall profitability is through to railway locomodemand specialised manage-"The system started to rial and marketing skills and



■ Politics • by Anthony Robinson

# Sell-offs now Message from the people

Electorate gives the prime. minister an unpleasant surprise -

Behind an often dour, phiegmatic exterior, Czechs frequently harbour a critical Klaus, the prime minister, found himself at the receiving end of this national characteristic at the general elections in June. Tired of his arrogant

self-confidence and Thatcherian insistance that Czechs had "no alternative" to his policies, thousands of voters turned up at the polls determined to give him a nasty shock. Instead of a ringing endorsement and four more easy years in power for Mr Klaus and the three-party centre-right coalition led by his Civic Democratic Party (ODS), the voters decided to put an electoral ferret up his trousers in the shape of Milos Zeman, leader of the

Social Democratic Party. The two men worked for years in the same economic research institutes under the communist regime. They could not stand each other Alliance (ODA) and the

then, and their personal animosity has deepened since. Their personal rivalry

reflects the polarised society revealed by the elections. Some former Communist party voters and large numbers of lowly-paid workers, turned off by the triumphalism and apparent insensitivity of Mr Klans, scepticism and a penchant shifted their vote to the for black humour. Vaclav revived version of a party which was very popular in the pre-war Czech republic. From a lowly 6 per cent share of the vote in the 1992 general election, the Social Democrats shot up to 26.4 per cent share which

delivered 61 seats in the 200-seat lower house. The shift to the Social Democratic centre-left was accompanied by a strong showing from two "pariah parties", the xenophobic Republican party which won 18 seats on 8 per cent of the votes on its anti-foreigner, anti-gypsy rhetoric, and the unreformed Communist party. The latter dropped slightly to 10 per cent of the

vote and 22 seats. But together the opposition parties won enough seats to deny an overall majority to Mr Klaus and his allies in the Civic Democratic

Christian Democratic Union stir up the hostility of many

actually performed well, was and party. visibly stunned. Suddenly he had to fend off criticism from within his own party and his coalition partners, who wanted a less personalised, more collegial style of government. Above all, he had to face up to the need to make political compromises with an opposition leader whom he personally despised but with whom he had to reach a political accommodation.

That accommodation was reached on July 25 when the renewed centre-right coalition, two seats short of an overall majority, received a parliamentary vote of confidence after the Social Democrats walked out of parliament just before the vote. To obtain permission to govern in this way, Mr Klaus bad to make several largely symbolic policy and personnel changes and agree to the appointment of Mr Zeman as the speaker of parliament.

Since then, however, events have largely moved in favour of the prime minister and the government. Mr Zeman is every bit as abrasive and authoritarian as Mr Klaus, and soon managed to

in his fractions, inexperi-

Klaus, whose own party enced parliamentary group

the higher spending. The second big blow for the Social Democrats came on November 23 when the ruling coalition parties won 52 of the 81 seats in the newly-created senate. The ODS raised its share of the vote in the second round run-off to 39.5 per cent from 29.6 per

had promised to abolish anyway had they won. Despite urging from President Vaclav Havel to turn out and give substance to an institution which could underpin democracy as in

The most important split occurred in October when four Social Democrat deputies defied party discipline and voted with the government in favour of another balanced budget for 1997. The Social Democrats had campaigned on the need for more spending on education, health and social welfare and declared themselves in favour of a 3 per cent budget deficit and debt finance for

cent at the general election, while Social Democrat candidates slightly increased their eral election. share but picked up only 25 seats in a senate which they

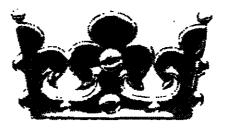
the first republic, only 30 per Klaus has recovered much,

cent of the electorate bothered to turn up at the second round of voting, compared with 76 per cent at the gen-

The low poll permitted the opposition to dismiss the vote as an irrelevance. But no amount of political spindoctoring can alter the fact that the Social Democrats in general, and Mr Zeman in particular, are a waning criminality, and bring political force, while Mr

although not all, of his for-mer self-confidence. The question now is whether Mr Klaus, perhaps wiser and more accommo-

dating after his recent bruising, will seize the initiative and turn the government's attention to the legal and institutional reforms needed to underpin democracy, tackle cheating and rising greater transparency and honesty to the economy.



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# Tricky search for a decent place to live

For most people there is still little alternative to life in a high-rise

Throughout eastern Europe,

forests of high-rise housing surround nearly every large town, often obscuring an historic centre of rare beauty. These suburban monuments to socialist social engineering are not always low-income ghettos but are frequently home to a crosssection of people from all walks of life. They are not attractive - President Vaclav Havel once referred to them as "rabbit cages" - but they are relatively free of the

social problems that plague

such high-rise developments

President Havel, motivated by aesthetic as much as political and social considerations, vowed that no more bleak, monotonous housing estates would be built after the fall of communism. Since then, construction companies have indeed started putting up lower-density, threeto-four-storey housing units in landscaped surroundings. But they are expensive. Sheer economics dictate that cheaper panel construction techniques will still be needed to provide affordable homes to those on lower

Often these apartments house three generations of total of 3.7m homes are prione family. In the commu- vately owned, Rental levels

to get married. State companies also provided housing for their workers, giving rise to the phenomenon of "company towns." A typical example is Roznov, in northern Moravia, a town that did not exist until communist planners decided to build a factory to make televisions in a particularly underdeveloped part of the country. Having built the factory, they then built blocks of cheap apartments to house

While these traditions are

breaking down, there is still

little alternative to a flat in a high-rise for most Czech people. Czechs call them pane-- panel-built housing with paper-thin walls made of cheap materials, erected in the 1960s "to provide a roof over the heads of the entire population regardless of how good it was", says Jaromir Schneider, minister of regional development. His newly-created department assumed responsibility for housing, and he esti-mates that 30 per cent of all housing consists of these high-rise estates.

Today, the majority of such apartments are owned by the families who live in them; about 60 per cent of the ones in Prague are privately owned while others regional development ministry estimates that slightly less than half the country's nist era, one way to climb on municipal accommoda-



tion are also still tightly con-

There is however, no housing market. While Czech banks now provide mortgages - some have television advertisements showing smiling families living in beautiful new homes - interest rates are too high for most people. There is talk of mortgage interest relief. common in many western countries, but for the moment the absence of sellers and the scarcity of new housing means there is virtually nothing to buy.

Some high-rise suburbs are already in an advanced state of disrepair; panel housing was not built to last. "It is quite clear we have to invest for restoration and refurbishment," says Mr Jan Koukal, mayor of Prague. To help raise the necessary finance, the city is planning

tional capital markets to raise up to Kc7.5bn. This would go towards providing mortgage subsidies for residents seeking to either buy or refurbish their homes, the mayor says. The ministry is also plan-

ning a national programme of housing subsidies, Mr Schneider says. This will include support schemes for site development, direct loans to potential buyers, guarantees for mortgage loans for applicants without adequate security, and mortgage repayment subsidies. Some Kc13.5bn has been set aside in the draft 1997 budget to finance this programme. The goal is to raise the level of subsidies to about 2 per cent of gross domestic product over

cide with construction indusestimates that Kc400bn will be spent on upgrading existing stock and building new housing over the next 10 years to satisfy pent-up demand. The centres of many towns

have undergone substantial refurbishment in the past few years thanks to restitu tion - the return of property confiscated by the communist regime after 1948 to its original owners or their descendants - so most of this new development is likely to be in suburbs and in new housing estates. Increasing and improving

the housing stock also has a wider economic benefit. The current lack of housing makes the labour market inflexible. People in areas of relatively high unemployment, such as northern districts of Bohemia and Mora-

via, are often unwilling to move in search of jobs difficult to find. In Prague, where there is full employ ment - according to official statistics - there is an especially acute housing shortage. Meanwhile, in the northern industrial town of Most, whole blocks of flats lie empty because the mining and coking industries have closed and their former employees have dispersed.

Another boost to the devel-

opment of a housing market is expected when rent controls come to an end. This is one of the toughest decisions facing the government, along with the liberalisation of energy prices. Economists say controls tend to distort the economy, with the current policy of piecemeal liberalisation adding up to three points to the annual inflation rate. In central districts of

Prague it is not uncommon for residents to pay just Kc2.000 a month for rent. heating and other utilities combined, even though the apartment may be owned by beneficiaries of restitution. Ending such distortions is likely to be central to the government's overall housing policy at some stage in the future. For now, how-ever, the Czech Republic isstill a relatively cheap place to live, unless you are a foreign resident competing for space in the expensive and often beautifully restored historic town and city cen-

# Success based on astute takeovers

The sprawling headquarters of IPS Praha, the Czech Republic's fastest-growing construction company, is being gutted and

Workings scurry about its wide corridors, situated in a giant glass-fronted building in suburban Prague's Cuba Square. offices, executives co-ordinate progress on a host of similar projects throughout the country.

Currently, these projects nclude: the renovation of a building on Wenceslas Square in Prague for Komercni Banka; reconstruction of overnment buildings in the historic Mala Strana (Little Quarter), including

the palatial home of the country's new senate; and the upgrading of a stretch of the national rail network between the towns of Ceska Trebova and Skalice in eastern

These three contracts are valued at Kc5.4bu, and will represent a substantial slice of IPS turnover over the next few years. Turnover this year is forecast to top Kc9bn for the first time.

IPS was set up in 1953 to build the Prague metro system. By 1988 the company employed 20,000 and "was responsible for building nearly everything in Prague", says Miroslav Tvrdy, executive managing director. Today it is a different

mimal. It has 7,600 employees and its expected 1996 revenues of Kc9.2bn are up 33 per cent on last year. Profits are also rising, from Kc170m last year to an expected Kc212m in 1996 and Kc288m in 1997. Its shares have been among the best performers on the Prague stock exchange this year, with the price up about 50 per cent over the past 12

months. The company laid the

that gave it a leading position in the Prague honsing market, the country's biggest, and in infrastructure construction. With the government expected to spend at least Kc200bn on road and rail projects by 2007, IPS is likely to be one of the main beneficiaries of lucrative state contracts. With this in prospect.

IPS has become a favourite of foreign investors anxious to tap into the booming Czech construction industry and grateful to find a company alive to their interests. In part it won this reputation by going abroad to seek

success with a series of

acinte takeovers last year

"IPS management is receptive to the investor community and was one of the first to publicly release a company business plan," noted Wood & Co. a brokerage firm, earlier this year. IPS tends to disprove the rule that Czech companies whose shareholder registers are ominated by local investment funds are financial death to foreign investors. Some 40 per cent of its shares are owned by funds run by Komercni Banka, Ceska Sporitelna and Zivnostenska Banka, whose representatives sit on its supervisory board. Foreign investors, including the Central European Growth Fund run by Credit Suisse Investment Management, own about 35 per cent.

are among those that elcome foreign portfolio investment into domestic companies. Admiring investors in IPS shares say it is a clear example of how local and foreign investors can co-exist happily together while helping companies restructure, expand, and benefit shareholders, management

Vincent Boland

ME INTERNET

#### ■ Industrial financing • by Anthony Robinson

## conundrum for companies ered a broad sample of 50 construction and chemical

Borrowing over longer periods than available is needed to raise productivity

Most Czech industrial companies are under-capitalised, unable to raise the medium and long-term capital they need from banks, but unwilling to raise equity their majority ownership. according to a study commissioned by the European Bank for Reconstruction and Development (EBRD).

The study, designed and commissioned by the EBRD Finance, an independent Czech investment bank, cov- invest most, followed by the

medium-sized companies with annual sales above Kclbn and over Kc500m in equity capital. It deliberately excluded financial sector companies, utilities and those owned by foreign strategic investors.

Most of the companies were involved in the engineering, chemical and construction sectors. The sample group achieved average average gain in net earnings

investments beyond their own internal financing capacity. Companies in the and glass sectors planned to

Significantly, however. companies in the engineer-

ing sector - traditionally the heart of the Czech economy planned only small fixed investments and intended to finance most of it internally, mainly from depreciation provisions. Depreciation repinternal financing for most companies, while retained capital because controlling sales growth of 15 per cent earnings were sufficient to shareholders fear diluting and registered a 23 per cent finance only 19 per cent of

This reflects the very low Three-quarters of those return on assets of the sursampled were planning veyed companies - only 2 per cent on average. Low returns largely reflect the way that most companies but carried out by Patria pulp and paper, ceramics are still hanging on to nonproductive assets inherited from the socialist past. Low

returns on assets, combined with high interest charges on bank and other debt, is reflected in a low average return on equity of only 3.5 per cent.
This overall low level of

profitability helps to explain why only 6 per cent of all Czech companies listed on the Prague stock exchange resents the main source of have declared dividends and wby only 6 per cent trade above their nominal value. The bulk of listed companies trade at a deep discount to their nominal value. This means that 94 per cent of listed companies are unable to issue new shares without first reducing the registered capital value of their existing equity. This requires a complex accounting and legal process, the report

> it is little wonder that Czech companies are highly indebted. The average debt throughout the 50 companies sampled amounted to 43 per cent of total assets, with the highest levels of indebtedness in the engineering industry (58 per cent) followed by the construction

sector (55). The real debt burden is even higher than stated because lax Czech accounting standards allow companies to avoid writing off irrecoverable receivables and other obsolete or unproductive assets, the report adds.

To finance the investment

panies need to be able to borrow for a much longer period than presently available to them. Only 24 per cent required short-term finance, while 35 per cent needed medium-term and 41 per cent wanted long-term funds. The survey showed that companies expected the average payback period on investment to be 6.2 years.

Despite the need for long-term capital, the survey found that nearly half the companies believed that existing shareholders would be unable to provide additional equity capital. Shareholders of over one-third of the companies questioned said an equity increase was unacceptable because it would lead to a dilution of their existing majority stake. Most controlling share-

holders were passive invesbeing able to sell controlling blocks of shares at a premium than in taking an active role in corporate management, the report found.

turnover of owners. No less than 54 per cent of the companies surveyed were acquired by a new majority months of this year. "The most significant change in Shareholder structure did not occur during government sponsored privatisations but during the first half of 1996 as a result of a 'third wave' of privatisaneeded to raise productivity tion," the report concluded.

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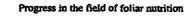
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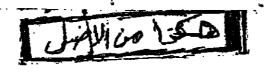


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■ Foreign relations • by Anthony Robinson

# Waiting to join Nato's ranks

The 'quick and easy' way to modernise the armed forces has been rejected

ξ}

Strong border fortifications and a good army backed by a powerful arms industry were not enough to stop Hitler invading Czechoslovakia without a shot being fired in 1988. Membership of the Warsaw Pact was no protection against a Moscow-inspired invasion to kill the "Prague Spring" and restore communist orthodoxy 30 years later.

Czechs and Slovaks learnt the hard way how diplomatic events and political security of small states in central Europe. The pro- the same alliance," he says. found desire to prevent a application for integration into an enlarged European Union and full membership of Nato.

The current Brussels timetable puts Nato expansion before EU enlargement, and the pecking order puts Czech entry before that of Slovakia, although both countries were joined in a federal union before their "velvet divorce" in January 1993.

Petr Necas, the impressive young chairman of the Czech parliament's defence committee, notes the likely delay to Slovak entry - due to the authoritarian ways of Prime Minister Vladimir circumstances beyond their Mečiar - with regret. "It is control can determine the in our national interest to have all our neighbours in

But it is also clear that the repetition of such traumatic Czech government attaches industry and virtually stop events lies behind their great importance to being arms exports, a decision counted among the early joiners of an enlarged Nato and has given much thought to both the practical and the financial implications.

"The joining processes for Nato and the EU are different," Mr Necas says. "Clear political will on both sides is the main element in Nato entry, while EU membership demands precise fulfilment of many legal and technical conditions. The first demonstration of

return for the cancellation of Soviet-era debt. Prague the then Czechoslovakia's political will came with refused what Mr Necas calls the "cheap and easy" way to modernise the Czech Repubwholesale dismissal of the Warsaw Pact-trained senior officer corps in 1989, along lic's 60,000-strong armed with a similar purge of the forces. Instead, it has opted internal security units. This was originally accompanied

by a decision to run down maximum possible offset Czechoslovakia's large arms agreements to ensure that future re-equipment is used to help modernise and intewhich hit Slovakia particugrate the Czech arms industry into the rapidly evolving larly hard as most of the world of the multinational heavy arms industry was situated in the eastern part of arms industry.

"Our top priorities are to upgrade our command and control and communications systems," Mr Necas says. "We also need to buy three armed forces. Slovakia, dimensional radar and new surface to air missiles. But we do not think it is a good idea to purchase new airother modern equipment in craft at present." McDonnell-Donglas and

Lockheed are among US arms contractors offering their wares, alongside Dassault, of France, and Saab, of Sweden. But the Czechs are thinking only of leasing a to re-equip with western few aircraft in the first equipment, albeit with the instance. "New fighters are

procurement strategy. First we have to train air and ground crews and build up our maintenance infrastructure. We will lease aircraft for training and will delay buying planes until early in the new century," Mr Necas explains.

The eventual choice will partly depend on the offset arrangements. One of the main aims will be to ensure a future role for Aero Vodochody, which produced trainers and light attack aircraft for Comecon and overseas markets such as Thailand and Egypt. Aero Vodochody is await-

ing an expected big government order for the new L-159 light attack and trainer aircraft which is expected to be the backbone of the Czech air force.

The 1997 budget earmarks Kc32bn for defence, around 2 per cent of GDP. But the government has pledged to

only one of the pillars of our raise this gradually by 0.1 per cent of rising GDP a year for the next four years so that by the start of the new century defence spending will be around 2.4 per cent of GDP, around the European average.

> Re-equipment is only one of the claims on resources. The legacy of the Warsaw Pact past has left a heavy concentration of forces along the German and Austrian borders and an over-abundance of middle-ranking staff officers.

The aim is to form a more professional and mobile Nato." force, distributed more rationally around the country. But relocation is expensive. and finding suitable recruits in a country with low unemployment and high salaries for competent, multi-lingual professional people makes recruitment a headache.

Until now, the bulk of the armed forces has been made

12 months. But 27,000 of the 60.000-strong defence force are ex-professionals. A batalion of 1,000 men is currently serving in the Nato-controlled Ifor peace implementation force in Bosnia.

"We are still debating whether to maintain a largely conscript force or go professional," Mr Necas says. "The decision will be a political one and will have to take future Nato requirements into account. We need better mobility and will take on a commitment to defend out future allies once we join

The debate is likely to favour continued conscription and a largely citizen army. But staying with conscription will also require big changes in the system. At present, the armed forces would only grow by a factor of three or four in case of mobilisation, compared with multiplication rates of eight up of conscripts serving for in Norway and 11 in Finland.

**The Sudeten Question** • by Anthony Robinson

# onfronting the past

Czechs have been less quick than Poles to discuss past grievances

The most difficult thing to forecast under communism is the past, according to the old joke in communist times. That was when former heroes became enemies of the people overnight, and people and events alike were simply written out of the history books or air-brushed out of the photographs as

the ideological line shifted. But as the Czech Republic and other former victims of Nazi and Soviet occupation prepare themselves for entry into Nato and the European Union, they are being forced to take a fresh look at painful episodes from the past and relations with their

What this country needs is a brutally honest debate about the past," argues Jiri Pehe, one of the country's most thoughtful political analysts. "People are still very provincial and intoler-

confrontational and personal, politicians are often driven by intense personal intolerance towards anything foreign, especially the gypsies," he adds.

Confronting the past means above all confronting ity" of people who felt fraught Polish-Russian relabetrayed by Britain, France and the western powers at mutual respect. Munich in 1938. They watched helplessly as Hitler used the ethnic German minority in the Sudetenland to facilitate his conquest and division of the first Czechoslovak Republic, and then suffered 45 years of Soviet control which became even more heavy-handed after the Poland's western borders, Warsaw Pact invasion of

Czechs lacked the liberty to deal with the past while the Germans bave had over 50 years to try to come to terms with their complicity and involvement in the Nazi period. But the Poles, simultaneously invaded by both

ant, our political culture is engage in talks with both zens to buy land there. former enemies over past

The Russians finally hatreds, and there is an admitted that the NKVD secret police, not the Nazis, had massacred thousands of Polish officers in Katyn forest. Willingness to confront this and similar issues the strong "victim mental- helped raise the historically tionship to higher levels of

The first Solidarity government, led by Tadeusz Mazowiecki, also placed a high priority on resolving similar questions with Germany. prior to signing a Polish-German treaty with Chancellor Helmut Kohl. The treaty guarantees

which enclose large parts of the pre-war German provinces of Pomerania and Prossia from which millions were expelled or fled as the Red Army advanced. Plain-speaking helped to salve many wounds and paved the way for a sharp increase in German investment and tour-

The Czech Republic has been far slower to face up to similar traumatic questions.

the former federal state.

Since then, the Czech and

Slovak governments have

taken a different line

towards re-equipping their

along with Hungary, decided

to accept Moscow's offer of

new MiG-29 fighters and

This is largely because Czechs continue to see themselves as victims with nothing to apologise for, Mr Pehe argues. "What needs to be faced is the fact that many Czechs

collaborated with the Nazis and the communists." he says. "The Czechoslovak Communist party, after all, had 1.7m members in 1989. But the main problem is that many Czechs simply do not see the forcible expulsion of over 3m Sudeten Germans from their homes and farms in 1945 as a moral issue

which has to be faced." The Czech Republic. divorced from Slovakia in 1993, is bounded on two sides by Germany and Germanspeaking Austria. Further north and east, the Polish border runs through parts of Silesia, which were also German-speaking before the war. In 1945, three years before the communist take-Germans and Russians in ism, although Poles still over in February 1948, the 1939, have been quicker to refuse to allow German citi- inhabitants of the villages



The ancient Market Square at Cheb, popular with visitors to the From 50 Pictures from Bohama and Morava, by Delibor Kustill

which had hung out Nazi settled in Bavaria, where sion in 1938, were forcibly expelled in the dead of winter and sent back to Ger-

many in freight trains, trucks and on foot.

flags to greet Hitler's inva- they kept up their old traditions and organised themselves into a powerful political lobby. Their votes help to keep the Christian Social Union in power in Most of the 3m refugees Bavaria and tie the hands of

Many seek compensation for and an apology for their the Czech army and police half a century ago.

That apology is proving hard to extract. Mr Pehe is among those who argue that this is partly because those who were ridiculed as moralists and hopeless dreamers when the Civic Forum alliance which managed the "Velvet Revolution" split up in 1991 lost their power to influence events. The pragmatists took over

and imposed their values on society and on the economy. "They achieved macro-economic stability but paid little heed to corruption or enterprise reform, so the economy is also now a bit rotten inside," he adds. "The into the 21st century without any honest introspection and with democratic institutions without real content."

Whether this gloomy prognostication comes to which was once whether the government summons up the political will to push ahead and reach agreement with Bonn on the wording of a long delayed Europe.

Chancellor Kohl in Bonn. Czech-German declaration. The declaration, which Chancellor Kohl has said he would like to be able to sign treatment at the bands of before Christmas, would express German contrition for the invasion, occupation and demolition of the democratic Czechoslovak state in return for an apology from the Czech side for the human rights abuses suffered by the Sudeten Germans in the bitter aftermath of war.

The formal normalisation of relations between the Czech Republic and its powerful western neighbour would help to ease entry into the EU and Nato and underpin rapidly-expanding personal and economic ties between the two countries.

More than 100,000 Czech workers cross the border to work in Germany each day, and floods of German danger is that we could drift tourists travel in the opposite direction. Millions drive through the Sudetenland and wander around the many beautiful towns and cities of a country pass could well hinge on industrial heartland of the Hapsburg empire and has always had close cultural and economic links to the German-speaking part of

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#### PRAGUE INVESTMENTS - Mr. Steven Miller, CEO

Steven Miller has worked for international designand-build and architectural firms in countries all over the world including, as he says, "sheikdoms and kingdoms." With Prague Investments, Miller has successfully completed four real estate developments. He has two under construction and has nine more on the drawing boards. All are located in the Czech capital city of Prague and its vicinity.

Mr. Miller, you are the developer for temants such as Kempinski Hotels, Shell Oli CR, Black & Vesich and Planet Hollywood. Can you suggest for them what has attracted them to the Prague market?

These international names are attracted by the potential, both

A "These international names are attracted by the potential, both A domestic and tourist driven, for this market. With Planet Hollywood, the fact that only Paris and London have more tourists than Prague in the whole of Europe, inspired them to advance by five years their original plan to open here. We had to go and "self" them the idea but once they came, Prague sold itself. "With Kempinski, it was simply the case that the new management board, seeing the lack of really good intemational hotels in a city of more than 1.4 million, recognised the strategic importance of Prague as the centre of Eastern Europe. Kempinski Hotels have over 65 per cent of their European hotels as "Leading Hotels of the World." They wanted the best site and since we have the only hotel facing the Old Town Sunare, we have it.

the Old Town Square, we have it.

"For Shell and Black & Veatch, we assume it is simply a case of seeing the intapped potential in the country. There is still much to do here, new roads and motorways to be built and power stations and commercial sites to develop."

• What is the level of bureaucratic difficulty now after seven "years of a free-market economy compared to what it was like wisen you first came to Prague?

when you first came to Prague?

A. "There was, at the beginning, an impeneirable bureaucracy here and our earlier projects took a great deal of time and perseverance. Things are still hard but at least people at the top now recognize that things must change if the city is to advance. Our track record of completing sensitive projects in sensitive areas and honouring our promises not to destroy important historical buildings has resulted in a more positive relationship. The fact that we have Czech partners and employees helps us speed up a lot of processes other companies new to the market still find difficult. Things are changing all the time for the better."

Would you say that the city of Prague is supportive of the projects you and your tenants are bringing to Prague?

A "At the top levels, yes. There is still resistance at the administrative levels, which gets things held up. We try to do the normal things one does in real estate development throughout Europe. The difference is that many Czechs do things "their way" so we have to work within the system. It's a love-hate relationship. Midlevel city administrators are unable to grasp what we do, and to understand the balance between new design, the physical use of a site and buildings, economic viability, and a sense of historical contentuality.

"Certainly the mayor of Prague, Mr. [Ian] Koukal, is on record welcoming Planet Hollywood and international hotels to Prague, so I guess we're doing something right."

On you find it's hard to convince investors of the viability of a Prague development project or does the city's reputation for growth sell them on it?

"It is extremely hard right now... largely because the A "It is extremely hard right now... largely because the investment market is still very immature and secondly because investors seem to be amacted by the markets that are larger, such as Poland and developed first, such as Hungary. Those are high-risk countries, with hyper inflation and unstable currencies, so the yields are high. They think the yields here should be the same but the Czech Republic is not like its neighbours. Potential investors believe this is a risk country and they want the same returns you get in Russia, but the risks are far from comparable. The Czech Korara has been appreciating against the Deutschemark recently, keeping the country well on course for meeting the single currency criteria.

Once the Czech Republic has entered the European Union, which should be soon, and the German Open and Closed funds are allowed to invest here, the market here will take off.

"The leasing side of Prague Investments' business has worked out very well for us. But on the financing side there's still a problem."

Talk about the advantages afforded investors for Prague based real estate development projects compared to those in other Eastern European cities? A The main advantage, per-versely, is the result of one

of the problems I mentioned earlier, namely, the difficulty of getting planning procedures approved. This means there's no overbuilding and reats are steadily increasing. In other European cities, and especially in Poland and Managery. and Hungary, renso are falling.

With low inflation and a GNP
of over 5 per cent, Prague offers real prospects for profits, not inflationary ones, and the currency is stable and fully convertible."

O. Then you would suggest the potential for return on invest-encent is higher for Prague projects than those based in Western European capital cities?

Western Ruropean capath eithes?

A "Obviously yields are higher here than in any Western European A capital. Prime office yields are around 9 per cent, compared to 6.5 per cent in London and 5.5 per cent in Frankfurt. In the case of Budapest or Warsaw, yields are higher than in Prague, but there the rental growth, in our opinion, has already peaked. Here it is still a question of demand outstripping supply. Our Pavilon shopping centre is providing us with an 11 per cent yield and is all leased. Our residential schemes are providing us with yields of over 18 per cent."

Of the projects you are currently involved in, has financing been received primarily from domestic or foreign sources?

A "Unfortunately, most of our financing is still through foreign A sources. Hopefully, the Czech pension funds and banks will catch on soon that real estate is the perfect hedge against inflation and if it is well structured, a safe and secure investment.

"Fortunately the Austrian, Dutch and some German banks are filling the gaps. Personally I am disappointed that more British and American banks have not recognized the potential here, but I am sure it is only a matter of time."

What types of real estate development projects offer the greatest potential for return, given the current climate?

A "In the short term, residential offers the best returns but that will probably change in the years to come. For long-term growth, the best market is retail. Retail sales grew over 20 per cent last year in Pragne and will do over 25 per cent this year and the international zetailers are coming into Prague in increasing numbers. The Czechs will soon attain an affinence similar to the rest of ners. The Czechs will soon attain an attituence similar to the rest of Europe. Living costs here are very low, so disposable income is often higher today than in many Western European countries. "Our Pavilon shopping centre is just a local shopping mall of 60 stops and a supermarket which many people here said was too smart for the Czechs. Yet around 6,000 people 2 day go through our doors, and 95 per cent of them are Czechs and for every shop we have a waiting list of tenants wanting to move in. So we think the future is in retailing and, out of town office parks."

Q What projects does Prague Investments have on the drawing board now that might be of interest to investors?

"Without doubt, the Kampus Park project at Chodov on the A "Without doubt, the Kampus Park project at Chodov on the main Vienna/Brno highway is the most important project. It's not just on our drawing board, it's in the Master Plan for the city. It ents up to 10 normal "stand-alone" developments in Prague. represents up to 10 normal "stand-alone" developments in Prague, it is highly visible to one of the busicst roads in Europe and will provide jobs for thousands of local people. Already, because it is so well served by public as well as private transport and because we can tailor buildings to tenants' demands, it is attracting serious pre-lets. We'll be providing corporate offices, a smart park for flexible uses, and retail and leisure outlets all on one site. It is a small, self-contained city within a city.

"Of course, for sheer romanticism and excitement, our Kempinski Hotel and the retail shops around it are the jewels in the crown. To be part of a project that embraces everything that represents the best of Prague, encapsulating over 700-years of its host of the best sites in Kentons 21 1486 Prague I. CZ. history in one of the best sites is
Europe... is to me the most rewarding,
not just financially, but creatively.

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- Mr. Miller, an architect, was interviewed by Mark Nessmith, a Prague-based writer and editor who has lived in the Czech Republic for the past three years.

The New OMNIPOL - the Powerful Return.

The Czech Republic is generally considered to be a successful example of transition of a post-communist economy into a free-market economy. Most economic indicators suggest that the course taken by the government, under the leadership of Prime Minister Vaclav Klaus is returning the Czech Republic to its former status as an advanced European country. However, indicators such as low unemployment, a unique method of privatization, a fixed currency rate, one-digit inflation and some other data could be interpreted as being ambivalent. Futhermore, unclear ownership structures, current difficulties faced by the banking sector, problems in the financial and ownership legislation as well as extreme polarization of the unexperienced, two-coloured political scene, have been exhorting foreign

investors to take a restrained stance. If we add an insufficient export policy of the Czech government and its consequence - a high deficiency of foreign trade, weak or no official support for the restructuralization of economy,

desintegration of industrial companies as well as whole branches of economy, the lack of domestic capital, short-sighted efforts of

many managers to seek their own solutions independent of logical cooperation or verifiable links - combine to bring about a disharmonizing picture of the Czech economy, rather than a non-conflict portrait as depicted for the world's public attention.

It would however be improvident to consider the Czech economy weak or unable to offer something valuable to the European and world community. The need exists to see more accurately, which parts of the Czech economy are compatible with the world's economy.

These would hardly include agriculture, food industry and electronics, but surely include the automobile industry, glass-making and other fields which are based on the tradition and skills of the world famous "golden Czech hands", and although it might seem paradoxical - compatibility also applies to many branches of Czech heavy industry.

Within the heavy industry sector we can see some very interesting tendencies. The concentration of capital and the creation of strong groups are characteristic of top branches of engineering industry. This, undoubtedly, can be said about the armament industry which had been representing the Czech, or - if you like - Czechoslovak industry for many decades. President Havel on the anniver-

sary of the founding of an independent Czecho-Slovak state, surprisingly urged the need for having a national army orientated to the Western democratic mechanisms of defence, and a strengthened confidence in the Czech Army. The appeal made by President Havel was far from being mere coincidence. It stressed the necessity

and significance of the process which has been on the rise in the Czech top engineering industry, namely the tendency towards a considerable degree of concentration. The newly emerged strong Czech industrial groups

include such companies as the Chemapol Group which has been drawing from rich domestic traditions, while adapting to contemporary needs of (not only) the domestic market.

Such a conceptually strong industrial, business and financial group reflect a substantiate effort of the Czech Republic to join the European and world structures, namely the E.U. and NATO.

In autumn 1996, the Chemapol Group took over a decisive, threefourths, share in the Prague - based Omnipol joint-stock company.

This name is quite familiar to all

those, who in the past decades, had something to do with the aerospace and arms industries. Omnipol had practically been a monopolistic exporter of the sophisticated aerospace and arms products and the best among

arms industries of the then Eastern bloc. Today, the Omnipol joint-stock company ranks among the best Czech firms, as stated by all official as well as prestigious unofficial ratings. In mid-1996, that is prior to its becoming a member of the Chemapol Group, Omnipol s turnover amounted to 1,3 billion Czech Crowns even after an almost 30% decrease in its labour force. This means a slight rise in comparison with the previous period. An estimated income for the first half of 1996 amounted, after taxation, to some 30 million Czech Crowns, which is by one third higher than the expected result.

Since the company was acquired by its new owner, its management has been exerting every effort to sign contracts of exclusive representation with Czech producers of aircraft and air technology, with the most significant engineering companies and with arms and armament systems producers. with the intention of again representing the best of Czech engineering.

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# Sales offer fresh start

A once-mighty industry comes to terms with the collapse of a customer base

Czechoslovakia was one of the steel centres of the steelssed former Soviet bloc. was turning out 15m tons a year from five huge plants. one ton for every man, woman and child in the country. Disposing of it was Union had an insatiable appetite, while the local armaments industry also consumed great quantities.

Not surprisingly, the industry was among the hardest-hit when Comecon collapsed alongside commuafford to pay market prices, and suddenly had more than enough steel of its own as industrial and arms output plummetted. At the same time, the Czechoslovak arms industry went into terminal decline.

Today, the Czech Republic has three big, functioning dust and gases to levels presteel plants - Vitkovice, Nova Hut and Trinec, all in northern Moravia, turning out 6m to 7m tons annually. A fourth, Poldi, near Prague, folded earlier this year after a disastrous privatisation. The old federation's fifth plant - VSZ in Kosice, Slovakia - is perhaps the entire nues, which amounted to region's most modern and aggressive producer after an par, director of the IFC's astutely handled restructuring process under an innovative management team. This autumn, VSZ expanded its reach by buying 20 per cent

Now Vitkovice and Nova Hut are about to be given a new lease of life. The government is preparing to sell 18 per cent of each to private financial investors in an innovative privatisation process that also involves givif certain fairly stringent

programme which began this year and will continue to the end of the decade.

The programme has several aims, says Jan Svozii, the project manager. Its centrepiece is the construction of a new mini-mill at the plant, in Ostrava. ICF Kaiser, a US engineering company, has been selected to install the mill, which will increase production of sheet metal to 1m tons from 700,000 tons currently. Sheet metal accounts for up to 45 per cent of total European wants to capture a greater share of that market to compete with VSZ, its chief regional rival, and supply the fast-growing automobile and consumer durable markets.

The programme also involves another big reduction in emissions of pollutants. Any visitor to Ostrava can testify to the foulness of the air, though managers at both Nova Hut and Vitkovice insist it is cleaner than in Prague. Both companies say much progress has been made in cutting emissions of scribed by the European

About \$250m of the investment programme at Nova Hut will come from the International Finance Corporation, another \$100m from Czech banks, and the rest from internal company reve-Kc24.3bn in 1995. Vikas Tha-Czech office - which, ironically, is being scaled down following his appointment as the institution's Paris-based head of European operations says the funding was proffered because of the IFC's belief that Nova Hut can become "a competitive long-term steel producer in

this part of the world". The IFC loan package is expected to be in place by the end of January. Because ing management an option its charter forbids it from to buy up to 15 per cent of investing in projects where each company in five years private investors do not have a majority stake. IFC conditions are met, includ- involvement has forced ing a doubling of their share moves to reduce state ownerprice. In addition, Nova Hut ship at Nova Hut. The Czech is close to securing \$400m in National Property Fund, the



The country's steeknaking goes back four centuries

both that plant and Vitkovice. When these stakes are sold - the deadline is the end of June 1997 - state ownership of both will be reduced to 49 per cent.

To attract investor interest, the NPF has, unusually, shown some imagination. It is in the process of selling a 1 per cent stake in each company to management and giving them options over another 15 per cent, exercisable in five years' time at today's share price. This is a powerful incentive to execuives to make their restructuring projects a success.

Their success is important for the overall health of the Czech economy, observers say. The country has a steelmaking tradition going back to the 16th century, when ore was discovered in the hills around Ostrava. In 1828, Rudolf Jan, Archbishop of Olomouc in central Moravia, built a smelter in what was then the village of Vitkovice Archbishop Jan was a member of the Hapsburg family and owned ore mines in Sweden and coal mines in the Ostrava region. The plant was bought in 1843 by a branch of the Rothschild family, and it remained in their hands until it was

seized by the Nazis in 1939. Today, the village of Vitkovice has effectively become the town of Ostrava. home to 300,000 souls. In a perfect example of the communist-era concept of the "company town", the steel plant is situated right in the middle of the city. Its miles outside financing that, added state holding company, is of pipelines, coal chutes and of 2000. By then Czech to an additional \$250m of currently choosing a lead electrical wiring weave steelmakers should have internal resources, will pay manager for international around Ostrava like the ten- a clearer idea of their for a massive restructuring offerings of 18 per cent of tacles of an octopus, locking future.

plant and town together in an embrace of mutual dependency. Nova Hut (literally, New Ironworks) was conceived in 1937 and building started under the Nazis. It was not finished until the early 1950s, when it became an integral part of the east-

ern bloc's steel industry Just 5km apart, neither competes with the other in product range, but there is a sense of rivalry nonetheless. It was inevitable however. given their proximity, they would eventually be forced to co-operate. Vitkovice's blast furnaces, which are virtually on Ostrava's high street, are to be shut down so those operations will be

concentrated on Nova Hut. The notion of merging the two and further rationalising operations remains in the air. Jaroslav Dusllek. Vitkovice's finance director, says the idea was considered and discarded in 1990 and 1995. "The government felt a merger would be premature. It decided to let new owners decide that question eventu-ally," he says. "A merger would seem to be a very logical move. It seems strange to have two separate companies just 5km from each other

It is an issue that may eventually arise when both companies are more fully privatised. If executives at both companies succeed in implementing their restructuring proposals and get that share price to double, the state holding in each will be cut to 34 per cent by the end

INTERVIEW

# 'There are too many markets'

Zdenek Bakala, formder ond chairman of the investment bank Patria Finance, laments the weaknesses of coupon privatisation and argues the case for a genuine equity culture. As co-head of CS First Boston in Prague from 1990 to 1994, he was in at the start of economic reforms and the birth of capital markets. Here he gives his views on progress so for, in an interview with incent Boland and Anthony Robinson

O: What are the problems facing investors in the Czech capital markets? A: For a start, there are too many markets. Trading takes place on the Prague stock exchange, the over-the counter market, the RM-System [a regional exchange for small investors], and the grey

market. There is not a single place where aggregate supply and demand are concentrated and where a price is determined that could be riewed as an objective market price.

But-I would draw a distinction between the debt and equity markets. We have a small, growing and active debt market run by professionals. The problem is on the equity side. Voucher privatisation was an absolutely correct idea, but it was not executed in an optimal way – and actually prevented the creation of a proper equity market.

What are the consequence of that?

Companies are controlled by banks and therefore do not have access to debt under competitive conditions. At the same time, they are being prevented, explicitly or implicitly, from going to the market to raise fresh equity, which they desperately need. These two factors slow down economic

What is the cost in terms of company profitability.

market performance and the pace of industrial restructuring. Every single business in this country needs a very severe and costly restructuring. But they don't have the capital or the motivation to do it. There are exceptions which have been extremely successful, however.

Skoda Auto [now part of Germany's Volkswagen] is a clear example of a company not subject to voucher privatisation and to this vague equity market. Here, the results are very different. Today, the company is . thriving.

Your argument is that standard privatisation is proving to be more successful than youcher privatisation? My argument is that standard privatisation, when compared to voucher privatisation which has not been efficiently executed, is

How can companies privatised through vouchers catch up? In the near future there may be, by law, a loosening of the relationship between the financial and industrial sectors. So I don't necessarily think it is too

late. Despite all the flaws there still is a rational and attractive business opportunity here. The real difference is a time horizon difference. In this market, if you are a

short-termer - a speculator you can get rich very quickly. But in the proce of getting rich you will have to perpetuate and cement the flaws of the system. That is the danger. Perhaps it was right at

the beginning to set up a loose system. This allowed ssets to float around and find somebody who wanted to own or control them: it allowed for all the pent-up desires for money or power or whatever to be flushed through the system. But



today it's time to step back and start thinking about the long term.

What does that require? Above all, it requires political will. Then it will be relatively easy and quick for legislative changes to be enacted, for institutions to be reformed to fit in with the world. An oversight commission must be created that is responsible to parliament and not to the executive arm of the

It must have the authority and the funding to enforce the law. The revolution is over. We just have to start doing things the way the rest of the world is doing them. The debate around privatisation of the banking sector will force this issue and will show the advantages of western-style privatisation.

How widespread do you think fraud is in the wider financial market, and to what extent is this responsible for the problems in the banking

sector? The question is, what is fraud? I don't believe the majority of individual bank problems has been caused by criminal actions under Czech law. One could argue that certain things have been done here that would be illegal elsewhere. There are loose legal guidelines

that can be taken advantage of. But a body of law cannot be created overnight.

Is there a moral vacuum, or a lack of clear legislation? I think it is more a lack of historical experience. For example, the concept of fiduciary responsibility, of a higher standard of responsibility than in normal commercial contracts, doesn't exist. That is the problem, not somebody embezzling 25 billion crowns and disappearing. The problem is the little inefficiencies, the small degradation of the value of assets given to the public, to the beneficiaries of voucher privatisation. If somebody steals money. fine, let's have the police look for him and let's see if we can find a law under which he can be prosecuted. In most cases we will not be able to do so, but that is not the problem. The problem is the lack of standards which allows the system to function without giving full benefit to the owners of

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It seems the political tide has turned somewhat. How does it look to you? The electorate was curious [in June] In a way it [the dominance of the Klaus government to June] was boring. However, the Social Democrats failed to take advantage, and the senate election has shown the

Do you think the mandate gives to the senate, and by extension to the government, is somehow unconvincing because so few voted? I don't believe so. A year from now nobody will remember the turnout.

Will the result give the prime minister the bounce he needs to get the government back on track? I think so. With a clear mandate in the senate the coalition will be strengthened.

CASE STUDY Consumer spending

# Shopping for a bright Christmas

shopping this Christmas, they may find that their favourite shoos have moved. This year has seen an acceleration in the growth of that very American phenomenon, the shopping mall, right in the heart of central Europe. It is changing the way Czechs do their shopping, and it looks as if it is here to

So far this year three new shopping centres have opened within spending dis-tance of each other on Na Prikope, the central Prague street that is already the financial centre of the Czech Republic – it houses the central bank and the headquarters of four of the country's niggest banks – and is fast becoming the capital's entertainment and commercial

Marks and Spencer, the UK high street retailer, opened its doors there in October, the key tenant in the new French-built Mysibek shopping and office complex that has dismayed architectural purists but provided some much-needed serviced office and retail space in the crowded centre of Prague's busy Old Town. At the corner of Na Prikope and Wenceslas Square, the Koruna Palace, a magnificent pile dating from the 1910s, has also been converted into shopping and office areas. This building is now home to the nation's first Dunkin Donuts as well as its first megastore - two floors of CDs, videos, hi-fi and bars developed by Bonton, an expanding entertainment company headed by

Further up on Wencesias Square lies the Darex building, a new office and shopping complex hidden behind the art deco facade of the original building that was demolished to make way for

Out-of-town malls are also

Martin Kratochvil, sometimes dubbed the Richard Branson of the Czech Repub-

cropping up. Ikea, the Swedish supplier of home furnishings, is developing a huge mall on the city's outskirts, while another is taking shape in a suburb on the opposite side.

Some retailers say that what attracts them to the Czech Republic is relatively high levels of disposable

When Mr and Mrs Novak go income. While local shopthough gross pay, at just ping habits still tend towards the somewhat under Kc10,000 a month is dowdy and customer service still relatively modest. Nevis poor, there is growing eviertheless, the average dence that consumers are Prague-based worker earns increasingly prepared to up to Kc2,000 more than his spend money rather than or her counterpart outside save it. One reason why the the capital, while incomes in Czech trade deficit is high is the fast-growing financial because an ever-increasing services sector, heavily orinumber of people are buying ented towards Prague, are imported luxury consumer generally higher than in goods such as cars, hi-fi other areas of industry. equipment, jewellery and

That has not stopped braver pioneers, who are clothing, economists say. The average industrial helping to change the face of wage grew by nearly 10 per Czech shopping. One consecent in real terms in the first quence of the new fad for half of this year, according shopping centres is that it

to the central bank, even represents a shift away from the traditional concept of the "pasaž" or passageway off the main streets. These hidden spaces, some spectacularly beautiful, others run-down, are where most shops are still to be found. While the Myslbek development retains many of the

aspects of a pasaz, the Koruna Palace is a definite change - a shopping centre on four floors. When Mr and Mrs Novak go shopping this Christmas, they are very likely to be spotted riding the escalators.

Vincent Boland



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